Ideation Phase

Idea Prioritization Template

Date	2 NOV 2025
Team ID	NM2025TMID01550
Project Name	Educational Organization
Maximum Marks	4 Marks

Educational Organization Template:

Implementing ServiceNow in an educational organization begins with identifying opportunities to improve efficiency, collaboration, and service delivery across departments such as IT, HR, Facilities, and Student Services. Through collaboration among students, faculty, and staff, pain points like delayed requests and manual processes are addressed with ideas such as a unified student service portal, automated onboarding, digital maintenance requests, and AI-powered assistants. These ideas are evaluated for impact, feasibility, and alignment with institutional goals, leading to prioritized digital transformation initiatives like IT Service Management (ITSM) and HR Service Delivery (HRSD). Using ServiceNow's Innovation Management tools, the institution fosters continuous improvement and a culture of innovation, ensuring technology enhances both campus operations and the overall student, staff, and faculty experience.

Step:1 Mind Map for Problem Statement

Explanation for the Mind Map:

- ➢ Core Mission & Outcomes: (Student Learning, Organizational Goals)
- ➢ Governance & Management: (Leadership Structure, Administration)
- ➢ Personnel & Staff: (Instructional Staff, Support Staff)
- ➢ Curriculum & Instruction: (Content, Pedagogical Strategies)
- ➢ Assessment & Evaluation: (Student Assessment, Program Review)
- ➢ Infrastructure & Resources: (Physical Assets, Technology, Funding)
- ➢ Stakeholders & Community: (Parents, Families, Partners)

Step 2: List and Grouping

☑ **Educational Organization Key Components**

	Main Branch	Key Sub-Ideas (Sub-Branches)	Focus Area
I.	Core Mission & Outcomes	• Student Learning & • Development, • Critical Thinnking, SEL, Innovation	*The Purpose of the organization*
II.	Governance & Management	• Student Learning & • Academic Achievement, • Critical Thinking, • Organizational Goals	*The "Purpose*
A.	Id*2 Personnel & Staff	• Student Learning & Academic Achievement, • Channking, SEL, • Organizational Goals	*Preeriction" the organization*
V.	Curriculum & Instruction	• Mafcal Dorls & • Charnking, SEL, • Character & Values, Innovation	*INanges aord of the*
V.	Infrassucture & Resources	• Student Learning & • Devdemic Achievement, • Character & Values, Innovation	*Uhe Kouse fforge*
VII.	Stakeloters & Community	• Ftudent Learning & Anridemic Driticin, • Organizational Goals, Innovation	*The "Ihe the organization*

Explain the List and Grouping Image

This image presents a simplified and slightly distorted table version of the educational organization mind map, titled "Educational Organization Key Components." It outlines seven main branches—Core Mission & Outcomes, Governance & Management, Personnel & Staff, Curriculum & Instruction, Infrastructure & Resources, and Stakeholders & Community—which are color-coded and numbered with a mix of Roman numerals (I, II, V, VII) and a letter (A). For each main branch, the table lists related key sub-ideas, though some text in the sub-idea and

focus area columns is incomplete or garbled suggesting it is a low-quality or partially corrupted transcription of the original, clearer mind map data.

Step 3 : Idea Prioritization

Explanation for the idea prioritization:

This image provides a comprehensive visual guide to *Idea Prioritization for Educational Organizations, presenting three primary frameworks for evaluating and selecting the most impactful initiatives. The first framework is the **Impact/Effort Matrix, which visually categorizes ideas into four quadrants, highlighting **Quick Wins* (high impact, low effort) as the top priority. The second is the *Weighted Scoring Model, a quantitative method that uses specific, weighted criteria like **Student Learning Impact* and *Strategic Alignment* to calculate a precise priority score. The third, the *MoSCoW Method, is a categorical approach that classifies requirements into **Must Have, Should Have, Could Have, and Won't Have (This Time). Underlying all these methods is a common set of **Key Educational Prioritization Criteria*, including Student Impact, Strategic Alignment, Feasibility, and Stakeholder Readiness.