LING 410X: Language as Data

Semester: Spring '18

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Iowa State University, USA

27 March 2018

Class Outline - Topic Modeling in detail

- ► Continuing from last class: how does a topic model "learn"?
- Sensitivity of topic model to its parameters (e.g., num. iterations)
- Evaluating topic models automatically
- Human evaluation of topic models

Class Outline - Topic Modeling in detail

- Continuing from last class: how does a topic model "learn"?
- Sensitivity of topic model to its parameters (e.g., num. iterations)
- Evaluating topic models automatically
- Human evaluation of topic models
- ▶ Reminder: A5 submission due on 3/31. If topicmodels is slow, or you don't want to learn an extra library, you can also do the assignment with mallet instead.

Exercise on Thursday

- How many of tried this out?
- How many of you successfully make this work on your computers?

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- How many of you successfully make this work on your computers?
- ▶ The task was to "learn" a topic model, based on a dataset.

"Learning" a topic model: intuitive explanation of LDA

- Aim: organize a topic collection into topics, where each topic is a collection of words.
- Assumptions: each document is a mixture of topics, each topic is a mixture of keywords, a keyword can exist in multiple topics.

"Learning" a topic model: intuitive explanation of LDA

- ► Aim: organize a topic collection into topics, where each topic is a collection of words.
- Assumptions: each document is a mixture of topics, each topic is a mixture of keywords, a keyword can exist in multiple topics.
- ► Learning:
 - Decide on the number of topics K.
 - Go through each document, randomly assign each word in a document to one of the K topics.
 - At that point, you have on poorly represented topic model already, where each document is represented as a collection of topics.

after random initialization

- Again, we start revisiting all documents.
- ► For each document d, for each word w in it, we compute two probabilities:
 - P(t|d) i.e, proportion of words in the document d assigned topic t
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Finally,

- If you keep doing this process several times (iterations), you will reach a state where there is not much change in the topic-word distributions between iterations.
- ► At that point, one final time, you go through all documents and assign topic probabilities to them.

Note: Read https://goo.gl/jbgCKq for more detailed explanation of this.

Some name dropping

- The topics and words are assumed to have "Dirichlet distribution" which is one of the several probability distributions studied in probability and statistics (D of LDA comes from there!)
- ► The iterative process I conceptually explained is generally implemented by an algorithm called "Gibbs Sampling".

"Learning" a topic model: steps in the code

- 1. Pre-processing of the corpus (in author's version: splitting it into chunks, pre-processing of chunks)
- 2. Getting it into a two column format (id, text).
- 3. Using mallet package in R to build a topic model.
- use mallet.import() function to convert a dataset into mallet format
- 5. use MalletLDA() function to create a topic model, setting its parameters.
- 6. observe and analyze the output in different ways.

(Let me go through this taking our movie review data from text classification weeks)

Step 1: Pre-processing of the corpus

```
setwd("~/Dropbox/ClassroomSlides-BothCourses/LING410X/21Mar2018/data/reviews")
get_text_string <- function(file_path)
{
   fulltext <- scan(file_path, what = "character", sep = "\n")
   fulltext_as_string <- tolower(paste(fulltext, collapse = " "))
   return (fulltext_as_string)
}
files.v <- dir(path=getwd(), pattern=".*txt")
documents = c()
for(i in 1:length(files.v)){
   documents = c(documents, get_text_string(files.v[i]))
}</pre>
```

Step 2: Getting it into a two column format (id, text)

```
docids = seq(1:length(documents))
fortopicmodels <- cbind(docids,documents)
finaldocuments <- as.data.frame(fortopicmodels, stringsAsFactors=F)</pre>
```

Step 3: Import data into mallet

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- ▶ What does that regular expression mean? It means: match one or more occurrences of any Unicode character or a "'".
- ▶ What is that "FALSE"?

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- ▶ What does that regular expression mean? It means: match one or more occurrences of any Unicode character or a "'".
- ▶ What is that "FALSE"? It is the argument "preserve case".

More on regular expressions:

http://www.regular-expressions.info

More on unicode in regular expressions:

http://www.regular-expressions.info/unicode.html

Setting up the topic model training process

```
topic.model <- MalletLDA(num.topics=XX) #You have to specify this. topic.model$loadDocuments(mallet.instances) #from previous slide. topic.model$setAlphaOptimization(40, 80) #Optional topic.model$train(NUM) #Actual training happens here.
```

What are all those parameters?

- Best place to look for that= ?MalletLDA
- setAlphaOptimization(40,80) means: perform model optimization after every 40 iterations, starting first after 80 iterations.
- number of iterations: the more the better, generally. However, trade off is that training becomes very slow.
- Every 50 iterations, R prints a summary of your topic model showing top 7 words per topic.
- Every 10 iterations, R also shows a log likelihood of this topic model (the closer to 0, the better).

Output screenshots for Thursday's Data, when I trained it last year

Output screenshot - at the beginning

```
Conrole - L O
> #This starts the training process
> topic.modelStrain(400)
Mar 28, 2017 8:55:31 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <10> LL/token: -10.34105
Mar 28, 2017 8:55:33 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <20> LL/token: -9.85248
Mar 28, 2017 8:55:35 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <30> LL/token: -9.6863
Mar 28, 2017 8:55:36 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <40> LL/token: -9.59737
Mar 28, 2017 8:55:38 AM cc.mallet.topics.ParallelTopicModel estimate
INFO:
       0.11628 doctor made thought great mind letter long
       0.11628 irish ireland or family native father called
       0.11628 sir reilly man robert squire folliard mr
       8.11628 d'arcy bejobers comp gold dermod mon se
       0.11628 rachael warren maasie miss george gregory woman
       0.11628 abellino time men thou long frazier ground
       0.11628 lady young read sort fair table mr
       0.11628 ' 'i miss 'and wylder 'you rachel
       0.11628 property man justice church principles fact judge
       0.11628 don parker farrel horse publo mike miguel
       0.11628 heart love father mind tears airl child
       0.11628 father heart mother god connor son man
       8.11628 bryce cardigan colonel shirley pennington seguoia woods
13
       0.11628 god good poor day father make home
       0.11628 nell tim sheila danny children prairie wild
       0.11628 door room night hand madame window house
       8.11628 men lord people country cumber friend good
       0.11628 ye mr story wi' eagle gilbert henry
18
       0.11628 peter mary dinner day great emily made
       0.11628 men people country state land indians english
       0.11628 day young life children years death family
       0.11628 sir mr replied good hycy man bryan
       0.11628 night face life arms clarence found long
       0.11628 man country time house fact blood found
       0.11628 uncle lady cousin milly time moud good
       0.11628 day long work office hand asked home
       0.11628 high river small large green trees years
       0.11628 charles maria french washington great place make
       0.11628 mr sir captain lake man larkin mark
       0.11628 wid good man ould mane priest night
       0.11628 night truth matter felt poor replied make
       0.11628 big mother flurry water house family back
       0.11628 replied poor god man exclaimed ay good
       0.11628 room eyes marston mrs face stood passed
       0.11628 john money good dollars years pay day
35
       0.11628 susan martie mrs billy sally asked miss
       0.11628 doctor sir mrs toole puddock sturk dangerfield
       0.11628 genald san city years race young francisco
       0.11628 mother young margaret lydia good aunt mrs
       0.11628 replied miss harry woodward family mr mother
       0.11628 night made men man good knew life
       8.11628 spirit denis light father deep spoke appearance
       0.11628 school van time man boys job horses
Mar 28, 2017 8:55:38 AM cc.mallet.topics.ParallelTopicModel estimate
TNFO: <50> 11/token: -9.54878
Mar 28, 2017 8:55:39 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <60> LL/token: -9.50984
```

Output screenshot - after 400 iterations

INFO: <360> LL/token: -9.2627 Mar 28, 2017 8:56:30 AM cc.mallet.topics.ParallelTopicModel estimate TNEO: <378> 11/token: -9.25952 Mar 28, 2017 8:56:32 AM cc.mallet.topics.ParallelTopicModel estimate INFO: <380> LL/token: -9.25652 Mar 28, 2017 8:56:33 AM cc.mallet.topics.ParallelTopicModel estimate INFO: <390> LL/token: -9.25065 Mar 28, 2017 8:56:35 AM cc.mallet.topics.ParallelTopicModel estimate 0.2753 doctor letter time read great thought long 0.01875 irish ireland family mr john county race 0.02243 sir reilly robert mr folliand replied whitecraft 0.01584 d'arcy beigbers don comp dermod gold los 0.01545 rachael warren magsie billy clarence gregory alice 0.01169 abellino rosabella flodoardo andreas venice thou doge 0.3172 mr miss young good lady man great 0.11139 ' 'i 'and poor 'you 'well looked 0.10621 judge gentlemen law court man justice protestant 0.01702 don parker farrel publo mike miguel kay 0.29702 heart love father god mother tears girl 0.06827 connor son mother fardorougha una heart bartle 8.81467 bryce cardigan shirley colonel pennington timber seguoia 0.88262 father priest church denis bishop poor holy 0.01356 nell tim sheila danny children prairie johann 0.32824 door room night house window bed time 0.07018 sir mr phil dorby lord m'clutchy vol 0.01095 ve wi' a' hae na ailbert sae 0.05661 susan miss peter mary sue emily ella 0.0693 men irish san california state city land 0.34224 life man country people young day years 8.82738 bycy bryon mimohon burke kathleen realied cayanach 0.3506 eyes face might life voice heart back 0.16512 country men house purcel night people party 0.0184 madame uncle milly maud cousin siles mary 0.38849 day time home back long told make 8.28681 water trees road river green long sun 0.04143 charles maria washington french great indians thou 0.02129 lake wylder rachel larkin stanley captain brandon 0.05588 sir wid good boy poor m'carthy mague 0.59271 man time good replied make made matter 0.07142 john mother big van flurry farm family 0.12677 replied god man father ha poor good 0.11696 sir marston mrs ma'am mademoiselle room de 0.22014 money man business good dollars thousand pay 0.03537 martie sally billy lydia wallace monroe teddy 0.02001 sir toole puddock sturk dangerfield nutter doctor 0.01237 gerald ye mr ffrench young answered man 0.20356 mrs mother room girl woman girls margaret 0.02555 woodward harry replied sir barney mother goodwin 0.29675 man head back dead hand men horse

42 0.85723 school city paper editor wichita story job
Nur 28, 2817 8:56:55 AM cc.mallet.topics.PranilelTopicModel optimizeBeto
Nur 28, 2827 8:56:55 AM cc.mallet.topics.PranilelTopicModel estimate
Nur 28, 2827 8:56:55 AM cc.mallet.topics.PranilelTopicModel estimate
Nur 28, 2827 8:56:55 AM cc.mallet.topics.PranilelTopicModel estimate

0.31523 time felt spirit eve heart eves length

Total time: 1 minutes 6 seconds

Output screenshot - 10 topics instead of 43

```
Mar 28, 2017 9:01:07 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <350> LL/token: -9.20658
Mar 28, 2017 9:01:08 AM cc.mallet.topics.ParallelTopicModel optimizeBeta
INFO: Fbeta: 0.048991
Mar 28, 2017 9:01:08 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <360> LL/token: -9.20642
Mar 28, 2017 9:01:09 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <370> LL/token: -9.20205
Mar 28, 2017 9:01:10 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <380> LL/token: -9.20313
Mar 28, 2017 9:01:12 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <390> LL/token: -9.20172
Mar 28, 2017 9:01:13 AM cc.mallet.topics.ParallelTopicModel estimate
TNEO:
       0.09582 irish men ireland washington french great people
       0,23133 sir man mr replied good reilly country
       8.16219 replied wid god man father good poor
       0.28464 time mr man day years work good
      0.13631 john mother big nell tim flurry farm
      0.12586 ' sir 'i mr good lake poor
       8,66484 night door room house back hand man
       0.14838 susan martie mrs rachael miss mother billy
       8.71819 heart father time love life day felt
       8.85437 dan d'arcy bryce man cardigan bejabers parker
Mar 28, 2017 9:01:13 AM cc.mallet.tapics.ParallelTopicModel aptimizeBeta
INFO: Fbeta: 0.049457
Mar 28, 2017 9:01:13 AM cc.mallet.topics.ParallelTopicModel estimate
INFO: <408> LL/token: -9.20225
Mar 28, 2017 9:01:13 AM cc.mallet.topics.ParallelTopicModel estimate
TNFO:
Total time: 47 seconds
```

More functionalities in Mallet

- mallet.doc.topics function returns topic weights for each document in the training data.
- mallet.read.dir function takes a folder path with .txt files and converts it into id-text format for mallet.
- mallet.topic.hclust function performs a clustering of topics.
- mallet.topic.labels function gives a string with most probable words for a topic.

More details:

https://cran.r-project.org/web/packages/mallet/mallet.pdf

Getting Topics and Words

doc.topics <- mallet.doc.topics(topic.model, smoothed=T, normalized=T)</pre>

```
> decironics(ne.)
[1] 8.8307282777 8.0004646118 0.0003096116 8.8077186575 8.0011497717 0.0002558089 8.1737143446 8.00078313194 0.0007877775 8.7046478311
       [,1] [,2] [,3] [,4] [,5] [,6] [,7] [,8] [,9] [,10]

1 0.2381522388 0.0004266627 0.0003043816 0.000793480 0.0002514131 0.134289945 0.004272806 0.005104659 4.3315976-01
       8.8176794271 8.0804636267 0.0803182805 8.8246946821 8.1512336606 0.0802363681 8.1587929583 8.0802889996 0.0808275331 6.0034668-03
       8.8980948295 8.8984983856 0.8983308653 8.1573392188 8.1195924769 0.8826137756 8.2377797941 8.8983892289 0.862456892 4.188734e-01
       0.8119866682 0.8005818276 0.8083344123 0.806628728 0.8074543268 0.8082762912 0.3431225524 0.8083114145 0.868542371 4.948687e-01
       8 9870220147 8 987021488 8 9892217882 8 9307788464 8 1222171273 8 989772714 8 2277340747 8 1970786187 8 14022788 2 423884, 81
       0.8082197372 0.0231217736 0.0083562334 0.058545166 0.0006511999 0.0082943198 0.1446593257 0.0680933372 0.149822301 4.669273e-01
       0.8002057924 0.0005006481 0.0003336263 0.0640620166 0.0919496137 0.0002756418 0.1049235792 0.0050115240 0.161468161 5.712694e-01
       8.000235791 8.0005828438 0.0003828406 8.8745796265 8.0005386309 0.0003288963 8.0046872844 8.011306076 0.007381352 8.319745c-01
       0.8002138340 0.0005202115 0.0052311959 0.8836611852 0.0027365393 0.0002864129 0.1163503995 0.0223812201 0.831018817 7.375862c-01
  [18,] 0.8387282777 0.0004646110 0.0083096116 0.0027386575 0.0831497737 0.0082558009 0.1737143446 0.0082883194 0.003702773 7.046478c-01
  [11, ] 8,8418083141 8,0804576237 0,0067582512 8,1273055235 8,0824873003 0,0082519539 8,3656328560 8,071822375 0,117513980 3,674898-01
  17: 1 0 BONDANTIA B 0171620007 0 BONDANTIA B 1 ATTENDAM B 0003017714 0 BONDANTIA D 7750540007 B 0074674706 0 085650751 C 7703414.01
  [13,] 0.0002087361 0.0028918512 0.0217947740 0.000692496 0.0741925503 0.0074317898 0.3090679774 0.0336917105 0.163777842 3.863336-01
  [4.] 8.000077533 8.000042833 8.007701073 8.007701256 8.002053233 8.00077593 8.378755014 8.000312888 8.09870781 5.161464-91
  [15,] 8.887671789 8.0885323797 8.8881539528 8.8780373518 8.8877536278 6.888231395 8.1889377378 8.1328139547 6.18586439 4.1987616-01
  [16,] 0.0002449400 0.0033934371 0.0311781330 0.0518700062 0.0506925650 0.0003200781 0.2200002103 0.0003697847 0.080075472 5.540542e-01
  [17,] 8.8802164774 8.023251252 0.8083589487 8.1242547631 8.8942515288 0.8082899536 8.2438841337 8.0883268137 0.846228932 4.649454c-01
  [18,] 0.000279140 0.0054051210 0.0003518186 0.0080501706 0.0007986403 0.0002000723 0.0263730037 0.3002365934 0.105829592 5.528484e-01
  [10 ] B 8121289446 B 9804978905 B 8874995237 B 1889485445 B 9819553408 B 8882795847 B 1816565489 B 8850832108 B 8870924674 5 818750-----
  [28,] 0.0099828994 0.0005202115 0.0052311959 0.0006241291 0.0735622637 0.0002864129 0.1163503995 0.0003228229 0.031018817 7.621088e-01
  [21,] 0.0002159435 0.0054580644 0.0003500832 0.1066837833 0.0002971761 0.0027555009 0.0657046793 0.0496532155 0.014052230 7.548292c-01
  [72 ] 8 8881996987 8 8858477678 8 8881737365 8 8878758441 8 8584589185 8 8887674697 8 2583868775 8 8894243984 8 819836796 6 3871866 81
  [23 ] 8 88027160A2 8 08053857A2 0 8081589358 8 1599568A2 8 02A6957569 0 808295555 8 281917A885 8 085391787A 0 801763933 5 484680-01
  [24,] 0.0002018665 0.0257500415 0.0003259648 0.0483122004 0.1859131539 0.0002693119 0.2652651888 0.0003835479 0.088866796 4.662927e-01
  [25,] 0.0040609323 0.0028245136 0.0003305189 0.0331944637 0.0007646559 0.0002730745 0.2017445107 0.0026363174 0.090100370 5.752626-01
  176 | 8 8002789457 8 0805377995 0 808558595 8 8418021851 8 0801879274 0 8082958045 8 1108761941 8 1790676364 0 188846385 5 222568-01
  [27,] 0.0002189951 0.0030215125 0.0003535713 0.1401289019 0.0177366790 0.0227185314 0.0713412127 0.0202567324 0.191048596 5.331842c-01
  [28 ] 8. BB01983337 8. 0804825827 0. 8025867672 8. 1614104096 8. 0802729419 0. 0802756516 8. 1811207588 8. 0410736109 0. 105788834 5. 869082-01
  [29] 8.888218851 8.017894595 0.8881535713 8.1351478328 8.0177366798 0.8882321784 8.1535428532 8.099966334 0.876646915 5.282823e-01
  [88,] 8.8882143575 8.8274521878 0.8881475119 8.8879787948 8.8827412791 0.8882871141 8.2872287419 8.8811157188 0.168843757 5.118054e-01
  [31.] 8.8992277389 8.0831551189 8.0983692857 8.8891014283 8.0681382791 8.0263158333 8.8894688148 8.0883438151 8.131868381 6.798114e-01
       8.8828214796 8.0885525828 0.0083682478 8.8750386048 8.0883125936 0.0083042461 8.8613308792 8.0187202492 0.861479328 7.862118=-01
  [33,] 0.8001938851 0.001298814 0.0003130256 0.8049741420 0.0576831770 0.0024630803 0.2947152843 0.0002914985 0.025796469 6.043585e-01
  34, 0.00197854 0.0027415252 0.0138814899 0.0005775793 0.0273936813 0.0002650511 0.4444299950 0.0002987455 0.033218141 4.7699656-01
```

Sensitivity of a topic model to its parameters

- ▶ Note: Topic models are very sensitive to their parameters.
- How to choose the number of topics?: Intuitive needs an understanding of the corpus. There are some ways of using probability based estimates (which are beyond the scope of this course), but there is no "formula" for choosing the best number.

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- How to choose the number of topics?: Intuitive needs an understanding of the corpus. There are some ways of using probability based estimates (which are beyond the scope of this course), but there is no "formula" for choosing the best number.
- ► How to choose the number of iterations?: Looking at log likelihoods is a good way.

Useful reference: Idatuning library in R https://cran.r-project.org/web/packages/ldatuning/ldatuning.pdf

Word intrusion test: If an irrelevant word is shown along with related words for a given topic, a human evaluator should be able to identify that word as an intruder.

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- ▶ If a human is having a difficulty doing that, the topic is not coherent.
- Experimental results: models with a larger number of topics may improve automated evaluations but will reduce human interpretability, because they will not be coherent.

► Topic intrusion test: If a document is given, and its most appropriate topics (according a topic model) are shown along with a random topic, human evaluator should be able to identify the intruder topic correctly.

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- topic here means top-N keywords from the topic model for that topic.

- ➤ Topic intrusion test: If a document is given, and its most appropriate topics (according a topic model) are shown along with a random topic, human evaluator should be able to identify the intruder topic correctly.
- ▶ If topic assignments from the model are intuitive, then the human intruder should not have difficulties in doing this.
- topic here means top-N keywords from the topic model for that topic.
- Experimental results: humans do well documents which have focussed discussions since it is easy to assign a topic in such cases (easy for machines too!)

Automatic evaluation of topic models-1

1. Approximating the word intrusion test automatically by comparing semantic relatedness between words in a topic.

Automatic evaluation of topic models-1

- 1. Approximating the word intrusion test automatically by comparing semantic relatedness between words in a topic.
- 2. hold out a few words from each document from training data and use it to evaluate the topic model.

Note: Inference from a topic model is available in original Mallet tool, but does not seem to be available in the R library version. http://mallet.cs.umass.edu/topics.php
Enthusiasts can have a look at this R code for the same: https://gist.github.com/agoldst/edcfd45b5ac371296b76

Automatic evaluation of topic models -2

- Use the topic model as a part of some other application scenario (e.g., using it to retrieve similar documents to a given document).
- Check if the application performance has gotten better because of the use of this topic model.
- ▶ If it does, we say the topic model is good for that application. Else, not good.

Automatic evaluation of topic models -2

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- Check if the application performance has gotten better because of the use of this topic model.
- ▶ If it does, we say the topic model is good for that application. Else, not good.
- Semi-automatic: comparing topics in terms of overlapping words in Top-25 words for each topic.

Evaluation: general remarks

- A general conclusion from topic modeling research has been that human evaluations and machine evaluations do not agree with each other.
- ▶ While machine evaluations are good for certain tasks (e.g., search engines etc.) we may need topic models that are optimized to human interpretations for some other tasks (e.g., analyzing literary documents for themes).

Evaluation: general remarks

- ▶ A general conclusion from topic modeling research has been that human evaluations and machine evaluations do not agree with each other.
- While machine evaluations are good for certain tasks (e.g., search engines etc.) we may need topic models that are optimized to human interpretations for some other tasks (e.g., analyzing literary documents for themes).
- ▶ One thing to keep in mind: human evaluation is expensive.
- How to consider human interpretation as a part of the mathematical modeling process? - is an ongoing research question.

Next Class

- Wrapping up topic modeling
- ► Topic modeling with or without mallet Assignment 6 practice