LING 520: Computational Analysis of English Semester: FALL '16

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Class Outline

- NLP Applications: Information Extraction and Machine Translation
- Information Extraction
- Machine Translation
- Reminder: Assignment 5 submission due tonight.

Regarding Assignment 5 - Question 1

- ▶ If you started working on A5 in the past 1-2 days, you may have noticed something is wrong with Stanford Parser online demo.
- ▶ Here are three options to answer Question 1 in this case:
 - 1. Use any other parser demo online and do the question 1
 - 2. use Stanford parser GUI that comes with the download (refer to README to know how)
 - 3. Write python code to print Stanford parser outputs and analyse that. (which you perhaps did in question 3)

NLP applications - overview

- ▶ Text classification we discussed a few weeks back.
- ► Information extraction
- Machine Translation
- Information retrieval (Search)
- ▶ Dialog systems/conversational agents
- Question Answering/Summarization

Information Extraction

Information Extraction - overview

- ► Task: Extract different types of information (names, dates, relationships etc) from text.
- Let us take an example text:

Supermoon is an event that happens when a full moon is closest to Earth. It orbits our planet in an oval shape so sometimes it comes closer to us than at other times. To us Earth-lings, the moon appears 30 per cent brighter and 14 per cent bigger. By the way, supermoon is not an astrological term. It's scientific name is perigee-syzygy, but supermoon is more catchy. Astrologer Richard Nolle first came up with the term and he defined it as "... a new or full moon which occurs with the moon at or near (within 90% of) its closest approach to Earth in a given orbit", according to earthsky.org.

When is the next supermoon? Monday, November 14. This supermoon will be the biggest and brightest in 70 years, so it will definitely be worth a look. The "undeniably beautiful" astronomical event will not come again until November 25, 2034, NASA said.

- identify and classify "named entities" in the text Named Entity Recognition (Supermoon, perigee-syzygy, Richard Nolle, NASA)
- ▶ Not sufficient to just say something is a proper noun. What sort of proper noun is it? person, event? organization? place?

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- ► Event detection. Key events in our example: supermoon, its next occurrence, etc.

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- ► Temporal Expressions: Monday, November 14, November 25, 2034 etc.
- All this information is useful for: Relation extraction (identifying that Richard Nolle is the scientist who coined the term Supermoon)

Information Extraction - Methods

- Regular expressions (If you know the patterns of named entities, temporal expressions etc)
- ▶ Machine learning (If we do not know the patterns)
- ► Example: NER can be seen as a sequence labeling problem like in POS tagging, coupled with gazetteers containing names of persons, organizations etc.

Information Extraction and NLTK

- ► NER example (NER.py)
- Relation extraction example (RelExtraction.py)

Some current IE projects: code and data

- ▶ openIE http://knowitall.github.io/openie/
- ► reVerb project http://reverb.cs.washington.edu/
- ► Google relation extraction corpus
 https://research.googleblog.com/2013/04/
 50000-lessons-on-how-to-read-relation.html

- ► Task: translate text from one language to another (text can be a word, a sentence, a paragraph, a full document)
- Primary issues in solving the task:
 - Different scripts, different word orders, different orthographic rules (no caps, no punctuation etc), different morphological structure

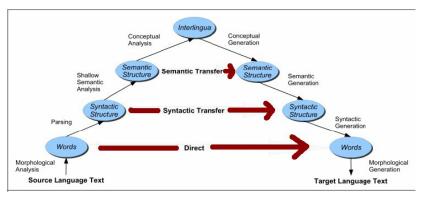
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 - degrees of automatic translation: rough translation, translation + post editing, high-quality translation for very targeted domain specific language.

Machine Translation - Usage scenarios

- Rough translation: translating webpages for a general purpose reader
- Translation with post-editing: translation of software manuals for localization (Computer aided human translation). Computer does some part of translation followed by human translator edits.
- domain specific: weather forecasts (where vocabulary is limited, and language patterns are also limited).

Machine Translation - Classical view



source: https://goo.gl/slXqkS

Rule based MT

- Direct translation: do direct word by word translation from source to target. Not used now, but the same intuition of incremental translation works in currently used systems too.
- ► Transfer rules based translation: have rules for translating form X to Y, to account for word-order differences, and other such issues in addition to lexical transfer rules.
- ▶ Direct + transfer rules based translation

Machine Translation - Statistical view

Bayes is Back!

- Idea: If you have a large collection of parallel sentences from source and target languages, you can approximate human translation with a statistical model.
- ► If F is a foreign language and we are translating from F to English, probability of best translation:
 - $= \operatorname{argmax}_{E \in English} P(F|E)*P(E)$
- Where P(E) is the language model for target language (English), which helps us choose the translation that is most likely in English language
- ▶ P(F|E) is the translation model. A commonly used translation model is "Phrase Based Statistical Machine Translation".
- ► Challenge: Creating alignments between the source and target sentences in the training data.

Machine Translation - Statistical view

An example phrase table. source: https://goo.gl/cORL3E

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Evaluating MT systems

- ► Human raters (in terms of: correctness, clarity, naturalness, grammaticality etc)
- automatic evaluation BLEU score (ngram similarity based measure between a translated sentence and a gold standard human translation)
- ▶ Other automatic measures: TER, METEOR, NIST etc.

Useful Resources

- Chapter 25 in Jurafsky and Martin (very comprehensive overview)
- http://www.statmt.org/ comprehensive website on readings, software, corpora related to developing and testing statistical machine translation systems.
- https://www.apertium.org open source machine translation platform that lets you create rule-based MT models.
- Google Translate, Bing Translate etc MT applications in real life.

Exercise in Analyzing machine translation

- ► Two popular machine translation software online: Google Translate and Bing translate
- ➤ Task: Try out how both these tools work for translating from English to your native language and viceversa (Native English speakers: choose another language you know. If you know only English, pair up with some other person).
- Spend some time with these and we can discuss your observations towards the end of the class.

Next class

- NLP for CALL Introduction
- Assignment 5 discussion
- Final projects status and discussion
- Recommended Readings: Burstein (2009), Chapelle and Chung (2010). Meurers (2013). Read atleast two of them. Large amount of thursday's class invovles discussion about these papers.
- Optional readings: Chapters on Writing Aids and Tutoring Systems in Language and Computers.