

8

```
library(ggplot2)
```

```
# Create a simple data frame
```

```
data <- data.frame(
```

```
  Sales = c(150, 200, 250, 300, 350, 400, 450, 500, 550, 600,
```

```
           650, 700, 750, 800, 850, 900, 950, 1000, 1050, 1100),
```

```
  Engagement = c(20, 30, 40, 50, 60, 70, 80, 90, 100, 110, 120, 130, 140, 150, 160, 170, 180, 190, 200, 210),
```

```
  Category = c('A', 'B', 'A', 'B', 'A')
)
```

```
# Scatter plot of Sales vs Engagement, colored by Category
```

```
ggplot(data, aes(x = Sales, y = Engagement, color= Category)) +
```

```
  geom_point(size = 3) +
```

```
  labs(
```

```
    title = "Sales vs Engagement",
```

```
    x = "Sales",
```

```
    y = "Engagement"
```

```
)
```

```
# Create a line plot for Sales
```

```
ggplot(data, aes(x = Sales, y = Engagement)) +  
  geom_line(size = 1) +  
  labs(  
    title = "Sales Over Index",  
    x = "Index",  
    y = "Sales"  
  )
```

```
#Histogram
```

```
ggplot(data, aes(x=Sales)) +  
  geom_histogram(binwidth = 30, color = "blue") +  
  labs(  
    title = "qwerty",  
    x = "qwerty",  
    y = "qwerty"  
  )
```

```
# Box plot of Sales by Category
```

```
ggplot(data, aes(x = Category, y = Sales, fill = Category)) +  
  geom_boxplot() +  
  labs(  
    title = "Box Plot of Sales by Category", # Title of the plot  
    x = "Category", # X-axis label  
    y = "Sales" # Y-axis label  
  )
```

```
ggplot(data, aes(x = "", y = Sales, fill = Category)) +  
  geom_bar(stat = "identity", width = 1) +  
  coord_polar(theta = "y") +  
  labs(title = "Sales by Category")
```