

#### **ABOUT**

Hi! I'm Zach, a user experience designer who focuses on turning complex ideas into elegant and usable designs.

# EXPERIENCE

# **Marketing and Branding Associate**

Rush Machinery

Rushville, NY | July 2015 - Present

Through website management and brand development, I am helping to improve the online user experience and further advance Rush Machinery's web presence.

## **Supervisor and Communications Manager**

Ludwig's Center Stage Cafe

Rochester, NY | July 2014 - September 2019

In the kitchen, behind the register, and locking up at night, I helped employees and customers alike with anything from updating our website and fixing missed clock-outs to getting extra Thousand Island dressing on a turkey melt.

# **Gallery Attendant**

Martha's Vineyard Glassworks

West Tisbury, MA | May 2017 - August 2017

While the owners of the studio blew glass behind me, I educated customers about the beautiful art of glassblowing and helped them find the right piece for their home.

### **Visual Design Intern**

City of Rochester, Communications Bureau

Rochester, NY | June 2016 - August 2016

Under the Creative Director in City Hall, I worked on a variety of visual design projects that both rejuvenated the look of outdated literature and brought a fresh set of eyes to the city's new design endeavors.

#### PORTFOLIO

CONTACT

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#### **EDUCATION**

### **BFA - New Media Design**

Rochester Institute of Technology Class of 2019

#### **TOOLS**

Illustrator HTML/CSS

Photoshop Javascript

After Effects Figma

GitHub Principle

### **SKILLS**

UX/UI Design Wireframing
Visual Design Prototyping
Motion Design Illustration
Web Design Collaboration