## Best Neighbourhood to start a New Restaurant in Calgary

## **Background:**

Not every available space is right for a restaurant. A good restaurant location is harder to find. What may look like the perfect spot- say a busting pedestrian street in the heart of Calgary downtown may turn out to be a dud.

Other times a spot that you would never think to put a restaurant may a success.

## Problem:

Of course, food and service are important to the success of a restaurant, but the location can be just as crucial.

When looking for a restaurant location, consider who else is doing business in the neighborhood. Is it a Residential or Industrial area? Is it a Populated area? Are there already half a dozen restaurants with the same concept as yours?