

NISHITASINGHAL

DIGITAL DESIGNER

SUMMARY

Highly self-motivated and keen to learn, I'm especially excited about responsive design and the challenges of creating something that is both useable and attractive. I'm also eager to improve practices and refine processes to maximise performance and efficiency.

RELEVANT EXPERIENCE

Digital Designer

Blue Baboon Design, Digital Design Agency

May 13 – present

Managed agency operations after only 4 months in role while the Managing Director was on holiday for 3 weeks
Instigated the shift from a design-first to a content-first approach
Creating full web page mockups in Photoshop and additional assets required such as illustrations or graphics
Creating wireframes and analysing UX requirements
Presenting work to clients
Managing and training three design interns
Juggling a large number of projects (up to 14) simultaneously

Design and Marketing

Flooved, Education Technology Startup

Dec 12 – Apr 13

Designed flyers, stickers and posters including all illustrations
Designed an infographic aimed at potential publishing partners
Designed and built HTML email templates using Dreamweaver
Carried out competitor analysis and market research to help drive product feature and user interface decisions

Design Intern

Rila Publications Ltd, Publishing House

Jan 12 – Mar 12

Designed textile prints and costumes for Notting Hill Carnival
Designed print advertisement for Kreol Magazine fashion show

SKILLS

- > Photoshop
- > Illustrator
- > InDesign
- > HTML & CSS
- > Javascript & jQuery
- > Wireframing

EDUCATION

2011 – 2012

University of the Arts London

Camberwell & Wimbledon Colleges
Foundation Diploma in Art and Design
Specialism: Theatre, Film and Television

2007 – 2011

University of Oxford

Pembroke College
BA (Hons) in Philosophy and Modern
Languages (French), 2:1

INTERESTS

Foreign languages, singing, playing piano,
learning to code
