

NISHITASINGHAL

WEB DESIGNER / DEVELOPER

RELEVANT EXPERIENCE

Frontend Development Intern

Big Sofa, Digital Agency

February 15

Supported senior frontend developer in a small team with SCRUM based practices.
Updated the company website using HAML, SCSS and Git.
Started learning AngularJs and built a small app using Middleman.

UX/UI Designer

Blue Baboon Design, Digital Design Agency

May 13 – Feb 15

Responsible for all design work, juggling up to 14 projects simultaneously.
Worked closely with developers, including QA and snagging.
Instigated workflow changes to match best practices including developing creative briefing process, expanding on UX work and shifting to a content-first approach.
Created detailed recommendations and wireframes to improve existing websites.
Created web page mockups, icons, illustrations and graphics.
Managed and coached five design interns.
Managed agency operations after only 4 months in role while the Managing Director was on holiday for 3 weeks.

Design and Marketing

Flooved, Education Technology Startup

Dec 12 – Apr 13

Designed flyers, posters, illustrations and infographic.
Designed and built HTML email templates.
Carried out competitor analysis and market research to help drive product feature and user interface decisions.

Design Intern

Rila Publications Ltd, Publishing House

Jan 12 – Mar 12

Designed textile prints and costumes for Notting Hill Carnival.
Designed print advertisement for Kreol Magazine fashion show.

SKILLS

- › Adobe Photoshop
- › Adobe Illustrator
- › Adobe InDesign
- › HTML5 / HAML
- › CSS3 / SCSS
- › Javascript & jQuery
- › Ruby (basics)
- › Wireframing
- › Responsive Design

EDUCATION

2011 – 2012

University of the Arts London

Camberwell & Wimbledon Colleges
Foundation Diploma in Art and Design
Specialism: Theatre, Film and Television

2007 – 2011

University of Oxford

Pembroke College
BA (Hons) in Philosophy and Modern
Languages (French), 2:1

INTERESTS/ ACTIVITIES

Spend 3 hours a week attending
Codebar, a coding workshop, learning
Javascript and Ruby
Foreign languages, singing, playing piano.