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Project Report on

Laptop Price Predictor

(Core Module: 5)

Submitted in partial fulfillment of completion of the course

Advanced Diploma in IT, Networking and Cloud Computing

Submitted by:

NISHAT PERWEZ

RIYA SHARMA

SK RAJESH

Under Guidance of:

Arpita Roy (Edunet)

Sayanti Manna (Edunet)







Year 2023

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ABSTRACT

In the rapidly evolving landscape of consumer electronics, accurately predicting the price of laptops has become a critical task for both consumers and manufacturers. This project aims to develop a robust Laptop Price Predictor using advanced data analysis techniques. Leveraging a diverse dataset encompassing various laptop specifications, brand information, and market trends, our analysis delves into the intricate relationships between these factors and the final retail price.

The methodology involves data pre processing, feature engineering, and the application of machine learning algorithms to construct a predictive model. Exploratory Data Analysis (EDA) techniques are employed to uncover hidden patterns and insights within the dataset. Feature importance analysis helps identify key factors influencing laptop prices, allowing for informed decision-making in product development and pricing strategies.

The project contributes to the field of data analysis by offering a comprehensive approach to predicting laptop prices, enhancing transparency in a market characterized by rapid technological advancements. The developed model not only serves as a valuable tool for consumers to make informed purchasing decisions but also provides manufacturers with insights to optimize product pricing strategies and maintain competitiveness in the dynamic consumer electronics industry. The findings from this project can be utilized to streamline marketing efforts, enhance product positioning, and ultimately improve the overall efficiency of the laptop supply chain.

ACKNOWLEDGEMENT

We would like to express our sincere gratitude to all those who have supported and contributed to the successful completion of this project. Your assistance and encouragement have been invaluable throughout this journey.

First and foremost, we want to thank my project supervisors, Arpita Roy(Edunet) and Sayanti Manna(Edunet), for their guidance, expertise, and unwavering support. Their insights and feedback have been instrumental in shaping the direction of this project.

We would also like to extend my appreciation to my fellow classmates who provided valuable input, shared resources, and engaged in stimulating discussions that enriched the project. Your collaborative spirit was a driving force behind our achievements.

Furthermore, we want to acknowledge our friends and family for their patience, understanding, and encouragement throughout this endeavour. Your support provided the motivation we needed to see this project through to its completion.

Last but not least, we are grateful to the entire faculty and staff of NSTI Howrah for providing a conducive learning environment and the necessary resources to undertake this project.

This project has been a rewarding learning experience, and we are thankful for the collective efforts of everyone involved. Your support has been instrumental in making this project a reality.

Thank you all for being a part of this journey.

Riya Sharma

Nishat Perwez

SK Rajesh

NSTI Howrah

18/11/2023

TEAM COMPOSITION AND WORKLOAD DIVISION

The team composition for the "Laptop Price Predictor" project can vary depending on the project's complexity, goals, and scope. This is the team composition:

TEAM COMPOSITION

- 1. Nishat Perwez(Leader):
 - Responsible for overseeing the overall project coordination, planning, and communication Ensures that the project stays on schedule and meets objectives, Coordinates with other team members to gather requirements and documentation.
- 2. Riya Sharma(Data Analysts):
 - Responsible for data collection, cleaning, and preprocessing.
 - Use Python libraries such as Pandas, NumPy for data manipulation and analysis.
 - Creates visualizations using libraries like Matplotlib, Seaborn, or Plotly.
 - Transforms data insights into visually appealing and informative charts and graphs.
- 3. SK Rajesh(Testers):
 - Tests the code for bugs and ensures that the analysis results are accurate.
 - Validates the consistency of the data and the reliability of the code.

WORKLOAD DIVISION

Detail how the workload is divided among the team members highlighting their responsibilities and tasks:

- 1. Nishat Perwez: Project Planning and Conceptualization
- 2. Riya Sharma: Data Analyzing and data visualization
- 3. SK Rajesh: Testing and quality assurance

Documentation and Report Writing:

Lead the documentation process, with contributions from all team members for their respective areas of expertise.

INTRODUCTION TO PROBLEM

In the dynamic and ever-evolving realm of consumer electronics, laptops stand out as indispensable tools that bridge the gap between technology and daily life. As consumers navigate through an extensive array of laptop options, one significant challenge they face is the uncertainty surrounding laptop prices. The intricate interplay of numerous features, specifications, and market dynamics makes it difficult for both consumers and manufacturers to accurately gauge the fair value of a laptop.

Certainly! Here are some key points to consider for the introduction to the problem in the Laptop Price Predictor project:

Feature Overload: Laptops come with a multitude of features, ranging from processing power and storage capacity to display quality and brand reputation. Understanding how these features contribute to the final price is crucial for consumers to make well-informed choices.

Market Dynamics: The consumer electronics market is characterized by rapid technological advancements and shifting market trends. These dynamics make it challenging for manufacturers to set competitive prices that align with consumer expectations and market demands.

Data-Driven Solution: The Laptop Price Predictor project aims to bridge this gap by harnessing the power of data analysis. Through comprehensive data exploration and the application of machine learning algorithms, the project seeks to unveil patterns and correlations, providing a systematic approach to predicting laptop price.

PROPOSED SOLUTION

To tackle the challenge of predicting laptop prices in a dynamic and complex market, the Laptop Price Predictor project proposes a comprehensive data-driven solution. The methodology involves a series of steps aimed at harnessing the power of data analysis and machine learning to develop an accurate and robust predictive model.

Data Collection and Preprocessing:

Gather a diverse dataset encompassing a wide range of laptops, including specifications (processor, RAM, storage, etc.), brand information, and historical pricing data.

Clean and preprocess the data to handle missing values, outliers, and ensure uniformity in format.

Exploratory Data Analysis (EDA):

Conduct in-depth exploratory data analysis to uncover patterns, correlations, and insights within the dataset.

Visualize key relationships between individual features and the target variable (price) to identify trends and outliers.

Feature Engineering:

Engineer new features or transform existing ones to enhance the predictive power of the model.

Consider feature scaling, normalization, and categorical encoding to prepare the data for machine learning algorithms.

Model Selection:

Evaluate and select appropriate machine learning algorithms for regression tasks, considering factors such as model interpretability, performance, and scalability.

Training and Validation:

Split the dataset into training and validation sets to train the model on a subset of the data and assess its performance on unseen data.

Machine Learning:

Apply ML models for predictive analysis.

REQUIREMENTS

TECHNOLOGY STACK

Programming Language:

- 1. Python:
 - Core language for data analysis, manipulation, and visualization.

Data Analysis and Visualization:

- 1) Jupyter Notebooks:
 - Interactive and collaborative environment for data analysis.

Libraries and Frameworks:

- 1. Pandas:
 - Data manipulation and analysis.
- 2. NumPy:
 - Numerical operations on data.
- 3. Matplotlib, Seaborn:
 - Data visualization.
- 4. Scikitlearn, TensorFlow:
 - Machine learning models.

HARDWARE

- CPU and RAM
- Storage: Adequate storage space for the database, application code, and uploaded files.
- Network Infrastructure: Reliable internet connectivity, firewalls, and security measures to protect the system.

SOFTWARE

- Operating System
- Python Environment
- Jupyter Notebook
- Web Server

DEPLOYMENT ENVIRONMENT

Local Development:

Team members can initially work on their local machines.

USER REQUIREMENTS

1. User-Friendly Interface:

The system should feature an intuitive and user-friendly interface accessible to both consumers and manufacturers.

The design should facilitate easy navigation, with clear instructions on how to input laptop specifications and interpret predicted prices.

2. Input Flexibility:

Users should be able to input a variety of laptop specifications, including processor type, RAM size, storage capacity, display features, and brand information.

The system should accommodate different input formats and units to enhance flexibility for users.

3. Real-Time Predictions:

The platform should provide real-time predictions, delivering instantaneous results based on the input provided by the user.

Users should receive predicted prices promptly to support on-the-spot decision-making.

4. Educational Resources:

Include educational resources or tooltips within the interface to help users understand the significance of different laptop specifications and features. Provide guidance on how users can use the tool effectively for their specific needs.

IMPLEMENTATION DETAILS

The implementation of the Laptop Price Predictor project involves several steps, including data loading, cleaning, analysis, and visualization.

STEP1- At Firstl, we have to download csv file from Kaggle (https://www.kaggle.com/datasets/andrewgeorgeissac/laptop-price-predictor).

STEP 2- Secondly, We have to extract file.

STEP 3- We have to open JUPYTER NOTEBOOK.

STEP 4 - Further we have to import all necessary libraries like NumPy, pandas, math plot, seaborn etc.

STEP 5 - Then, we have to read the whole csv file by this command [df = pd. read_csv (udemy_courses.csv')

print(df)]

STEP 6 - Finally We have Explore the data to get a sense of its structure and content.

#to find the rows and columns of the dataframe.

print(df.shape)

#To find what are the column index of the dataframe

print(df.columns)

#to find the datatype of the CSV file

print(df.dtypes)

To find the information about the file like storage, datatypes, class etc.

df.info()

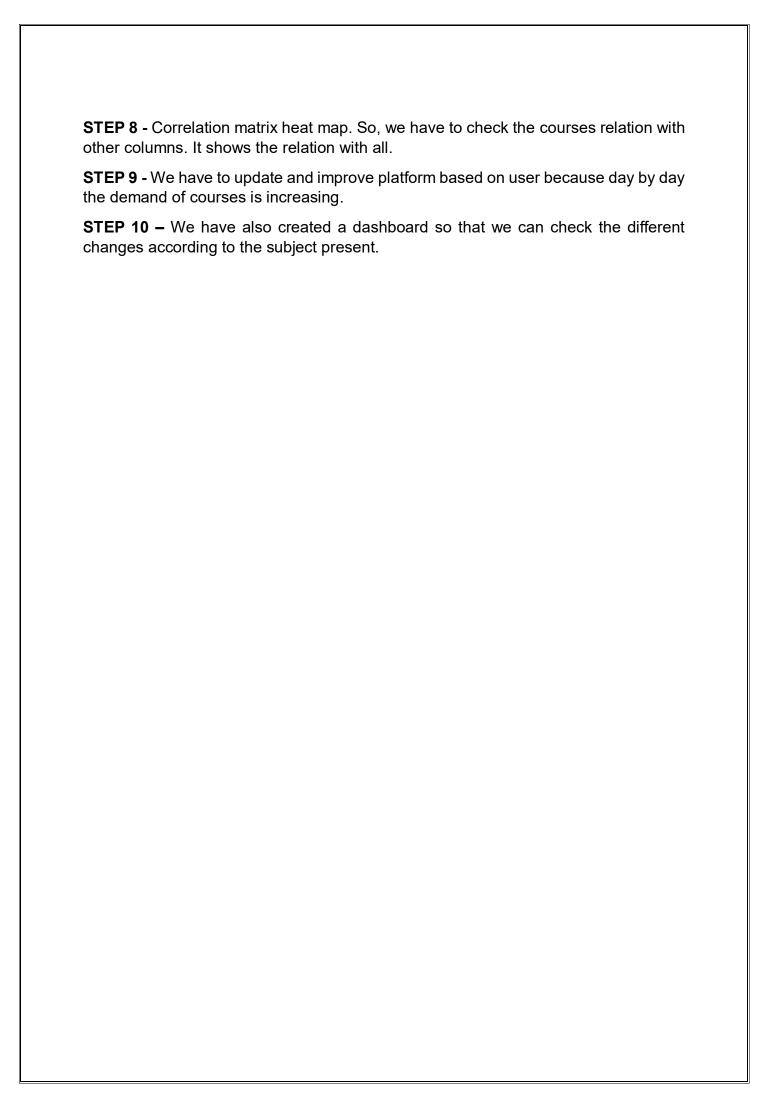
#to see the last 10 data from the dataframe

```
print(df.tail(n=10))
```

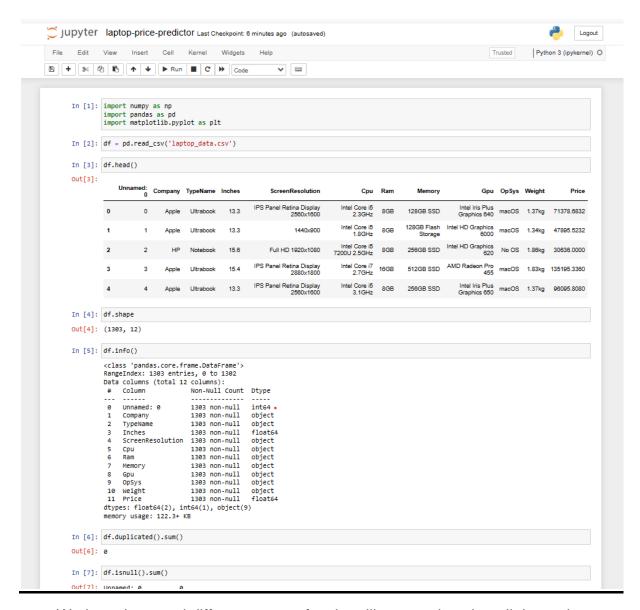
#it take all value present in csv file method returns a Data Frame object where all the values are replaced with a Boolean value True for NULL values, and otherwise False

df.isnull().values.any()

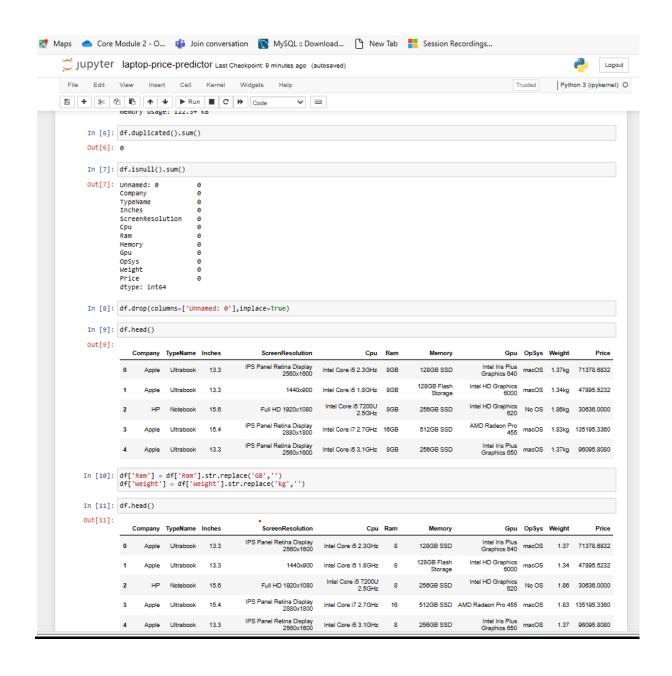
STEP 7 - We have to show different charts and graph for understanding that is in our csv file the necessary queries .



TESTING



We have imported different types of python library and testing all the code.



DEPLOYMENT

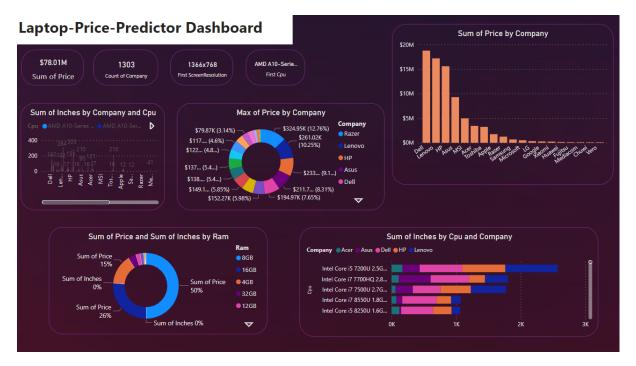


Image showing Dashboard of Laptop Price Predictor

FUTURE SCOPE

The future scope of the Laptop Price Predictor project extends beyond its initial implementation, presenting opportunities for expansion, enhancement, and integration with emerging technologies. Some potential future developments include:

Integration with E-Commerce Platforms:

Collaborate with e-commerce platforms to integrate the Laptop Price Predictor directly into product pages. This integration could provide real-time pricing predictions for users as they explore laptops online.

Incorporation of External Data Sources:

Expand the dataset by incorporating additional external data sources, such as customer reviews, market trends, and technological advancements. This would enhance the model's predictive capabilities by capturing a more comprehensive view of the laptop market.

Global Market Expansion:

Extend the scope of the project to cover a broader geographical reach, considering regional variations in pricing trends, consumer preferences, and market dynamics. This would make the tool more relevant and valuable on a global scale.

The future scope of the project is expansive and can be tailored based on emerging technologies, user feedback, and the evolving landscape of online education. Continuous improvement and adaptation to new trends will be crucial for keeping the project relevant and valuable.

Collaboration with Retailers:

Partner with retail chains to incorporate the Laptop Price Predictor into their sales processes. This could enhance the in-store or online shopping experience for customers by providing instant pricing insights.

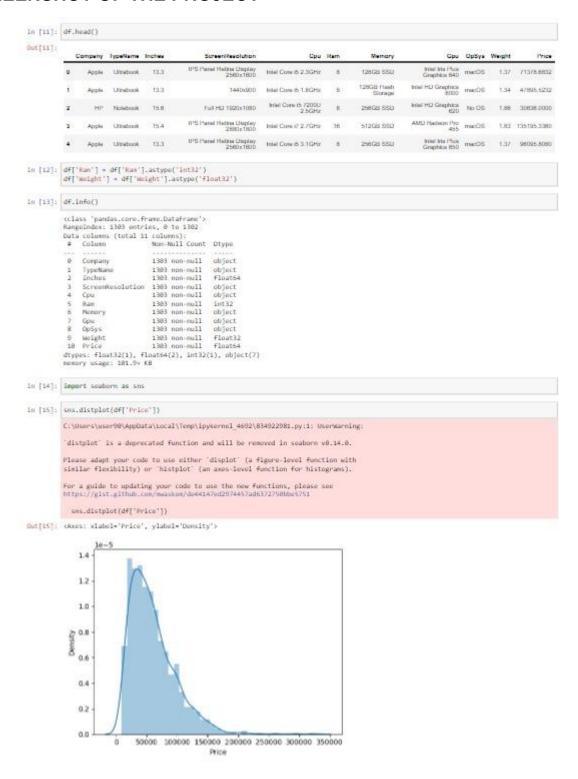
CONCLUSION

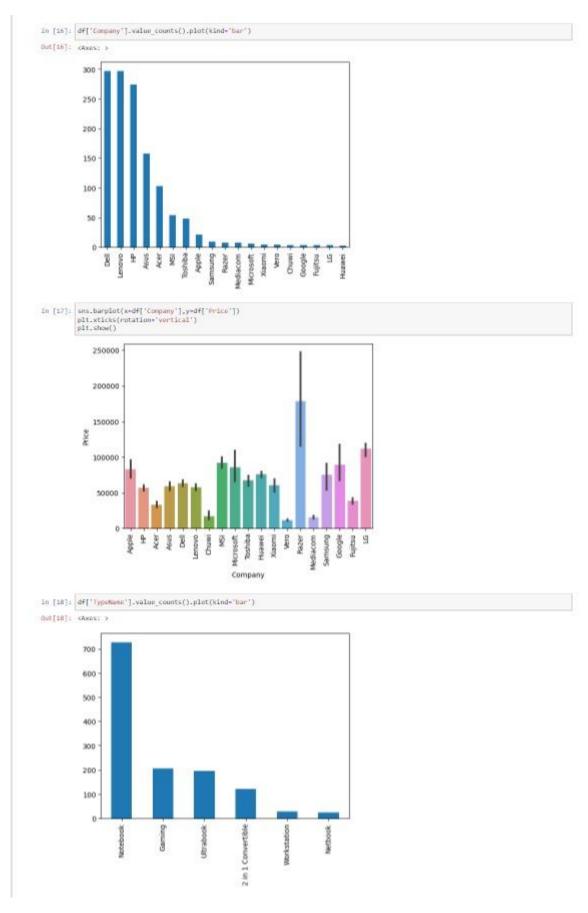
In conclusion, the Laptop Price Predictor project presents a powerful solution to address the challenges faced by consumers and manufacturers in the dynamic landscape of the consumer electronics market. By leveraging advanced data analysis techniques and machine learning algorithms, this project aims to revolutionize the way we understand, predict, and interact with laptop pricing. Key Findings:

For manufacturers, the project holds the potential to optimize pricing strategies, enhance market competitiveness, and adapt to the ever-changing demands of consumers. The insights gained from feature importance analysis can guide strategic decisions, allowing manufacturers to align their products with consumer preferences and market trends more effectively.

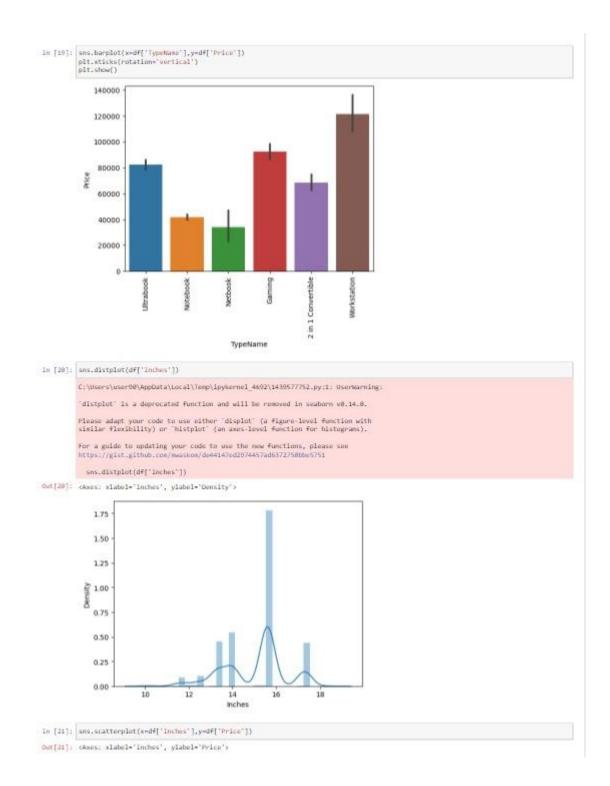
APPENDIX A

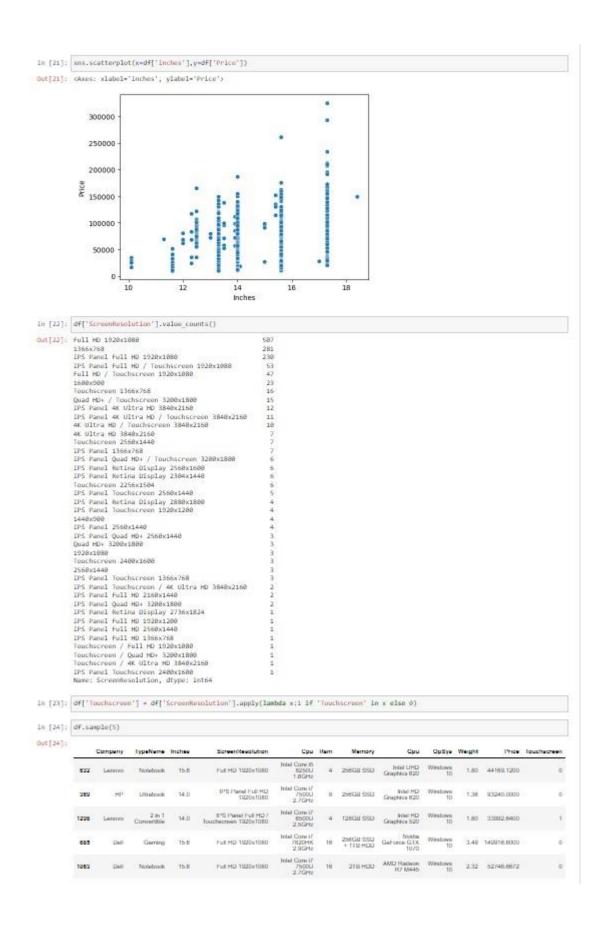
SCREENSHOT OF THE PROJECT





Representing data from the graph





In [23]: df['Touchscreen'] = df['ScreenKesolution'].apply(lambda x:1 if 'Touchscreen' in x else 0)

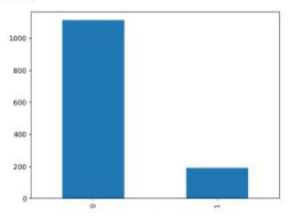
In [24]: df.sample(5)

Out[24]:

	Company	TypeName	Inches	ScreenKewolution	Сри	Ham	Memory	Cpu	OpSys	Weight	Price	loughtecreen
632	Latenso	Notebook	15.6	Full HD 1920x1080	Intel Cire 6 8250U 1.8GHz	- 4	296GB 55U	Intel UHD Graphica 620	Windows 10	1.80	44169,1200	0
360	HP	Ulimbook	14.0	IPS Penel Full HD 1920x1680	Intel Core I/ 7500U 2.7GHz	8	256G8 SSU	Intel HD Graphica 620	Windows 10	1,36	93240.0000	0
1298	Lereno	2 to 1 Convention	14.0	875 Panel Full HD / Touchacreen 1920x1080	Intel Core I/ 6500U 2.5GHz	4	128G8 SSU	Intel HD Graphics 520	Windows 10	1.80	33992.6400	1
885	Delt	Gerreng	15.6	Full HD 1920x1080	Intel Core I/ /820HK 2.9GHz	16	256G8 85U + 178 HDD	Norths Gersece G1X 1070	Windows 10	3.49	149916.6000	
1063	Delt	Nolebook	15.6	Full HD 1920x1080	Intel Core I/ 7500U 2.7GHz	18	218 HDD	AMD Redeon R7 M445	Windows 10	2.32	52746.6872	0

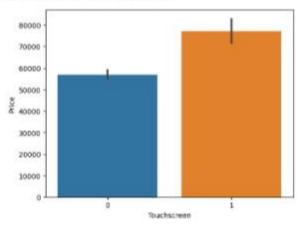
In [25]: df['Touchscreen'].value_counts().plot(kind='bar')

Out[25]: <Axes: >



In [26]: sns.harplot(x=df['Touchscreen'],y=df['Price'])

Out[26]: cAxes: xlabel="Touchscreen", ylabel="Price">



In [27]: df['Ips'] = df['ScreenMesolution'].apply(lambda x:1 if 'IPS' in x else 0)

In [28]: df.head()

Out[28]:

	Company	TypeName	Inches	ScreenResolution	Сри	Ham	Memory	Сри	OpSys	Weight	ince	Touchacreen	Ipe
U	Apple	Utrobook	13.3	IPS Pared Helma Disprey 2560s1600	Intel Core 5 2.3GHz	B	128G8 SSD	tralel tes: Plus Graphica 640	macOS	1.37	71378.6832	0	1
1	Apple	Ultrabook	13.3	1440x900	Intel Core 6 1.8GHz	8	128GB Fleeh Storage	Intel HD Graphics 8000	macOS	1.34	4/895.5232	0	0
2	HP	Notebook	ts.e	Full HD 1920±1080	Intel Core ib 7200U 2.5GHz	. 8	256GB SSD	Intel HD Graphica 620	No OS	1.86	30838,0000	0	0
3	Apple	Ulinebook	15.4	IPS Pared Retirus Display 2880s1800	Intel Core (7 2.7GHz	16	512G8 SSD	AMD Redeon Pro 455	macOS	1.83	135195.3360	0	3
4	Apple	Utridook	13.3	IPS Pared Hebra Display 2560s1600	Intel Core 5 3.1 GHz	8	256G8 SSD	Infel Ins Plus Graphics 650	macOS	1.37	18095.8080	.0	1

In [29]: df['lps'].value_counts().plot(kind='bar')

Out[29]: <Axes: >

Cpu brand

In [53]: df.drop(columns=['Cpu','Cpu Wame'],implace=True)

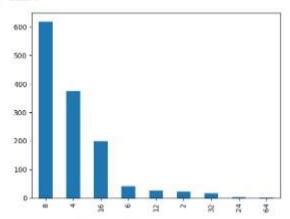
In [54]: df.head()

Out[54]:

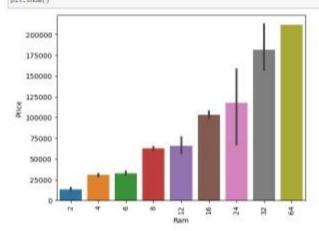
	Company	TypeName	Ren	Memory	Gpu	Орбув	Weight	Price	louchscreen	Ipu	ppi	Upu brend
U	Apple	Ulindook	8	12803 650	Intel Intel Plua Graphics 640	maxOS	1.37	71378.6832	0	1	228.983005	Irisel Core in
1	Apple	Utinebook	8	128GS Flieh Storage	Intel HD Graphics 8000	macO5	1.34	47895.5232	0	- 13	127,877940	Intel Core B
2	HP	Notebook	8	256QS 65D	Intel HD Graphics 620	No OS	1.86	30636,0000	.0	u	141,211998	Intel Core 6
3	Apple	Utinebook	18	51208 880	AMD Hadeon Pto 455	macO5	1.83	135195,3380	0	1	220,534624	Intel Core (7
4	Apple	Ulindook	8	256Q5 SSD	Intel Intel Plua Graphics 650	maxXS	1.37	98095,8080	.0	1	228.983005	Ireal Core in

In [55]: df['Ran'].value_counts().plot(kind='bar')

Out[55]: (Axes:)



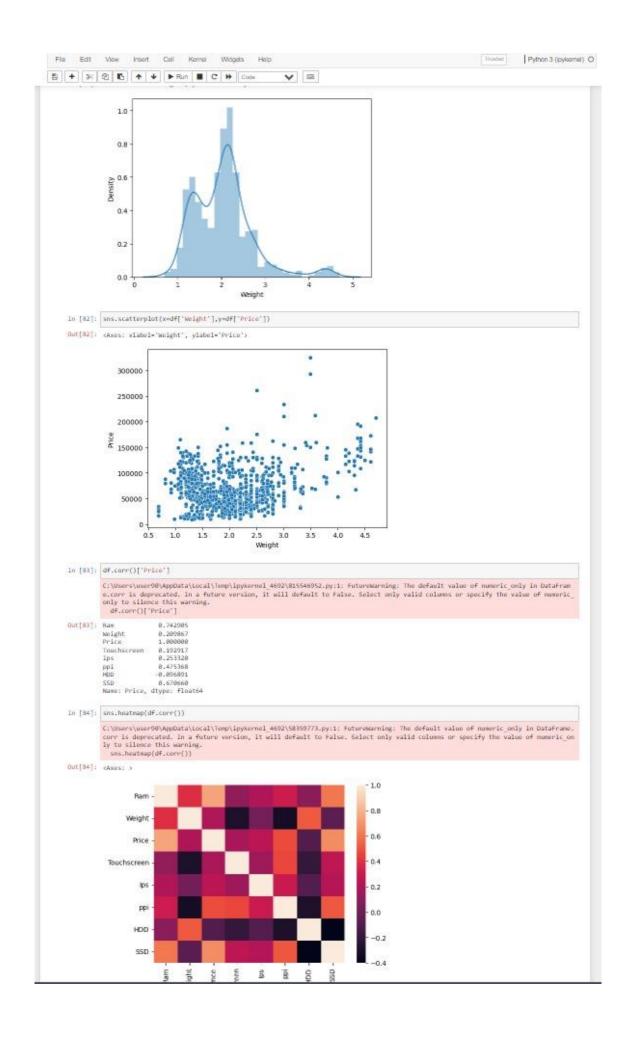
In [56]: sns.barplot(x=df['Ram'],y=df['Price'])
 plt.xticks(rotation='vortical')
 plt.show()



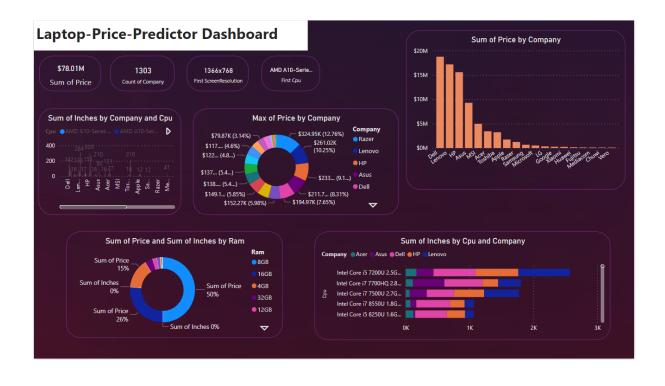
In [57]: df['Momory'].value_counts()

256GB SSD 178 HDD 588GB HDD 512GB SSD 128GB SSD + 178 HDD 128GB SSD + 178 HDD 32GB Flash Storage 178 HDD 54GB Flash Storage 512GB SSD + 178 HDD 178 SSD 256GB SSD + 278 HDD 1,878 Hybrid 256GB Flash Storage 16GB Flash Storage 16GB Flash Storage 126GB SSD + 278 HDD 15GB SSD + 118 HDD 15GB SSD + 118 HDD 15GB SSD + 118 HDD 15GB SSD + 18 HDD Out[57]: 256GB SSD 412 223 132 118 94 76 73 38 16 15 14 14 18 9 8 7 6





Dashboard using Power Bl



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- [5] https://jupyter.org/
- [6] https://www.kaggle.com