NISI ASHLEY B. VILORIA

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SUMMARY

A motivated and reliable recent graduate of Diploma in Information Technology from the Polytechnic University of the Philippines. Skilled in web development, UI/UX design, and digital content creation, with internship experience in frontend development and marketing. Recognized as a consistent Dean's and President's Lister with strong communication and teamwork skills.

INTERNSHIP EXPERIENCE

Mar 2025 – Apr 2025

Racing R | Makati City
Marketing Intern

- Hosted live sessions and produced digital content using Canva, Photoshop, and CapCut, boosting audience engagement by 20%.
- Conducted content research and performance tracking to develop creative, data-driven marketing campaigns.
- Managed and organized social media assets, visuals, and analytics using Excel and reporting tools.
- Created and updated product visuals and banners for Shopee, Lazada, and TikTok platforms.

Aug 2024 – Sep 2024

98 Labs| Makati City
Frontend Developer Intern

- Built and presented projects (Poem Project, Quiz App) using JavaScript, HTML, and CSS.
- Gained hands-on experience with Git/GitHub: branching, merging, rebasing, conflict resolution, and documentation.

EDUCATION

2022-2025

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
Diploma in Information Technology
- Consistent Dean's and President Lister

2020-2022

PHILIPPINE BEST TRAINING SYSTEMS COLLEGES INC.
Information in Computer Technology
- With Honors

SKILLS

Web Development

- HTML, CSS, JavaScript, Git/GitHub

Design & Digital Tools

- Figma, Canva, Adobe Photoshop, CapCut

Productivity Tools

- Microsoft Word, Excel, PowerPoint

PROFESSIONAL SKILLS

- Clear and concise written and verbal communication
- Efficient in time and resource management
- Motivated, adaptable, and dedicated to learning new ideas
- Able to work independently and collaboratively

CERTIFICATE

- Consistent Dean's and President's Lister
- Consistent Honor Student in Senior Highschool and Junior Highschool
- **National Certificate III (NC III) in Visual Graphics Design**
    - TESDA (Apr 2025)
- **National Certificate II (NC II) in Computer Systems Servicing**
    - TESDA (Feb 2024)
- **Completed comprehensive training (NC III) in Programming Java**
    - TESDA (2023)
- **Completed comprehensive training (NC II) in Contact Center Services**
    - TESDA (2025)