

THOMAS TOGNACCI

DIGITAL MARKETING

📍 St. John's, Newfoundland

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✉ thomas@tognacci.net



Skills

Web & Ecommerce



Photoshop



HTML5



CSS3



php
mysql
& jQuery



Eulerian
Data Analytics



WordPress
woocommerce



Shopware
Ecommerce CMS



Microsoft
Office

Email Marketing

Newsletters & transactional emails



Mailchimp



Mailjet



Amazon WS
S3 & SES



Sendy

Search Engine Marketing Certifications



Google Adwords



Google Analytics

in 3 words

Self-Starter **Creative** Thorough



About

I love the Internet and speak a few of its coding languages. I try to learn a little everyday about the web and the trends that could affect brands' e-reputations and their online sales.

Languages

French - Mother tongue

English - Fluent:

TOIEC score of 990/990

Hobbies



Music



Soccer



Reading



Television



Timeline

June 2015 - September 2016

Web Marketer at DPSO

Affiliation marketing: Prospect acquisition & customer loyalty. Affiliation program management.

Email marketing: Newsletter creation, campaign management, email automation.

SEO: Website optimisation, content creation & keywords research. E-reputation improvement.

SEA, SEM: Search engine, display & social networks advertising. Remarketing campaigns.

Webanalytics: KPI analysis & development. Creation of monthly reports.

Social media: Community management. Social Network advertising, e-reputation.

Websites: Design & integration. UX improvement. Traffic management.

Reference : David Mounou (*Founder & CEO*)
david@dpsconseil.com

2014 - 2015

Freelance Web Marketer

la-carte-essentielle.com, smoking.fr
a-spot-of-nonsense.com, e-h.fr

April - July 2014

Internship at DPSO Webmarketing Agency

2014

Master of International Business IAE de Nice Sophia - Antipolis

Graduated with honors

Courses given in English

Research Project: International Development
for an E-commerce Business

1989

Started in Nice, France