

# YASSINE ZAAMOUN Industrial Management Engineer

📍 Casablanca, Morocco    ✉ mohamedyassine.zaamoun@emines.um6p.ma    ☎ +212 6 68 95 48 48

## PROFESSIONAL SUMMARY

Multidisciplinary engineer with a strategic mindset and hands-on experience across project development. Proven ability to navigate complex ecosystems, whether in energy, industry, or innovation. Contribute to high-impact projects through structured thinking, adaptability, and execution. Eager to keep learning, building, and solving real-world challenges.

## PROFESSIONAL EXPERIENCES

### NAREVA HOLDING

*Project Analyst | Power-to-X & Strategy Department* 10/2023 – present | Casablanca, Morocco

- Explored new markets and technologies to shape the firm’s positioning across emerging business models and regulatory frameworks.
- Built financial models to evaluate project bankability and investment scenarios.
- Conducted market analyses to guide investment decisions and initiate feasibility studies with strategic partners.
- Reengineered a techno-economic model to simulate hydrogen project performance under intermittency, enabling more robust investment planning.
- Co-drafted and submitted proposals for *Morocco’s Hydrogen Offer* tender. Two gigawatt-scale projects selected.

#### Relevant projects

- Contributed to advancing Morocco’s first green hydrogen project to execution phase—supporting EPC selection and structuring academic R&D collaboration.
- Designed a commercial offer for a large-scale hydrogen project targeting a global cement industry player.
- Supported JDA negotiations with international energy and infrastructure leaders, co-developing the strategic framework for long-term partnership.

*Business Analyst Intern | Power-to-X & Strategy Department* 04/2023 – 09/2023 | Casablanca, Morocco

- Assessed Morocco’s green hydrogen and derivative markets by analyzing techno-economic potential, regulatory readiness, and infrastructure requirements for export to Europe.
- Conducted an in-depth study of a mid-scale green methanol project, from production flows to market drivers.
- Evaluated CAPEX/OPEX structures and key sensitivities affecting green methanol economics. Analyzed cost competitiveness of green methanol vs. fossil fuels, incorporating EU ETS implications.

**Emines Junior Enterprise** 06/2022 – 05/2023 | Casablanca, Morocco

*Quality and Recruitment Coordinator*

- Oversaw mission execution and quality control to ensure timely, client-ready deliverables.

#### Relevant mission

- Coordinated a strategic project for ARKEGREEN (low-cost, low-carbon dome housing start-up), including market entry strategy, 3D design, technical validation, and branding—unlocking 2 M€ in funding.

**Universidad Nacional Autónoma de México** 07/2022 – 09/2022 | Mérida, Mexico

*Research Data Analyst Intern*

- Analyzed statistical datasets to identify correlations related to livestock methane emissions on tropical feed.
- Collaborated with researchers to interpret findings and contribute to scientific reporting.

## EDUCATION

**EMINES - School of Industrial Management | UM6P**

*Engineering Degree in Industrial Management*

09/2018 – 09/2023 | Benguerir, Morocco

- Minor in Innovative Enterprise Management in partnership with *L’École de Paris du management*.
- Granted full-tuition scholarship based on academic excellence.

**Al Manbaa High-School**

*Mathematical Science field*

09/2015 – 07/2018 | Rabat, Morocco

- Graduated with high honors.

## SKILLS

Structured problem-solving | Strategic foresight |  
Cross-functional collaboration | Adaptability |  
Initiative and ownership | Synthesis & communication

## OTHER EXPERIENCES

**ENIMROBOT - 7th Edition**

*International Robotic Competition*

05/2022 | Monastir, Tunisia

- Participated in an all-terrain robotics race.
- Designed and built a robot to navigate complex obstacles with autonomous navigation.

**Resgacti ONG - AIESEC (Global Volunteer)**

*Animal shelter*

06/2019 – 08/2019 | Itajubá, Brasil

- Volunteered at an animal shelter during an exchange program; assisted in daily care and rescue efforts.

## LANGUAGES

French, Arabic ● ● ● ● ●  
English ● ● ● ● ●  
Japanese ● ● ● ● ●