

YASSINE ZAAMOUN *Industrial Management Engineer*

📍 Casablanca, Morocco ✉ mohamedyassine.zaamoun@emines.um6p.ma ☎ +212 6 68 95 48 48

PROFESSIONAL SUMMARY

Multidisciplinary engineer with a strategic mindset and hands-on experience across project development. Proven ability to navigate complex ecosystems, whether in energy, industry, or innovation. Contribute to high-impact projects through structured thinking, adaptability, and execution. Eager to keep learning, building, and solving real-world challenges.

PROFESSIONAL EXPERIENCES

NAREVA HOLDING

Project Analyst | Power-to-X & Strategy Department

10/2023 – present | Casablanca, Morocco

- Explored new markets and technologies to shape the firm's positioning across emerging business models and regulatory frameworks.
- Built financial models to evaluate project bankability and investment scenarios.
- Conducted market analyses to guide investment decisions and initiate feasibility studies with strategic partners.
- Reengineered a techno-economic model to simulate hydrogen project performance under intermittency, enabling more robust investment planning.
- Co-drafted and submitted proposals for *Morocco's Hydrogen Offer* tender. Two gigawatt-scale projects selected.

Relevant projects

- Contributed to advancing Morocco's first green hydrogen project to execution phase—supporting EPC selection and structuring academic R&D collaboration.
- Designed a commercial offer for a large-scale hydrogen project targeting a global cement industry player.
- Supported JDA negotiations with international energy and infrastructure leaders, co-developing the strategic framework for long-term partnership.

Business Analyst Intern | Power-to-X & Strategy Department

04/2023 – 09/2023 | Casablanca, Morocco

- Assessed Morocco's green hydrogen and derivative markets by analyzing techno-economic potential, regulatory readiness, and infrastructure requirements for export to Europe.
- Conducted an in-depth study of a mid-scale green methanol project, from production flows to market drivers.
- Evaluated CAPEX/OPEX structures and key sensitivities affecting green methanol economics. Analyzed cost competitiveness of green methanol vs. fossil fuels, incorporating EU ETS implications.

Emines Junior Enterprise

06/2022 – 05/2023 | Casablanca, Morocco

Quality and Recruitment Coordinator

- Oversaw mission execution and quality control to ensure timely, client-ready deliverables.

Relevant mission

- Coordinated a strategic project for ARKEGREEN (low-cost, low-carbon dome housing start-up), including market entry strategy, 3D design, technical validation, and branding—unlocking 2 M€ in funding.

Universidad Nacional Autónoma de México

07/2022 – 09/2022 | Mérida, Mexico

Research Data Analyst Intern

- Analyzed statistical datasets to identify correlations related to livestock methane emissions on tropical feed.
- Collaborated with researchers to interpret findings and contribute to scientific reporting.

EDUCATION

EMINES - School of Industrial Management | UM6P

Engineering Degree in Industrial Management

09/2018 – 09/2023 | Benguerir, Morocco

- Minor in Innovative Enterprise Management in partnership with *L'École de Paris du management*.
- Granted full-tuition scholarship based on academic excellence.

Al Manbaa High-School

Mathematical Science field

09/2015 – 07/2018 | Rabat, Morocco

- Graduated with high honors.

SKILLS

Structured problem-solving | Strategic foresight |
Cross-functional collaboration | Adaptability |
Initiative and ownership | Synthesis & communication

OTHER EXPERIENCES

ENIMROBOT - 7th Edition

International Robotic Competition

05/2022 | Monastir, Tunisia

- Participated in an all-terrain robotics race.
- Designed and built a robot to navigate complex obstacles with autonomous navigation.

Resgacti ONG - AIESEC (Global Volunteer)

Animal shelter

06/2019 – 08/2019 | Itajubá, Brasil

- Volunteered at an animal shelter during an exchange program; assisted in daily care and rescue efforts.

LANGUAGES

French, Arabic ● ● ● ● ●
English ● ● ● ● ●
Japanese ● ● ● ● ●