

Nitay Yacobovitch



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SUMMARY

Excellent SQL skills with experience in querying large, complex data sets, Proficiency in data handling and visualization with Python (Pandas, Numpy, Matplotlib) and visualization

Information Systems Management (Ben-Gurion University) Graduate

Knowledge in BI Concepts - DWH and ETL, experience and knowledge with BI Tools: SQL, Tableau, Power-BI, Talend

Experience and knowledge with: Java, C# and Web Tools: HTML, CSS, PHP, JS

Studied independently to AWS Solutions Architect Certification

CAREER

2020 - PRESENT

Sagarmatha

BI ANALYST

- Working with a US based retailer, to target personalized coupons within their loyalty program, including:
 - Setup, calibrate, execute and monitor the personalization engine (Sagarmatha's propriety software)
 - Querying from various large & complex data sets (SQL Server, Exasol), detect patterns based on shopper's behaviour to improve campaign performance and make data-driven decision making
 - Worked closely within a team of Data analysts and BI developers to define ETL processes and analytic reports
 - Responsibility for all on-going operation activities, while working with oversea customers and customer success team

2018 - 2020

"Atomchip Group" in BGU's Physics department

ADMINISTRATIVE ROLE

- Management of the team's purchases and budget
- Management of contact with different role-players in BGU (in charge of purchases, budget, research & administration)
- for team members traveling abroad and their international guests
- General logistical management of team's activity

EDUCATION

2017 - 2020

Information Systems Management

BEN-GURION UNIVERSITY

- Final project at University's Internal audit office - with Sharepoint
- Main courses: OOP, BI, WEB, CRM, Databases, IT Infrastructure Algorithms and Complexity

2015

Basketball Coaches Course

WINGATE INSTITUTE

MILITARY SERVICE

2012 - 2015

IDF

- Combat soldier on IDF's paratroopers Brigade (gun-authorization level 07)
- Driver for colonel on Ground Operations Command