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SUMMARY

- 8+ years of experience as a **UI developer\designer**.
- **10+ years** of experience in Software industry.
- **Designed Websites and Apps** keeping visual appeal and usability in mind.
- **Converted PSDs to HTML** in with zero deviations from the designs.
- Worked with CSS frameworks like **Bootstrap, Material CSS, etc.**
- Worked on **Angular JS, React framework, JQuery frameworks and vanilla Java scripts**.
- **Designed newsletters** for in-house and outer clients.
- Converted the **newsletter designs to HTML** and tested in all major email clients like gmail, yahoo, hotmail, etc.
- **Created landing page** for the newsletter keeping responsiveness in mind.

COMPANIES WHO HIRED ME:

- Working as “**Creative Services Manager**” in **AQUENT**, from 12th December 2022 to Present.
- Worked as a “**Manager – Creative Services**” in **Synchrony International Services Pvt. Ltd.**, from 25th October 2021 to 25th November 2022[1year 1month].
- Worked as a “**Software Engineer 2[UI A/B Tester]**” in **Dell international Inc**, from 10th Feb 2020 to till 21st October 2021[1year 8months].
- Worked as a “**Web Designer**” in **IMImobile PLC now part of Webex**, from May 2014 to 5th Feb 2020[5year 9months].
- Worked as an “**Engineer**” in client Alcatel-Lucent India Pvt. Ltd, from Jul 2013 to till Mar 2014[9 months] employed by S2 Infotech Pvt.Ltd.
- Worked as a “**Test Engineer**” in client Alcatel-Lucent India Pvt. Ltd, from Jan 2012 to Jun 2013 [1 year 6months] employed by Addeco Flexione work Force Pvt. Ltd.

SKILLS

W3C Validated HTML5

CSS3

JavaScript

CSS framework (bootstrap, material, Ionic, etc.)

JavaScript frameworks (Angular[from V2 - V11])

JavaScript frameworks (React)

jQuery

Node.js

TOOLS

Visual Studio Code

Visual Studio

Atom / Sublime Text

Adobe Photoshop, Dreamweaver, XD, InDesign

Firebug or chrome dev tools

GitHub

Stack Overflow

CMS [WordPress]

Roles and Responsibilities

Creative Services Manager

AQUENT [12th December 2022 - Present]

A member of Aquent's Synchrony Creative Services team.

Creative Services Manager

Synchrony International Services Pvt. Ltd. [25th October 2021 – 25th November 2022 (1 year 1month)]

As member of Synchrony' Creative Services team.

- I would **work on the creative mailer portfolio of the Synchrony's Clients** which would include but not limited to RoomsToGo, SleepNumber, Conn's, Reeds, Grand Home Furnishing and many more.
- The role would require me to **give creative advise, create and deploy their mailers**.
- The process would include **initial creative consultation** on the creative assets like banners and text, **mocking up the mailers in Adobe Xd** to get legal approval, **creating the HTML** version of the mailer and **providing support** till the email is launched.

Software Engineer 2

Dell international Inc [10th Feb 2020 to till 21st October 2021(1year 8months)]

Dell international Inc is a Hardware company making and selling computer and servers. Apart from selling in showrooms quite a proportion of their business comes from their own e-commerce website Dell.com. They conduct regular user testing on their website to boost sales and better their user experience.

- As a member of Dell's, A/B testing team I did UI changes as per the A/B test cases on the Dell web sites.
- I created and maintained **A/B test UI code** launched on their 40+ Dell websites.
- These codes are written in **HTML, CSS, Vanilla JavaScript, jQuery**.
- Was a part of 12-member team consisting of international developers from Brazil, USA and India.
- Participated In dashboard revamp project written in **Angular**.
- Participated in Node API project using the framework of **NodeJS and Express JS**.

Web Designer

IMImobile PLC Now part of WEBEX [May 2014 to 5th Feb 2020(5year 9months)]

IMImobile PLC was taken over by WEBEX in 2020. IMImobile was software product and services company which had many recurring clients and had a set of products which was deployed as SASS and PASS services for variety of clients.

- As a design team representative in IMImobile PLC was involved in service level projects from scratch [requirement mapping] to delivery [production movement].
- My duties included by was not limited **creating wireframes** using tools like Figma\Adobe XD.
- **Creating mock-ups** of the wireframes using tools like **Adobe Photoshop** and vector tools like Adobe InDesign.
- Creating working models with technologies like **HTML, CSS, JavaScript** from the mock-ups.
- Linking the front end with the back end using **REST APIs**.
- Keeping a check on the **usability of the software product** and quality of the code throughout the development till the product deployment in the production.
- Providing **production support** for bugs in production due to environment changes and additional integration.

Engineer

Alcatel-Lucent India Pvt. Ltd Now part of NOKIA [Jan 2012 to Mar 2014(2year 3months)]

The Alcatel – Lucent India Pvt. Ltd was subsidiary of global Alcatel – Lucent which was part of AT&T. It was later taken over by NOKIA. It is a telecommunications company which makes hardware and software for the BTS[Base Transmission Systems]. I joined the company as a contract Test Engineer employed by company “Addeco Flexione work Force Pvt. Ltd.” Working for Alcatel – Lucent India Pvt. Ltd. Later contract changed to “S2 Infotech Pvt. Ltd.” While still working for Alcatel – Lucent India Pvt. Ltd.

- As an individual contractor did functional and sanity testing on apps written to monitor 2G, 3G, 4G transmission cards.
- Worked with a team of 5 and written multiple unit tests.

Projects Worked on

A/B testing [Dell international Inc]

Role: front end UI expert in a team of 12

Technology: HTML, CSS, JavaScript

Framework: JQuery [JS Framework]

Bootstrap [CSS Framework]

Build Node API [Dell international Inc]

Role: Member in a team of 4

Technology: HTML, JavaScript

Framework: NodeJS, ExpressJS[JS Framework]

IMlchat [IMImobile PLC Now part of WEBEX]

Role: As design lead / front end UI expert for a team of 8

Technology: HTML, CSS, JavaScript

Framework: JQuery and Angular JS [JS Framework]

Bootstrap [CSS Framework]

IMlconnect [IMImobile PLC Now part of WEBEX]

Role: As design representative / front end UI expert for a team of 21

Technology: HTML, CSS, JavaScript

Framework: Angular [JS Framework]

Bootstrap [CSS Framework]

IMldigital [IMImobile PLC Now part of WEBEX]

Role: As design representative / front end UI expert for a team of 12

Technology: HTML, CSS, JavaScript

Framework: Angular [JS Framework]

Bootstrap [CSS Framework]

Other Significant Clients: [IMImobile PLC Now part of WEBEX]

BharatSaves

Role: As design representative / front end UI expert in co-ordination with Google and CII

Technology: HTML, CSS, JavaScript

Framework: JQuery [JS Framework]

Bootstrap [CSS Framework]

Karnataka Mobile One

Role: As design representative / front end UI expert

Technology: HTML, CSS, JavaScript

Framework: JQuery [JS Framework]
Bootstrap [CSS Framework]

As a design team representative in IMImobile PLC was involved in service level projects from scratch [requirement mapping] to delivery [production movement] by creating wireframes, making mock-ups of the wireframes, creating HTML from the mock-ups and keeping check in the quality of the product throughout the development till the product deployment in the production.

Some of the major clients of IMImobile for whom I've worked for are:

- Airtel Africa
- Vodafone international [Vodafone foundation, Vodafone Africa, Vodafone Europe]
- MTN branded sites [MTN artist, MTN music]
- Ooredoo
- Orange

AWARDS AND RECOGNITIONS

2016 – IMIchat won the “IMIchat - Best Contact Centre Software Application”

<https://twitter.com/imimobile/status/796613517147308033>

2015 – “Karnataka Mobile One” won the following awards,

- Best M-Government Services Award, World Government's Summit, Dubai, UAE (2016)
- Digital Citizen Solutions Award – Rank I, Express IT Awards
- Award of Appreciation, CSI Nihilent e-Governance Awards 2015
- Order of Merit, SKOCH Smart Governance Award 2015
- mBillionth Award South Asia 2015 [m-Governance Category]
- 1st Runner-Up, NDTV-Cisco 'Digitizing India Awards', 2015

<https://karunadu.karnataka.gov.in/mobileone/Pages/MobileOne-awards-and-recognition.aspx>

EDUCATIONAL QUALIFICATION

Bachelor Degree from “**Vidya Vikas Institute of Engineering and Technology**” College, Visveswaraiah Technological University, Belgaum in 2011.