Customizable Ecommerce Platform for Artisans

Proposal for: Artisan Ecommerce Platform
Date: 2025-04-22

Executive Summary

We propose a customized ecommerce platform that empowers individual artisans to create personalized online stores, showcasing their handcrafted products to a global audience. Our solution addresses the lack of a tailored ecommerce platform, enabling artisans to increase their online presence, sales, and customer engagement. With our expertise in web development, mobile app development, and DevOps, we will deliver a scalable, secure, and user-friendly platform that meets the unique needs of artisans.

About DRC Systems India Limited

DRC Systems India Limited is a prominent software development company with over 12 years of experience in delivering innovative technology solutions. Our team of 300+ highly skilled professionals has a proven track record of customer satisfaction, long-term partnership building, and a commitment to innovative thinking.

Our Clients

Why You Should Hire Us

- Proven track record of delivering projects on time and within budget
- Expertise in web development, mobile app development, and DevOps
- Commitment to innovative thinking and customer satisfaction

Proposed Solution

We propose a customizable ecommerce platform that provides individual artisans with the tools to create personalized online stores, manage products, process orders, and engage with customers. Our solution will be scalable, secure, and user-friendly, ensuring a seamless user experience.

Team Members Involved

Name	Role	Bio
Rahul Sharma	Project Manager	Rahul has 8+ years of experience in managing software development projects, with a proven track record of delivering projects on time and within budget.
Neha Gupta	Web Development Team Lead	Neha is a seasoned web developer with 10+ years of experience in developing scalable and secure web applications using latest technologies.
Amit Kumar		Amit has 7+ years of experience in developing mobile apps for Android and iOS platforms, with

Name	Role	Bio
	Mobile App Development Team Lead	expertise in native app development and cross-platform frameworks.
Priya Singh	Quality Assurance Engineer	Priya has 5+ years of experience in testing and quality assurance, with expertise in manual and automated testing using various tools and frameworks.

Technology Stack

Category	Technologies
Web Development	HTML5, CSS3, JavaScript, ReactJS, NodeJS
Mobile App Development	Java, Kotlin, Swift, React Native
DevOps	Docker, Kubernetes, Jenkins, AWS

Primary Project Schedule

Phase	Description	Start Date	End Date
Phase 1	Requirements Gathering and Analysis	2025-04-25	2025-05-15
Phase 2	Design and Prototyping	2025-05-16	2025-06-05
Phase 3	Development and Testing	2025-06-06	2025-08-20
Phase 4	Deployment and Maintenance	2025-08-21	2025-10-15

Pricing

Description	Cost
Web Development	₹ 4,50,000
Mobile App Development (Android & iOS)	₹ 9,00,000
Quality Assurance and Testing	₹ 1,80,000
DevOps and Deployment	₹ 60,000
Project Management	₹ 2,40,000
Total	**₹ 18,30,000**

Terms and Conditions

1. All information in this proposal is confidential and intended solely for Artisan Ecommerce Platform.

2. The estimated costs mentioned are exclusive of taxes, unless otherwise specified.

3. Any changes in project scope may result in additional charges and timeline adjustments.

4. DRC Systems retains the right to use the completed project as part of its portfolio unless explicitly restricted.

5. Payment terms will be outlined in the formal contract agreement following proposal approval.

6. Intellectual property rights for all deliverables will be transferred upon full payment.

7. This proposal is valid for a period of 30 days from the date of issuance. After this period, terms including pricing and timelines may be subject to revision.

Approval & Next Steps

We look forward to collaborating on this project. Please confirm approval by signing below.

Client Name: _____

Signature: _____

Date: _____