

Project Proposal

DRC Systems India Limited.

Customizable Ecommerce Platform for Artisans

Proposal for: Artisan Ecommerce Platform

Date: April 4, 2025

Executive Summary

DRC Systems India Limited proposes a customizable ecommerce platform tailored specifically for artisans, providing a unique online presence, streamlined product management, and enhanced customer engagement.

About DRC Systems India Limited

With over 12 years of experience in delivering innovative technology solutions, DRC Systems India Limited has established itself as a prominent software development company, committed to customer satisfaction and excellence.

Our Clients



DNA DIGITAL



Why You Should Hire Us

- Proven track record of delivering innovative technology solutions
- Strong reputation for excellence and customer satisfaction
- Commitment to quality-driven delivery and timely project completion

Proposed Solution

Our proposed solution offers a robust, scalable, and secure ecommerce platform that enables artisans to create personalized storefronts, manage products and orders efficiently, and provide a seamless customer experience.

Team Members Involved

Name	Role	Bio
Rahul Patel	Project Manager	Rahul has over 5 years of experience in managing software development projects, ensuring timely delivery and customer satisfaction.
Priya Shah	UI/UX Designer	Priya is a skilled UI/UX designer with expertise in creating responsive and user-friendly interfaces, enhancing overall user experience.
Raj Mehta	Backend Developer	Raj has extensive experience in developing robust RESTful APIs, server-side architecture, and database integration, ensuring scalability and performance.
Neha Patel	Frontend Developer	Neha is a skilled frontend developer with expertise in implementing UI using Reactjs, ensuring complete integration with backend APIs.

Technology Stack

Category	Technologies
Ecommerce Platform	Reactjs, Nodejs, MongoDB
Security	SSL Encryption, Regular Security Audits
Cloud Deployment	AWS, Azure

Primary Project Schedule

Phase	Description	Start Date	End Date
Phase 1	Business Analysis and Requirement Gathering	April 11, 2025	April 24, 2025
Phase 2	UI/UX Design	April 25, 2025	May 8, 2025
Phase 3	Backend Development	May 9, 2025	June 5, 2025
Phase 4	Frontend Development	June 6, 2025	June 26, 2025
Phase 5	QA Testing	June 27, 2025	July 10, 2025
Phase 6	DevOps Deployment	July 11, 2025	July 17, 2025

Pricing

Description	Cost
Business Analysis and Requirement Gathering	₹250,000
UI/UX Design	₹350,000
Backend Development	₹1,200,000
Frontend Development	₹850,000
QA Testing	₹400,000
DevOps Deployment	₹300,000
Post-Deployment Support	₹400,000
Total	₹4,050,000

Terms and Conditions

1. All information in this proposal is confidential and intended solely for Artisan Ecommerce Platform.
2. The estimated costs mentioned are exclusive of taxes, unless otherwise specified.
3. Any changes in project scope may result in additional charges and timeline adjustments.
4. DRC Systems retains the right to use the completed project as part of its portfolio unless explicitly restricted.
5. Payment terms will be outlined in the formal contract agreement following proposal approval.
6. Client cooperation, timely approvals, and clear communication are required for smooth execution.
7. Intellectual property rights for all deliverables will be transferred upon full payment.

Approval & Next Steps

We look forward to collaborating on this project. Please confirm approval by signing below.

Client Name: _____

Signature: _____

Date: _____