



# DRC SYSTEMS

## Project Proposal

### Artisan E-commerce Platform

## Introduction

DRC Systems India Limited, with over 12 years of experience in software development, is committed to delivering innovative solutions that meet the unique needs of our clients.

## Problem Statement

Artisans lack a customizable ecommerce platform to showcase and sell their handcrafted products

## Proposed Solution

A customizable ecommerce platform that provides artisans with the tools to showcase and sell their products effectively, with features such as personalized online stores, product listing and management, order processing and payment integration, customer review and rating system, and admin panel for platform management and analytics.

- **Phase 1:** Business Analysis and Requirement Gathering
- **Phase 2:** UI/UX Design and Frontend Development
- **Phase 3:** Backend Development and QA Testing
- **Phase 4:** DevOps Deployment and Post-Deployment Support

## Team Involved

- Rahul Sharma - Project Manager
- Priya Gupta - UI/UX Designer
- Amit Kumar - Backend Developer
- Neha Singh - Frontend Developer
- Rohan Jain - QA Tester

# Quotation

Total Cost: ₹4,050,000

Breakdown:

- Business Analysis and Requirement Gathering - ₹250,000
- UI/UX Design - ₹350,000
- Backend Development - ₹1,200,000
- Frontend Development - ₹850,000
- QA Testing - ₹400,000
- DevOps Deployment - ₹300,000
- Project Management - ₹300,000
- Post-Deployment Support - ₹400,000

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