

Company Logo

# Ecommerce Platform for Artisans

**Proposal for:** Artisan Client

**Date:** 2025-04-04

## Executive Summary

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Empowering artisans to showcase and sell their handcrafted products online through a customizable ecommerce platform, driving sales and revenue growth while providing a seamless user experience.

## About DRC Systems India Limited

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With over 12 years of experience in delivering innovative technology solutions, DRC Systems India Limited has established itself as a prominent software development company, serving various sectors including education, healthcare, and retail.

## Why You Should Hire Us

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- Innovative technology solutions
- Team of highly skilled professionals
- Strong emphasis on customer satisfaction and long-term partnership building

# Proposed Solution

A customizable ecommerce platform that provides artisans with a personalized online store, enabling them to manage their products and transactions efficiently, while ensuring performance, security, and usability.

## Primary Project Schedule

Phase	Description	Start Date	End Date
Business Analysis and Requirement Gathering	Initial workshops, stakeholder meetings, and documentation of requirements and system scope	2025-04-04	2025-04-18
UI/UX Design	Wireframing, prototyping, and final design of the user interface, ensuring responsiveness	2025-04-18	2025-05-02
Backend Development	Building robust RESTful APIs, server-side architecture, and database integration	2025-05-02	2025-05-30
Frontend Development	Implementation of UI using Reactjs, with complete integration to backend APIs	2025-05-30	2025-06-20
QA Testing	Manual and automated testing for functionality, performance, and usability	2025-06-20	2025-07-04
		2025-07-04	2025-07-11

Phase	Description	Start Date	End Date
DevOps Deployment	CICD pipeline setup, cloud deployment, and environment configuration (AWS/Azure)		

## Pricing

Description	Cost
Business Analysis and Requirement Gathering	₹250,000
UI/UX Design	₹350,000
Backend Development	₹1,200,000
Frontend Development	₹850,000
QA Testing	₹400,000
DevOps Deployment	₹300,000
Post-Deployment Support	₹400,000
Total	₹4,050,000

## Approval & Next Steps

We look forward to collaborating on this project. Please confirm approval by signing below.

Client Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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