

Anirudh Nepalia

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SUMMARY

With 9+ years of product management experience for B2B clients in FinTech industry, I excel at leading agile, cross-functional teams to deliver impactful solutions, driving product roadmaps, leveraging data analytics for decision-making

WORK EXPERIENCE

Senior Product Specialist, Role: Product Manager, FactSet India Pvt Ltd **May 2022 - Present**

- Collaborated with the Director Product to create the **Product Roadmap** for FY-25 for the Data Feed ETL Product line
- Spearheaded the development of ETL Product line in Banking and Power sector for B2B clients by taking complete ownership of product lifecycle including writing user stories and prioritizing backlog, achieving a **revenue growth** (ASV) of 60K\$ or **5.7 %**
- Developed a **GTM Strategy** for each product line created along with sales by doing competitor pricing analysis which resulting in change of our pricing strategy from standalone to bundle subscription model.

Scrum Master

Jul 2021 - May 2022

- Implemented the scrum process for Behavioral Analytics product, resulting in **50%** increase in transparency and traceability of project deliverables
- Guided a team of **8+** to follow Agile and Scrum Principles to actively promote prioritization, team readiness, and commitment for each sprint
- Introduced techniques such as story points and sprint forecasting, **improving sprint predictability by 30%** over a six-months

Associate Product Manager (Analytics and Trading Business unit)

May 2019 - Jul 2021

Senior Product Specialist (**May_18 - April_19**), Product Specialist (**June 17 – April 18**)

- **Led** a Product team of **7 Specialists & 2 analysts** for Data Analytics group for Financial Securities Analytics Product suite
- Developed a robust multi-year strategy to improve the Analytics Product Suite Production errors achieving a **80%** reduction in production issues.
- Developed and implemented an application that generated crucial metrics & product **KPI's** for the analytics group
- Oversaw defined and **built 3 applications** from scratch after conducting thorough user interviews and identifying pain points faced by different team members.
- Developed a monitoring tool that automated the manual monitoring process and reduced the manhour required for the team by **70%** and **improved the TAT** for resolution of production issues **by 50%**
- Managed multiple process set-ups and monitoring development, driving overall operations for executing projects involving resource mobilization & timely execution
- Regularly communicate with the Sales / Consulting teams to understand client problems and requirements, translate them into user stories in **JIRA** and prioritize them based on business impact
- Liaising with stakeholders during problem diagnoses, requirements gathering, development, QA and production implementation to ensure that optimal resolutions are achieved

Team Leader – Financial Operations, FactSet India Pvt. Ltd.

Jun 2015 - May 2017

- Managed a 15-person research analyst team, assigning daily tasks, resolving issues to ensure completion, and overseeing performance evaluations and training
- Initiated a MIS report for senior managers, which provided the status of quarterly targets & individual WIP of 248 research analysts for the whole department.
- Created analytics report to increase accuracy of data collection for Data Collection Group

EDUCATION

IBS (ICFAI Business School), Hyderabad, India - Master, Finance

Rajasthan Technical University - Bachelor, Electronics and Communication

CERTIFICATIONS

ICP APO, ICAgile

Sep 2023

CSPO, Certified Scrum Product Owner

Dec 2019

SKILLS

Tools : Jira, Confluence, Target Process, Excel

Tech : SQL, GEN AI

INTEREST / MEMBERSHIP

VP Membership of Factset India Toastmaster Club (May 22 - July 23) (Toastmasters International)