

OBJECTIVE

Skilled Power BI Developer and Data Engineer with a strong background in Python for automation, Azure Synapse, and SQL, dedicated to delivering efficient and insightful data solutions. Experienced in developing data pipelines, optimizing data models, and creating impactful visualizations in Power BI to drive business decisions. Seeking to leverage technical expertise in data engineering and analytics to enhance reporting accuracy and streamline data processes for improved organizational efficiency.

CONTACT

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EDUCATION

- MSC From The North Cap University, Gurgaon, with 78%.
- BA From Sh.L.N.HINDU COLLEGE, Rohtak with 75%

Highlights:

- Awarded as Star performer(**Gem Award**) of the quarter from **Trupp Global Technologies Pvt. Limited**
- (**Idea Award**) of the quarter from Lead at Zucol Services.

SIMRAN POWER BI DEVELOPER

PROFILE SUMMARY

- Performance driven professional with more than 3 years of experience in Data Analytics as Business Analyst.
 - Proficient in analysing large datasets, extracting valuable insights, and providing actionable recommendations to drive informed business decisions.
 - Strong ability to create compelling visualizations using tools like Tableau or Power BI, enhancing data-driven storytelling and communication.
 - Diagnosed and resolved complex technical issues, collaborating with product teams to design and implement effective solutions, resulting in a 30% reduction in issue resolution time.
 - Interfacing with business leaders and customers to prepare business and product requirements for new initiatives.
- Skilled in Power BI (power query, Advanced DAX measures, data modelling) and Advance Excel & SQL.
- Proficiency in creating interactive and functional prototypes.
 - Ability to simulate user experiences and gather feedback.
 - Experience with tools like Figma, InVision, or adobe for prototyping.

EXPERIENCE

Power-BI Developer (Orange Mantra) (Sept'24 -current)

Working at IIFL

- **Azure Synapse Analytics:** Designed and implemented end-to-end data solutions for sales analytics at IIFL using Azure Synapse, optimizing data warehousing, analytics, and reporting for large datasets.
- **Data Pipeline Automation:** Developed and maintained automated ETL/ELT data pipelines in Azure Data Factory, ensuring seamless integration of sales data from multiple sources into Azure Synapse.
- **Power BI Data Freezing:** Implemented data freezing techniques in Power BI for IIFL's sales project, enabling consistent and historical reporting by freezing data snapshots to support accurate sales insights.
- **Data Modeling and Reporting:** Created advanced data models and dashboards in Power BI for sales analysis, using DAX for complex calculations and KPIs to support business decision-making.
- **Collaboration and Support:** Worked closely with cross-functional teams at IIFL to understand sales requirements, providing data-driven solutions and training end users on Power BI and data pipelines.

Data Analyst -Adda247 (Nov'22 – sept'24)

- **Business Reports:** Preparing final analysis reports for the stakeholders to understand the data-analysis steps, enabling them to take important decisions based on various facts and trends.
- **Data Visualization:** Created compelling visualizations using tools like tableau or Power BI, translating data into easily understandable formats for stakeholders. Also involved in automation of Reports in Power BI.
- **SQL Skills:** Developed and executed SQL queries for efficient data extraction, manipulation and analysis from relational databases.

SKILLS

- RDBMS(SQL/MYSQL)
- Advance Excel
- Azure Synapse
- Data pipeline
- Power Apps
- Power BI/ Tableau SPSS
- Google Data Studio
- Data Visualization
- Data Modelling
- Figma / InVision Python

- **Team Collaboration:** Collaborated seamlessly with cross-functional teams, providing valuable insights and contributing to a data-driven organization culture.
- **Data Analysis:** Analysed large sets of data, resulting in a 20% increase in efficiency and productivity. Applied advanced analytics techniques to interpret complex datasets and extract actionable insights for strategic decision-making.
- Collaborate with stakeholders to determine & drive product vision and build trust by maintaining an accurate and achievable roadmap.

Data Analyst - Trupp Global Technologies Pvt, HR

(Apr'22 - Oct'22)

- Assisted in the analysis of large sets of data, resulting in a positive impact on the company's overall performance.
- Presented detailed reports each quarter to upper management alongside my apprentice supervisor.

Technical Research Expert- Zucol Services, Gurgaon, HR

(Feb'21 - Apr'22)

- Assisted superiors with interpreting data and compiling it in an organized manner.
- Assisted in the design and development of an ETL pipeline, resulting in a 30% increase in data integration efficiency.
- Worked with cross-functional teams to develop and implement data quality checks, resulting in a 25% reduction in data errors.
- Preparing Daily, Monthly, Quarterly Reports