

PRANJIL CHATURVEDI

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Product portfolio - <https://pc97.github.io/pmPortfolio/>

EDUCATION

IIM Shillong

MBA (PGPM)

Score: 80%

Relevant Coursework: Product management, Design Thinking, Corporate Strategy, Data Analysis

Certification: **Certified Scrum Product Owner (CSPO)** certification from Scrum Alliance

Shillong

Jun 2023 - Mar 2025

J.C. Bose University Of Science And Technology, YMCA

Bachelor of Technology

Cumulative GPA: 8.2/10

Major in Computer Science Engineering

Faridabad

Jun 2015 - Jun 2019

D.A.V. Public School, CBSE

Senior Secondary – 12th, Science: 93.4%

High School – 10th, Score: 95%

Faridabad

Mar 2015

Mar 2013

WORK EXPERIENCE AND INTERNSHIPS

SERVICENOW (2 months)

Senior Product Manager (Internship - Finops)

Bangalore

Apr 2024 - May 2024

- Conducted comprehensive **market analysis** for a **\$213M** Total Addressable Market (**TAM**) in **SaaS**-based data cloud cost management (FinOps), strategically expanding the product portfolio to include Snowflake, in alignment with prevailing market trends
- Performed an in-depth **competitive analysis** of **2 key** competitors and recommended **MVP** solutions to address market gaps
- Collaborated with teams proposing solutions to resolve clients' pain points, creating **3 EPICs & 17 user stories**
- Engineered innovative solutions to reduce **clients' cloud costs by up to 20% &** outlined a comprehensive 3-phase product roadmap

SAMSUNG R&D (4 years)

Technical Project Manager

Software Developer

Noida

Sep 2020 – Jun 2023

Jun 2019 – Sep 2020

- Led cross-functional teams** for **4 first product launches**, **6 Android OS upgrades**, and **20+ SW upgrade** projects for Samsung smartphones & tablets across US, Europe, and Asia regions, ensuring on-time delivery of projects and risk management
- Formulated & executed **project plan** based on **PRD**, defined key management tasks and aligned them with cross-functional teams
- Led Reliance Jio** operator first-launch testing for 3 Samsung Galaxy models, overseeing 100+ issues resolution in 1 month
- Managed **vendor** relationships and coordinated the **rollout** of the 4G LTE Namaste Wi-Fi Service for Nepal Door Sanchar Company
- Developed **automation tool** to reduce manual error of project setup, saved **2-man months**, and improved accuracy
- Won Employee of **Quarter Award Q4 2022** for leading low memory model A02s responding to risk factors and regulatory compliance
- Awarded **Q1'22 award** for **leading** smartphone OS development project worth **~\$5 mill** for US based B2B customer
- Leveraged knowledge of Kotlin, Java, DBMS, & JIRA to contribute to Android development in the Galaxy Watch 4
- Ranked among the **top 10 code contributors** with over 4800 lines of code pushed to the code repository of OS development project
- Earned individual commendation from Project Director for boosting unit test case coverage from 68% to 71% for Health module

STMicroelectronics (6 months)

Software Developer (Internship)

Greater Noida

Jan 2019 - Jun 2019

- Optimized the internal website for the vendor management system within a Scrum framework, enhancing user experience
- Utilized HTML5, Java, PL-SQL, & Linux to enhance system's functionality, ensuring accurate pricing & efficient negotiation processes

Achievements

- 3rd position (of 3000 teams)** in Saregama competition proposing business plan & go-to-market strategy(GTM) for influencer marketing
- Won Vyaparneeti case competition of IIM Bangalore's E Summit, **1st among 1470+** participants for sustainability-related campaigns
- Secured runner-up position in Byte-By-Byte **Product Teardown** competition among 475 teams, suggesting improvements
- Won **Zenith Hackathon** organized by HackerEarth against 105 teams by developing a SOS safety app

ADDITIONAL

Technical Skills: SDLC, Excel, Power BI, SQL, AI prototyping, Python, Figma, MIRO, Google Analytics, PowerPoint

Languages: Fluent in English, Hindi

Certifications & Training: AI for Product Management certification from Google and Pendo, with 80% score