MARVIN DIAZ

📞 +91 875-4417015
✉ hi@marvindiaz.co
in linkedin.com/in/marvin-diaz/

SUMMARY

Hi, I'm Marvin Diaz and I've spent the last 4 years working across diverse geographies at the intersection of Drone Tech, Product Management, and Data Science. With a good mix of enthusiasm and strong product abilities, I am looking for my next big challenge.

EXPERIENCE

AirFi.aero | Product Manager

📅 Nov 2016 - Apr 2019   📍 Singapore | The Netherlands

- Defined product metrics and utilized data trends obtained from customer touch-points to predict customer behavior leading to a 35% increase in e-commerce platform sales.
- Led end-end Product Requirement Gathering and Product Requirement Documentation (PRD) resulting in PCI certification of the AirFi e-commerce platform.
- Effectively translated the Product Roadmap into a actionable product pipeline containing the Product Backlog of user stories, defects & features
- Worked closely with business teams to gain a deep understanding of the market trends and customer behavior to develop "active" notifications that drove up product adoption by 20%.
- Scrum master for weekly sprint planning across three remote teams for the development of the AirFi Ad Server by balancing dynamic business, product and technical requirement changes.
- Derived SMART insights from market feedback to design data dashboard wireframes specific to local Indonesian users. User adoption rates tripled after introduction of region specific UX.

Aerologix Pty Ltd | Product Manager

📅 Oct 2019 - Present   📍 Australia | Bangalore, India

- Aerologix works with A.I. assisted drone flight tech
- Sole product manager at Aerologix, built product from scratch and manage all aspects of product portfolio
- Envisioned and developed a B2B & B2C products for autonomous drone flight to facilitate 3D asset mapping, livestream and a drone-pilot marketplace
- Scrum master for the global technical team, managing a 15 member strong project development team
- Wear multiple hats juggling product development, project management, business analysis & UX design

Chosen to lead

Handpicked by the CIO of AirFi.aero to lead product development of "AirFi Ad Server" built specifically for South East Asian clients.

EDUCATION

Bachelor's of Aeronautical Engineering - Anna University

- Awarded the prestigious "**KCG Leadership Award**" for exhibiting strong leadership abilities, exceptional co-curricular, extra curricular performance and overall contribution to the institution.

Advanced Product Management: Business Strategy & Product Metrics

Innovation Design Thinking
University of Virginia -
Darden School of Business

Initiating and Planning Projects Certification -
University of California Irvine -
The Paul Merage School of Business

Scrum, Agile and Project Delivery Certification

STACK

Aha! **|** Confluence **|** JIRA **|** Figma |
Google Analytics | Amplitude