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Blockchain for Business People
Thu, March 30, 2017, 9:30 AM – 4:30 PM BST

£292.64

**DATE AND TIME**

Thu, March 30, 2017
9:30 AM – 4:30 PM BST
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**LOCATION**

Alphabeta Building
14-18 Finsbury Square
London
EC2A 1BR
United Kingdom
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**FRIENDS WHO ARE GOING**[Connect to Facebook](#)**DESCRIPTION**

An opportunity to spend a day with one of the UKs leading Blockchain influencers:

Blockchain is a new disruptive technology that is going to change our lives, the way we work, our political system and social fabric. It is a *structural change* to Commerce and redefines how business is done, removing the need for a third party validators such as banks, lawyers or central authorities.

The attributes of the Blockchain technology delivers enormous benefits over the way things are done today, simplifying business processes, speeding up transaction times and reducing cost of doing business by as much as 60%.

In Blockchain, transactions are predictable, guaranteed and secure, delivering certainty and trust. Blockchain ensures information and transactions cannot be tampered or changed, cannot be hacked and all transactions are stored on multiple copies of the distributed Blockchain Ledger that is 100% available.

Blockchain is both an Opportunity and Threat...

Blockchain is New Commerce where markets, industries and government will

look entirely different in the years to come; where the brakes come off and with the Internet of Things will enable commerce to scale like never before.

Blockchain is the biggest advance in Computer Science ever.

Come join in and find out why?

Blockchain for Business delivers useful working insight to understand the practical application of the technology for business people at all levels:

The Full Day is designed for business professionals, managers/executives, interested parties and entrepreneurs that want to understand what is revolutionary about Blockchain, that want a better understanding of Blockchain as a Distributed Ledger Technology.

- **Understand the impact of Blockchain as both an Opportunity and Threat...**
- **Learn the key Blockchain capabilities and attributes that create a strategic advantage...**
- **Where can Blockchain be applied to deliver superior operating model performance..**
- **What are the immediate opportunities...**
- **Experience Blockchain LIVE...**
- **See new commerce in action.**

Who Should Attend:

Anyone interested to learn more about Blockchain, Distributed Ledger and Cryptocurrencies to understand why Blockchain is the biggest advancement in commerce since the Industrial Revolution, maybe ever.

If you would you like to find out what all the fuss is about and touch and experience the Blockchain first hand you will enjoy this event...

Day Structure:

The Day has 4 modules:

10 am - Section 1 – New Commerce called the Blockchain

11:30am - Section 2 – Blockchain LIVE (see, touch and get involved)

Lunch Tea and Coffee Provided

2pm - Section 3 – Designing Blockchain for New Commerce

3.30pm - Section 4 – Implementation & Industry Use Cases

Course Content:

- **What is wrong with commerce today**
- **Why Blockchain changes the structure of commerce**
- **Blockchain fundamentals – what is it and how does it work**
- **Public and Private Chains, How Trust works, Consensus models**
- **Transactions, Security, Lines of Authority and Encryption**
- **Blockchain Architecture for creating new business model**
- **Overview of how Blockchain works with other Technologies – AI, Robotics, Internet of Things**
- **Key Blockchain people (who to know and who to follows)**
- **Core principles of Blockchain for Operating Model design**
- **Types of Blockchains, Smart Contracts, Industry Platforms**
- **Industry examples and Use Case - Banking, Insurance, Government, Capital Markets, Trading, Supply Chain, Healthcare, Music & Publishing and others**
- **Implementation - where to start and what to do next**
- **Get access to your Blockchain Tool Set**
- **End the day and leave with a Blockchain solution for your business/industry**
- **Initial Coins Offerings (crypto crowd funding) what are they and how do you use them**
- **Blockchain considerations – legal, regulation, resources, evolution and talent.**

Course Objectives:

During the day you will learn the basics and fundamentals of the Blockchain and maybe for the first time touch and experience the technology as Blockchain happens LIVE...

You will become a Blockchain evangelist and become part of the Blockchain Revolution. Learning how to communicate the impact of Blockchain to colleagues, friends and clients.

About Nick Ayton:

Nick is number 21 on the Rise Top100 Blockchain people and Global Fintech 100 influencers of 2017. He is an author, speaker and educator and well known Blockchain evangelist. Nick has a background in computer science, has had 8 tech start ups and held a range of corporate roles in the technology services sector including running a €6.6billion P&L with 66,000 staff working for Siemens, CapGemini, CSC amongst others.

Nick has designed Blockchain Operating Models for Insurance, Asset Management, Capital Markets, Trading and Lectures at a number of International business schools. In 2012 he created the first Fintech Self Service Pension Platform growing at 131% per quarter.

Nick is currently advising several Blockchain entrepreneurs supporting a number of Initial Coin Offerings (Crypto-crowdfunding) and is London Correspondent for CoinTelegraph.

He has published several White Papers discussing how Blockchain will disrupt Global Custody, Asset Management, Legal Services, Accounting & Audit, Banking and several other sectors. His book – how to design and implement Blockchain Operating Models will be available in the second half of 2017.



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DigitalBOOM

Organizer of Blockchain for Business People



[Website](#)



[blockchaineducation](#)



[NickAyton](#)

DigitalBOOM is a Fintech and Blockchain Agency to support the activities of Nick Ayton a leading Fintech100 Influencer and Number 21 on the Rise Blockchain People list.

Nick is an author, speaker and advises and trains business executives and management team on how to deal with Blockchain and other disruptive technologies. He has a background in computer science, has had 8 tech start ups and served as corporate executive for Siemens, CSC, Xchanging PLC and Capgemini.

As a business architect Nick has been working on several Blockchain projects to define to business outcome and design the Blockchain operating model, in Insurance, capital Markets, Supply Chain, Trading and Asset Management...and more recently Music and Publishing.

Nick is also London Correspondent for Cointelegraph where he writes a spoof column and he recent Chaired Blockchain Expo at Olympia Londons biggest Blockchain Event so far. In 2017 he will publish a new book - focusing on Blockchain Design and Implementation.

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