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#### About Blockchain for Wall Street

A Day of Insight and Perspectives ...

It's Time for Blockchain to Walk Not Talk

#### **SPACE IS LIMITED - REGISTER TODAY!**

The blockchain technology space has evolved rapidly during the past year, as Wall Street firms have begun to kick the tires of early software and engage in proof-of-concepts, around which much discussion has taken place. The coming year will be a crucial one as firms move from PoCs to limited rollouts in production environments involving key blockchain technology choices, and IT infrastructure and integration decisions. Truly, the time for just talk is at an end. The time to do the blockchain walk is upon us. That walk begins at **Blockchain for Wall Street!** 

#### **Bringing the Wall Street Blockchain Community Together**

**Blockchain for Wall Street** is a day of practical education and peer-to-peer engagement, providing an unparalleled opportunity to learn first hand how to play a part in the roll out of blockchain, distributed ledger and smart contract approaches on Wall Street and in the financial markets. Learn how to leverage and deploy these game changing technologies within your trading enterprise.

#### WSBA: An Advocacy Group for Wall Street in the Distributed Ledger Age

**Blockchain for Wall Street** is an annual event from the Wall Street Blockchain Alliance, presented for its membership and as a service to the broader industry. The WSBA is a focused non-profit trade association with a membership that is comprised of some of the most influential and seasoned technologists in the blockchain and distributed ledger community.

#### The Blockchain Conference

With its first outing on February 10, 2016 in San Francisco, and featuring IBM's first public comments on distributed ledger technology, The Blockchain Conference set a new, professional, standard for educational events in the space. Now, The Blockchain Conference is partnering with WSBA to raise the bar for blockchain events in the financial services sector with **Blockchain for Wall Street**.

#### • Education Program

Technology, Applications, Business, Best Practices, Futures and More ...

#### 8am - Breakfast (WSBA Members/Special Guests Only)

Network with fellow WSBA members and sponsors ahead of a members only update and briefing.

**Auditorium Grand Gallery.** 

#### 9am - WSBA General Assembly (WSBA Members/Special Guests Only)

WSBA members (and select guests) can find out the latest news and updates about activities and programs meet the WSBA's leadership, and provide their feedback and input on future directions.

\* Ron Quaranta, Founder & Chairman, Wall Street Blockchain Alliance (Host)

Auditorium.

#### 9.45am - Technology Showcase Open

An early opportunity to interact with sponsors and view their solutions and offerings. Participating companies include:

AlphaPoint

Calypso Technology

Capgemini

Cloudsoft

Hyperledger Project

INFURA from ConsenSys

Manifold Technology

OTC Exchange Network\*

Polsinelli\*

Synechron

WSBA (and WCF education and certification)

\* Literature distribution.

#### **Events Center.**

#### 10.15am - Welcome and Keynote Panel: Killer Blockchain Apps for the Financial Markets

The educational program begins with a welcome by Ron Quaranta, Founder & Chairman, Wall Street Blockchain Alliance.

A keynote opening panel will follow, offering a review of the current status of the acceptance, promise and challenges for different financial markets applications - where is the most bang for buck likely going to be?

- What are some of the blockchain PoC success stories to date and what do we expect to be the application areas that will drive distributed ledger deployment in coming months?
- How are those applications changing the game for the financial markets?
- Is there a business growth potential for blockchain or is it all about cost savings?
- What's holding acceptance of these key applications back?

- \* Ron Quaranta, Founder & Chairman, Wall Street Blockchain Alliance (Moderator)
- \* Emmanuel Aidoo, Director, Blockchain & CryptoCurrency Strategy, Credit Suisse
- \* Marc Alvarez, Chief Data Officer, Mizuho Securities USA
- \* Keith Bear, Vice President, Financial Markets, IBM
- \* Sandeep Kumar, Managing Director, Capital Markets, Synechron

#### Auditorium.

#### 11.15am - Panel: Financial Markets Smart Contracts - Implementing Legally Sound, Predictable and Secure Processes

Smart contracts are seen as a key technology for automating financial markets processes in a blockchain-centric world - but what issues need to be considered?

- Which applications are best suited to smart contracts?
- What is the ideal relationship between legally-agreed prose and actual smart contract code? How can the relationship be verified?
- What tools exist to create and rigorously test smart contacts?
- How can smart contract execution be monitored and controlled in production environments?
- How can smart contracts interact with information services and legacy systems?
- \* Richard Johnson, Vice President, Market Structure & Technology, Greenwich Associates (Moderator)
- \* Preston Byrne, COO & General Counsel, Monax Industries
- \* Bart Cant, Blockchain Community Leader, Capgemini Financial Services
- \* Ari Juels, Professor, Cornell Tech and Co-Director, The Initiative for CryptoCurrencies & Contracts (IC3)
- \* Joshua Ashley Klayman, Of Counsel, Finance + Projects Group, Morrison Foerster
- \* Havell Rodrigues, Co-Founder & CEO, Adjoint

#### Auditorium.

#### 12.15pm - Presentation: Defining Standards for Blockchain and Smart Contracts in the Financial Markets

Standards are pervasive in the financial markets world - and have been proven to reduce implementation and operational costs. What standards are emerging, and what is needed, for blockchain and smart contract implementations in the financial markets?

- What standards exist in the financial markets that relate to blockchain and smart contracts?
- What new standards need to be developed? What is most pressing?
- Which organizations might be involved in standards development?
- \* Chris Betz, Senior Advisor for Blockchain and Fintech, EDM Council
- \* Mike Meriton, Founder & Senior Advisor, Industry Engagement, EDM Council

#### Auditorium.

#### 12.45pm - Networking Lunch in Technology Showcase

Exclusive time in the Technology Showcase to interact with sponsors and fellow participants, and view solutions and offerings.

#### **Events Center and Faculty Commons.**

#### 1.45pm - Panel: Making the Right Blockchain Choices for Financial Markets Applications

Blockchains come in many shapes and sizes - permissioned vs permissionless, proprietary vs open source, and with a sometimes confusing array of consensus mechanisms underpinning their core functionality. So how does one choose a direction that's right for different financial applications?

- o Assessing distributed ledger and blockchain platforms for specific applications and business use cases
- Determining how data transparency vs privacy and security plays a role in blockchain choice
- Understanding blockchain governance and consensus structure and its impact on the integrity of operational applications
- Taking a POV on open source vs proprietary approaches from a performance and technology risk perspective
- \* Chris Burniske, Blockchain Products Lead, ARK Investment Management (Moderator)

- \* Chris Ferris, Distinguished Engineer & CTO, Open Technology, IBM and Chair, Technical Steering Committee, Hyperledger Project
- \* Rajesh Nair, VP, Engineering, Paxos
- \* Dan Robinson, Product Architect, Chain
- \* Jean Safar, Chief Architect, Calypso Technology
- \* Gordon Sands, Executive Director, IT Architecture, DTCC

#### Auditorium.

#### 2.45pm - Panel: Financial Markets Blockchain Implementation Considerations and Choices

Blockchain platforms and applications are not islands, but need to be deployed into IT environments that are already complex and operational. How does one assure a smooth roll out?

- Best practices for implementation success
- o Approaches to Implementing blockchain platforms within legacy IT Environments
- · Leveraging cloud and 'as-a-service' offerings
- Navigating legal aspects of deploying blockchain technology
- o Cybersecurity issues for blockchain in the financial markets
- \* Bob Bonomo, President, Bob Bonomo LLC (Moderator)
- \* Lewis Cohen, Partner, Hogan Lovells
- \* Duncan Johnston-Watt, Founder & CEO, Cloudsoft
- \* Sean Ristau, VP, Wealth Management Technology & Institutional Solutions, Raptor Trading Systems and Chair, Digital Currency & Blockchain Working Group, FIX Trading Community
- \* Joe Ventura, Founder & CEO, AlphaPoint
- \* Michael Wuehler, INFURA Project Lead, ConsenSys

Auditorium.

#### 3.45pm - Networking Break in Technology Showcase

Exclusive time in the Technology Showcase to interact with sponsors and fellow participants, and view solutions and offerings.

#### Events Center.

#### 4.15pm - Panel: Blockchain for Wall Street in 2017 ... And Beyond

A look at blockchain's prospects and emerging technology, business and regulatory issues in the financial markets in 2017.

- What to expect for blockchain on Wall Street in 2017 which applications will come to reality?
- Where will Wall Street view blockchain to be on the Gartner Hype Cycle in 2017?
- Will 2017 be a boom year for blockchain patent lawyers?
- Understanding the emerging regulatory framework for distributed ledgers
- Beyond 2017 ... will Wall Street's finest be decentralized?
- \* Pete Harris, Principal, Lighthouse Partners (Moderator)
- \* Brian Kelly, Founder & CEO, BKCM and Leader, PAR
- \* Richard Levin, Chair, FinTech & Regulation Practice, Polsinelli
- \* Caitlin Long, Chairman & President, Symbiont
- \* Houman Shadab, Professor, New York Law School

#### Auditorium.

#### 5pm - Networking Reception in Technology Showcase

Exclusive time in the Technology Showcase to unwind over drinks and interact with sponsors and fellow participants, and a final opportunity to view solutions and

offerings.

**Events Center.** 

#### 6.30pm - Informal After Party

For those that want to continue to network in an informal setting, there will likely be a gathering at a local bar.

TBD.

#### Technology Showcase

Companies Doing the #Blockchainwalk ...

AlphaPoint is a financial to be company that powers digital asset networks and provides institutions blockchain-enabled solutions to store, track, and trade digital assets. Its secure scalable, as deploy that zable platform enables customers to deploy blockchain technology to innovate, differentiate, and transform their businesses. AlphaPoint powers over 20 digital asset exchanges on 5 continents, and is led by a seasoned team with 100+ years in financial technology. AlphaPoint has offices in New York City, Philadelphia, and San Francisco.

Calypso Technology is a leading provider of cross-asset front-to-back technology solutions for financial markets. It provides customers with a single platform for consolidation, innovation and growth. With 19 years of experience delivering software and services for trading, risk management, processing and accounting, the Calypso solution helps bring simplicity to comply a business and echnology challenges. Calypso solutions address needs for the capital markets, investment management, clearing, collateral, treasury and liquidity. Clients can beneat from greater efficiency, improved risk management, better allocation of capital, faster regulatory compliance, quicker time to market and reduced Total Cost of Ownership. Calypso Technology offers solutions that improve reliability, adaptability and scalability.

Cappenini has developed a number of different proof-of-concepts in blockchain covering retail, payments, corporate banking and capital markets industries. Our focus is on building financial services applications that provide value, reduce costs or generate new revenue streams. At this event we are highlighting our latest Proof of Concept covering the Private Securities area of Capital Markets industry. It covers the full lifecycle of a private security issuance including, origination, termsheets, bidding process, assignment and settlement of the digital representation of a private security.

Capgemini provides a range of consulting and technology services in blockchain including: facilitated innovation workshop (AIE), feasibility studies, business case assessments, operating model design, advisory services on systems architecture and full-scale systems integration. We have experience in conducting facilitated co-innovation workshop, industry through leadership, proof-of-concept development, smart contract design and integration services to existing back-office systems. Contact us at <a href="mailto:capgemini.com">capgemini.com</a> for more information.



Hyperledger member Altoros is demonstrating what you can build with the latest blockchain technology from Hyperledger. They will present a live demo of SynSwap: a

decentralized clearing platform as well as a demo around the issuance and trading of bond contracts. The Hyperledger project is an open source collaborative effort created to advance cross in during block an reclam togies. Learn more about financial services use cases for Hyperledger by visiting <a href="https://www.hyperledger.org/industries/finance">www.hyperledger.org/industries/finance</a>. Contact/into@hyperledger.org for more information.

INFURA provides a secure, stable, fault tolerant and scalable gateway to the public Ethereum and IPFS networks. It enables developers to access the blockchain and smart contracts via ISON-RPC method calls using the web3 standard libraries. The high-throughput transaction gateway handles millions of requests per day. INFURA will be demonstrating how quickly and seamlessly this interaction is while writing code in Javascript or Java, plus demonstrating advanced features in the Ferryman service layer such as eaching and smart routing. Learn more by visiting <a href="www.infura.io">www.infura.io</a>. Contact: <a href="mailto:infura@infura.io">infura@infura.io</a> for more information.

Manifold is deponstrating how easy it is for developers to create applications with Manifold's new Platform as a Service, launching in AWS on Nov 28th. The Manifold Platform is a high-performance, enterprise blockchain system that gives developers the foundation on which to build better, faster, and more secure applications without needing to become blockchain experts. It provides the benefits of blockchain technology without the complexity, latency, risks, or costs inherent in other solutions. The platform is designed to be deployed on-premises or accessible as a cloud-hosted service. Manifold gives you the foundation on which to build better, faster, more secure applications for your business. Try the Manifold Platform today: <a href="https://www.manifoldtechnology.com">www.manifoldtechnology.com</a>.

OTC Exchange Network - OTCXN - is a FinTech company headquartered in San Francisco, which is using blockchain, smart contracts, cryptographic multi-signature and related emergent technologies to solve the single biggest problem in the biggest market in the world: the elimination of credit intermediation in the FX market. OTCXN's network facilitate collateralized, leveraged, P2P trading with real-time clearing and settlement and real-time advanced counterparty risk management for all major use cases including market making, alpha trading, exchange for physical and hedging. This means there is no Prime Broker providing credit or other clearing or settlement intermediaries required to transact, enabling frictionless onboarding of counterparties. OTCXN's technology is a purpose built, total solution that integrates with existing trading systems to cover trade-to-settlement workflow with no gaps. OTCXN provides members a permissioned, immutable, cryptographically secure ledger, with auditability across all value transfer transactions and system changes and full transaction privacy. OTCXN is a trustless organization with collateral remaining at each member's bank, in their name and full control. For additional information, please visit <a href="https://www.uw.etcxn.com">www.linkedin.com/in/rmingargiola</a>.

Note: OTC Exchange Network will distribute its informational literature in the Technology Showcase area.

Poisinelli is an An Law 100 firm with more than 800 attorneys in 20 offices, serving corporations, institutions, and entrepreneurs nationally. Ranked in the top five percent of law firms for client service\*, the firm has risen more than 50 spots over the past five years in the Am Law 100 annual law firm ranking. Polsinelli attorneys provide practical legal counsel infused with business insight, and focus on health care, financial services, real estate, intellectual property, mid-market corporate, labor and employment, and business litigation. Polsinelli attorneys have depth of experience in 100 service areas and 70 industries. The firm can be found online at <a href="https://www.polsinelli.com">www.polsinelli.com</a>. Polsinelli PC. In California, Polsinelli LLP. FinTech Contact: Richard Levin at <a href="mailto:relevin@polsinelli.com">relevin@polsinelli.com</a>.

\* 2016 BTI Client Service A-Team Report

Note: Polsinelli will distribute its informational literature in the Technology Showcase area.

Synechron is demonstrating how its blockchain accelerators can accelerate your blockchain initiative. Live demos feature Synechron's six blockchain accelerators (working applications using Ethereum, Hyperledger and Ripple) for trade finance, kyc utilities, insurance, margin calls, payments and mortgages and company executives can discuss where Synechron can help your basiness with consulting, technology and digital capabilities. Synechron has 6,000 employees and 16 offices worldwide. Learn more by visiting, www.synechron.com. Contacts info@synechron.com for more information.

The **Wall Street Biockctain Alliance** (WBA) is a 501 (c)(6) non-profit trade association created for financial market professionals, by financialmarket professionals. Our mission is to guide and plonote comprehensive adoption of distributed ledger technology across financial markets. We do this by engaging with industry leaders, policymakers and technology immorators through direct communication, comment letters, best practice recommendations and more to guide the industry dialogue about this important technological innovation, so that the financial markets can realize the full potential of these capabilities. For information about the WSBA, including membership, visit <a href="https://www.wsba.co">www.wsba.co</a> or email to <a href="mailto:info@wsba.co">info@wsba.co</a>.

#### • Speakers and Participants

Learn From and Engage With Our Expert Faculty ...



: Ron Quaranta

in Alliance

er and Chairman of the **Wall Street Blockchain Alliance**, an advocacy group for Wall Street in the Distributed Ledger age.



air: Pete Harris

of Lighthouse Partners, a consulting firm focused on business acceleration for disruptive and transformative technologies.



Director at Credit Suisse within the Global Markets Division where he leads the blockchain and distributed ledger practice.

#### **Marc Alvarez**

Chief Data Officer, Mizuho Securities USA

for Mzuho Securities, Marc Alvarez brings his experience as an expert solution architect and project director with deep expertise in financial market data, applications, and operations from front through to back office.



s global responsibility for strategy and development of its multi-billion dollar business in the financial markets.



Fintech, EDM Council

he EDM Council and it's members on applications, use cases and roadmap for FIBO™ - an open industry "common language" ontology and n and financial "smart contracts".



Boo Bonomo is a block chain technology expert, who was CIO at **two Wall Street firms**, and has spent more than 20 years designing, delivering and managing innovative global financial systems, processes and teams.

Chris Burnisk

Blockchain Products Lead, ARK Investment Management

Chris Burniske spearheads product development and research around blockchain technology at **ARK Investment Management**. In 2015, ARK Invest became the first public fund manager to invest in bitcoin, offering the first two ETFs (ARKW and ARKK) with bitcoin exposure. Chris frequently appears in media outlets—including CNBC, Bloomberg, Forbes, USA Today, Reuters, and CoinDesk—to discuss blockchain technology. He graduated Phi Beta Kappa with a BS from Stanford.



D & General Counsel, Monax Industrie

Preston Byrne is Monax Industries' COO and General Counsel. A structured finance and derivatives lawyer by training, he is also a fellow of the Adam Smith Institute, a libertarian think tank, in London. In his free time, he advocates in favour of marmot habitat conservation.



y Leader, Capgemini Financial Services

Bart Cant is Founder and Community Leader for Capgemini's Blockchain Practice. He Leads use case and technology assessment, development of proof of concepts for bitcoin, blockchain and distributed ledger technology within financial services.

#### **Lewis Cohen**

Partner, Hogan Lovells

ewis Cohen's a partner in the Capital Markets practice in **Hogan Lovells**' New York office, focusing his practice on structured finance transactions. He is a member of the Board of the Structured Finance Industry Group, the leading trade association dedicated to the structured finance sector and co-chairs their Blockchain and Structured finance Task Force.

#### **Chris Ferris**

Distinguished Engineer & CTO, Open Technology, IBM and Chair, Technical Steering Committee, Hyperledger Project

With a 36+ year IT career, Chris Ferris is responsible for **IBM's** strategic open technology initiatives, including OpenStack, Cloud Foundry, **Hyperledger Project**, Open Community Cloud Native Computing Foundation, Mesos, Node.js and Docker and more.

#### Richard Johnson

ice President, Market Structure & Technology, Greenwich Associates

Richard Johnson focuses on equities and financial technology in Greenwich Associates' Market Structure and Technology practice. He has 20 years of industry experience in financial markets, specializing in equities electronic trading.

#### Duncan Johnston-Watt

Founder & CEO, Cloudsof

Dunca Johnston-Watt is a serial entrepreneur and industry visionary with over twenty years experience in the software industry. Immediately prior to founding ft, Duncan was CTO at Enigmatec Corporation, the enterprise data center automation company he founded in 2001. Enigmatec was sold to iWave which was subsequently acquired by EMC.

Ari J<mark>uels</mark>

Professor, Cornell Tech and Co-Director, The Initiative for CryptoCurrencies & Contracts (IC3)

Ari Juck is a Processor at the Jacobs Technion-Cornell Institute at Cornell Tech where IC3 is hosted as an initiative of faculty members. He was previously Chief Scientist of RSA, the security division of EMC (now Dell Technologies).



Brice Kelly is an investor, author, and financial markets commentator. He is an expert in global financial markets, macro-economics and digital currencies. His most recent that the part of particles is a global investment management firm specializing in Global Macro and Currency investing. He also leads the PAR project, which is developing a capital pool administration tool that will leverage the strengths of cryptocurrency to do the same job as an administrator at a fraction of the cost.

#### Joshua Ashley Klayman

Of Counsel, Finance + Projects Group, Morrison Foerster

At Morrison Poerster, Ms. Klayman is a Founding Member and Head of the firm's Blockchain + Smart Contracts Group, which provides a holistic, comprehensive approach to the emerging blockchain, smart contracts and distributed ledger space.



Managing Director, Capital Markets, Synechron

Sandeep Kumar is a proven business operations strategist and technology expert with over 25 years' experience in capital markets consulting. He has worked with some of the world's targest busy and sell-side firms to design and implement transformative, global technology solutions that enhance operating models, streamline data expabilities and increase revenue. Kumar has been instrumental in the conception of **Synechron's** blockchain accelerators which streamline operations, simplify complex data synchronization and consolidate fragmented business functions.



Chair, Fin fech & Regulation Team, Polsinell

At Polsinelli, Richard Levin is Chair of the FinTech & Regulation Practice. He is a former General Counsel and Chief Compliance Officer specializing in financial services industry correspond to the FinTech & Regulation Practice. He is a former General Counsel and Chief Compliance Officer specializing in financial services industry correspond to the FinTech & Regulation Practice. He is a former General Counsel and Chief Compliance Officer specializing in financial services industry correspond to the FinTech & Regulation Practice. He is a former General Counsel and Chief Compliance Officer specializing in financial services industry correspond to the FinTech & Regulation Practice. He is a former General Counsel and Chief Compliance Officer specializing in financial services industry correspond to the FinTech & Regulation Practice. He is a former General Counsel and Chief Compliance Officer specializing in financial services industry correspond to the FinTech & Regulation Practice. He is a former General Counsel and Chief Chi

Caitlin Long

Chairman & President, Symbione

Former with Morgan Stanley, Caitlin Long is a blockchain thought leader and recently joined the leadership team at Symbiont.

Mike Meriten

Founder & Senior Advisor, Industry Engagement, EDM Council

under and first Chairman of the Enterprise Data Management Council, where he works on strategic initiatives, including the FIBO™ (Financial logy) open standard.

Rajesh Nair is VP of Engineering at **Paxos**. He has over 15 years of experience working at both financial services and silicon valley technology companies. Prior to coming Paxos, Raj was Chief Architect on the trading system and enterprise data hub at BlackRock.

ology & Institutional Solutions, Raptor Trading Systems and Chair, Digital Currency & Blockchain Working Group, FIX Trading Community

K Trading Community, Raptor's Sean Ristau is leading efforts to promote the FIX messaging protocol as a natural complement to blockchain for

At Chain, Dan Robinson designs blockchain-based financial applications and works on the core architecture of the Chain Protocol. He previously was a litigation associate at Paul, Weiss, Rifkind, Wharton & Garrison LLP, with a focus on securities and derivatives litigation.

O of **Adjoint**, which is building a messaging and consensus protocol allowing enterprises to quickly deploy, maintain, and analyze smart contracts ally verified, cryptoledger fabric.

#### Jean Safar

Chief Architect, Calypso Technology

At Calypse Jean Safar manages the core teams that build the company's platform and runs an internal Innovation Incubator. He also leads all blockchain initiatives, partnerships and participations in consortiums.



Gordon San

Executive Director, IT Architecture, DTCC

With 27 years of IT experience, Gordon Sands has an executive position in the technology leadership team at DTCC, responsible for organizing and developing thinteen and practice:



Houman Shadab is an expert in financial law at New York Law School where he focuses on fintech, hedge funds, derivatives, securitization, startups, payment systems, bitcoin and distributed ledgers. He is also the cofounder of Clause, a startup building autonomous contracts for the Internet of Things.



by years of software architecture experience to **AlphaPoint**, specializing in secure, scalable, and high-performance financial systems. Joe previously ented multiple large, complex, high-speed, and low-latency software systems for multiple financial institutions, including Deutsche Bank, UBS, and

### Michael Wuehler

INFURA Project Lead, ConsenSys

With 20+ years of IT experience, including a lengthy time at Bank of America Merrill Lynch where he managed Global Markets infrastructure, Michael Wuehler leads the INFURA Project which is a core infrastructure spoke at ConsenSys.

#### Sponsors

Blockchain for Wall Street Thanks ...





Calypso Technology is a leading provider of cross-asset front-to-back technology solutions for financial markets. It provides customers with a single platform for consolidation, innovation and growth. With 19 years of experience delivering software and services for trading, risk management, processing and accounting, the Calypso solution helps bring simplicity to complex business and technology challenges.



With more than 180,000 people in over 40 countries, Capgemini is a global leader in consulting, technology and outsourcing services. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness.



Cloudsoft is the leading hybrid cloud application management company. A member of the Hyperledger Project, Cloudsoft is the company behind the open source Apache Brooklyn project, and Clocker, the Docker cloud maker.



www.polsinelli.com

Polsinelli attorneys provide practical legal counsel infused with business insight, and focus on health care, financial services, real estate, intellectual property, mid-market corporate, and business litigation.



Global financial services consulting and technology services provider Synechron launched its Blockchain Accelerator Program that includes its first six blockchain applications available in the cloud.

Showcase Sponsor: Hyperledger Project

The Hyperledger project is an open source callaborative effort created to advance cross industry block than become open is a g

The Hypertedger project is an open source collaborative effort created to advante cross-industry block than technologies. It is a global collaboration including leaders in finance, backing, Internet of Things, supply chain, manufacturing and technology. The Linux Foundation hosts Hyperledger as a Collaborative Project under the foundation.



INFURA is a service of ConsenSys, a venture production studio. ConsenSys builds decentralized applications, enterprise solutions and developer tools for blockchain ecosystems, focusing primarily on Ethereum.



Manifold Technology is a venture-backed startup based in Sunnyvale, CA. Manifold has created an extremely high-throughput, dynamically scalable and extensible blockchain platform. Global 15 financial institutions are operating the Manifold platform in production to perform real-time exchange and settlement of assets.

**Showcase Sponsor: OTC Exchange Network** 

www.otexn.com

OTC Exchange Network - OTCXN - is a FinTech company headquartered in San Francisco, which is developing a P2P trading network starting with institutional trading in the \$5.4 trillion per day FX market. OTCXN is using blockchain, smart contracts and related emergent technologies to solve the single biggest problem in the biggest market in the world: the elimination of credit intermediation in the FX market.

Partners

Blockchain for Wall Street Also Thanks ...

#### **Program and Event Partner: Lighthouse Partners**

www.lighthouse-partners.com

Lighthouse Partners provides business acceleration services to transformative IT vendors, with a particular focus on blockchain technologies.

#### Event PR and Media/Association Partner Liaison: Massing PR

www.massingpr.com

Massing PR offers high-quality, personalized and cost-effective public relations, marketing director and advisory services to software engineering consulting and technology companies, particularly in financial services.

# the agancy are through the ENTERPRISE DATA MANAGEMENT Association Partner: EDM Council

www.edmcouncil.org

The EDM Council is a 501(c)(6) non-profit trade association founded by the financial industry to elevate the practice of data management as a business and operational priority. The Council is a leading advocate for the development and implementation of data content standards and the publication of data management best practices.

## COUNCIL

Association Partner: FIX Trading Community

The FIX Trading Community

is the non-profit, industry-driven standards body at the heart of global trading.

INDUSTRY-DRIVEN • INDEPENDENT • NEUTR









www.medium.com/consensys-media

Consensus Systems is the global leader in blockchain and smart contract application production. ConsenSys Media is the in-house media outlet, featuring think-pieces and analysis from its one hundred plus blockchain experts. The content production base includes developers, mathematicians, economists, and game theoreticians. More than on the pulse, ConsenSys Media is the pulse of blockchain and smart contract technology.

Media Partner: Crypto Brief

Subscribe to receive a hand picked roundup of the best bitcoin and cryptocurrency news, opinions, and analysis every week sent to you on Monday mornings.

#### Media Partner: Distributed

Distributed produces a print magazine, online news portal, international event series and weekly newsletter covering enterprise-level blockchain technology. Our products provide professionals with the intelligence, support and expertise they need to navigate the distributed ledger industry.

FinOps Report - where industry talk turns into actionable information in financial operations and compliance. Editor Chris Kentouris digs into the hot discussions of the day, working with industry practitioners and third-party experts to clarify causes, risks and next-steps guidance. Thousands of readers rely on FinOps to decipher what complex industry issues mean to them. Join us at www.finops.co.



www.insideanalysis.com

Inside Analysis is the new media arm of The Bloor Group.

The Bloor Group provides detailed analysis of today's enterprise software industry. Co-founded by Dr. Robin Bloor and Eric Kavanagh, the company leverages Webbased multimedia to deliver vendor-neutral education that is designed to reveal the essential characteristics of information technologies.



Worldwide Exchange Intelligence
Mondo Visione is the leading source of insight and knowledge about the world's exchanges and trading venues. Since 1991, Mondo Visione has provided those who operate and invest in the global markets with fast, reliable information, delivered in print and online. The company also organizes the Mondo Visione Exchange Forum.



RTInsights is an independent, expert driven web resource that sheds light on the business impact of real-time analytics, the Internet of Things and Bockchain. We help our readers, which include business and IT professionals in Financial Services and other industries, understand the value of fast, actionable data and unravel an array of approaches, vendors, and solutions.

#### Venue

Location, Location ...



reet will be held at New York Law School, which is located at:

185 West Broadway New York, NY 10013

Convenient. Modern. Upscale. New York Law School is located in the heart of TriBeCa in Lower Manhattan, within walking distance of Wall Street.

Click here for a map of the area.

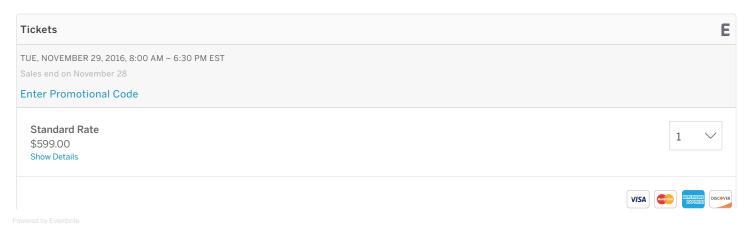
Click here for a downloadable map and directions.

#### Registration

Registration is now open - Space is Limited. Act Today!

WSBA members are eligible for a discount. Use the promotional code provided by the WSBA for the member rate. Contact the WSBA at <a href="mailto:info@wsba.co">info@wsba.co</a> if you are a WSBA member and do not know the promotional code.

SAVE TWICE: Join the WSBA today (at a promotional rate) in order to receive the discounted registration rate - contact info@wsba.co for more information.



#### • Connect With Us

Please Get in Touch and Stay in Touch ...





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