blinkit
India's Last Minute App

Filter Panel

Outlet Location Type
All ▼

Outlet Size
All ▼

Item Type
All ▼

$1.20M
TOTAL SALES

8523
NO OF ITEMS

$141
AVG.SALAES

3.9
AVG. RATING

OUTLET ESTABLISHMENT

$250K	
$200K	$205K
$150K	$130K $132K $133K $131K
$100K	$78K $131K $129K
$50K	
	2010 2015 2020

Total Sales	Avg sales	NO.of Items	Avg Rating

FAT CONTAINT
● Low Fat ● Regular

$425.36K

Total Sales
$1.20M

$776.32K

ITEM TYPE

Item	Value
Fruits an...	$178K
Snack F...	$175K
Househ...	$136K
Frozen F...	$119K
Dairy	$101K
Canned	$91K
Baking ...	$82K
Health a...	$68K
Meat	$59K
Soft Dri...	$59K
Breads	$35K
Hard Dri...	$29K
Others	$22K
Starchy ...	$22K
Breakfast	$16K
Seafood	$9K
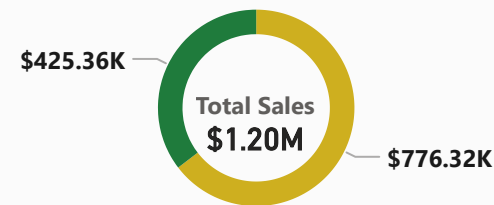
FAT BY OUTLET
● Low Fat ● Regular

Outlet Location Type	
Tier 3	$306.81K / $165.33K
Tier 2	$254.46K / $138.69K
Tier 1	$215.05K
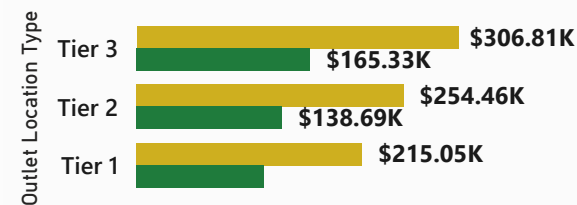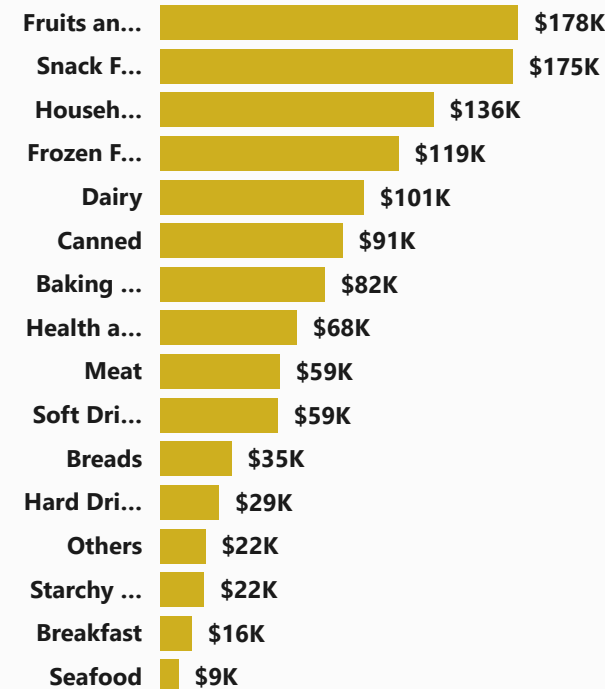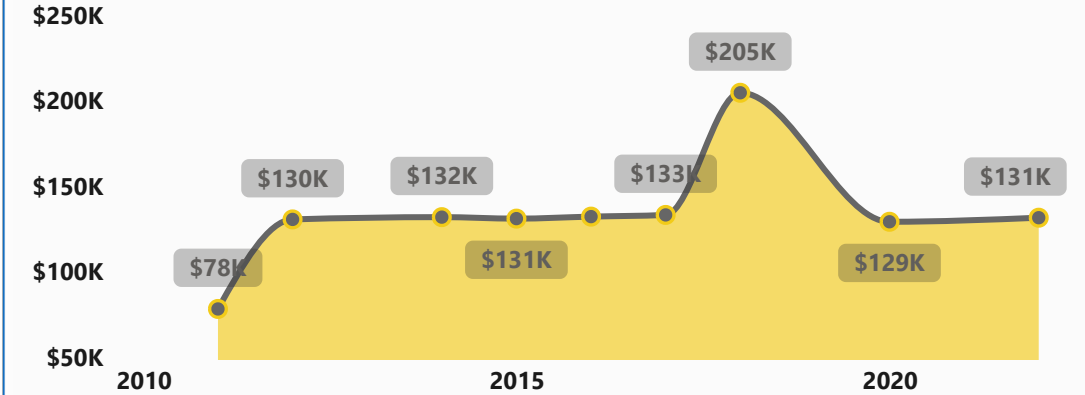
OUTLET SIZE
● Medium ● Small ● High

$248.99K — $507.90K

$444.79K

OUTLET LOCATION

	100%
Tier 3	$472.13K
Tier 2	$393.15K
Tier 1	$336.40K
	71.3%
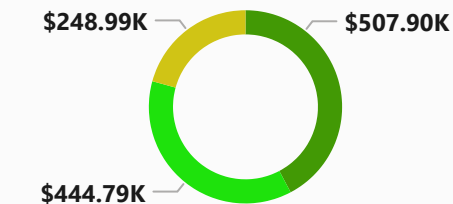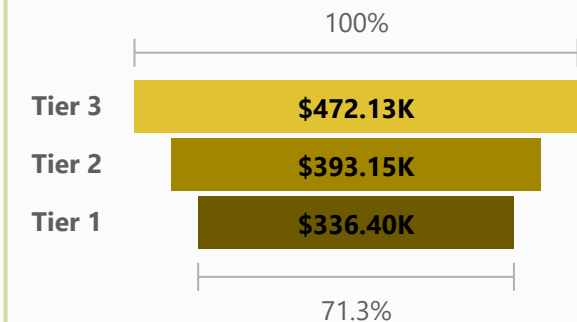
OUTLET TYPE

Outlet Type	Total Sales	NO.of Items	Avg sales	Avg Rating	Item Visibility
Supermarket Type1	$787.55K	5577	$141	4	0.06
Grocery Store	$151.94K	1083	$140	4	0.10
Supermarket Type3	$130.71K	935	$140	4	0.06
Supermarket Type2	$131.48K	928	$142	4	0.06