



Nitesh Malap

UX/UI Designer, Product Designer and Front & Developer

18+ yrs of experience in crafting digital products!

“I am someone who thinks about **design** from the **business & technology** perspective which helps to calculate the **ROI** and make customers happy!”

18+ years of experience in designing websites, mobile apps, web apps, iPad apps, and digital products! Worked under Agile methodologies with a successful UX process. Work with stakeholders to identify and resolve problems with many various UX methodologies like ideation on paper, wireframe prototyping, and flow mapping.

My design mantra is a quote from Steve Jobs “Design is not just what it looks like and feels like. Design is how it works.” It’s not just about creating visually stunning interfaces; it’s about understanding user behaviour, anticipating needs, and delivering solutions that stand the test of time.

Skills

UX/UI Design

Product Design

Usability Testing

Accessibility Design

Design System

Gamification Design

VR/AR Design

HTML5

CSS3

Bootstrap

JavaScript (kinda)

React (basic)

Design Process



1 - Understand

Understand the business goals and the people’s goals we are creating a solution for

User Research, Competitor Analysis, Surveys, Interviews, User Journey, Task Flow Analysis, Heat Map Analysis, Persona Creation, Testing



2 - Ideate

Ideate ways to meet our customers goals and business goals

Mobile First, Task First, Paper prototyping, Card Sorting, Wireframing and Prototyping, Information Architecture



3 - Visual & Test

Visualise and Test the solution that meeting their goals

Visual Communication, Interaction Design, Design System, Usability Testing, Desirability Testing, Collaboration with UI Developers, Design Handoff, Browser Testing

Work Experience

Senior UX Designer @ Skillnet Solutions

Feb 2019 - Feb 2024 (5.1 Years)

Mobile app for FleetFarm from scratch with product team

Product Information Management tool for B2B for Smart&Final

A web app for Kaiser to facilitate smooth payment evolution on POS

An iPad app for James Avery’s store associates to manage queues

Elevate the booking experience for tire installation on FleetFarm.com

Senior UX Architect @ ADK Rage

Jul 2014 - Jan 2019 (4.7 Years)

UX Design of peer to peer lending platform for - Monexo.co

Work with TATA Motors for commercial vehicles websites

Revamped TATA Motor Finance website - tmf.co.in

Crafted pre-screening experience for MerJob.in

Worked with Citi Bank for Web & Mobile App of APAC region

Lead User Interface Designer @ IRIS Business Services

Jun 2012 - Jun 2014 (2 Years)

Complete UX Design for Reserve Bank of India - www.rbi.gov.in

Designed and Developed 5 Financial Solutions (web apps)

UI Designer @ Arrk Group

May 2011 - Jun 2012 (1.2 Years)

Designed and Developed cloud based solution for server monitoring (ext js)

Sr. Web Designer @ Powerweave Software Services

Nov 2008 - Apr 2011 (2.6 Years)

Revamped, Designed and Developed over 50 e-commerce websites

Worked on web configurators for promotional products

Web Designer @ Synergy Technology Services

Aug 2007 - Oct 2008 (1.3 Years)

Designed and Developed Wordpress themes, Joomla & Drupal templates

Worked on many open source frameworks

Web Designer @ Angel Broking

Oct 2006 - Aug 2007 (11 Months)

Designed and Developed company’s websites

Internal web applications for HR & Employees

My Role and Projects

UX Designer

7+ Mobile Apps

FleetFarm (e-commerce)

Mobile POS

James Avery (B2E)

eSquare (Education)

Sun Direct Recharge

BankSight

Citi Bank (APAC)

10+ Web/Enterprise Apps

Smart&Final – PIM (Product Information)

FleetFarm – Tire Installation Booking,

FleetFarm – Inventory Management

Kaiser Payment Solution

Monexo – Peer to Peer Lending Platform

XBRL Financial WebApps

UI Designer

100+ Responsive Websites

Static Websites from 2006 to 2008

E-commerce Websites – from 2008 to 2012

RBI (Reserve Bank of India) Website – 2013

Monexo – Peer to Peer Lending Platform

MeraJob – Job search platform

Tata Motor Finance – From 2017 to 2018

Tata Motors Commercial Vehicles site – From 2017 to 2019

Skillnet Company Website – 2021

Moodle Theme for LMS

UI Developer

Happy Logos



Reserve Bank of India



Lend GROW. Borrow GROW



KAISER
PERMANENTE®



Built for real life.



better lives



GRACE
HEALTH SYSTEM®



citibank



Crafted Luxury



Unilever
Food
Solutions



artisan jewelry



Holiday Differently!



Links to explore my work and certifications

Download Case Studies: <https://drive.google.com/file/d/1W4K4L9yrExMxwipPWf0mxel12QDDXtvI/view?usp=sharing>

Dribbble: <https://dribbble.com/niteshamalap>

Behance: <https://www.behance.net/niteshamalap>

Website: <https://www.niteshamalap.design/>

Certificates: <https://drive.google.com/drive/u/2/folders/1P2j2XoM1FFayBTMaRHeID-ZuBkgz4BAk>

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