# Nitesh Malap

# UX / UI DESIGN + DEVELOPER CSPO CERTIFIED

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#### SHORT STORY

With 17+ years' expertise in UX/UI design, I excel in crafting engaging user experiences, leading teams to achieve a 40% surge in user engagement for e-commerce and financial platforms. Adept in Figma, InVision, Sketch, and Adobe Creative Suite, I deliver innovative designs meeting client expectations. Strong communication and problem-solving skills ensure on-time, budget-friendly project delivery.

# EDUCATION LEARNING & GROWING

#### **Bachelor of Arts**

Arunodaya University, India 2017-2020

#### **IDF Certifications**

Interaction Design Foundation 2014 - Present

#### **Fundamentals of UX Design**

Design Incubator, India 2010

#### Diploma in Graphics & Web

Keerti Computer Institute, Mumbai, India 2004-2006

CREATING DIGITAL SOLUTIONS
FOR ENTERPRISES AND
STARTUPS SINCE ZOOG

# EXPERIENCE MY JOURNEY FROM 2006

#### Associate Design Consultant @ Skillnet Solutions

Feb 2019 - Present

Mobile app for FleetFarm from scratch with product team

Product Information Management tool for B2B for Smart&Final

A web app for Kaiser to facilitate smooth payment evolution on POS

An iPad app for James Avery's store associates to manage queues

Elevate the booking experience for tire installation on FleetFarm.com

#### CX Architect @ Rage Communications

Jul 2014 - Jan 2019 · 4 yrs 7 mos

UX Design of peer to peer lending platform for - Monexo.co

Work with TATA Motors for commercial vehicles websites

Revamped TATA Motor Finance website - tmf.co.in

Crafted pre-screening experience for MerJob.in

Worked with Citi Bank for Web & Mobile App of APAC region

#### UX Designer @ IRIS Business Services

Jun 2012 - Jun 2014 · 2 yrs

Complete UX Design for Reserve Bank of India - www.rbi.gov.in

Designed and Developed 5 Financial Solutions (web apps)

#### UI Designer @ Arrk Group

May 2011 - Jun 2012 · 1 yr 2 mos

Designed and Developed cloud based solution for server monitoring (ext is)

#### Sr. Web Designer @ Powerweave Software Services

Nov 2008 - Apr 2011 · 2 yrs 6 mos

Revamped, Designed and Developed over 50 e-commerce websites

Worked on web configurators for promotional products

#### Web Designer @ Synergy Technology Services

Aug 2007 - Oct 2008 · 1 yr 3 mos

Designed and Developed Wordpress themes, Joomla & Drupal templates

Worked on many open source frameworks

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Oct 2006 - Aug 2007 · 11 mos

Designed and Developed company's websites

Internal web applications for HR & Employees

### BADGES ACHIEVEMENT UNLOCKED





## SKILLS MY SUPERPOWERS

UX/UI Design Agile Methodology

Usability Testing Design Thinking

Accessibility Design Digital Marketing

Design System Stakeholder Management

Value Proposition

Service Design Backlog Management

Gamification Design User Story Writing

Formal Design Methods Journey Mapping

VR/AR Design

DesignOps / Design Handoff

Front end Development

# TOOLS GADGETS I ROCK

Whiteboards, Sketch, Figma, Adobe XD,

Paper & Pencil Visual Studio

Miro

Notion

JIRA

Slack

ChatGPT (& Other AI Tools)

### LINKS TO IMPRESS YOU

Portfolio: <u>https://tinyurl.com/niteshmalap</u>

LinkedIn: https://www.linkedin.com/in/niteshmalap/

Certificates: http://tinyurl.com/niteshmalap-certificates