

# Nitesh Singh

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## SUMMARY

Experienced Software Development Engineer (SDE-1) with **3+ years** of experience at ProExeLancers Pvt Ltd. Proficient in frontend development, including HTML, CSS, and JavaScript. Seeking a role as a Frontend Developer at a product-based startup to contribute to the development of innovative and user-friendly web applications.

## EXPERIENCE

### SDE - 1

**ProExeLancers Pvt. Ltd**

**April 2022 – Present, Surat, Gujarat**

- **Utilized Advanced Technologies:** Reverse Engineering, **HTTPS** Debugging Proxies, and Network Traffic Analysis for top-tier website examination and alignment with business requirements.
- **Backend Collaboration:** Collaborated with Node.js/Typescript backend team, overcoming anti-bot measures like **Google RE-Captcha V2, V3**, and **H-Captcha**.
- **Proficient in Complex Systems:** Expert in APIs, session hijacking, screen scraping, web scraping, and **security encryption**.
- **UI Development:** Developed **reusable UI** components in Vue with UI engineering team.
- **Test Coverage:** Achieved **80% coverage** with Jest unit tests.
- **Automation and Integration:** Scripted importation of **400+ products** into Contentful with a single click. Integrated APIs for localized text translation across **15+** countries and third-party Yotpo integration for customer reviews.

### Frontend Engineer

**Pinaksha Creations**

**March 2021 – April 2022, Surat, Gujarat**

- Developed over **10 websites** for diverse clients, including manufacturers and influencers, resulting in an average client satisfaction rating of **4.8/5**.
- Created **pixel-perfect** UI designs with a strong focus on aesthetics and usability, leading to a **20%** increase in user engagement.
- Utilized cloud services such as AWS, Netlify, and Vercel for reliable and scalable hosting solutions, reducing website downtime by **40%**.
- Implemented SEO tags and Meta data to rank website on top of the search.
- Collaborated closely with clients to understand their requirements and deliver customized website solutions, resulting in a **15%** increase in repeat business.
- Integrated e-commerce functionality and payment gateways, resulting in a **25% increase** in online sales.

## PROJECTS

### AI - SUBSCRIPTION MANAGER

Personal • November 2023 – Present

- Developed a subscription management tool using Next.js and Node.js, leveraging reverse engineering techniques and using **redis** to queue the requests which increases **30% performance**.
- Implemented a notification feature to alert users when subscriptions about to end, resulting in a **20%** increase in user retention rates.
- Led the project from ideation to **deployment**, ensuring seamless functionality and user experience, leading to **25% increase** in user engagement metrics. increase in user engagement metrics.
- Project deployed on vercel live [link](#).

## EDUCATION

### Bachelor of Engineering

Gujarat Technological University • Gandhinagar, Gujarat • 2022 • 7.2/10.0

## SKILLS

Language: C++17 / JavaScript / TypeScript

FrontEnd Frameworks: React.js / Vue.js / Next.js / Nuxt.js

Store Management: Redux / Vuex / LocalStorage / Cookies.

Styling: CSS3 / Scss / Bootstrap / Vuetify / TailwindCSS / Material UI

BackEnd: Node.js / Express.js(simple experience).

Testing Tools: Jest / Cypress

Deployment Tools: AWS / S3 Bucket / EC2(simple experience) / AWS CodeDeploy / CI-CD Pipeline / Jenkins / Netlify / Firebase / Gh-pages.

Good experience in Git, Bitbucket and familiar with Git commands.