



**National Institute of Technology, Hamirpur
Himachal Pradesh 177005**



**Hill”ffair 2018
“Canvas Painted with Memories”**

Financial Brochure

2018

NATIONAL INSTITUTE OF TECHNOLOGY

HAMIRPUR(H.P)

National Institute of Technology, Hamirpur is a premier Engineering and Technology Institute of India. As per the National Institutes of Technology Act, 2007, it is an institute of national importance. The institute is situated in the dell of pastoral "White Peak" mountains. It feathers a semblance and germane circumstances for the academic and intellectual pursuits of nascent engineers. The placid environment nurtures free thoughts, creativity and ideas.



The denude exhibit to various cultures and traditions results in wholesome growth of the students into complete and competent identities who can easily adapt to any kind of situation and relish facing challenges. The institute has a legacy of alumni well placed in sectors as varied as IT, research, academics and management.

The premier continual asset to the institute are its quality students who aim high, and in the pursuit of excellence set standards for which they know no end.



COORDINATOR'S ADDRESS

Dr. Gargi Khanna
(Faculty Coordinator)

I am elated to mark my words for the momentous annual cultural festival - Hillffair 2k18.

This year, a profusion of events will be organized as part of Hillffair 2k18, both informal and competitive, spread across clubs and interests including Music and dance, dramatics, and more.

This year students of NIT Hamirpur are all set to recollect the golden persona with the theme "Halcyon Hues-Canvas painted with Memories". The footfall for this year is expected to cross about 9000 participations over the course of 3 days.



The huge reputation and popularity of our college, would be useful for the sponsors to increase their reputation from our fest.

With best regards, I on behalf of Team Cultural Activities, extend a warm welcome to the sponsoring organizations to be a part of this prestigious event, in confidence that it will serve them and their involvement will turn out to be an attractive opportunity.

ABOUT HILL'FFAIR

Hill'ffair 2k18 Canvas Painted with Memories

The union of arts and manifestation of human intellect is the attribute that makes our country truly aesthetic and gratifying that one is drawn into the alchemy of its diversities of cultures. Hillffair has carried the badge for being the best cultural extravaganza in the north and with this year (2018) we carry the enthusiasm to the next level. Dedicated to reminiscing and appreciating our childhood days, the theme for this year is HALCYON HUES: CANVAS PAINTED WITH MEMORIES.

Hill'ffair has not only touched and surpassed past benchmarks but created new milestones for years to come. So, this year lets take flight among the clouds laden with memories of childhood and transcend nostalgia in the most explicit way.

And having said that we would like to mention that no stone will be left unturned on the part of the whole team to make Hill'ffair 2018 one of the best this institute has witnessed in all precincts – grandeur and scale. This year's Hill'ffair promises to bring yet again a whole new level of euphoria, excitement and adrenaline, so gear up to witness some dazzling dances, the most radiant attires and the best plays and performances by students from the various parts of the country. So join us and be a part of something remarkable and sensational, be with us at Hill'ffair.

SYMPHONY



Do not just hum along on your own, join the whole bandwagon and sing out loud as here is a night that would take you to the realms of rhythm, time and unison.



The melodies, the ballads and the groovy numbers leave you swaying, hands in the air.

The mesmerising performance of our singers would clinch a place in your heart.



DRAMATICS



What is drama but life with the dull bits
cut out!

"Actions speak louder than words."

No lights.

No camera.

Just action. Escape!



Spectacular performances with a blend
of extreme emotions hit the stage, with
motto "We
live to express, not impress."

DREAM,

DARE,

DRAMA!



FINE ARTS



We at Hill'ffair know what fun is! If you find people trying the craziest of games, or a bunch of guys hunting a fabled treasure, you are truly in a world of excitement and surprises.
Catch the action as we redefine fun!



As Pablo Picasso put it, "It's not about transforming the Sun into a yellow spot, it's all about transforming a yellow spot into the Sun".

With competitions like Face Painting, Wall Painting and a lot more, the colours of Hill'ffair will never be the same again.



GLAMOURAZZI



To add the glamour quotient, we have the latest in fashion right here for you. The stunning beauties in sizzling attires are bound to leave you spellbound and gasping for more! From ethnic to international, watch the boys and girls strut out their stuff with grace and panache.



After a series of shortlisting rounds the final night of Hill'ffair turns a little more interesting filled with suspense with crowning a girl and a boy with prestigious titles of Mr. and Ms. Hill'ffair. Truly an evening filled with beauty, glamour and loads of fun.



SOCIAL CAUSES



Allow us to create ripples of energy over here with the ‘Rock Nite’ where psychedelia is the only indulgence and where rock is the only religion. Let the scintillating performance take over you as you are sucked into banging and wild dancing, and infinity.



“Clean and green makes a perfect scene”. With this in mind, the students of NITH participate conjointly to bring a clean India revolution and fulfill Prime Minister’s “Swach Bharat Abhiyaan”. Such drives are a wonderful opportunity for people’s participation, and they are a major source of avenues to raise awareness on the importance of cleanliness in



MUSIC



"Awareness is like the sun, when it shines on the things, they are transformed". Dramatics club helps bring this change by their initiation of "NukkadNatakia" where they perform small skits on issues related to social cause and general awareness among locals residing in Hamirpur.



The whole OAT turns into a dance floor as the DJ spins the jukebox and lets the beats roll in. It is hard to resist the temptation to let the moments soak in and start grooving. The electric atmosphere, the intensity, the dance, all makes you want to let go and just dance!



DANCE



The revellers of the night bear testimony to the most glamorous performances by the most glamorous dancers. The stage brings out the best in you with non-stop foot tapping music ranging from our very own desi songs, Himachali Natti to contemporary dance performances.

Dance is a story waiting to unfold. Feet tap to the countless beats of ballet, contemporary, hip hop and Bollywood tunes, of course, as a bunch of people dance away just to keep the rhythm of life alive.



MR. & MS. HILL"FFAIR

After a series of shortlisting rounds by, Hill'ffair turns a little more interesting and filled with suspense with crowning a Girl and a Boy with the prestigious title of ADAM and EVE i.e. Mr. and Ms. Hill'ffair. Truly an evening filled with talent, glamour and loads of fun.



APPRAISALS

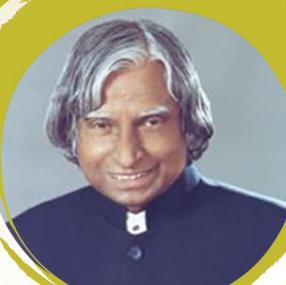


H.H. The Dalai Lama

"It's a great pleasure to know that National Institute of Technology, Hamirpur is to host a meeting that we shall focus on the needs and aspirations of everyone concerned with engineering education in India. The National Indian Students' forum contribution to organizing this event, in which budding student leaders can meet and discuss problems of common concern with emphasis on nurturing leadership skills is admirable."

Dr. A.P.J Abdul Kalam

"Creative Leadership means exercising the vision to change the traditional role from commander to the coach, manager to mentor, from director to delegator and from one who demands respect to one who facilitates self respect. I am sure NIT Hamirpur will generate such great leaders in engineering and technology for participation in our national development mission."



M.C. Mehta

ENVIRONMENTALIST, LAWYER,
RAMAN MAGASSASSAY AWARDEE, GOLDMAN ENVIRONMENTAL AWARDEE

"NIT Hamirpur has one of the best environments in the whole of the nation, which facilitates the attitude of the students towards studies and has a relaxing effect on the tiring minds. No one can avoid falling in love with this place."

SPONSORS

Main Sponser

2 Lakhs

Hill'ffair will be named after the main sponsor i.e. "NIT Hamirpur and Main Sponsor presents, Hill'ffair 2017".The website of Hill'ffair and all event posters, pamphlets, banners, media advertisements, invitation letters, ID cards, souvenirs ,T-shirts will carry the name and logo of the main sponsor . The main sponsor will receive maximum branding space on the campus and the event venue along with exclusive coverage in media and nation wide publicity. The main sponsor will be given an exclusive page for promotion of their products and technology. The needs of main sponsor will be looked after by an exclusive volunteer during the fest.

Co Sponser

1.5 Lakhs

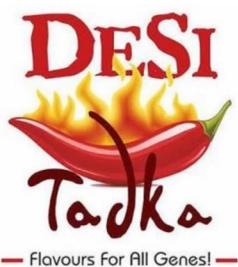
The co-sponsors will get a second preference to the main sponsor in terms of brands in campus. The co-sponsor's name and logo will be published on all publications leading to Hill'ffair 2017.The needs of co-sponsor will be looked after by an exclusive volunteer during the fest.

Event Sponsor

60 Thousand

The event sponsor will get specified branding space near the venue of the event sponsored by them. The venue will have special banners displaying the name of event sponsor. The event sponsor's name will also be included in the poster, media advertisements and souvenirs.

OUR ASSOCIATES



Contact Details



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Cultural Activities



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Rishav Jaryal
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