

Sales Overview

Year

- 2019
- 2020
- 2021

MonthShort

- Apr
- Aug
- Dec
- Feb
- Jan
- Jul
- Jun
- Mar
- May
- Nov
- Oct
- Sep

Customer City

All

Sub Category

All

Category

All

Product Name

All

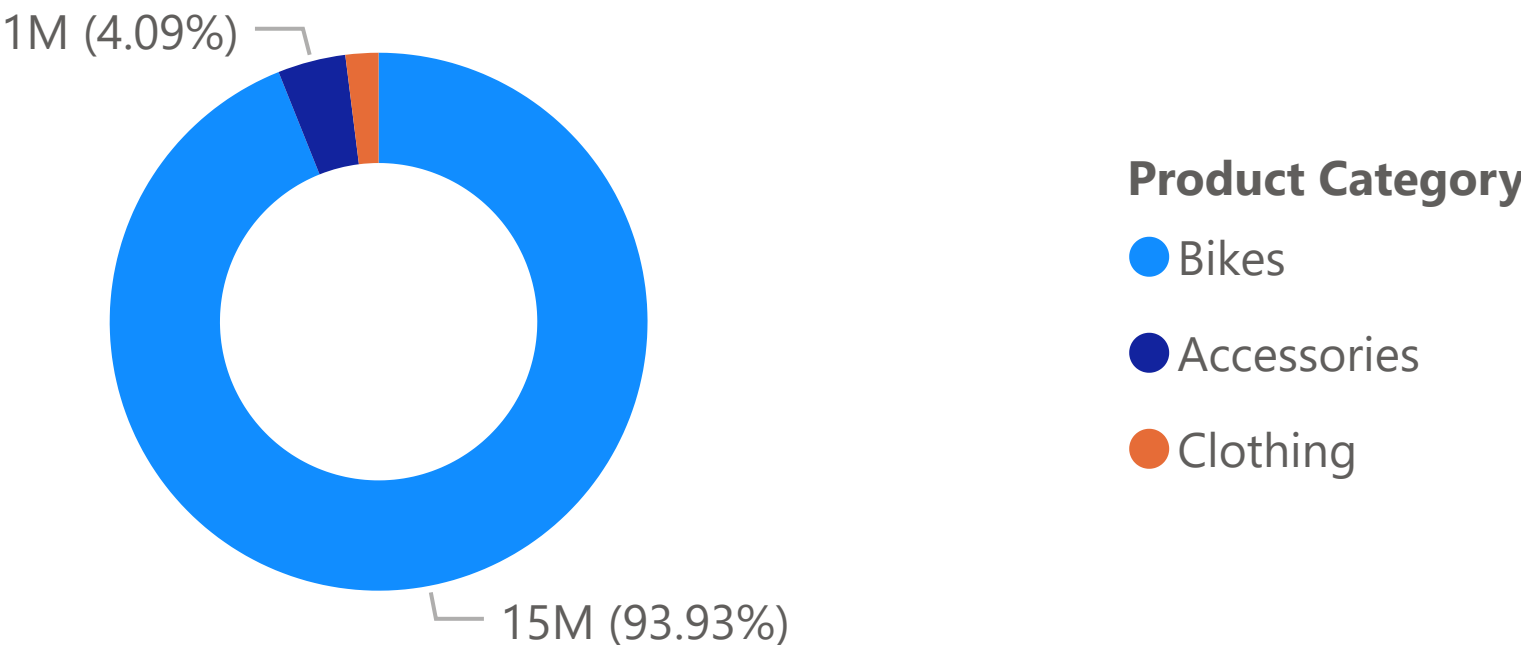
Sales and Budget Amount Ratio

1,698,128

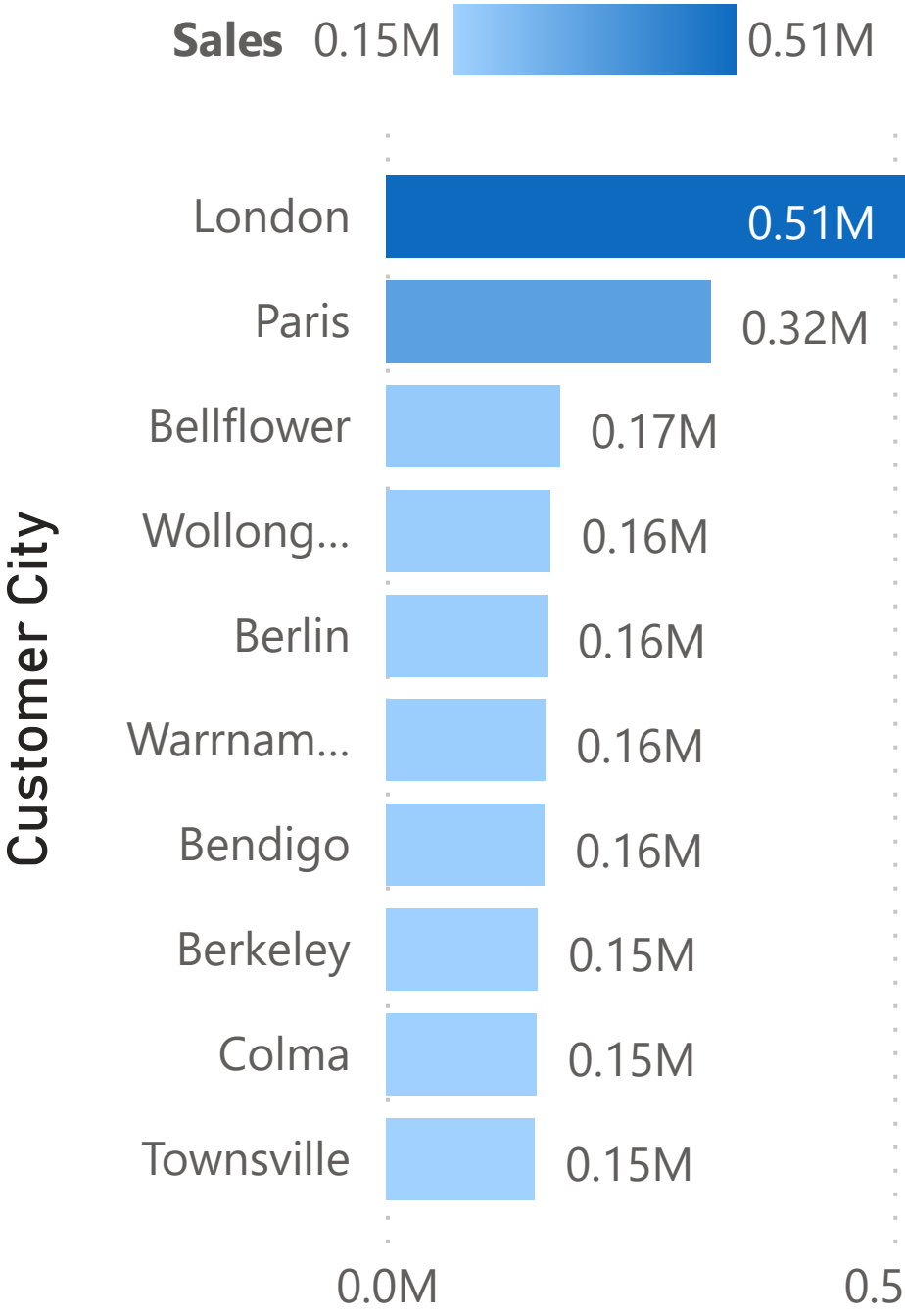
Goal: 15,300,000 (-88.9%)



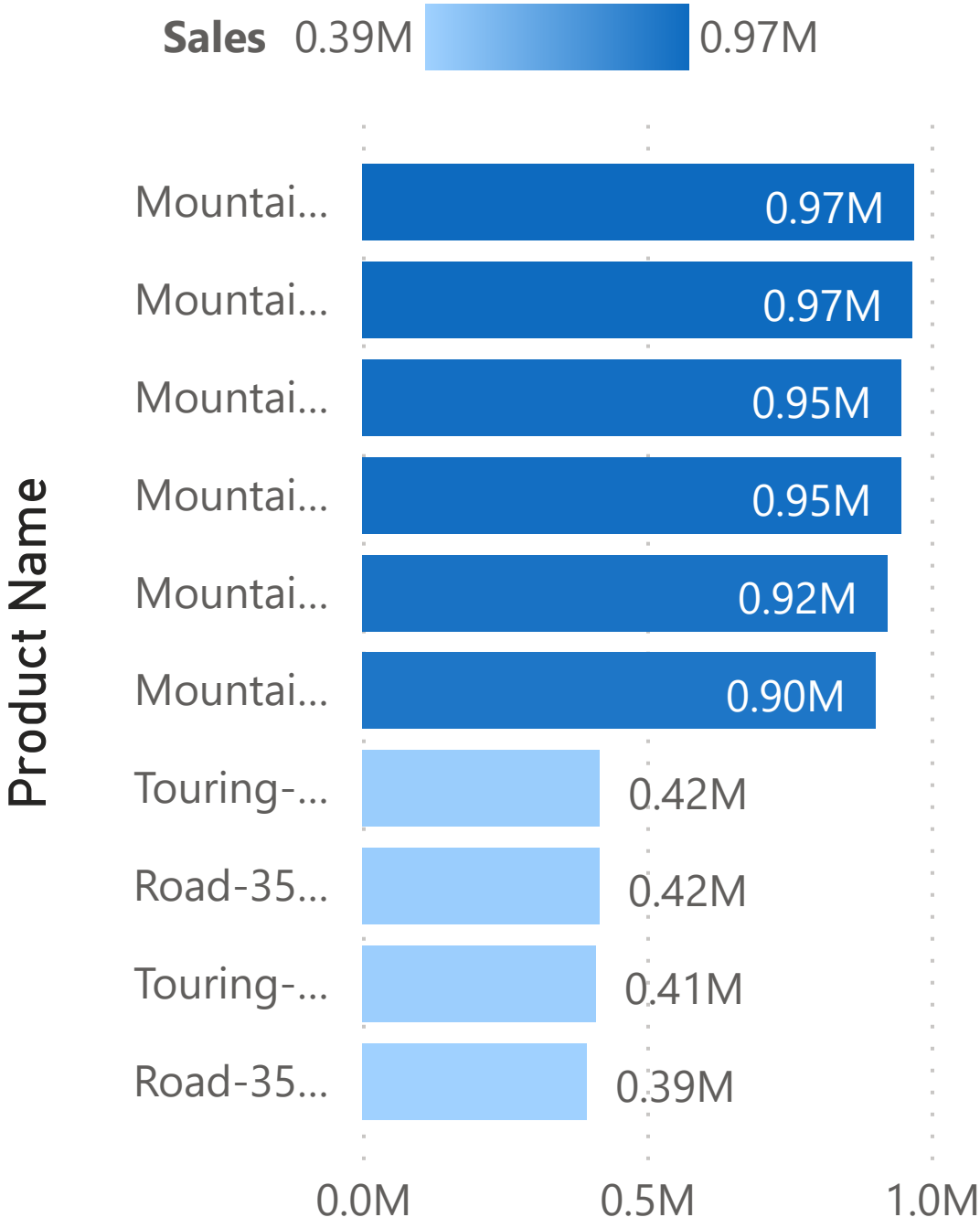
Sales by Product Category



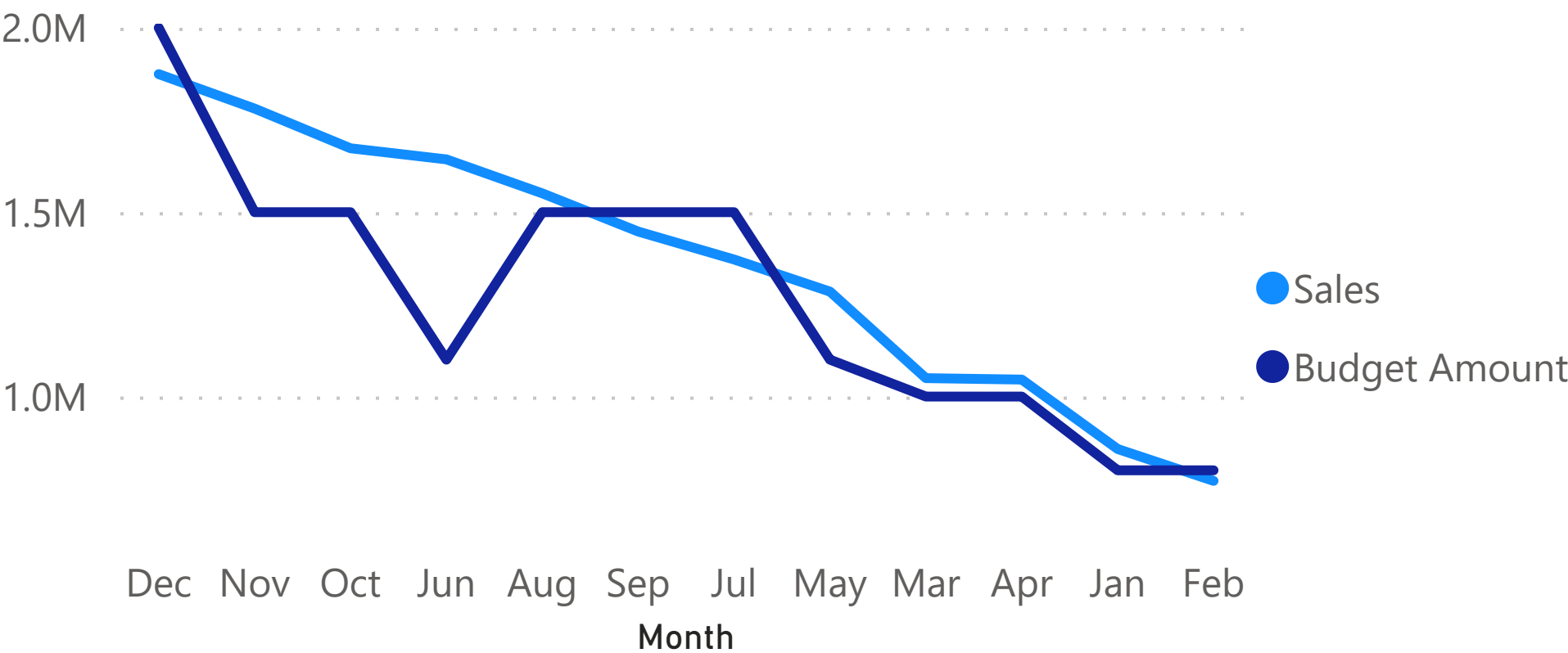
Sales by Top 10 Customer City



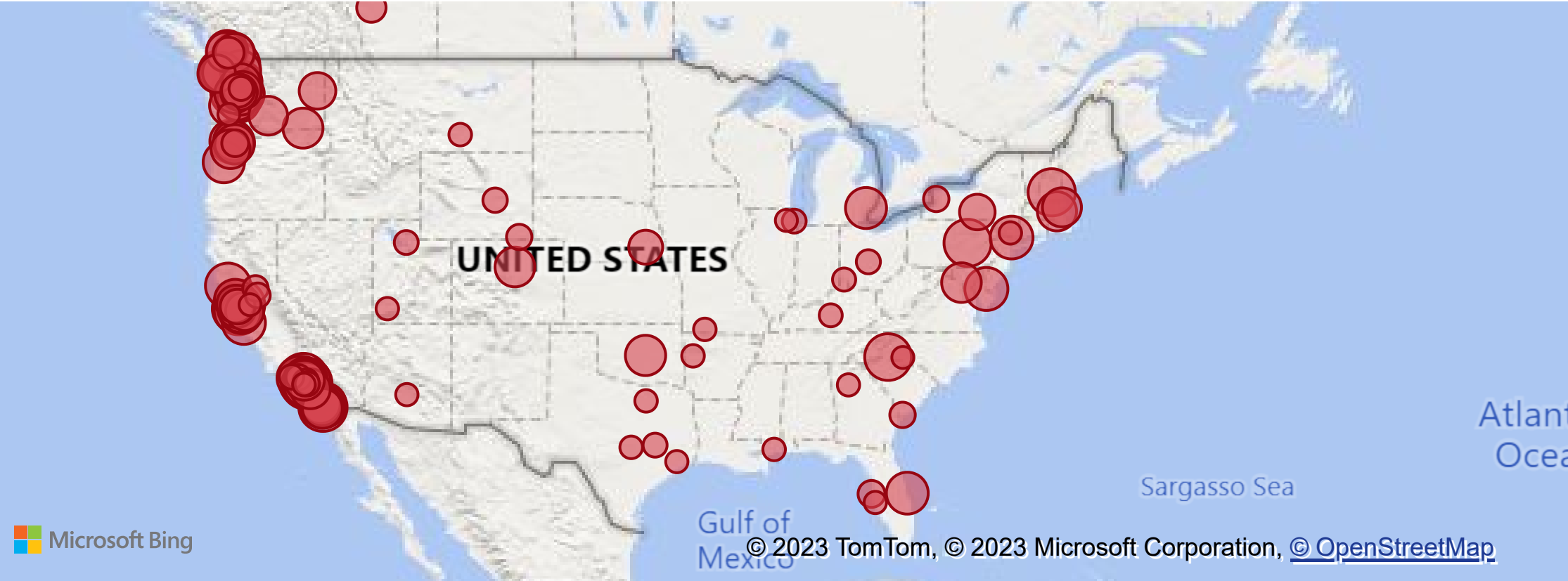
Sales by Top 10 Product Name



Sales and Budget Amount by Month



Sales by Customer City



Customer Details

Year

MonthShort

2019

2020

2021

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Feb

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May

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Oct

Sep

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Sub Category

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Category

All

Product Name

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Sales and Budget Amount Ratio

2,782,976

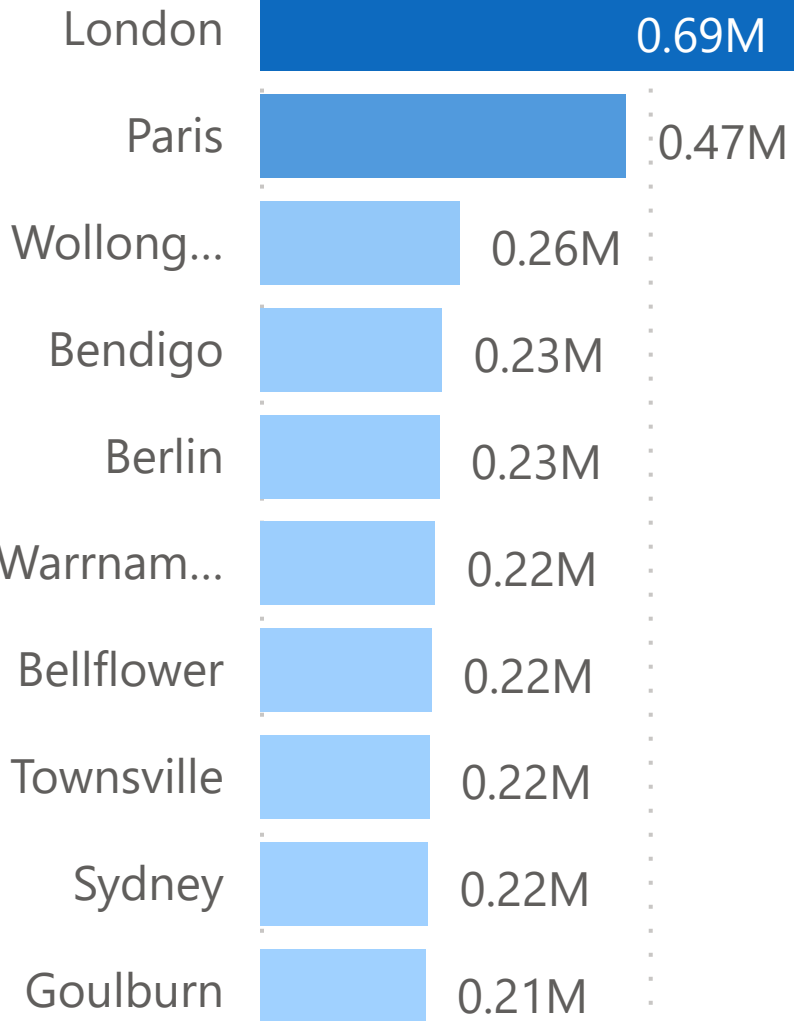
Goal: 21,100,000 (-86.81%)



Sales by Top 10 Customer City

Sales 0.21M 0.69M

Customer City



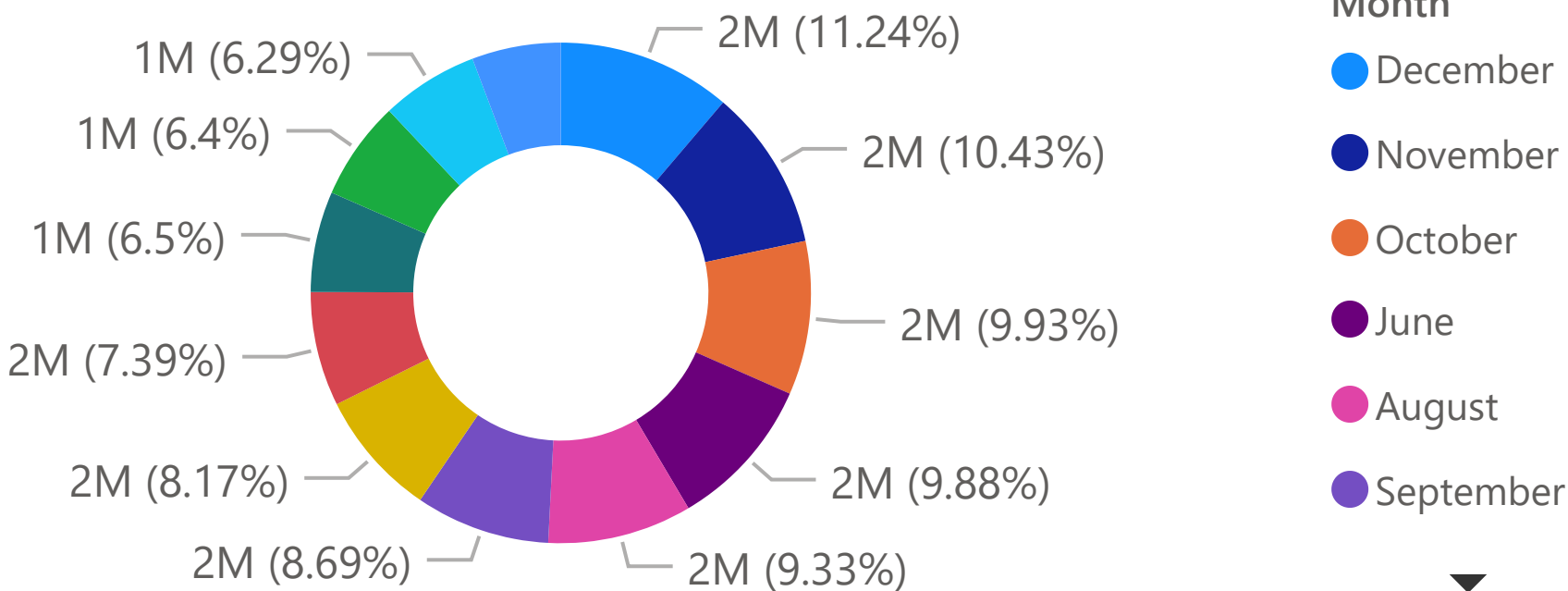
Sales by Gender

Sales 5.27M 5.39M

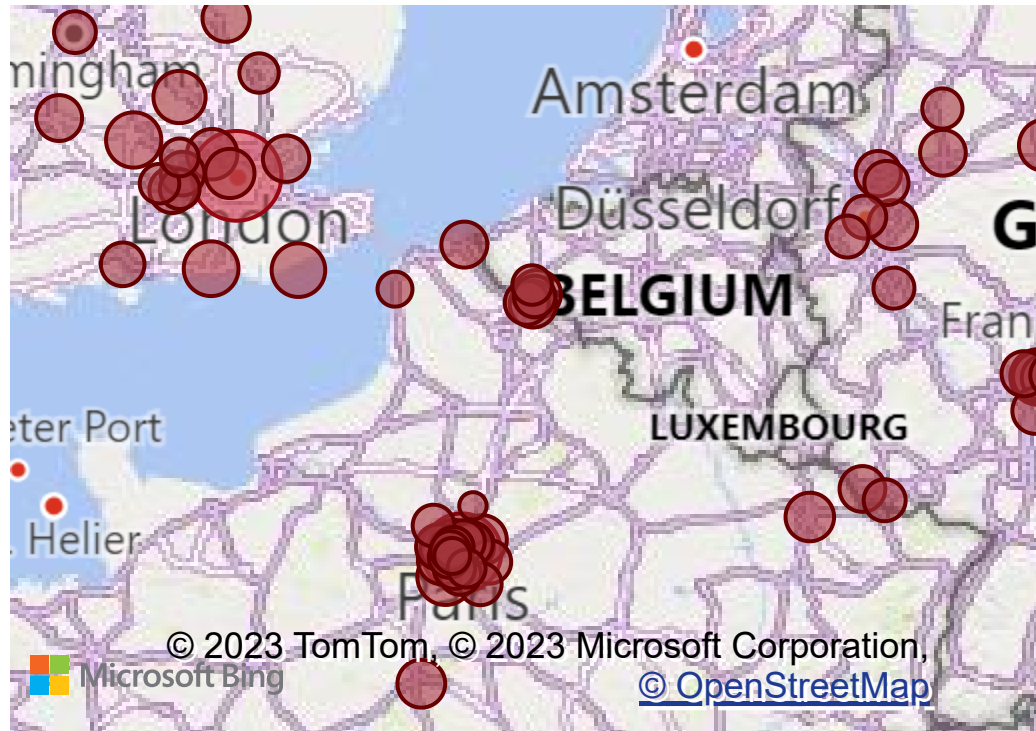
Gender



Sales by Month



Sales by Customer City



Customer	Apr	Aug	Dec	Feb	Jan	Jul	Jun	Mar	May	Nov	Oct	Sep	Total
Jordan Turner		2,433		2,443	2,377	540			2,355	5,311		540	15,999
Maurice Shan			2,049		4,885	1,269		2,322				2,384	12,910
Janet Munoz					4,876			3,122		2,071	2,419		12,489
Lisa Cai	708	2,588	2,330				554		811		2,428	2,049	11,469
Lacey Zheng		2,419	2,419		2,462	549	594			2,805			11,248
Larry Munoz		2,384	2,419		2,320		540		575	781		2,049	11,068
Franklin Xu		2,182	2,377							2,419	1,274	2,334	10,586
Ariana Gray			2,419	2,502		575				2,620		2,413	10,529
Marcos Lopez			5,705	2,330								2,423	10,458
Total	1,446,358	2,074,983	2,498,862	1,278,343	1,398,749	1,816,234	2,198,338	1,423,390	1,643,471	2,318,876	2,208,453	1,933,673	22,239,730

Product Details

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Customer City

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All

Category

All

Product Name

All

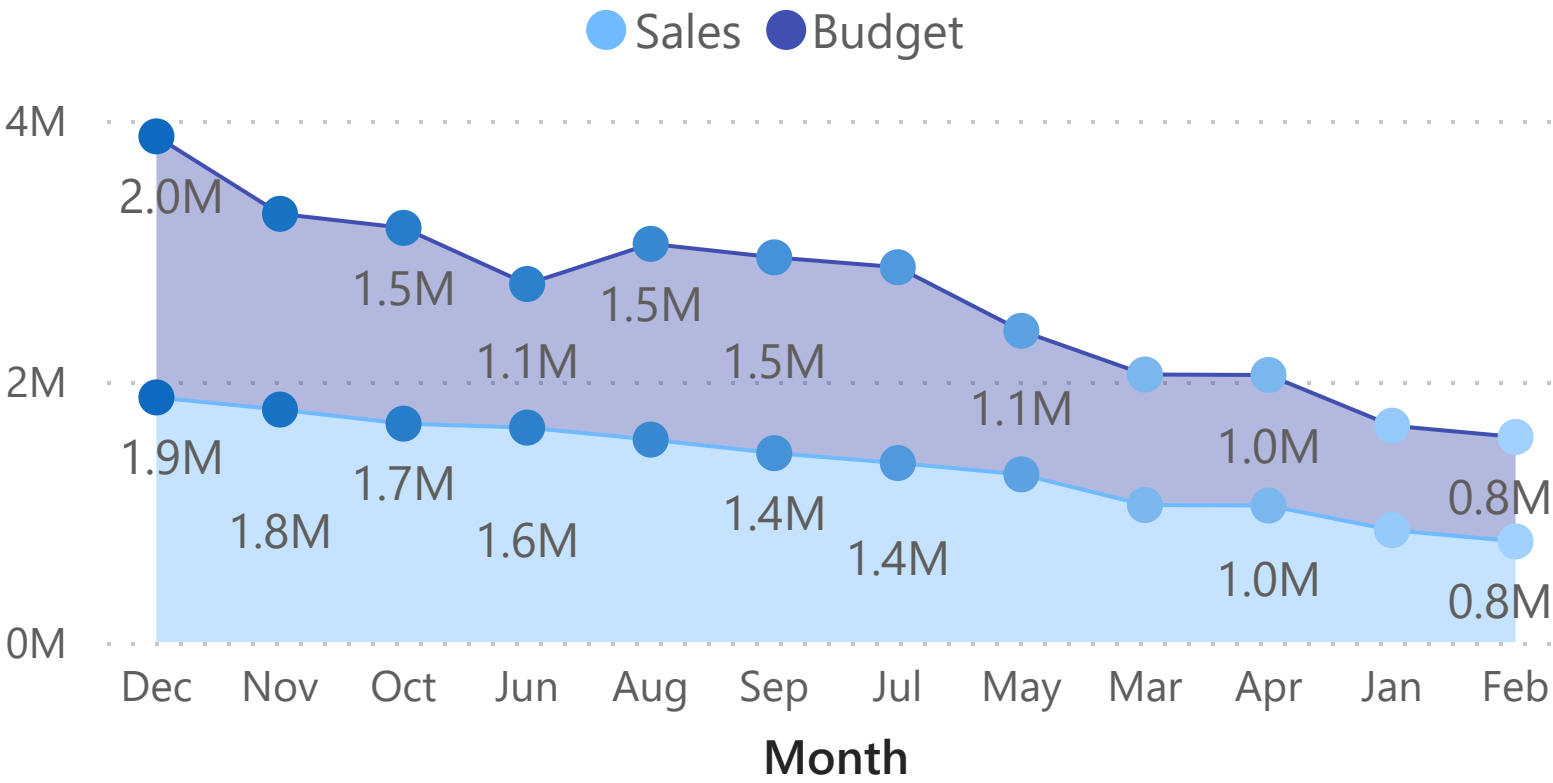
16.352M

Total Sales

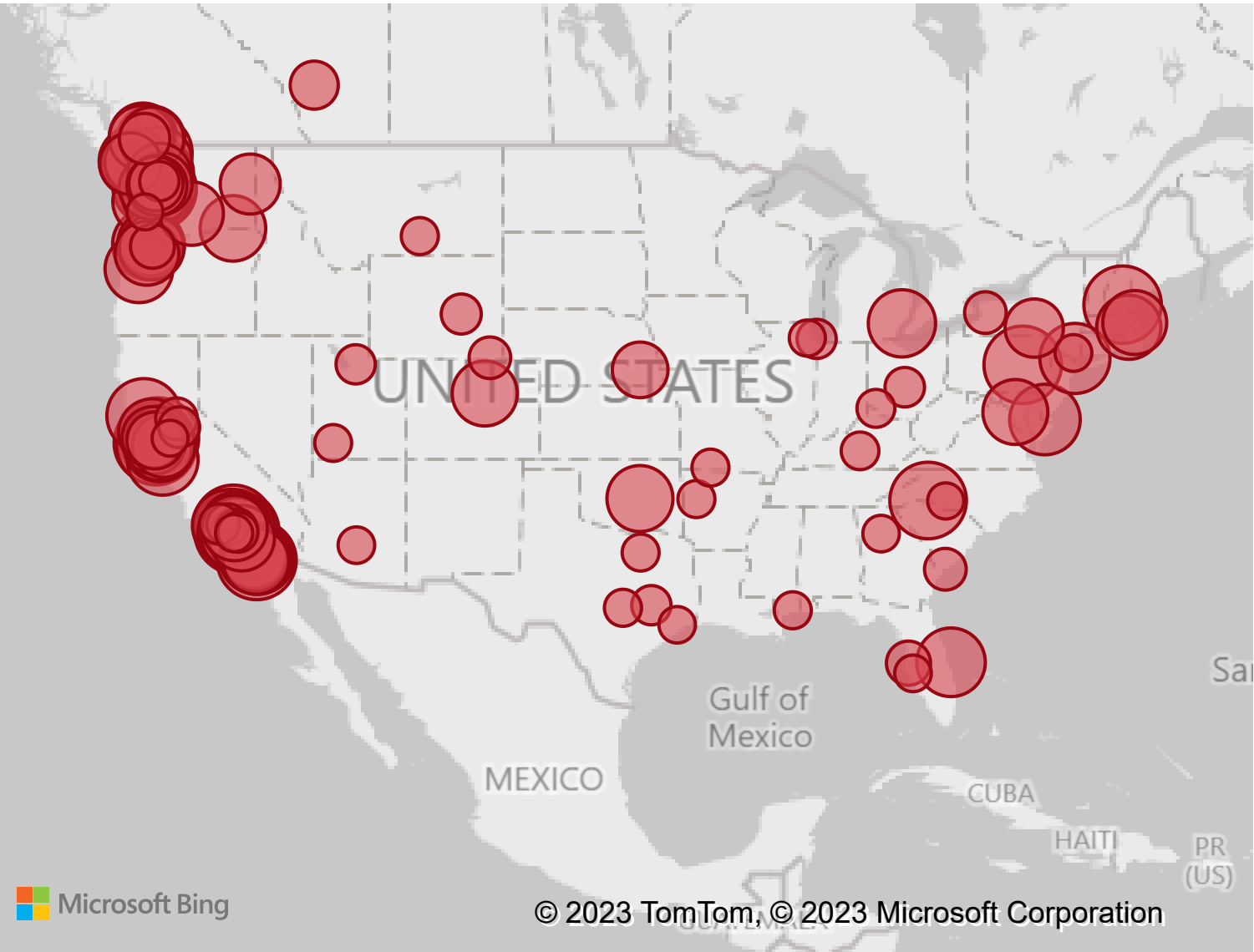
15.300M

Budget Amount

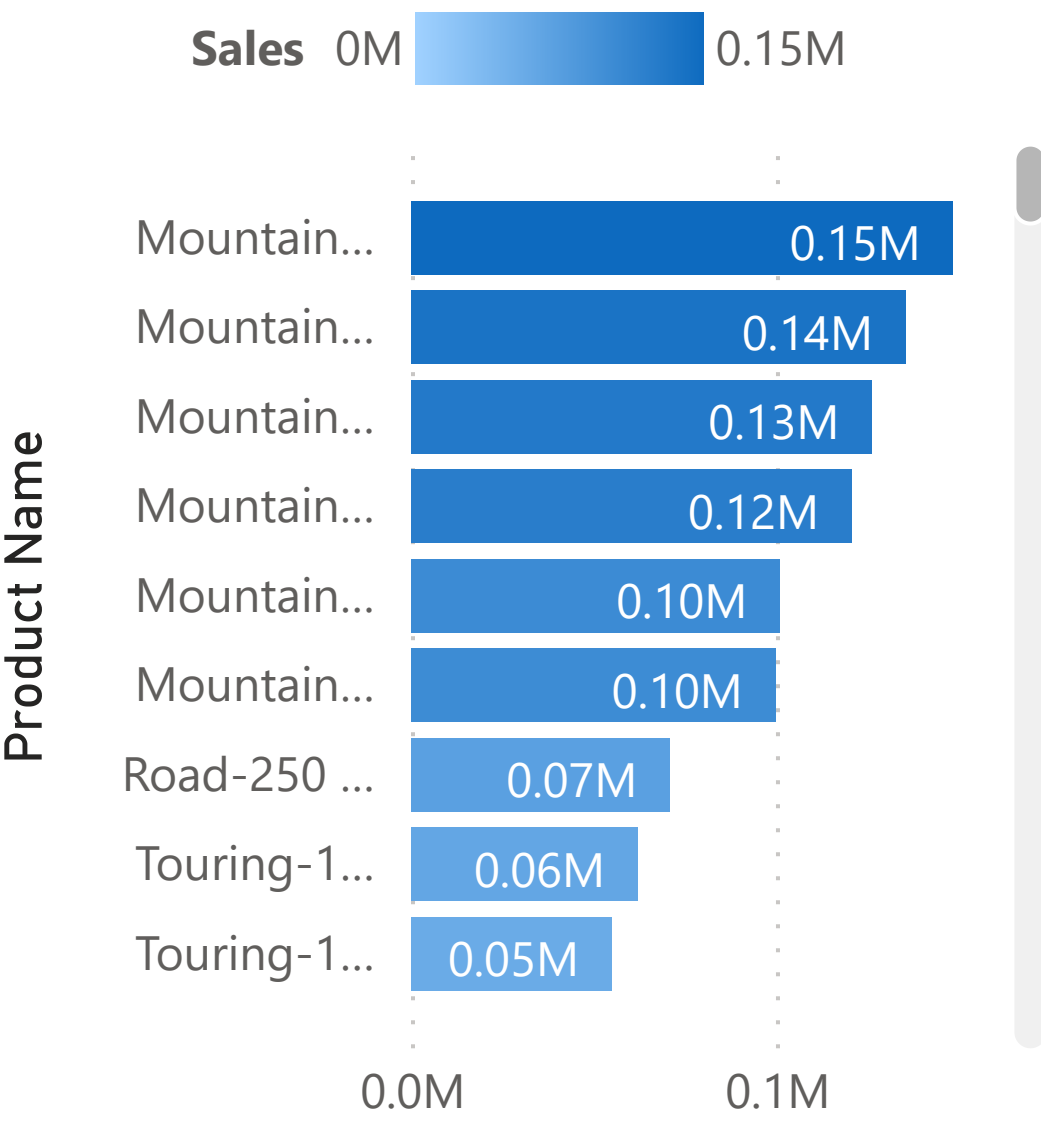
Sales and Budget by Month



Sales by Customer City



Sales by Top 10 Products



Product Names	Apr	Aug	Dec	Feb	Jan	Jul	Jun	Mar	May	Nov	Oct	Sep	Total
<div><div></div><div>Bikes</div></div>	968,904	1,461,493	1,773,772	703,797	829,911	1,284,187	1,551,225	967,773	1,200,153	1,683,498	1,573,443	1,361,345	15,359,502
Mountain-200 Black, 42	55,080	94,095	126,224	45,900	41,310	59,670	98,685	64,260	89,505	100,980	94,095	100,980	970,781
Mountain-200 Silver, 38	64,960	83,520	139,199	41,760	76,560	71,920	64,960	55,680	74,240	109,040	106,720	78,880	967,436
Mountain-200 Black, 46	66,555	78,030	98,685	61,965	61,965	82,620	98,685	59,670	73,440	110,160	80,325	75,735	947,831
Mountain-200 Black, 38	41,310	100,980	100,980	34,425	61,965	94,095	94,095	64,260	64,260	119,339	98,685	73,440	947,831
Mountain-200 Silver, 46	58,000	99,760	95,120	30,160	34,800	99,760	92,800	55,680	71,920	129,919	76,560	78,880	923,356
Mountain-200 Silver, 42	60,320	83,520	120,639	34,800	51,040	69,600	88,160	76,560	58,000	99,760	83,520	76,560	902,476
Total	1,046,023	1,551,066	1,874,360	771,349	857,690	1,371,676	1,643,178	1,049,907	1,284,593	1,780,920	1,673,293	1,447,496	16,351,550