

Basic Sales Data Analysis Using Excel

Tools Used: Microsoft Excel

Skills Applied: Data Cleaning, Formulas, Filtering, Visualization

Project Summary:

In this project, I analyzed a sample sales dataset using Microsoft Excel. I applied basic formulas to calculate total sales for each order, used filters to explore data by category and region, and created bar charts to visualize total sales by region. I identified key insights such as the best-performing product, most profitable region, and total revenue. This project helped me strengthen my skills in Excel functions, data filtering, and data visualization for business decision-making.

Key Insights:

- *Watch* was the highest revenue-generating product (₹5000).
- *East* region had the highest total sales.
- *Accessory* category performed better than Clothing.
- Total revenue generated: ₹12,800.
- Average product price: ₹1414.29.