

SALES & PROFIT OVERVIEW

286.40K

Sum of Profit

2.30M

Sum of Sales

12.47%

Profit Margin %

Country and City

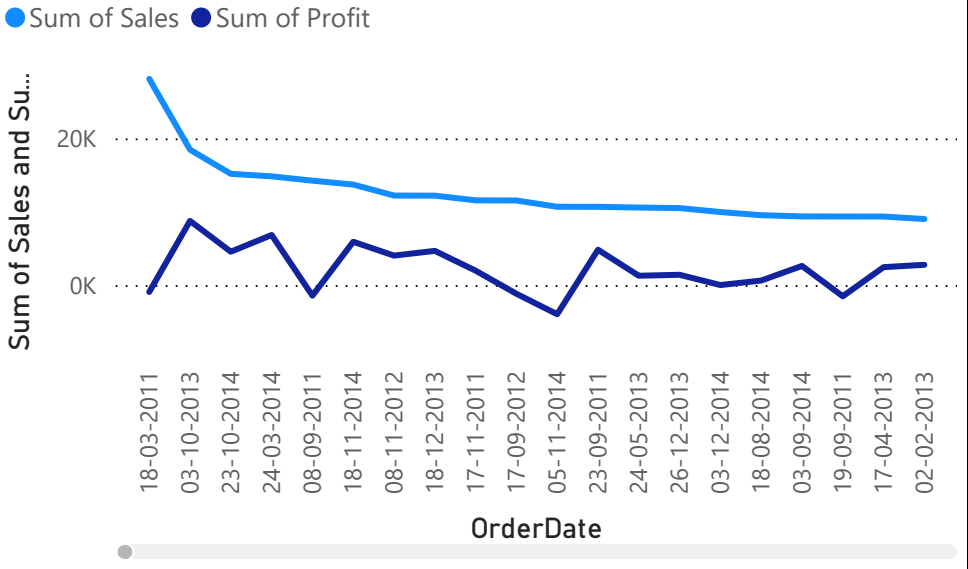
City Aberdeen Abilene Akron Albuquerque Alexandria Allen Allentown



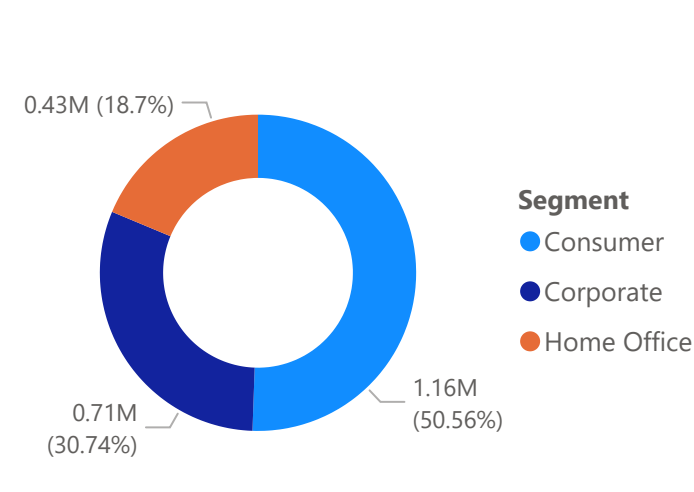
Sum of Sales by Category



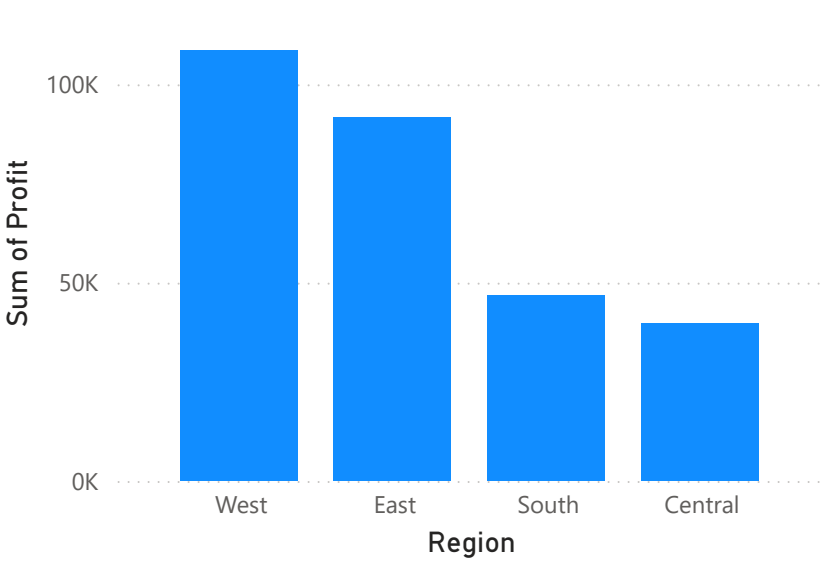
Sum of Sales and Sum of Profit by OrderDate



Sum of Sales by Segment



Sum of Profit by Region

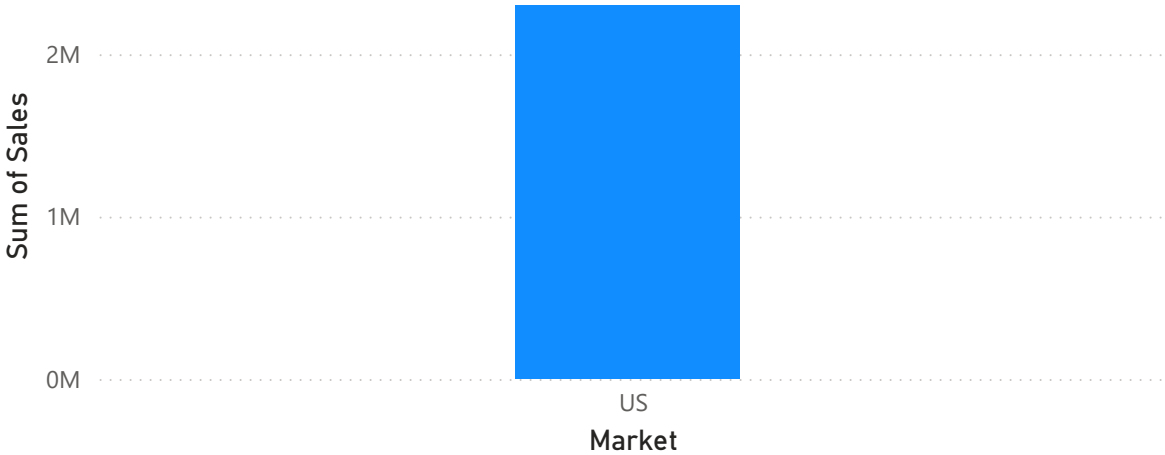


MARKET & CATEGORY INSIGHTS

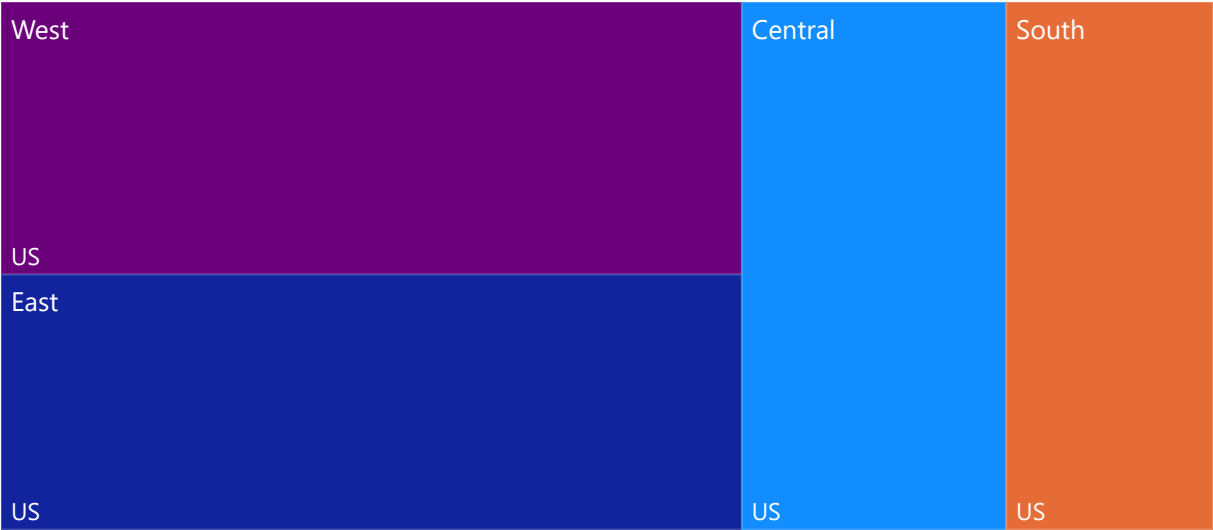
Tables

Lowest Margin Sub-Category

Sum of Sales and Sum of Profit by Market



Sum of Sales and Sum of Profit by Region and Market



US

Best Market

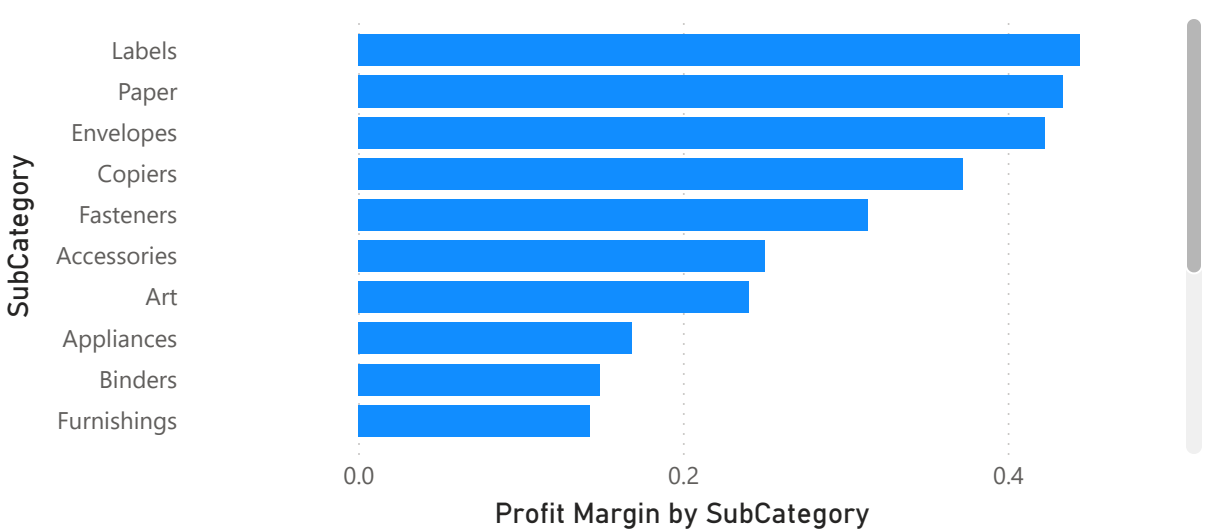
Sum of Profit by Category and Region



Technology

Top Category by Profit

Profit Margin by SubCategory by SubCategory



# CUSTOMER ANALYSIS

229.86

Avg order value

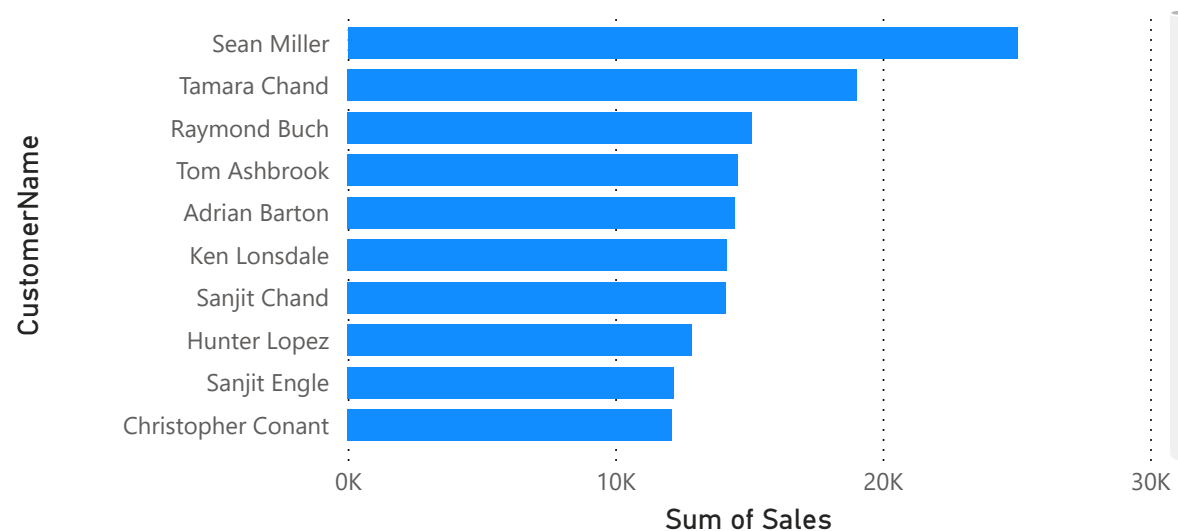
793

Total Customers

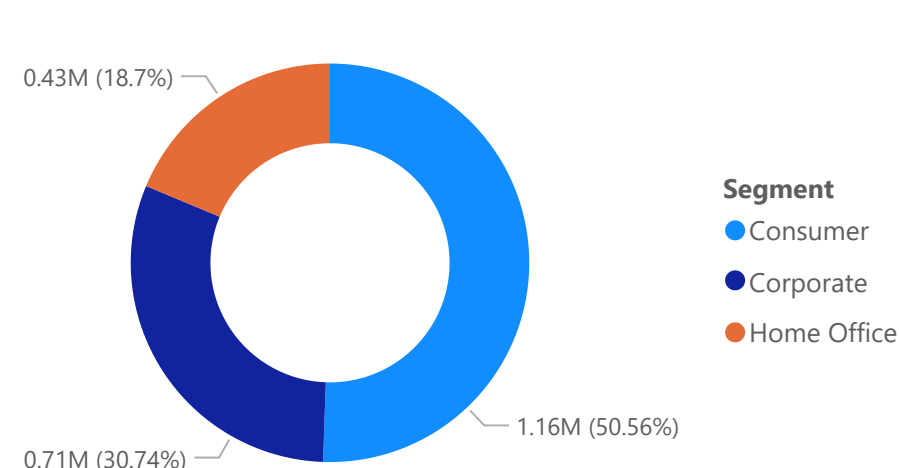
25.04K

Top Customer Sales

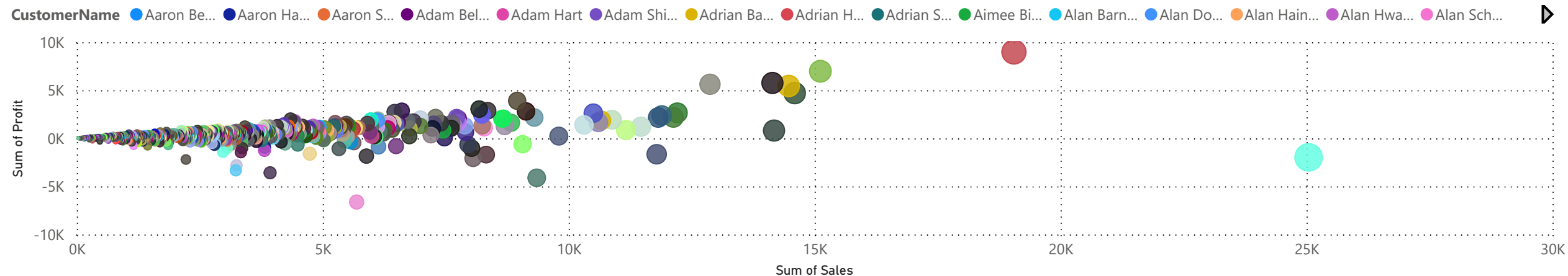
## Sum of Sales by CustomerName



## Sum of Sales by Segment



## Sum of Sales, Sum of Profit and Sum of Sales by CustomerName



PRODUCT & SEGMENT INSIGHTS

Zipper Ring...

Lowest Marqin Product

Canon image...

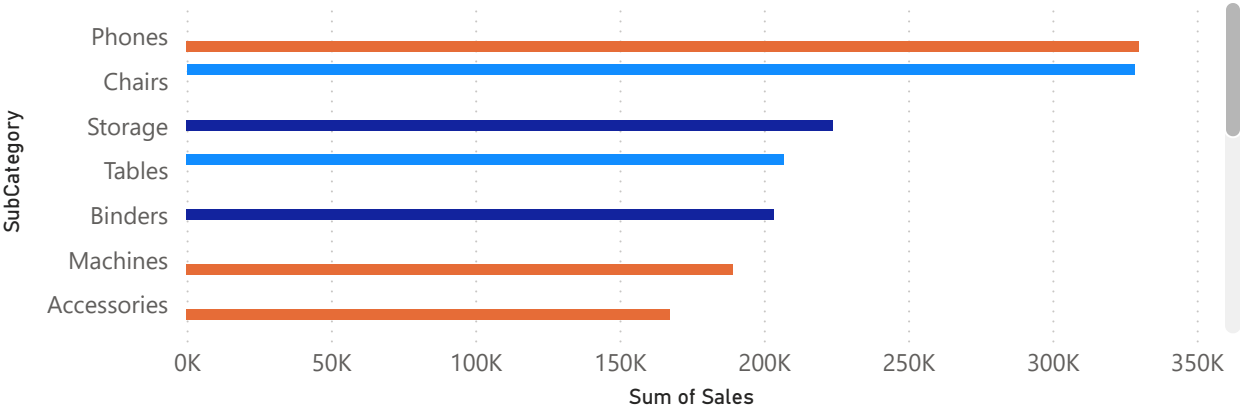
Top Product

Canon image...

Most Profitable Product

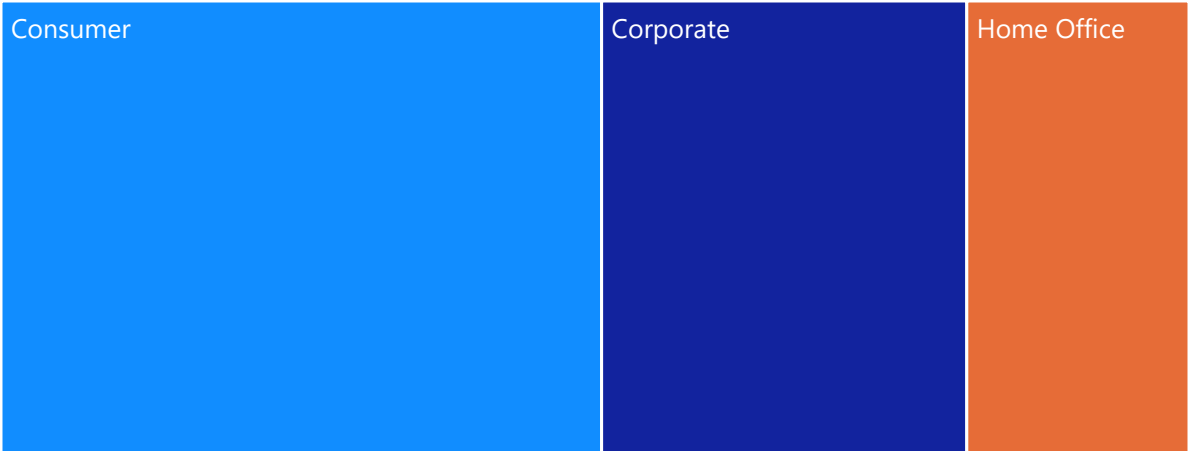
Sum of Sales by SubCategory and Category

Category Furniture Office Supplies Technology



Category	Sum of Sales	Sum of Profit	Profit Margin %
Furniture	7,41,999.80	18,451.27	0.02
Bookcases	1,14,880.00	-3,472.56	-0.03
Chairs	3,28,449.10	26,590.17	0.08
Furnishings	91,705.16	13,059.14	0.14
Tables	2,06,965.53	-17,725.48	-0.09
Office Supplies	7,19,047.03	1,22,490.80	0.17
Appliances	1,07,532.16	18,138.01	0.17
Art	27,118.79	6,527.79	0.24
Binders	2,03,412.73	30,221.76	0.15
Envelopes	16,476.40	6,964.18	0.42
Fasteners	3,024.28	949.52	0.31
Labels	12,486.31	5,546.25	0.44
Total	22,97,200.86	2,86,397.02	0.12

Sum of Sales and Sum of Profit by Segment



Sum of Sales, Sum of Profit and Sum of Sales by ProductName

