Instructional Development Learning System published (IDLS) (1970)
The instructional design model, Guaranteed Learning,

1990

OER
The open educational resources movement

Lynda.com founded (1995)
as online support for the
books and classes of
Lynda Weinman

The idea of Learning design
"Designers and instructors
need to choose for themselves
the best mixture of behaviourist
and constructivist learning experiences
for their online courses"

CCK08
consisted of 25 tuition-paying students
in Extended Education at the University of Manitoba,
as well as over 2200 online students from the general
public who paid nothing

2000

Camtasia Studio software
Initial release

Khan Academy founded (2006)
provide a free, world-class education for anyone

Stanford Online founded (2006)
Stanford University created
an open access OpenEdX platform

Hardré's model proposed
incorporates cognitive,needs, and
affective theories as well as social elements
of learning to address learner motivation

Udemy founded (2007)
Eren Bali built software
for a live virtual classroom

iTunes U (2007)
Apple announced the launch of "iTunes U"

Low completion
one of the first MOOCs in 2008
had 2200 registered members,
of whom 150 actively interacted
at various times.

Peer 2 Peer University (2009)
allows users to organize and
participate in courses and study groups

2010

Udacity (2011)
the outgrowth of free computer science
classes offered in 2011 through Stanford University

2012

MITx
MIT created
the not-for-profit MITx

"The year of the MOOC" (2012)
as several well-financed providers,
associated with top universities,
emerged, including Coursera, Udacity, and edX

edX
Harvard joined the group,
renamed edX

XuetangX.com
The Chinese Tsinghua University MOOC platform
uses the EdX platform

Early 2013,
Instructure CEO Josh Coates suggested
that MOOCs are in the midst of a hype cycle,
with expectations undergoing wild swings

**edX announced
a partnership with Google**
to develop Open edX, an open source
platform and its MOOC.org

Master University
Another moocs founded in Italy

NovoEd
by Stanford University, Wharton, Princeton,
Darden, Comcast, Carnegie Foundation,
Universidad Católica de Chile

2014

Online learning market
will reach $107 Billion in 2015

The dead of Adobe Flash
YouTube announced that HTML5 will be the default playback method

2016

New service models