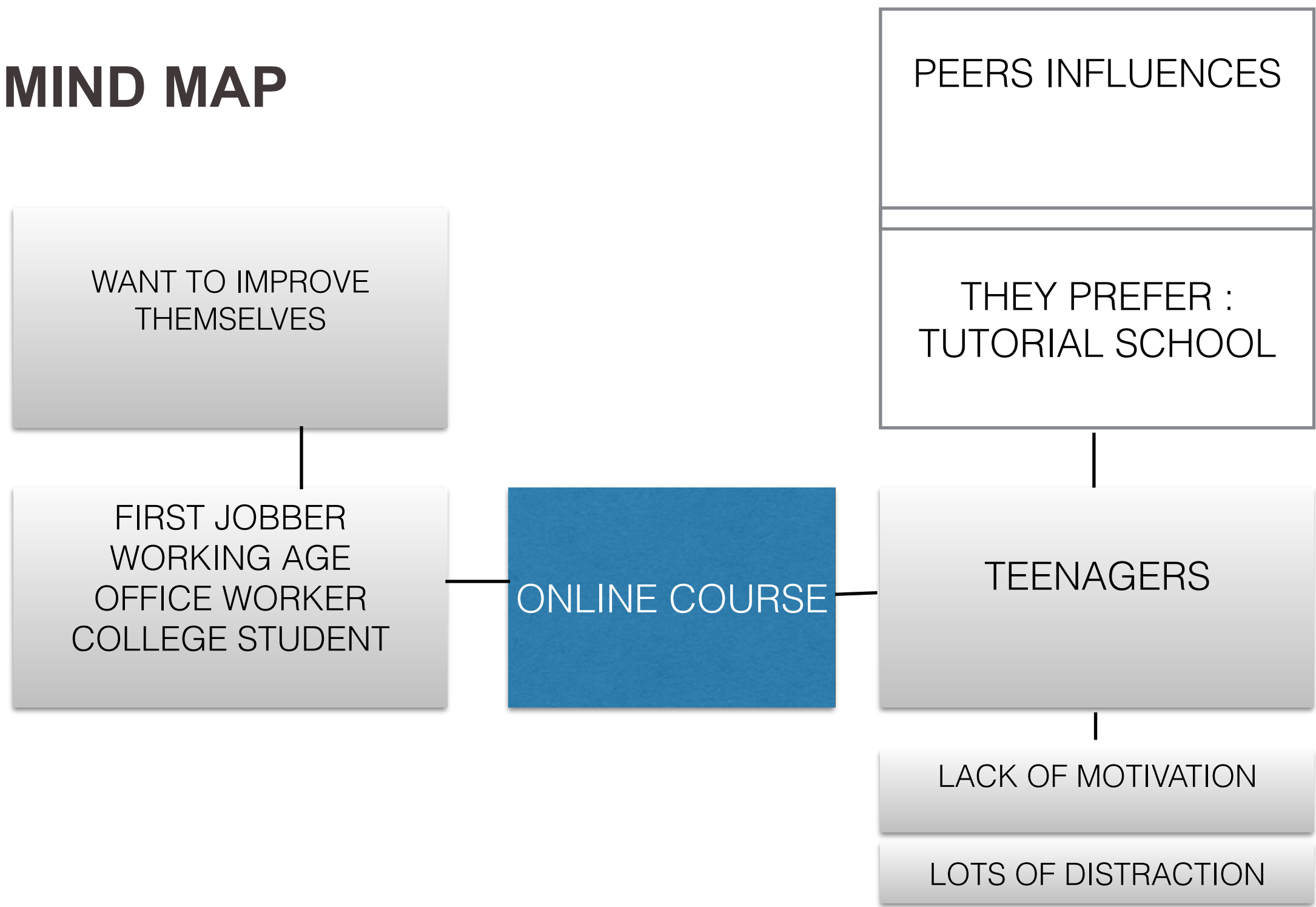


HOW CAN ONLINE COURSES BE MORE ENGAGING TO
TEENAGERS ?

MIND MAP



The peer influences :

The imitation of tutorial schools' which creates compelling learning environment



Why :

While the online courses in professional studies are rapidly growing, the online learning are still not so successful among the younger target, in particular, teenagers. One of the assumptions is teenagers have less motivation and also pay less attention to self-improvement than people in working age or other older target audience. Under the atmosphere like the tutorial schools which are successful in creating learning motivation among asian teenagers, the online courses could be more engaging, also, could avoid distraction and other barriers in this self-regulated learning.

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