

HOW CAN BANGKOK PEOPLE USE TRADITIONAL TAXI  
SERVICE MORE EFFICIENTLY ?

# Planning and sharing :

to live in a small and crowded city like Bangkok, planning before commuting makes life easier and could save money.



**Why :**

Bangkok has one of the worst traffic in the world. In average, people spend time on the road 3 hours a day. During rush hours, people who use taxi could be charged 3 times more than normal. The transportation management is needed to help people from suffering.