HOW CAN ONLINE COURSES BE MORE ENGAGING TO TEENAGERS ?

MIND MAP

WANT TO IMPROVE THEY PREFER: **THEMSELVES** TUTORIAL SCHOOL FIRST JOBBER **WORKING AGE TEENAGERS** ONLINE COURSE OFFICE WORKER **COLLEGE STUDENT** LACK OF MOTIVATION LOTS OF DISTRACTION

PEERS INFLUENCES

The peer influences:

The imitation of tutorial schools' which creates compelling learning environment



Why:

While the online courses in professional studies are rapidly growing, the online learning are still not so successful among the younger target, in particular, teenagers. One of the assumptions is teenagers have less motivation and also pay less attention to self-improvement than people in working age or other older target audience. Under the atmosphere like the tutorial schools which are successful in creating learning motivation among asian teenagers, the online courses could be more engaging, also, could avoid distraction and other barriers in this self-regulated learning.

ACADEMIC ARTICLES / JOURNALS

• Sturges, David L.1, dsturges@utpa.edu. "Techniques For Increasing Student Engagement For Contact Hour Equivalence: Online Courses That Are Flexplace, Not Flextime." HETS Online Journal 3.(2013): 90-120. Education Source. Web. 16 Sept. 2015.

The case study of the project that is an application of online techniques that are based on not requiring students to come to campus for classes, but that meet in the schedule of classes.

• Holden L, Morrison A, Berger W, Siegel E. E-learning in a virtual science camp for urban youth. Information Services & Use [serial online]. July 2013;33(3):299-308. Available from: Applied Science & Technology Source, Ipswich, MA. Accessed September 16, 2015.

This will be my case study of the project that used Livestream's interactive video technology to engage a high school student

• Nandi, Dip1, dip.nandi@aiub.edu, Margaret2, Margaret.hamilton@rmit.edu.au Hamilton, and James2, james.harland@rmit.edu.au Harland. "What Factors Impact Student -- Content Interaction In Fully Online Courses." International Journal Of Modern Education & Computer Science 7.7 (2015): 28-35. Applied Science & Technology Source. Web. 16 Sept. 2015.

To identify the factors that are perceived by students in ensuring effective online computing courses.

• Niu, Han-Jen. "Cyber peers' influence for adolescent consumer in decision-making styles and online purchasing behavior." Journal Of Applied Social Psychology 43, no. 6 (June 2013): 1228-1237. SocINDEX with Full Text, EBSCOhost (accessed September 16, 2015).

To learn more how students are influenced by peers in decision-making process

• Allen, Kimberly1, kimberly_allen@ncsu.edu, and Dede2, dede_nelson@ncsu.edu Nelson. "A Case Study On Integrating Social Media In An Online Graduate Youth Development Course." Journal Of Online Learning & Teaching 9.4 (2013): 566-574. Education Source. Web. 16 Sept. 2015.

This will be my case study of the project that used Livestream's interactive video technology to engage high school students.