Research Paper 2 Mobile Connectivity and Mobile Commerce

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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A key technology behind mobile payments is NFC

1. NFC is the preferred technology behind mobile payments. Dig into NFC and list several of its advantages in this area of mobile payments over other wireless technologies such as Bluetooth (5 Marks)
2. One of the reasons that NFC is considered secure for payments is that mobile payment platforms use **tokenization** for each transaction. Research and explain what **tokenization** is and how it works. (5 Marks)

A mobile wallet is an app on your mobile device that stores your payment information.

1. Research three leading mobile wallets. Create a grid that lists each of the wallets, their features, strengths and weaknesses, ease of use, and security. (5 Marks)
2. Which of them would you recommend and why? (5 Marks)

# Total 20 Marks

Ensure you follow Conestoga writing guidelines, including citing sources and avoiding plagiarism. The paper should not be more than 10 pages (Word limit 2000).

Please submit your research paper with citations included within an office document (pdf, docx). No zip files.

Name your submission with the format as below:

LNameFNameInitial-A01 (where LName represents your Last Name, FNameInitial represents your first name’s initial)

e.g., Submission for Jason Liu should be named as LiuJ-A01.docx or LiuJ-A01.pdf

\*\*If working in group, submission must be named as LName1FNameInitial-LName2FNameInitial-A01 and only one of the group members can upload. No need for both the members to submit the same assignment.

e.g., Submission for Jason Liu and Samir Malik should be named as LiuJ-MalikS-A01.docx