



## Logo Versions



Primary

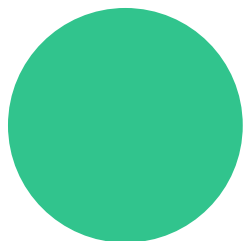
VELIVETRY

Wordmark Only



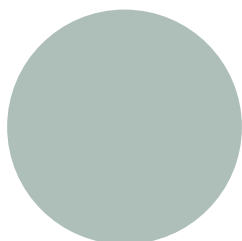
Icon

## Colours



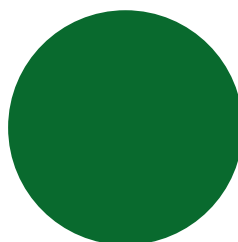
Primary

Hex #31C48D  
RGB rgb(49,196,141)  
CMYK 75 0 28 23  
Pantone 15-6340



Secondary

Hex #ADBFB8  
RGB rgb(173,191,184)  
CMYK 9 0 4 25  
Pantone 14-4908



Accent

Hex #096A2E  
RGB rgb(9,106,46)  
CMYK 92 0 57 58  
Pantone 18-6030

Background

Hex #FFFFFF  
RGB rgb(255,255,255)  
CMYK 0 0 0 0  
Pantone 11-0601

## Typography

Primary

ROCK SALT REGULAR

AA BB CC