

## **Front-End UI/UX Mini Projects**

### **Charity Donation Landing Page Report**

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Course: LnT Front End UI/UX

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Institution: Christ University

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# Charity Donation Landing Page Report

## 1. Abstract

This project is a static, responsive donation landing page for a fictional charity organization called "Hope for All". The main goal is to encourage donations by effectively showcasing the organization's mission, impact, and emotional appeal. Built using only HTML5 and CSS3, the site features a hero banner, informative sections, animated statistics, testimonials, and a styled donation form. The final outcome is a visually engaging, mobile-friendly webpage that demonstrates best practices in UI layout, semantic HTML, and responsive design—all without JavaScript or external libraries.

## 2. Objectives

- Design a clean, user-friendly interface following modern UI/UX practices
- Build a responsive single-page layout using HTML5 and CSS3
- Highlight impact statistics and testimonials to inspire donations
- Use semantic HTML elements for accessibility and SEO
- Apply CSS styling for layout, responsiveness, and visual emphasis on CTAs

## 3. Scope of the Project

- Focused solely on front-end (no JavaScript or backend)
- Supports responsive behavior on desktop, tablet, and mobile devices
- Pure HTML/CSS implementation using open-source tools
- Includes only static and non-functional form elements

## 4. Tools & Technologies Used

HTML5 – Markup and content structure

CSS3 – Styling and layout

VS Code – Code writing and editing

Chrome DevTools – Testing and responsive debugging

## 5. HTML Structure Overview

- Used semantic tags: <header>, <section>, <footer>
- Sections included: Hero, About, Impact, Donation, Testimonials, Contact
- Navigation links with anchor tags for internal scrolling
- Donation form structured using <form> and <input> elements

## 6. CSS Styling Strategy

- Used internal CSS for styling simplicity
- Layout achieved with Flexbox
- Basic media responsiveness via flex-wrap and auto-stacking
- Buttons styled with hover states for interactivity
- Consistent warm color palette for emotional appeal

## 7. Key Features

Responsive Design – Adjusts to various screen sizes

Emotional Hero Area – Inspiring image and message

Impact Stats – Three key metrics shown with clear numbers

Donation Tiers – Suggested options to encourage giving

Testimonials – Quotes from previous donors

Styled Form – Clean, readable, and user-friendly donation UI

## 8. Challenges Faced & Solutions

Responsive stacking of sections – Used Flexbox and column wrap

Text overlap on smaller screens – Set padding and font scaling

Layout complexity with floats – Replaced with Flexbox layout system

## 9. Outcome

- Delivered a mobile-responsive, visually coherent donation landing page
- Built without JavaScript or libraries to reinforce core HTML/CSS skills
- Gained hands-on experience in UI structuring, styling, and Flexbox

## 10. Future Enhancements

- Add JavaScript for form validation and animations
- Implement backend form submission (PHP/Node)
- Include progress bar for donation goals
- Add dark/light theme toggler for accessibility

## 11. Sample Code

```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8" />
5   <meta name="viewport" content="width=device-width, initial-scale=1.0" />
6   <title>Hope for All | Charity Donation</title>
7   <style>
8     body {
9       margin: 0;
10      font-family: Arial, sans-serif;
11      color: #333;
12      background: #fefefe;
13      line-height: 1.6;
14    }
15
16    header {
17      background: #fff4e6;
18      padding: 1rem 2rem;
19      display: flex;
20      justify-content: space-between;
21      align-items: center;
22    }
23
24    .logo {
25      font-size: 1.5rem;
26      font-weight: bold;
27      color: #ff6b6b;
28    }
29
30    > nav a {
31      color: #ff6b6b;
32      text-decoration: none;
33    }
34  }
35
36  .hero {
37    background: url('assets/images/hero-background.jpg') center center/cover no-repeat;
38    height: 80vh;
39    display: flex;
40    align-items: center;
41    justify-content: center;
42    text-align: center;
43    color: white;
44    padding: 2rem;
45  }
46
47  .hero div {
48    background-color: rgba(0, 0, 0, 0.6);
49    padding: 2rem;
50    border-radius: 10px;
51  }
52
53  .btn {
54    background: #ff6b6b;
55    color: white;
```

```

56 padding: 0.7rem 1.2rem;
57 border: none;
58 border-radius: 5px;
59 margin-top: 1rem;
60 text-decoration: none;
61 display: inline-block;
62 }
63
64 > section { ...
65 }
66
67 > .stats, .tier-options, .testimonial-cards { ...
68 }
69
70 > .stat, .tier, .testimonial { ...
71 }
72
73 > .testimonial img {
74 width: 60px;
75 height: 60px;
76 border-radius: 50%;
77 margin-bottom: 0.5rem;
78 }
79
80 > form { ...
81 }
82
83 > form input, form select, form button {
84 width: 100%;
85 padding: 0.6rem;
86 border: 1px solid #ccc;
87 border-radius: 5px;
88 }
89
90 > form button { ...
91 }
92
93 > footer {
94 background: #1e1e2f;
95 color: white;
96 text-align: center;
97 padding: 1rem;
98 }
99
100 > footer a {
101 color: #ffe66d;
102 margin: 0 0.5rem;
103 text-decoration: none;
104 }
105
106
107 >
108
109
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111
112
113
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118
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120
121
122
123

```

```

124 }
125 </style>
126 </head>
127 <body>
128 <header> ...
129 </header>
130
131 > <section class="hero"> ...
132 </section>
133
134 > <section id="about">
135 <h2>About Our Mission</h2>
136 <p>We help underprivileged children through education, food, and shelter. Your support builds brighter futures.</p>
137 </section>
138
139 > <section id="impact">
140 <h2>Our Impact</h2>
141 <div class="stats">
142 <div class="stat">
143 <h3>12,000</h3>
144 <p>Children Helped</p>
145 </div>
146 <div class="stat">
147 <h3>50</h3>
148 <p>Communities Reached</p>
149 </div>
150 <div class="stat">
151 <h3>98%</h3>
152 <p>Donation Efficiency</p>
153 </div>
154 </div>
155 </section>
156
157 > <section id="donate"> ...
158 </section>
159
160 > <section id="testimonials">
161 <h2>Supporter Feedback</h2>
162 <div class="testimonial-cards">
163 <div class="testimonial"> ...
164 </div>
165 <div class="testimonial">
166 
167 <p>Proud to donate. Hope for All is trustworthy and effective.</p>
168 <h4>Arjun R.</h4>
169 </div>
170 </div>
171 </section>
172
173
174
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182
183
184
185
186
187
188
189
190
191
192
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```

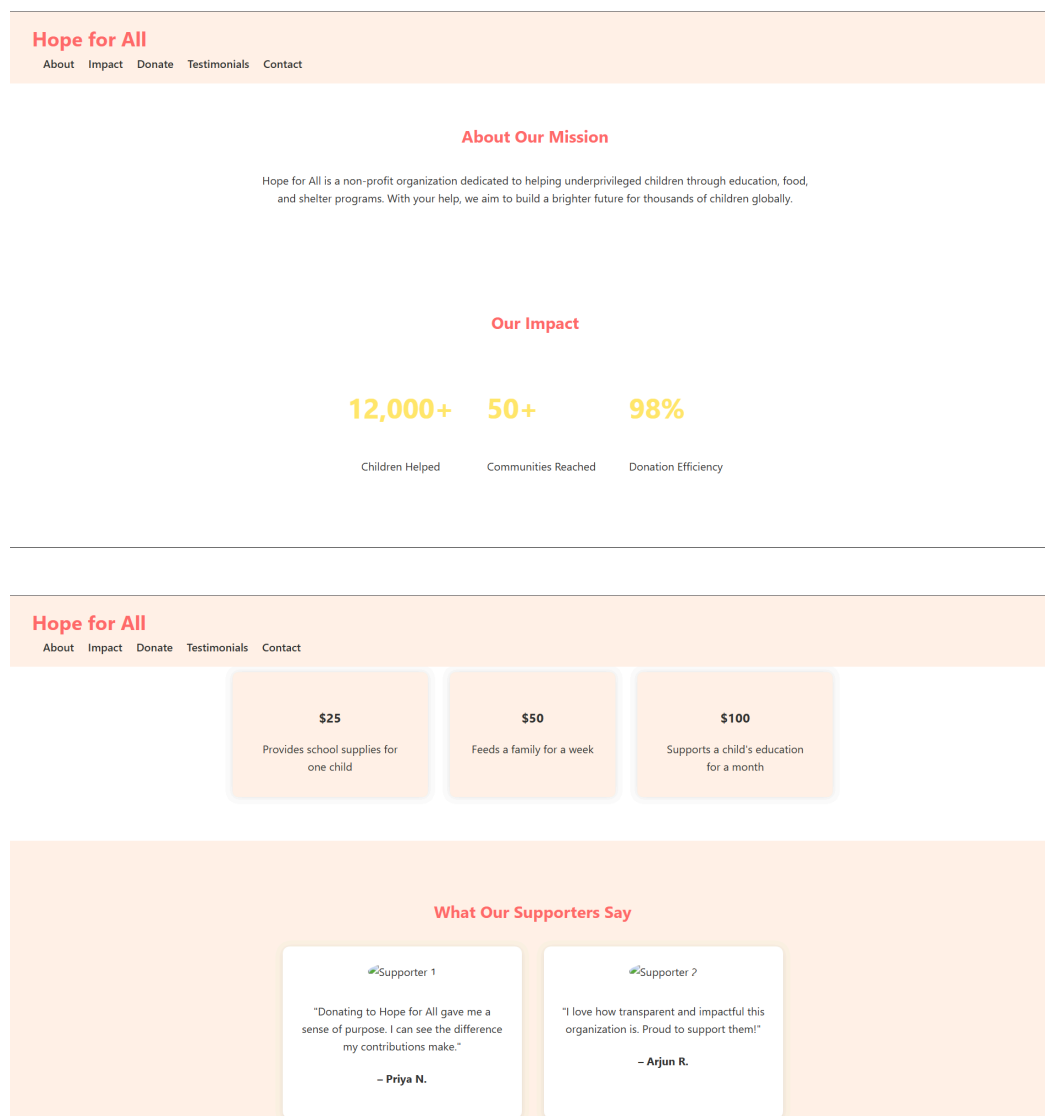
```
</section>

<section> ...
</section>

<footer id="contact">
  <p>Contact: support@hopeforall.org | +91 98765 43210</p>
  <div>
    <a href="#">Facebook</a>
    <a href="#">Instagram</a>
    <a href="#">Twitter</a>
  </div>
  <p>&copy; 2025 Hope for All</p>
</footer>
/body
```

## 13. Screenshots of Final Output

### Full desktop view of homepage



Hope for All

[About](#) [Impact](#) [Donate](#) [Testimonials](#) [Contact](#)

Make a Donation

Your Name

Your Email

\$25

Custom Amount (if selected)

Donate Now

[Facebook](#) [Instagram](#) [Twitter](#)

Contact: support@hopeforall.org | +91 98765 43210

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## Mobile view showing donation form

Hope for All

[About](#) [Impact](#) [Donate](#) [Testimonials](#) [Contact](#)

Make a Donation

Your Name

Your Email

\$25

Custom Amount (if selected)

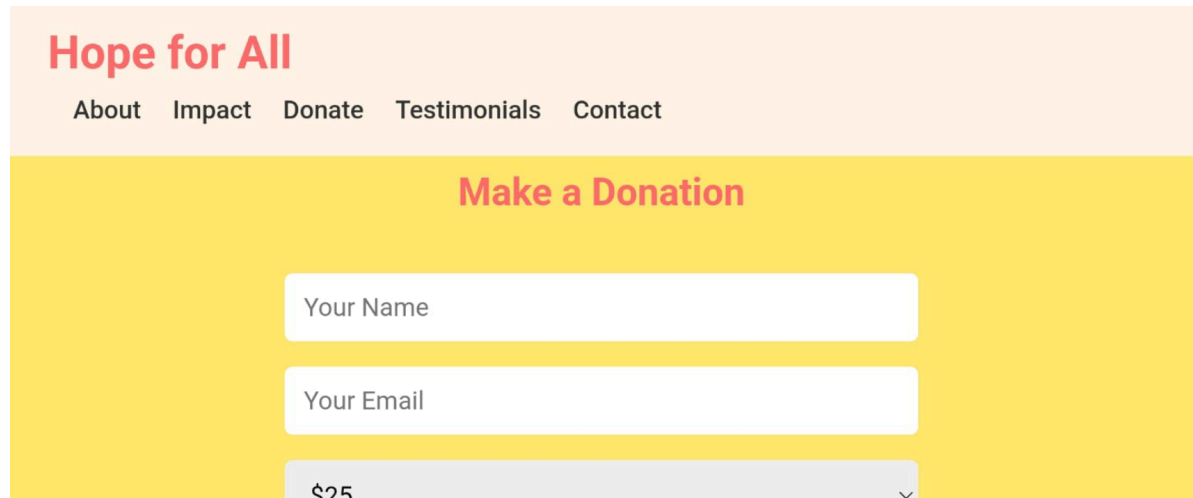
Donate Now

[Facebook](#) [Instagram](#) [Twitter](#)

Contact: support@hopeforall.org | +91 98765 43210

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## Tablet view with hero section



**Hope for All**

About Impact Donate Testimonials Contact

**Make a Donation**

Your Name

Your Email

\$25

## 14. Conclusion

The "Hope for All" charity landing page project strengthened my core web development skills in HTML and CSS. It emphasized the importance of layout planning, responsive design, and user-centered storytelling in building interfaces that both inform and inspire. This project helped solidify a foundational understanding of semantic structuring and visual design in static websites.

## 15. References

- L&T LMS: <https://learn.Intedutech.com/Landing/MyCourse>