

Collaborative management in Supply Networks

TFC Analysis Round 3 and Round 4

Team - Holland Elixir



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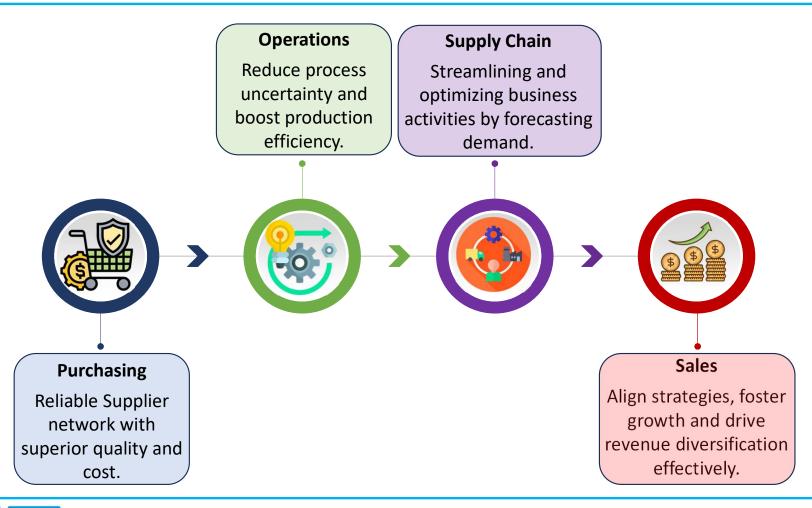
VP Supply chain - Shrujan Bangalore Nagesh (244054)

VP Sales - Gautam Reddy Jayaprakash (244661)

WS 23/24

OBJECTIVES









ROUND 3 ANALYSIS



| Observations | Proposed Action | Impact |
|--|--|---|
| The delivery reliability of Seitan Vitamin C was low (81.50%) | The Supplier was changed to YoBoMa . | The delivery Reliability was increased (94.0%), but caused an rejection of (6.3%). |
| The Rejection percentage for components supplied by supplier for Trio PET PLC is high(5.0%) | The Supplier was changed to Philyp Jones Plastics. | The Rejection percentage for components supplied by supplier for Trio PET decreased to (3.8%) and contract index increased (0.9560) to (0.9870) and the agreed delivery reliability was not delivered (79%) |

Rejection Rate

| Component | Round 2 | Round 3 |
|------------------|---------|---------|
| Pack 1 liter | 3.7% | 3.5% |
| Trio PET PLC | 5.0% | 3.8% |
| Miami Orange | 0.9% | 1.0% |
| NOD80 Mango | 0.5% | 0.5% |
| Seitan Vitamin C | 0% | 6.3% |

Delivery Reliability

| Component | Round 2 | Round 3 |
|------------------|---------|---------|
| Pack 1 litre | 92.4% | 92.6% |
| Trio PET PLC | 73.6% | 79% |
| Miami Orange | 98.0% | 98.2% |
| NOD80 Mango | 93.40% | 93.6% |
| Seitan Vitamin C | 81.50% | 94.0% |

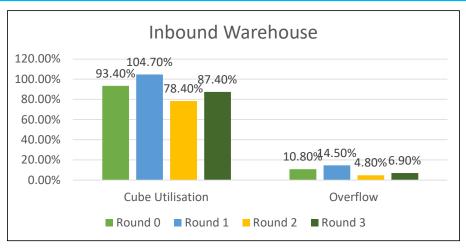


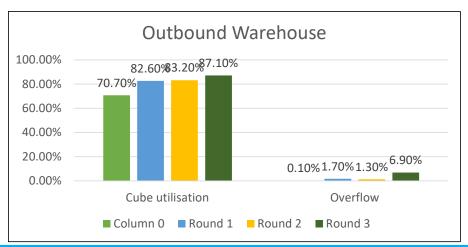


ROUND 3 ANALYSIS



| Observations(Round 2) | Proposed Actions(Round 3) | Impact(Round 3) |
|---|---|---|
| The raw material warehouse is relatively empty, with pallet locations open. | Increase pallet locations in raw material warehouse from 1050 to 1000 . | Cube utilisation increased from 78.4% to 87.1% , Overflow increased from 4.8% to 6.9% . |
| YoBoMa selected as new supplier for Vitamin C. | Raw material inspection for YoBoMa introduced. | Rejection rate for YoBoMa is 6.3%. |
| Production interval of Fressie Orange 1L reduced from 10 to 7 days and Fressie Orange/Mango 1L reduced from 10 to 8 days. | Increase pallet locations in raw material warehouse from 1150 to 1100 . | Cube utilisation increased from 83.2% to 87.1% , Overflow increased from 1.3% to 6.9% . |









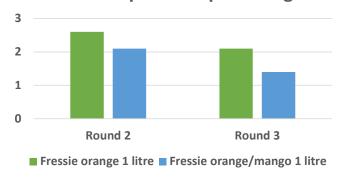
SUPPLY CHAIN

ROUND 3 ANALYSIS

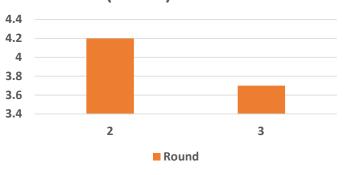


| Observations | Proposed Actions | Impact |
|--|--|--|
| Pack 1 litre had higher level of stock. (components) | Reduced the safety stock of Pack 1 litre from 2 to 1.5 weeks. | Reduction in stock components from 4.2 to 3.7 Reduction in stock cost |
| High percentage of obsolete products (outbound) | Reduced the production interval of fressie orange 1 litre = 7 days Reduced the production interval of fressie orange/mango 1 litre = 8 days | Reduction of obsolete products of fressie orange 1 litre from 2.6% to 2.1% Reduction of obsolete products of fressie orange/mango 1 litre from 2.1% to 1.4% |

Obsolete products percentage



Stocks(weeks) of Pack 1 Litre



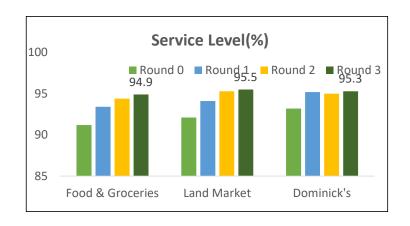




ROUND 3 ANALYSIS

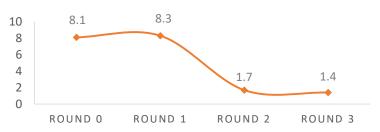


| Observations | Proposed Actions | Impact |
|---|--|---|
| A lower service lev than agreed to is being provided to Food & Groceries. | • The service level was kept constant at 95% in accordance with other parameters. | Service Level increased by small margin of 0.5%. |
| Production Interval for Fressie Orange and Fressie Mango was decreased. | increased only for | Higher attained Shelf life of 87% and Contract Index of 0.999 was achieved. |
| Customer Priority is case of shortage of products could be a | set based on the level | - |



Gross Margin Per week(€) 30000 25000 20000 15000 10000 5000 Food & Groceries Land Market Dominick's ■ Round 0 ■ Round 1 ■ Round 2 ■ Round 3

OBSOLETES(%)

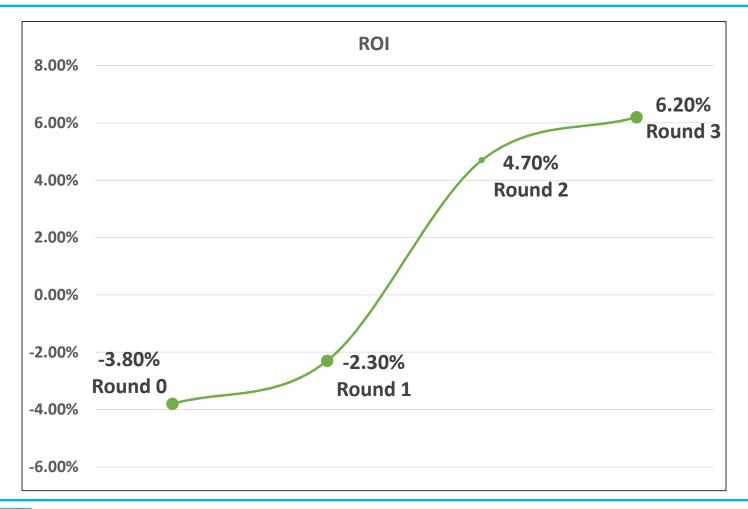






RETURN ON INVESTMENT











| Observations | Proposed Action | Impact |
|---|--|--|
| The Rejection percentage for components supplied by supplier for Seitan Vitamin C is (6.3%) | The quality of products supplied by supplier was changed from poor to high | Rejection of Trio PET PLC has decreased to 3.1%. |
| The delivery reliability of Trio PET PLC was less than the agreed reliability. | The supplier was changed to Plantin PET | Delivery reliability for PET increased from 79% to 94.2% . |

Rejection Rate

| Component | Round 2 | Round 3 | Round 4 |
|------------------|---------|---------|---------|
| Pack 1 liter | 3.7% | 3.5% | 3.6% |
| PET | 5.0% | 3.8% | 3.8% |
| Miami Orange | 0.9% | 1.0% | 1.0% |
| NOD80 Mango | 0.5% | 0.5% | 0.4% |
| Seitan Vitamin C | 0% | 6.3% | 3.1% |

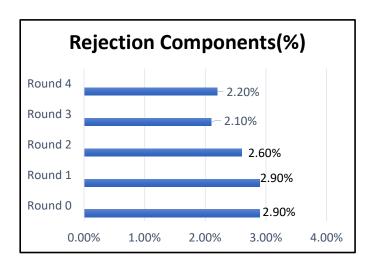
Delivery Reliability

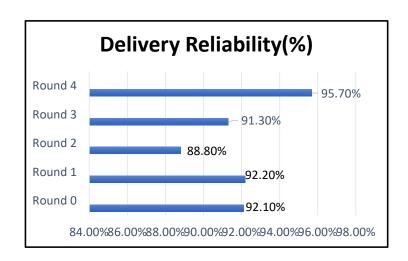
| Component | Round 2 | Round 3 | Round 4 |
|---------------------|---------|---------|---------|
| Pack 1 litre | 92.4% | 92.6% | 92.7% |
| PET | 73.6% | 79% | 94.2% |
| Miami Orange | 98.0% | 98.2% | 98% |
| NOD80 Mango | 93.40% | 93.6% | 93.6% |
| Seitan Vitamin C | 81.50% | 94.0% | 93.8% |

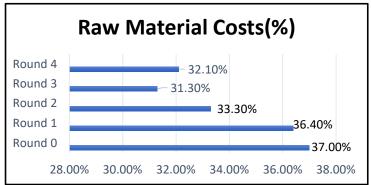










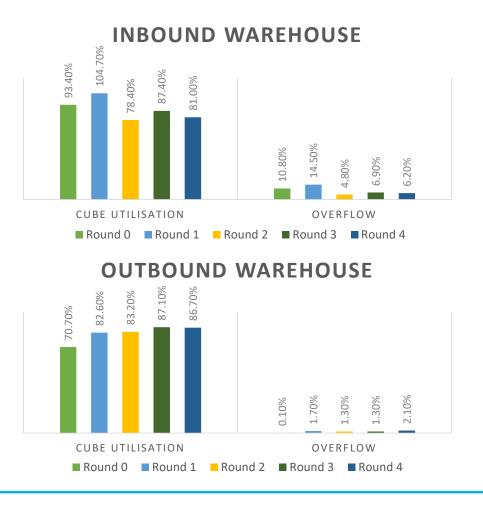








| Observations(Round 3) | Proposed Actions(Round 4) | Impact(Round 4) |
|---|--|---|
| Reduced lot size of Mango from 4 to 3 weeks and PET from 4 to 3.5 weeks. | Increase pallet locations in raw material warehouse from 1000 to 950 . | Cube utilisation decreased from 87.1% to 81% , Overflow decreased from 6.9% to 6.2% . |
| Production interval of Fressie Orange/C- power 1 liter, Fressie Orange PET, Fressie Orange/Mango PET and Fressie Orange/C- power PET reduced from 10 to 7 days. | Increase pallet locations in raw material warehouse from 1100 to 1030 . | Cube utilisation increased from 87.1% , to 86.7% . Overflow increased from 1.3% to 2.1% . |







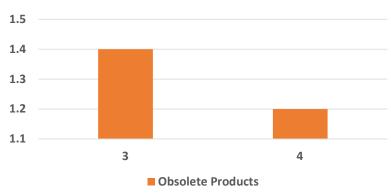
SUPPLY CHAIN

ROUND 4 ANALYSIS



| Observations | Proposed Actions | Impact |
|---|---|--|
| High level of availability of components for production | Reduced the lot size of mango from 4 to 3 weeks. Reduced the lot size of PET from 4 to 3.5 weeks. | Slight reduction in availability of components of 0.5% (not a big impact) |
| High percentage of obsolete products (outbound) | Reduced the production interval of Fressie orange/ C-power 1 litre Fressie Orange PET Fressie Orange/Mango PET Fressie Orange/ C-power PET Reduced the frozen period to 2 weeks | Reduction in Obsoletes percentage of respective products. |

Obsolete Products %









| | Observations | Proposed Actions | Impact |
|---|--|---|---|
| • | Production Interval for all the products were decreased and frozen period was decreased. | The shelf life was increased for Dominick's by 2%. | Better Contract Index and service level of 96.1 % was achieved for Dominicks. |
| • | Fressie Orange/C- power PET had a bias of -0.2%. | The forecast for the weekly demand for the respective product was increased by 5% | The Obosoletes increased from 0.8% to 1.5%. |

| Customer | Criteria | Round 3 | Round 4 |
|---------------------|------------------|---------|---------|
| Food & Groceries | Service Level(%) | 94.9 | 95.7 |
| | Shell Life(%) | 87 | 87 |
| | Contract Index | 0.999 | 1.003 |
| LAND Market | Service Level(%) | 95.5 | 96.4 |
| | Shell Life(%) | 86.6 | 86.6 |
| | Contract Index | 0.949 | 0.951 |
| Dominicks's | Service Level(%) | 95.3 | 96.1 |
| | Shell Life(%) | 87.1 | 87.2 |
| | Contract Index | 1.006 | 1.013 |



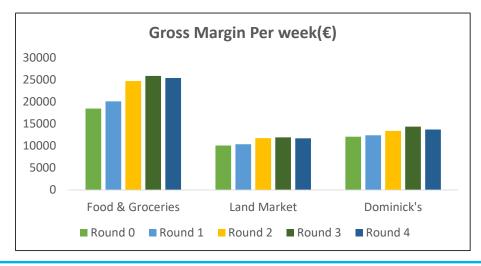


ROUND 4 ANALYSIS









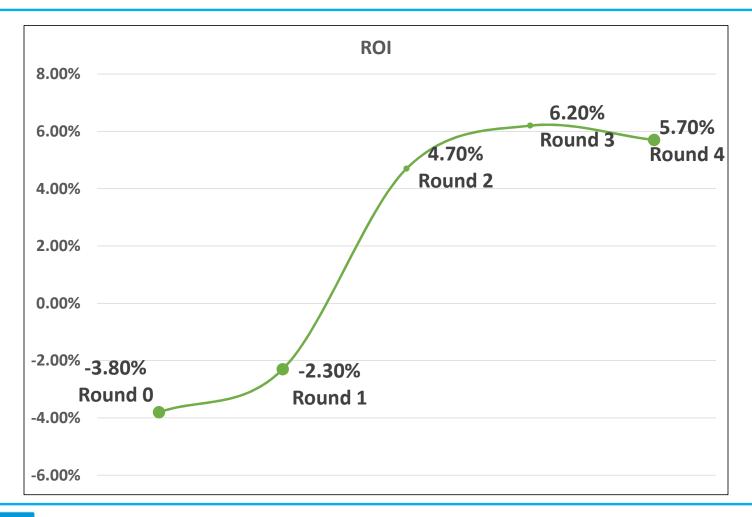
The Gross Margin Per Week(€) was decreased from round 3 to round 4





RETURN ON INVESTMENT









CONCLUSION





THANK YOU





