

## CLOUD GAMING AND

A valuable reminder to treat your server with respect and courtesy, and to reward people who provide services to you with a proper gratuity for their efforts.

ACTUALLY IT MEANS “MY TIPS”.. 😊



# Hi there

## DID YOU KNOW-

1. In 2009, a Japanese man (29) married a video game character.
2. The Youngest Professional gamer was 11.
3. **PlayStation 2 is the best Selling Game Console**  
At the last recorded sales of 2012, it reached a total of \$155 million. By now, it should have superseded that number.!
4. There are more than **2.7 billion gamers** worldwide.

# 1

## Cloud Gaming.

What is  
the concept.

# 2

## What to be excited about.

- a. Performance
- b. Portability
- c. Convenience

# 3

## And not to

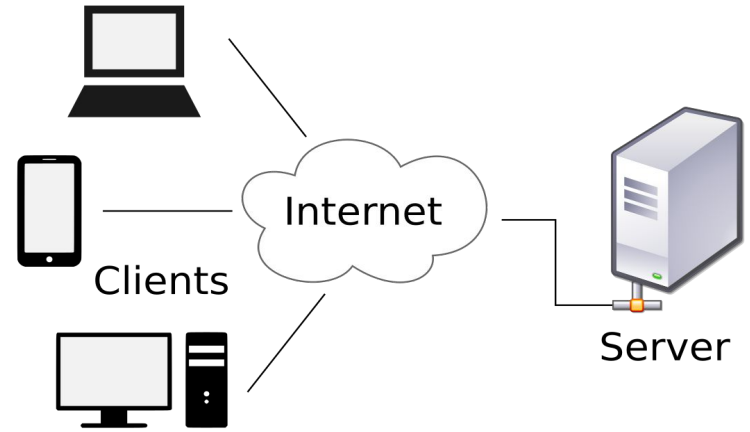
- a. Latency
- b. Selection
- c. Preference

# 1

## Cloud Gaming

It is a type of online gaming to run video games on remote servers and stream directly to user's device.

It does not require any download or install.



A cloud is **a type of a server**, which is remote (usually in Data Centers), meaning you access it via the internet. You are renting the server space, rather than owning the server.





RYAN REYNOLDS JODIE COMER LIL REL HOWERY UTKARSH AMBUDKAR JOE KEERY AND TAIKA WAITITI



LIFE'S TOO SHORT TO BE A BACKGROUND CHARACTER

# FREE GUY

20th CENTURY STUDIOS PRESENTS A BERLANTI PRODUCTIONS / 21 LAPS / MAXIMUM EFFORT / LIT ENTERTAINMENT GROUP PRODUCTION A SHAWN LEVY FILM  
RYAN REYNOLDS "FREE GUY" JODIE COMER LIL REL HOWERY AND TAIKA WAITITI WITH MARLENE STEWART AND CHRISTOPHE BECK WITH DEAN ZIMMERMAN AND  
PRODUCED BY ETHAN TOBIAN PRODUCED BY GEORGE RICHMOND EXECUTIVE PRODUCERS MARY McLAGLEN JOSH McLAGLEN GEORGE DEWEY DAN LEVINE MICHAEL RILEY McGRATH  
WRITTEN BY RYAN REYNOLDS AND SHAWN LEVY PRODUCED BY SARAH SCHECHTER GREG BERLANTI ADAM KOLBENBERG AND MATT LIEBERMAN DIRECTED BY MATT LIEBERMAN AND ZAK PENN



# Three important factors of Cloud Gaming

## CLOUD GAMING



### PERFORMANCE

No need for high end gaming PC's



### PORTABLE

Can be played anywhere



### CONVENIENT

Just start the game and play no need for downloads

### CHOOSE A MEMBERSHIP

#### FREE

\$0.00 / month

- ✓ Standard Access
- ✓ 1-Hour Session Length

JOIN FREE

#### FOUNDERS

\$4.99 / month  
FOR 12 MONTHS

- ✓ Priority Access
- ✓ Extended Session Length
- ✓ RTX ON
- ✓ Free 90-Day Introductory Period\*

JOIN FOUNDERS

⚡ LIMITED TIME OFFER

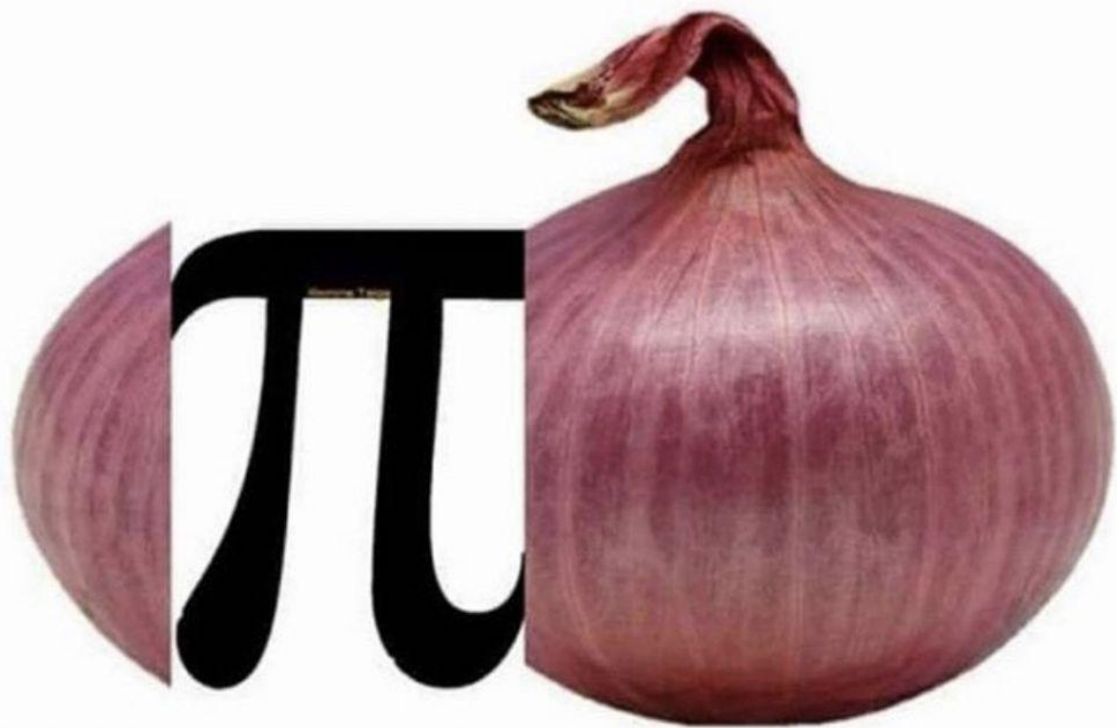


## Purpose

- a. Gaming becomes fully mobile.
- b. Now never get outdated.
- c. No downloads, no more updates.
- d. Grab a controller and play.
- e. so, Never be outclassed.
- f. so, Never run out of space.



i don't need your



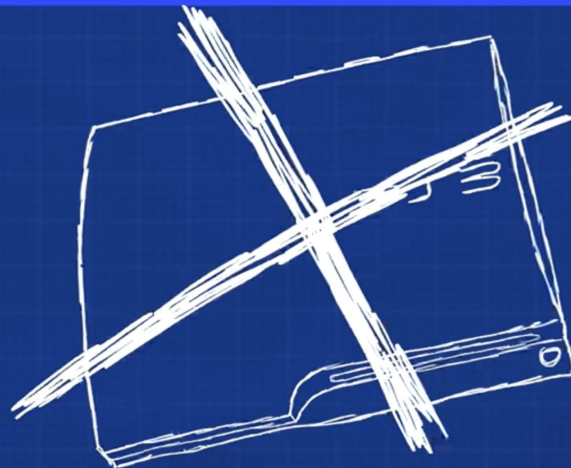
# Traditional vs. Cloud gaming

## Branding

- ★ The better the spec has the lead.
- ★ Needs to download each game you want to play.
- ★ The peak graphic settings can be tweaked.
- ★ Chance of getting outdated are high.

## Performance

- ★ Everyone has equal advantage.
- ★ No need for additional download and Installs.
- ★ The graphical controls are limited.
- ★ Never get outdated.



# 3

## The Limiting Factors



**5G connection is  
needed**



**Less appeal of  
services**

# why, the whole concept backfires

Heavy reliance on internet

=



**Intensive data  
usage**

Lower selection  
Of games

=



**Less  
preferable**

Less preference/demand

=



**More cost for  
subscription**

# CONCLUSION

	Traditional	Cloud
Pros	<ol style="list-style-type: none"><li>1. Game ownership</li><li>2. Ability to be played offline</li><li>3. High performance</li></ol>	<ol style="list-style-type: none"><li>1. Convenience (cross-platform functionality)</li><li>2. Low loading times</li><li>3. Performance unhindered by personal hardware</li></ol>
Cons	<ol style="list-style-type: none"><li>1. Higher initial cost</li><li>2. Long download times</li><li>3. Lack of backwards compatibility</li><li>4. Less mobility (bulky hardware)</li></ol>	<ol style="list-style-type: none"><li>1. Lower selection of games (newer platform)</li><li>2. Heavy reliance on internet</li><li>3. Intensive data usage</li><li>4. Lack of game ownership</li></ol>



# Implication for future



CONCEPT OF CLOUD

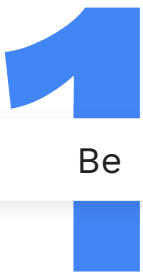


THE POWER OF SERVERS

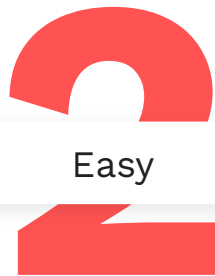


THE NEXT CHANGE IN  
GAMING

Q&A

A large, stylized blue number 1.

Be

A large, stylized red number 2.

Easy

A large, stylized yellow number 3.

On me

# Scan by more details

