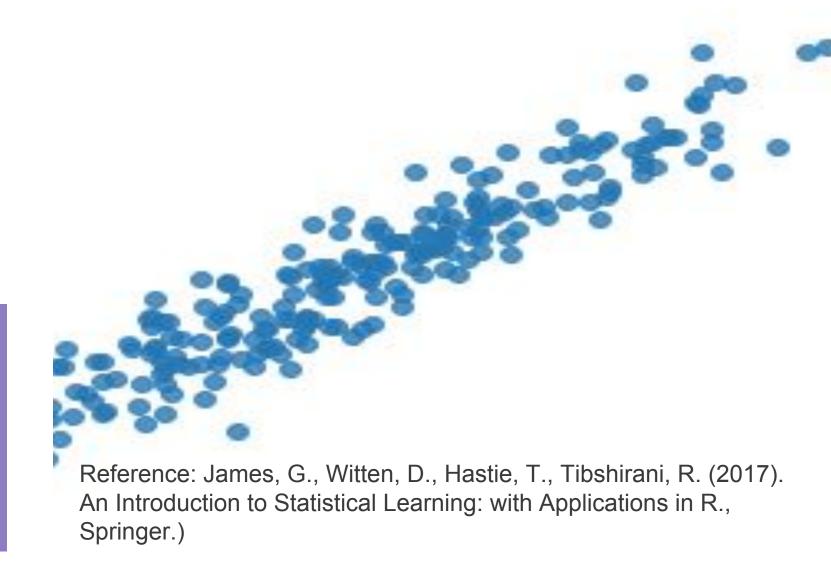
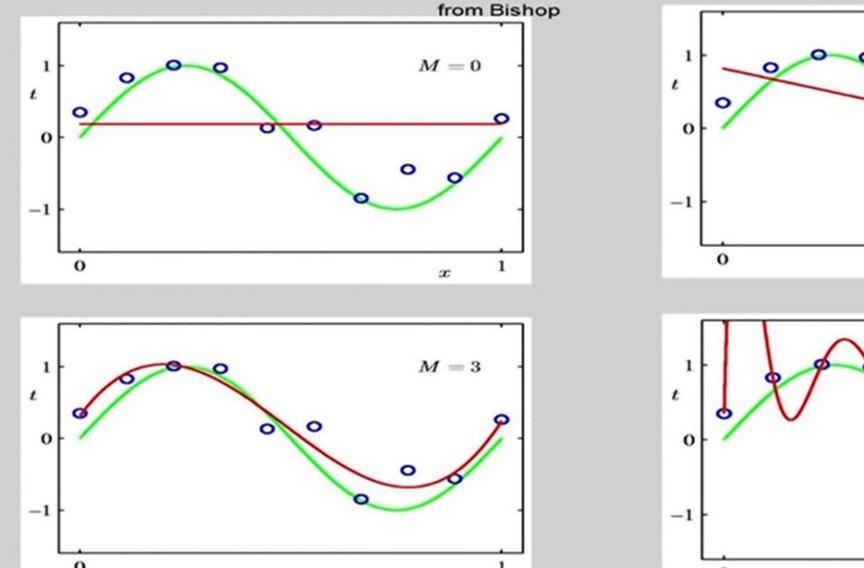
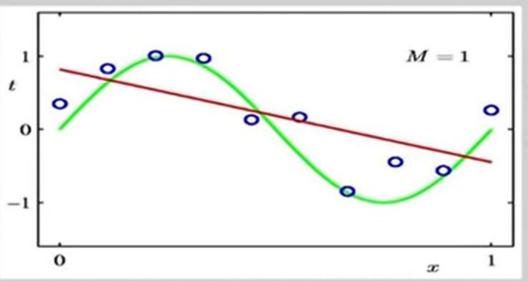
Module 2: Statistical Machine Learning

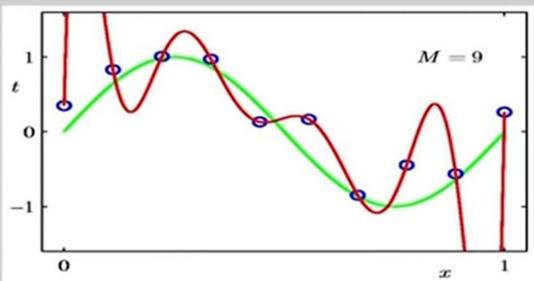
Introduction,
Regression, and
Classification,
Decision Trees,
Random Forests



Some fits to the data: which is best?







Extensions of the Linear Model

Assumptions - between the predictors and response relationship are:

- 1. Additive
- 2. Linear

Additive assumption means that the effect of changes in a predictor Xj on the response Y is independent of the values of the other predictors

Removing the Additive Assumption

Synergy effect or interaction effect

Synergy Effect or Interaction Effect is a phenomenon that arises in the multiple linear regression, when increase in the value of one Independent variable increases the impact of another Independent variable on the dependent variable

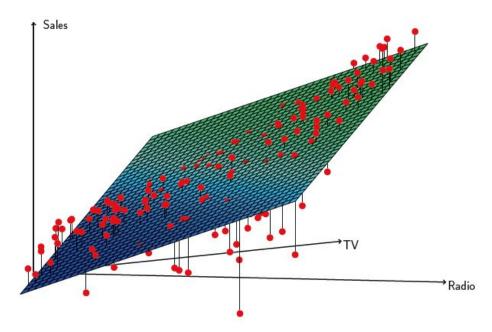


FIGURE 3.5. For the Advertising data, a linear regression fit to sales using TV and radio as predictors. From the pattern of the residuals, we can see that there is a pronounced non-linear relationship in the data. The positive residuals (those visible above the surface), tend to lie along the 45-degree line, where TV and Radio budgets are split evenly. The negative residuals (most not visible), tend to lie away from this line, where budgets are more lopsided.

Consider the standard linear regression model with two variables,

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \epsilon.$$

According to this model, if we increase X_1 by one unit, then Y will increase by an average of β_1 units. Notice that the presence of X_2 does not alter this statement—that is, regardless of the value of X_2 , a one-unit increase in X_1 will lead to a β_1 -unit increase in Y. One way of extending this model to allow for interaction effects is to include a third predictor, called an interaction term, which is constructed by computing the product of X_1 and X_2 . This results in the model

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_1 X_2 + \epsilon. \tag{3.31}$$

How does inclusion of this interaction term relax the additive assumption? Notice that (3.31) can be rewritten as

$$Y = \beta_0 + (\beta_1 + \beta_3 X_2) X_1 + \beta_2 X_2 + \epsilon$$

$$= \beta_0 + \tilde{\beta}_1 X_1 + \beta_2 X_2 + \epsilon$$
(3.32)

where $\tilde{\beta}_1 = \beta_1 + \beta_3 X_2$. Since $\tilde{\beta}_1$ changes with X_2 , the effect of X_1 on Y is no longer constant: adjusting X_2 will change the impact of X_1 on Y.

The hierarchical principle states that if we include an interaction in a model, we should also include the main effects, even if the p-values associated with their coefficients are not significant.

Non-linear Relationships

Polynomial Regression

$$mpg = \beta_0 + \beta_1 \times horsepower + \beta_2 \times horsepower^2 + \epsilon$$

But it is still a linear model! That is, this equation is simply a multiple linear regression model with

X1 = horsepower and $X2 = horsepower^2$.

So we can use standard linear regression software to estimate $\beta 0$, $\beta 1$, and $\beta 2$ in order to produce a non-linear fit.

If including horsepower² led to such a big improvement in the model, why not include horsepower³, horsepower⁴, or even horsepower⁵?

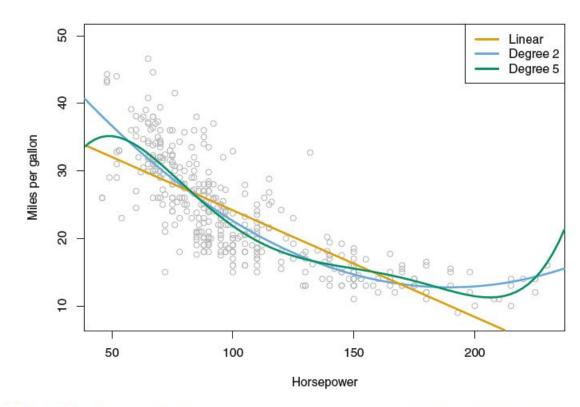


FIGURE 3.8. The Auto data set. For a number of cars, mpg and horsepower are shown. The linear regression fit is shown in orange. The linear regression fit for a model that includes horsepower² is shown as a blue curve. The linear regression fit for a model that includes all polynomials of horsepower up to fifth-degree is shown in green.