

SWOT ANALYSIS



WEAKNESS

OPPURTUNITIES

- Flexibility in small batch production
- Easy access to Raw Materials
- Innovation and Advancement

Rising Competition

High inflation rate

Rising cost of Raw materials

Global recession

Quality Service

- & CTHS WEATNESS **SWOT** SHIMITA **ANALYSIS** STARMI
- Multiple Tax Components
- High Production Cost
- · Lack of Trained Man Power
- Variable Spares Cost

- Market Expansion
- Less Local Competitors
- Increase in income level
- · Rising demand

