

PROMOTIONAL AND CUSTOMER ENGAGEMENT IDEAS :

- Interactive online events
- Offer exclusive discount to early access
- Collaborations and partnerships
- Providing goodies for the winners of Social media contests
- Sending personalized emails based on their preferences and past purchases
- Gathering feedback through customer loyalty programs

Converting Visitor to Buyer :

- Providing detail descriptions and customer reviews in our website
- Offering special promotions and Discounts
- Keeping in touch with customers who've shown interest but not made purchase
- Providing convenient payment methods like EMI