

COMPITETOR ANALYSIS



CAN-AM MAVERICK
\$21,999



POLARIS RZR
\$27,999



YAMAHA YXZ 1000R
\$20,599

FOCUS MARKETS :

- INDIA
- UK
- CHINA
- RUSSIA

TARGET MARKET SHARE BY 2026:

- | | |
|----------|-----------------------|
| Regional | - 3.06% (3000 units) |
| Global | - 0.578% (1000 units) |

