

SALES AND MARKETING

VARIANTS OFFERED :

Engine : 206cc , 305cc

Transmission : CVT , Manual

PROMOTIONAL STRATEGIES :

- Active social media handles
- Road shows, Auto shows and Trade fairs
- PR Team, Mass media , Direct Marketing
- Creating Buzz before Sales
- Considering where the product should be available
- Digital marketing through influencers
- Following Product, Price, Place, Promotion Principle

