**Title : SPREADING AWARENESS ABOUT ONLINE SHOPPING.**

**Abstract:**

* HTML is the universal markup language for the Web. HTML lets you format text, add graphics, create links, input forms, frames and tables, etc., and save it all in a text file that any browser can read and display.
* Without HTML web pages or sites can't be created, if there are no websites that mean no web browser, and no web applications. That's the importance of HTML.

**Purpose of the project :**

* HTML is the language for describing the structure of Web pages. HTML gives authors the means to Publish online documents with headings, text, tables, lists, photos, etc. Retrieve online information via hypertext links, at the click of a button.
* The Web is made out of three programming languages, HTML, CSS and Javascript. HTML stands for HyperText Markup Language. HTML marks up the content of a site.

**Proposed system**:

* The project, Online shopping , is to allow the customer to shop virtually using the Internet and allow customers to buy the items andarticles of their desire from the store. The information pertaining to the products are stores on an RDBMS at the server side.
* The project also includes recommending system improvements needed, based on the same data.Some of the important features are:User Interface,Product Management System,Shopping Cart,Payment Gateway,Order Management System,Customer Management System,Admin Panel.

**Conclusion:**

* Online shopping is becoming more popular day by day with the increase in the usage of World Wide Web. So its important to spread the awareness of onlineshopping which help us to save our time and get the accurate product based on our preferences.

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