

# **E-Commerce – Brainstorm & Idea Prioritization**

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Project Name: E-Commerce – Online Shopping Platform

## **Step 1: Problem Identification**

- Hard to find products quickly
- Filters lack relevance
- Checkout is slow
- No centralized seller system
- Inventory & order management is manual
- Admins struggle to track orders

## **Step 2: Brainstorming – Possible Features**

- JWT login/registration
- Product search & filters
- Product details with reviews
- Shopping cart
- Checkout system
- Order tracking
- Admin dashboard
- Seller dashboard
- Wishlist
- Coupons & offers

### **Step 3: Idea Prioritization**

- Role-based login (JWT) – Impact: High, Effort: Medium, Priority: High
- Product Search & Filters – Impact: High, Effort: Low, Priority: High
- Shopping Cart – Impact: High, Effort: Medium, Priority: High
- Checkout & Order System – Impact: High, Effort: Medium, Priority: High
- Admin CRUD – Impact: Medium, Effort: Low, Priority: Medium
- Seller Dashboard – Impact: High, Effort: High, Priority: Medium