



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

title, presentation line, the recipient and issuer details, description, date, signature, border, seal, and a logo.

Understand overview of a topic

A graphic design certificate is a credential that shows you have skills and knowledge of graphic design concepts

Baskerville, Caslon and Garamond

Simple and different

Create professional



Designing visually Appealing Certificate

A. Santhiya  
S. Nivetha  
P. Pandeewari  
S. Pandisaritha

parchment paper is the best choice

certifying the knowledge of individuals, and certifying a company's system of quality management.

Grow memory

corporate (internal), product-specific, and profession-wide.

Very helpful

Very simple way



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?