



Says

What are their words?
What are their statements?

I want to match this shirt with something

How does this look on me

Does the store have these pants in size 8?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

will any of my friends want this top?

This outfit does not look good on me

Should I just donate it instead?



fashion haven

Short summary of the persona



Does

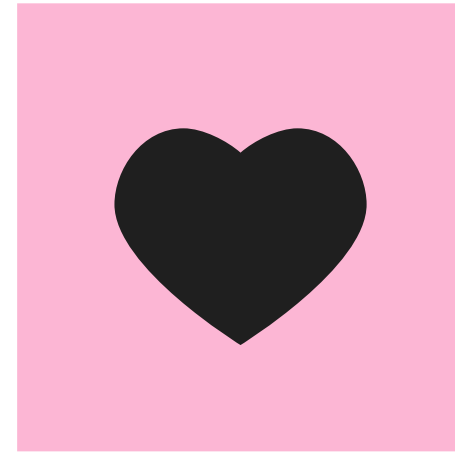
What behavior have we observed?
What can we imagine them doing?

shallow i only care about basic things

Feel all my unwanted cloths in one place?

Decide what time for friends to pick up

Use message app to send pictures



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?