Power BI Dashboard Report

1. Product Wise Sales
Insights: Paseo has the highest sales (33M), followed by VTT (21M), Velo (18M), and Amarilla (18M). Montana (15M) and Carretera (14M) show lower sales.
Steps: Clustered Column Chart using Product (Axis) and Sum of Sales (Values). Sorted descending.
Formatting: Purple & gold bars, white background, visible data labels.

2. Product Wise Profit
Insights: Paseo leads with 4.8M profit, VTT (3.0M) and Amarilla (2.8M) follow. Carretera lowest (1.8M).
Steps: Horizontal Bar Chart with Product (Y-axis) and Sum of Profit (X-axis).
Formatting: Black background, alternating bar colors, white title and labels.

3. Profit by Country (White Theme)
Insights: France, Germany, and Canada top profit contributors. USA and Mexico slightly lower.
Steps: Clustered Column Chart using Country (Axis) and Sum of Profit (Values).
Formatting: White background, purple and gold bars, labeled axes.

4. Profit by Country (Dark Theme)
Insights: France (3.8M), Germany (3.7M), and Canada (3.5M) outperform USA (3.0M) and Mexico (2.9M).
Steps: Clustered Column Chart using Country (Axis) and Sum of Profit (Values).
Formatting: Black background, alternating bar colors, modern title and shadows.

Overall Summary:
Paseo dominates both sales and profit. France leads in country-wise profit. Consistent color scheme enhances readability.