



Power BI Visuals Report **Insights** **Sales and Profit by Product:** Paseo leads in both sales and profit, while VTT and Velo maintain moderate performance. Carretera shows the lowest numbers.

Stacked and Clustered Views: Across all variations, the trend remains consistent: Paseo dominates, and Montaña & Carretera lag behind. **Distribution Across Segments:** Government

leads in units sold significantly, followed by Midmarket and Enterprise. **Profit by Country (Pie Chart):** Profit is evenly split among countries, with the top performing countries contributing

~23–24% each. **Steps to Produce These Visuals in Power BI** Load the dataset into Power BI Desktop. Select the appropriate visual type: Bar/Column chart for Sales & Profit by Product Stacked bar/column chart for combined metrics Pie chart for Profit by Country Drag required fields into the Axis, Values, and Legend wells. Format visuals: Enable data labels Adjust colors for clarity Modify titles and axis formatting Arrange visuals in the report canvas for readability.