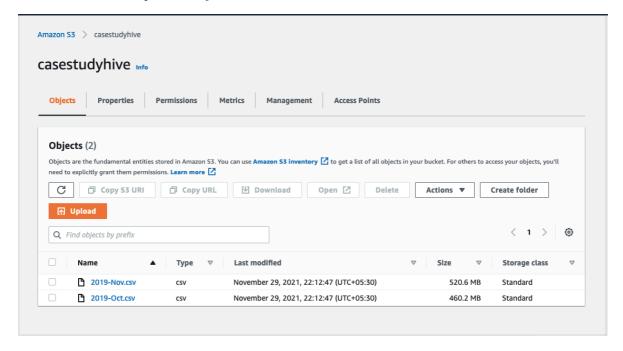
ASSIGNMENT

Copying the data set into the HDFS:

o Launch an EMR cluster that utilizes the Hive services

First, we upload the files into an s3 bucket.



Launch an EMR Cluster and connect to master node through SSH

```
[nithyashree@Dattebayo Downloads % ssh -i ~/Downloads/Test.pem hadoop@ec2-54-236-2]
30-64.compute-1.amazonaws.com
Last login: Wed Dec 1 11:46:51 2021
                 Amazon Linux AMI
https://aws.amazon.com/amazon-linux-ami/2018.03-release-notes/
68 package(s) needed for security, out of 106 available
Run "sudo yum update" to apply all updates.
-bash: warning: setlocale: LC_CTYPE: cannot change locale (UTF-8): No such file o
r directory
                                EEEEEEEEEEEEEEEEE MMMMMMM
M:::::::M R:::::::::R
EE:::::EEEEEEEEE:::E M:::::::M
                              M:::::::M R:::::RRRRRR:::::R
        EEEEE M::::::M
                              M:::::::: M RR::::R
 E::::E
                                                  R::::R
                            M:::M:::::M R:::R
 E::::E
                 M::::::M:::M
 E:::::EEEEEEEEE M:::::M M:::M M::::M R:::RRRRRR:::::R
 E:::::EEEEEEEEE M:::::M M:::::M R::::RRRRRR::::R
                                 M:::::M R:::R
 E::::E
                 M:::::M
                         M:::M
                                                  R::::R
           EEEEE M:::::M
                                 M:::::M R:::R
                                                  R::::R
EE:::::EEEEEEEE::::E M:::::M
                                 M:::::M R:::R
                                                  R::::R
M:::::M RR::::R
                                                  R::::R
EEEEEEEEEEEEEEEE MMMMMM
                                 MMMMMMM RRRRRRR
                                                  RRRRRR
[hadoop@ip-172-31-54-82 ~]$
```

Create a new directory called casestudyhive to load data

hadoop fs -mkdir /user/hadoop/casestudyhive

```
[hadoop@ip-172-31-54-82 ~]$ hadoop fs -mkdir /user/hadoop/casestudyhive ]
[hadoop@ip-172-31-54-82 ~]$ █
```

Check s3 list to find Case study and its contents

aws s3 ls

```
[[hadoop@ip-172-31-54-82 ~]$ aws s3 ls
2021-11-16 11:10:12 aws-logs-509353798342-us-east-1
2021-11-29 16:42:10 casestudyhive
2021-11-02 08:30:51 demoimagebucket
2021-11-29 15:28:27 gradedq
2021-11-21 10:38:05 hive-demo0-data
[hadoop@ip-172-31-54-82 ~]$
```

aws s3 ls casestudyhive

```
[[hadoop@ip-172-31-54-82 ~]$ aws s3 ls casestudyhive
2021-11-29 16:42:47 545839412 2019-Nov.csv
2021-11-29 16:42:47 482542278 2019-Oct.csv
[hadoop@ip-172-31-54-82 ~]$ ■
```

Move the data from the S3 bucket into the HDFS

hadoop distcp s3://casestudyhive/2019-Oct.csv/user/hadoop/casestudyhive/2019-Oct.csv

```
[[hadoop@ip-172-31-54-82 ~]$ hadoop distcp s3://casestudyhive/2019-Oct.csv /user/hadoop]
/casestudyhive/2019-Oct.csv
```

```
DistCp Counters
Bytes Copied=482542278
Bytes Expected=482542278
Files Copied=1
```

hadoop distcp s3://casestudyhive/2019-Nov.csv/user/hadoop/casestudyhive/2019-Nov.csv

```
[hadoop@ip-172-31-54-82 ~]$ hadoop distcp s3://casestudyhive/2019-Nov.csv /user/hadoop
/casestudyhive/2019-Nov.csv
```

```
DistCp Counters
Bytes Copied=545839412
Bytes Expected=545839412
Files Copied=1
```

Check directory to make sure the data was loaded

hadoop fs -ls /user/hadoop/casestudyhive

```
[[hadoop@ip-172-31-54-82 ~]$ hadoop fs -ls /user/hadoop/casestudyhive ]
Found 2 items
-rw-r--r- 1 hadoop hadoop 545839412 2021-12-01 11:55 /user/hadoop/casestudyhive/20
19-Nov.csv
-rw-r--r- 1 hadoop hadoop 482542278 2021-12-01 11:52 /user/hadoop/casestudyhive/20
19-Oct.csv
```

Creating the database and launching Hive queries on your EMR cluster

• Create the structure of your database,

Launch Hive

```
[[hadoop@ip-172-31-54-82 ~]$ hive

Logging initialized using configuration in file:/etc/hive/conf.dist/hive-log4j2.prope
ties Async: false
hive> ■
```

Create database in Hive

create database if not exists casestudyhive;

```
[hive> create database if not exists casestudyhive ;
OK
Time taken: 0.617 seconds
```

show databases;

```
[hive> show databases;
OK
casestudyhive
default
Time taken: 0.019 seconds, Fetched: 2 row(s)
```

Use the created database for our queries

use casestudyhive;

```
[hive> show databases;
OK
casestudyhive
default
Time taken: 0.019 seconds, Fetched: 2 row(s)
[hive> use casestudyhive;
OK
Time taken: 0.05 seconds
```

Create table cosme to load the data

create table if not exists cosme (event_time timestamp, event_type string, product_id string, category_id string, category_code string, brand string, price decimal (10,2), user_id bigint, user_session string) row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' WITH SERDEPROPERTIES ("separatorChar"=",","quoteChar"="\"","escapeChar"="\\") stored as textfile LOCATION '/user/hadoop/casestudyhive/' TBLPROPERTIES ("skip.header.line.count"="1");

```
hive> create table if not exists cosme (event_time timestamp, event_type string, product_id string, category_id string, category_code string, brand string, price decimal (10,2), user_id bigint, user_session string) row format serde 'org.apache.hadoop.hive.s erde2.OpenCSVSerde' WITH SERDEPROPERTIES ("separatorChar"=",","quoteChar"="\"","escape Char"="\\") stored as textfile LOCATION '/user/hadoop/casestudyhive/' TBLPROPERTIES ("skip.header.line.count"="1");
OK
Time taken: 0.413 seconds
hive>
```

Load data into the table

load data inpath 'user/hadoop/casestudyhive/2019-Oct.csv' into table cosme;

```
[hive> load data inpath '/user/hadoop/casestudyhive/2019-Oct.csv' into table cosme; 
Loading data to table default.cosme
OK
Time taken: 2.102 seconds
hive>
```

load data inpath 'user/hadoop/casestudyhive/2019-Nov.csv' into table cosme;

```
[hive> load data inpath '/user/hadoop/casestudyhive/2019-Nov.csv' into table cosme; 
Loading data to table default.cosme
OK
Time taken: 0.674 seconds
hive>
```

Head of table for October entries

select * from cosme where month(event time)=10 limit 5;

```
hive> select* from cosme where month(event_time)=10 limit 5;
0K
2019-10-01 00:00:00 UTC cart
                              5773203 1487580005134238553
                                                                      runail 2.62 4
63240011
               26dd6e6e-4dac-4778-8d2c-92e149dab885
2019-10-01 00:00:03 UTC cart
                              5773353 1487580005134238553
                                                                      runail 2.62 4
               26dd6e6e-4dac-4778-8d2c-92e149dab885
63240011
2019-10-01 00:00:07 UTC cart 5881589 2151191071051219817
                                                                      lovely 13.484
              49e8d843-adf3-428b-a2c3-fe8bc6a307c9
29681830
2019-10-01 00:00:07 UTC cart
                                                                      runail 2.62 4
                              5723490 1487580005134238553
63240011
               26dd6e6e-4dac-4778-8d2c-92e149dab885
                               5881449 1487580013522845895
2019-10-01 00:00:15 UTC cart
                                                                      lovely 0.56 4
29681830
              49e8d843-adf3-428b-a2c3-fe8bc6a307c9
```

Attempt 1st query on the table without partitioning

select sum(price from cosme where month(event time)=10 AND event type="purchase";

```
hive> select sum(price) from cosme where month(event_time)=10 AND event_type="purchase
Query ID = hadoop_20211201122628_81e8f7ab-80f6-47f6-9d52-594a2e837a97
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0008)
Map 1: 0/2
                  Reducer 2: 0/1
Map 1: 0/2
                 Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 1(+1)/2 Reducer 2: 0(+1)/1
Map 1: 2/2 Reducer 2: 0(
Map 1: 2/2 Reducer 2: 1/1
                   Reducer 2: 0(+1)/1
1211538.4299997438
Time taken: 61.677 seconds, Fetched: 1 row(s)
```

The above query took 61.677 seconds. Now let us create a table with partitioning to see if this improves the query time. First we set dynamic partition with the following commands.

SET hive.exec.dynamic.partition=true; SET hive.exec.dynamic.partition.mode=nonstrict;

```
hive> SET hive.exec.dynamic.partition=true;
hive>
> SET hive.exec.dynamic.partition.mode=nonstrict:
```

Partitioning

create table if not exists cosme_partitioned (event_time timestamp, product_id string, category_id string, category_code string, brand string, price decimal (10,2), user_id bigint, user_session string) PARTITIONED BY (event_type string) row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile;

```
> create table if not exists cosme_partitioned (event_time timestamp, product_id string, cat egory_id string, category_code string, brand string, price decimal (10,2), user_id bigint, user_[session string) PARTITIONED BY (event_type string) row format serde 'org.apache.hadoop.hive.serd] e2.OpenCSVSerde' stored as textfile;
OK
Time taken: 0.088 seconds
```

create table if not exists cosme_partitioned (event_time timestamp, product_id string, category_id string, category_code string, brand string, price decimal (10,2), user_id bigint, user_session string) PARTITIONED BY (event_type string) row format serde

'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile;

```
hive> insert into table cosme_partitioned partition(event_type) select event_time, product_id, c
ategory_id, category_code, brand, price, user_id ,user_session,event_type from cosme;
Query ID = hadoop_20211201125209_f750eb69-d5a6-453c-8d18-87b3af222d9e
Total jobs = 1
Launching Job 1 out of 1
```

insert into table cosme_partitioned partition(event_type) select event_time, product_id, category id, category code, brand, price, user id ,user session, event type from cosme;

select sum(price_ from cosme_partitioned where month(event_time)=10 AND event type="purchase";

```
hive> select sum(price) as total_revenue from cosme_partitioned WHERE month(event_time)=10 and
event_type="purchase";
Query ID = hadoop_20211201130138_e0143a9c-23f7-4a56-9ab6-dac1fb726adb
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0009)
Map 1: 0/2
                  Reducer 2: 0/1
Map 1: 0/2
                  Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 1(+1)/2 Reducer 2: 0/1
Map 1: 1(+1)/2 Reducer 2: 0(+1)/1
Map 1: 2/2 Reducer 2: 1/1
OK
1211538.4299997438
Time taken: 17.453 seconds, Fetched: 1 row(s)
```

Running the 1st query with partitioning alone is much faster.

BUCKETING

Now we use both partitioning and bucketing to improve query time.

create table if not exists cosme_bucket (event_time timestamp, product_id string, category_id string, category_code string, brand string, price decimal (10,2), user_id bigint, user_session string) PARTITIONED BY (event_type string) CLUSTERED BY (category_code) into 12 buckets row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde' stored as textfile;

```
> create table if not exists cosme_bucket (event_time timestamp, product_id string)
, category_id string, category_code string, brand string, price decimal (10,2), user_i
d bigint, user_session string) PARTITIONED BY (event_type string) CLUSTERED BY (catego
ry_code) into 12 buckets row format serde 'org.apache.hadoop.hive.serde2.OpenCSVSerde'
stored as textfile;
OK
Time taken: 0.067 seconds
```

insert into table cosme_bucket partition(event_type) select event_time, product_id, category_id, category_code, brand, price, user_id ,user_session,event_type from cosme;

```
[hive> insert into table cosme_bucket partition(event_type) select event_time, product_id, category_id, category_code, brand, price, user_id ,user_session,event_type from cosme;
Query ID = hadoop_20211201131838_9e26adab-bf59-4642-bdb5-92cdefcdace0
Total jobs = 1
Launching Job 1 out of 1
```

Running the 1st query again to compare the query time of all three.

select sum(price) as total_revenue from cosme_bucket WHERE month(event_time)=10 and event type="purchase";

```
hive>
    > select sum(price) as total_revenue from cosme_bucket WHERE month(event_time)=10
and event_type="purchase";
Query ID = hadoop_20211201132105_502ce6b6-2849-4504-9b07-d0803b3b53e0
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0009)
Map 1: 0/2
                Reducer 2: 0/1
Map 1: 0/2
                Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 1(+1)/2 Reducer 2: 0(+1)/1
Map 1: 2/2
                Reducer 2: 0(+1)/1
Map 1: 2/2
                 Reducer 2: 1/1
1211538.4299997224
Time taken: 16.842 seconds, Fetched: 1 row(s)
hive>
```

BEFORE PARTITION

select sum(price) as total_revenue from cosme WHERE month(event_time)=10 and event_type="purchase";

61.677 seconds

WITH PARTITIONING

select sum(price) as total_revenue from cosme_partitioned WHERE month(event_time)=10 and event type="purchase";

17.453 seconds

select sum(price) as total_revenue from cosme_bucket WHERE month(event_time)=10 and event type="purchase";

16.842 seconds

Hence, we will be using partitioning and bucketing with cosme bucket table now on.

QUESTIONS

1. Find the total revenue generated due to purchases made in October.

select sum(price) as total_revenue from cosme_bucket WHERE month(event_time)=10 and event type="purchase";

```
hive>
    > select sum(price) as total_revenue from cosme_bucket WHERE month(event_time)=10]
 and event_type="purchase";
Query ID = hadoop_20211201132105_502ce6b6-2849-4504-9b07-d0803b3b53e0
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0009)
Map 1: 0/2
                Reducer 2: 0/1
Map 1: 0/2
                Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 1(+1)/2 Reducer 2: 0(+1)/1
Map 1: 2/2
                Reducer 2: 0(+1)/1
Map 1: 2/2
                Reducer 2: 1/1
1211538.4299997224
Time taken: 16.842 seconds, Fetched: 1 row(s)
hive>
```

Total revenue from purchases in October is 1211538.4299997224.

2. Write a query to yield the total sum of purchases per month in a single output.

select month(event_time), sum(price) as monthly_revenue from cosme_bucket where event type="purchase" group by month(event time);

```
[hive> select month(event_time), sum(price) as monthly_revenue from cosme_bucket where
event_type='purchase' group by month(event_time);
Query ID = hadoop_20211201132626_ec3b81d5-7fac-4c9a-b656-df924601e1e7
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0009)
Map 1: 0/2
                 Reducer 2: 0/1
Map 1: 0/2
                 Reducer 2: 0/1
Map 1: 0(+1)/2 Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 1(+1)/2 Reducer 2: 0/1
Map 1: 1(+1)/2 Reducer 2: 0(+1)/1
Map 1: 2/2
                 Reducer 2: 0(+1)/1
Map 1: 2/2
                 Reducer 2: 1/1
0K
10
         1211538.4299997224
         1531016.899999902
11
Time taken: 17.309 seconds, Fetched: 2 row(s)
```

Answer is:

October revenue from purchases: 1211538.4299997224 November revenue from purchases: 1531016.899999902

3. Write a query to find the change in revenue generated due to purchases from October to November.

With rev_diff AS (select sum(case when month(event_time)='10' then price else 0 end) as oct_rev, sum(case when month(event_time)='11' then price else 0 end) as nov_rev from cosme_bucket where event_type='purchase') select (nov_rev-oct_rev) as rev_diff from rev_diff;

```
[hive> With rev_diff AS (select sum(case when month(event_time)='10' then price else 0
end) as oct_rev, sum(case when month(event_time)='11' then price else \theta end) as nov_re
v from cosme_bucket where event_type='purchase') select (nov_rev-oct_rev) as rev_diff
from rev_diff;
Query ID = hadoop_20211201134240_23311dc2-0a86-4f34-9926-842882d71a51
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0010)
Map 1: 0/2
                 Reducer 2: 0/1
Map 1: 0/2
                Reducer 2: 0/1
Map 1: 0(+1)/2 Reducer 2: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1
Map 1: 1(+1)/2 Reducer 2: 0(+1)/1
Map 1: 2/2
                 Reducer 2: 0(+1)/1
                 Reducer 2: 1/1
Map 1: 2/2
OK
319478.4700001795
Time taken: 18.794 seconds, Fetched: 1 row(s)
```

18.794 seconds.

4. Find distinct categories of products. Categories with null category code can be ignored.

select distinct(category code) from cosme bucket;

```
[hive> select distinct(category_code) from cosme_bucket;
Query ID = hadoop_20211201134551_1696d67a-8489-461f-be46-35d504acedaa
Total jobs = 1
Launching Job 1 out of 1
```

```
Map 1: 7/7
                Reducer 2: 5/5
OΚ
accessories.cosmetic_bag
stationery.cartrige
accessories.bag
appliances.environment.vacuum
furniture.living_room.chair
sport.diving
appliances.personal.hair_cutter
appliances.environment.air_conditioner
apparel.glove
furniture.bathroom.bath
furniture.living_room.cabinet
Time taken: 57.478 seconds, Fetched: 12 row(s)
hive>
```

57.478 seconds.

The total distinct categories are 6:

- Accessories
- Stationery
- Accessories
- Appliances
- Furniture
- Sport
- Apparel
- 5. Find the total number of products available under each category.

select category_code, COUNT(product_id) as total_prd from cosme_bucket group by category_code ORDER BY total_prd desc;

```
[hive> select category_code, COUNT(product_id) as total_prd from cosme_bucket group by category_code ORDER BY total_prd desc;
Query ID = hadoop_20211201141302_d29fdf20-813b-4872-8939-1bc8f47acf63
Total jobs = 1
Launching Job 1 out of 1
```

```
OK
8594895
appliances.environment.vacuum 59761
stationery.cartrige 26722
apparel.glove 18232
furniture.living_room.cabinet 13439
accessories.bag 11681
furniture.bathroom.bath 9857
appliances.personal.hair_cutter 1643
accessories.cosmetic_bag 1248
appliances.environment.air_conditioner 332
furniture.living_room.chair 308
sport.diving 2
Time taken: 63.688 seconds, Fetched: 12 row(s)
```

63.688 seconds.

The total number of products available under each category are as listed above. The highest being Vacuums under the Appliances category and the least being Diving related products under the Sport category.

6. Which brand had the maximum sales in October and November combined?

select brand, sum(price) as total_sales from cosme_bucket where brand NULL AND event type='purchase' group by brand order by total sales desc limit 2;

```
hive> select brand, sum(price) as total_sales from cosme_bucket where brand is not NULL AND even
t_type='purchase' group by brand order by total_sales desc limit 2;
Query ID = hadoop_20211201142737_089aa5ba-6d6e-44e1-ae47-eec1d2338c7f
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0012)
Map 1: 0/2
                  Reducer 2: 0/1 Reducer 3: 0/1
Map 1: 0/2 Reducer 2: 0/1 Reducer 3: 0/1
Map 1: 0(+1)/2 Reducer 2: 0/1 Reducer 3: 0/1
Map 1: 0(+2)/2 Reducer 2: 0/1 Reducer 3: 0/1
                 Reducer 2: 0/1 Reducer 3: 0/1
Reducer 2: 0/1 Reducer 3: 0/1
[Map 1: 0(+2)/2
Map 1: 0(+2)/2
Map 1: 0(+2)/2 Reducer 2: 0/1 Reducer 3: 0/1
Map 1: 1(+1)/2 Reducer 2: 0/1 Reducer 3: 0/1
Map 1: 1(+1)/2
                  Reducer 2: 0(+1)/1
                                              Reducer 3: 0/1
                  Reducer 2: 0(+1)/1
Map 1: 2/2
                                              Reducer 3: 0/1
Map 1: 2/2
                  Reducer 2: 1/1 Reducer 3: 0(+1)/1
Map 1: 2/2
                  Reducer 2: 1/1 Reducer 3: 1/1
OK
         1094188.3000000485
runail 148297.93999999578
Time taken: 18.499 seconds, Fetched: 2 row(s)
```

18.499 seconds.

The brand with the maximum sales in October and November combines is Runail with 148297.94 in sales.

7. Which brands increased their sales from October to November?

WITH monthly_sales AS (select brand, sum(CASE WHEN month(event_time) ='10' then price else 0 end) as oct_rev, sum(CASE WHEN month(event_time)='11' then price else 0 end) as nov_rev from cosme_bucket where event_type='purchase' group by brand) select brand,nov_rev, oct_rev, (nov_rev-oct_rev) as inc_sales from monthly_sales where (nov_rev-oct_rev)>0 order by inc_sales desc;

```
hive> WITH monthly_sales AS (select brand, sum(CASE WHEN month(event_time) ='10' then price el
se 0 end) as oct_rev, sum(CASE WHEN month(event_time)='11' then price else 0 end) as nov_rev f
rom cosme_bucket where event_type='purchase' group by brand) select brand, (nov_rev-oct_rev) a
s inc_sales from monthly_sales where (nov_rev-oct_rev)>0 order by inc_sales desc;
Query ID = hadoop_20211201144353_0e944eb3-54d3-410b-8db8-b287a1915405
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0013)
       VERTICES
                                 STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ..... container
                              SUCCEEDED
                                             2
Reducer 2 ..... container
                              SUCCEEDED
Reducer 3 ..... container
                              SUCCEEDED
                                             1
                                                        1
                                                                 0
                                                                          0
                                                                                  0
                                                                                          0
```

```
144830.18000003492
grattol 36027.170000001985
uno 15737.720000000198
lianail 10501.400000000238
ingarden 10404.8200
strong 9474.640000000061
jessnail 7057.39000
                      10404.820000000058
jessnail 7057.390000000101
cosmoprofi 6214.17999999989
polarus 5358.210000000015
runail 5219.380000000587
freedecor 4250.020000000024
staleks 3355.880000000021
bpw.style
                      3265.2899999987294
lovely 3234.680000000002
marathon 2992.3500000000013
haruyama
                        2962.2200000001067
yoko 2950.970000000175
italwax 2859.1299999998555
benovy 2850.350000000003
kaypro 2387.35999999999
estel 2385.919999997654
concept 2348.25999999964
kapous 2165.9200000000965
f.o.x 1953.049999999984
masura 1792.390000001862
milv
           1737.0700000000056
beautix 1729.0000000000455
artex 1596.6100000000024
            1537.1199999999844
shik
            1498.52000000000027
          1444.879999999837
smart
roubloff 1422.410000
levrana 1420.54000000000013
                       1422.41000000000017
oniq 1416.239999999689
irisk 1354.079999953742
severina 1344.599999999776
severina 1344.599999
joico 1309.58000000000004
zeitun 1300.970000000000007
beauty-free 1228.6899999999996
swarovski 1155 22000000000
                        1155.23000000000005
swarovski
de.lux 1115.8100000000045
metzger 1083.7099999998
markell 1065.67999999999
sanoto 1052.54
nagaraku
                       957.9399999999578
ecolab 951.4499999999997
art-visage 905.0899999999938
levissime 857.8100000000068
missha 856.4500000000003
```

```
857.8100000000068
missha 856.4500000000003
solomeya 786.10000
rosi 764.5200000000095
                   786.10000000000054
refectocil 759.4000000000001
kaaral 673.6400000000021
kosmekka
                 631.9300000000000
                  611.010000000033
585.3600000000424
572.6200000000454
kinetics
browxenna
airnails 572.620000
uskusi 548.0399999999881
coifin 525.489999999998
s.care 500.38999999999993
limoni 487.700000000000000
matrix 483.4900000000016
gehwol 468.61000000000001
greymy 460.28
bioaqua 455.23
farmavita
                    454.60000000000008
sophin 447.66000000000054
         402.3
yu-r
kiss
          395.77999999999946
jas
          338.47000000000089
kims 301.9999999999999999999999999996
happyfons 284.08000000000015
kocostar 284.0800000
insight 278.2599999999976
candy 264.4200000000003
bluesky 258.290000001191
                  256.84
beauugreen
protokeratin
                   255.540000000000005
keen 199.270000000000004
mane 193.47
freshbubble 183.64
matreshka
                    182.67000000000001
chi 179.66999999999996
cristalinas 157.32
farmona 150.9700000000014
```

```
farmona 150.9700000000014
                     135.070000000000005
latinoil
miskin 135.02999999999994
elizavecca 133.77
nefertiti 133.1199999999992
nefertiti
finish 132.0
igrobeauty
                     131.4099999999994
dizao 126.37999999999943
osmo
          116.73000000000013
batiste 101.77000000000001
carmex 98.28
eos 98.27000000000001
depilflax
                     96.70999999999958
enjoy 95.22
kerasys 94.29000000000013
egomania
                     68.570000000000002
cutrin 68.25
laboratorium
                     66.02000000000018
inm 63.189999999999994
dewal 61.2899999999999
marutaka-foot
                     60.110000000000001
kares 59.45
profhenna
                     57.6200000000000005
koelcia 57.25
balbcare 57.0500000
elskin 56.559999999999604
foamie 45.44999999999999
                     57.05000000000001
ladykin 44.92
likato 44.91000000000008
mavala 37.28000000000086
vilenta 33.6099999999997
beautyblender 30.66999999999987
biore 29.65999999999997
orly 28.70999999999923
orly 28.70999999999923
estelare 27.060000000000855
profepil 24.66000000000004
blixz 24.4500000000000017
binacil 24.25999999999998
                23.89999999999975
21.85999999999985
21.10000000000001
godefroy
glysolid
veraclara
juno 21.08
kamill 18.480000000000032
treaclemoon 18.12000000000009 supertan 16.139999999999999
```

```
16.139999999999993
barbie 12.39
                  12.3300000000000041
deoproce
rasyan 10.14
        10.0300000000000001
fly
tertio 9.63999999999993
jaguar 8.54000000000191
soleo 8.32999999999501
neoleor 8.290000000000006
moyou 4.570000000000001
bodyton 4.30000000000291
skinity 3.56000000000000005
helloganic
                 3.1
grace 1.6899999999999693
[cosima 0.6999999999999922
[ovale 0.56
Time taken: 20.421 seconds, Fetched: 161 row(s)
```

161 brands increased their sales from October to November. Grattol had the highest increase in sales and Ovale had the least increase in sales.

20.421 seconds.

8. Your company wants to reward the top 10 users of its website with a Golden Customer plan. Write a query to generate a list of top 10 users who spend the most.

select user_id, sum(price) as total_spent from cosme_bucket where event_type='purchase' group by user_id order by total_spent desc limit 10;

```
hive> select user_id, sum(price) as total_spent from cosme_bucket where event_type='purchase'
group by user_id order by total_spent desc limit 10;
Query ID = hadoop_20211201145812_63f96c34-8ab4-44e1-84a8-92f2bd4a3acd
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1638357204024_0014)
        VERTICES
                       MODE
                                    STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ..... container
                                 SUCCEEDED
                                                 2
                                                             2
                                                                      а
                                                                                а
                                                                                        0
                                                                                                 0
Reducer 2 ..... container
                                 SUCCEEDED
                                                             1
                                                                      0
                                                                                0
                                                                                        0
                                                                                                 0
Reducer 3 ..... container
                                 SUCCEEDED
                                                 1
                                                             1
                                                                      0
                                                                                        0
                                                                                                 0
OK
                2715.8699999999913
557790271
              1645.969999999999
150318419
               1352.8499999999999
562167663
                1329.4499999999998
531900924
557850743
               1295.48
               1185.3899999999996
1109.7000000000001
522130011
561592095
             1097.5899999999999
1056.359999999999
1040.909999999999
431950134
566576008
521347209
Time taken: 18.783 seconds, Fetched: 10 row(s)
hive>
```

18.783 seconds.

The user ids who have spent the most with the company are as above and can be rewarded as per the Golden Customer plan.

Cleaning up

Drop your database

drop database casestudyhive;

```
[hive> show databases;

OK
casestudyhive
default
Time taken: 0.027 seconds, Fetched: 2 row(s)
[hive> drop database casestudyhive;

OK
Time taken: 0.185 seconds
[hive> show databases;

OK
default
Time taken: 0.008 seconds, Fetched: 1 row(s)
```

• Terminate your cluster

