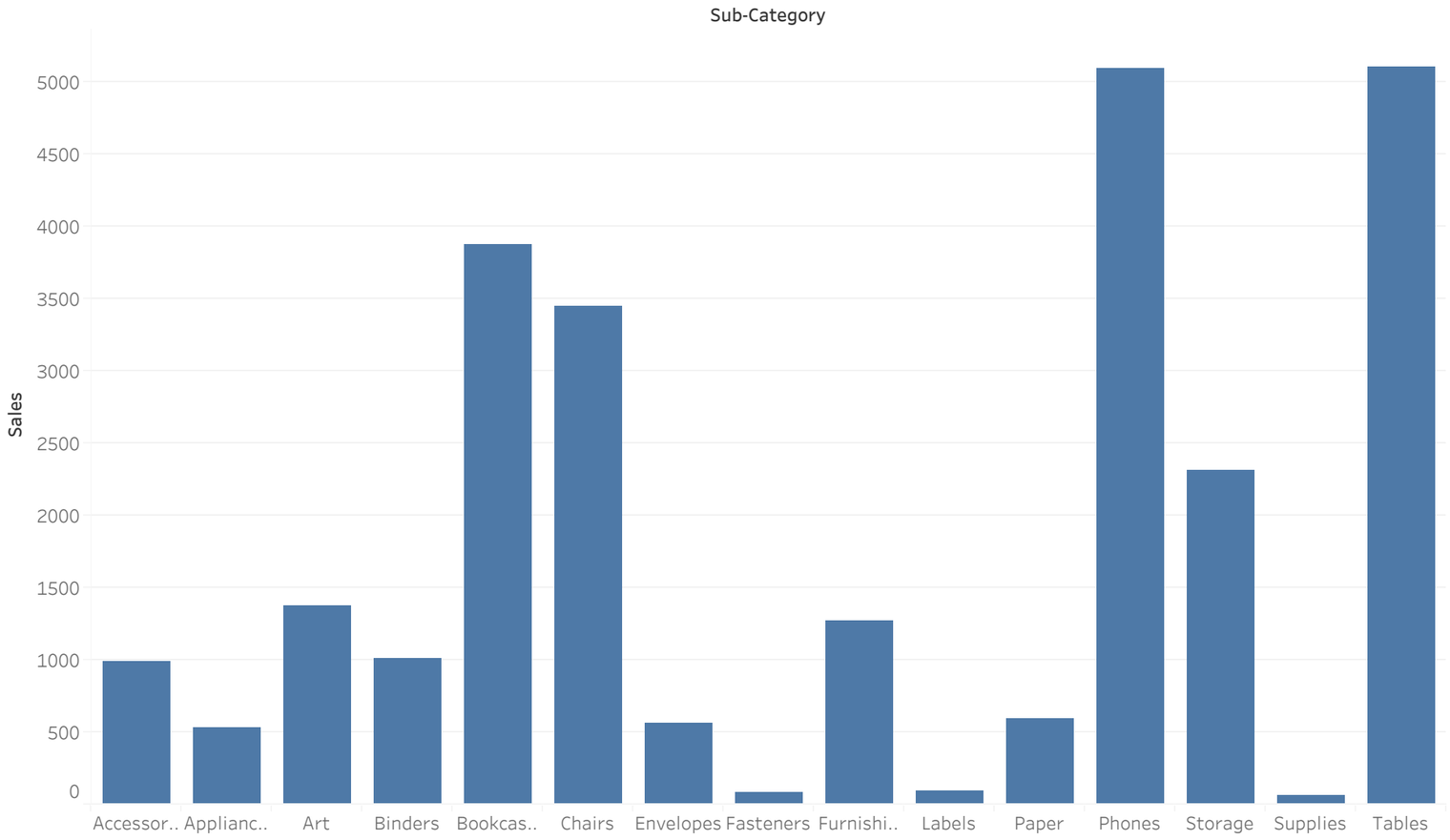
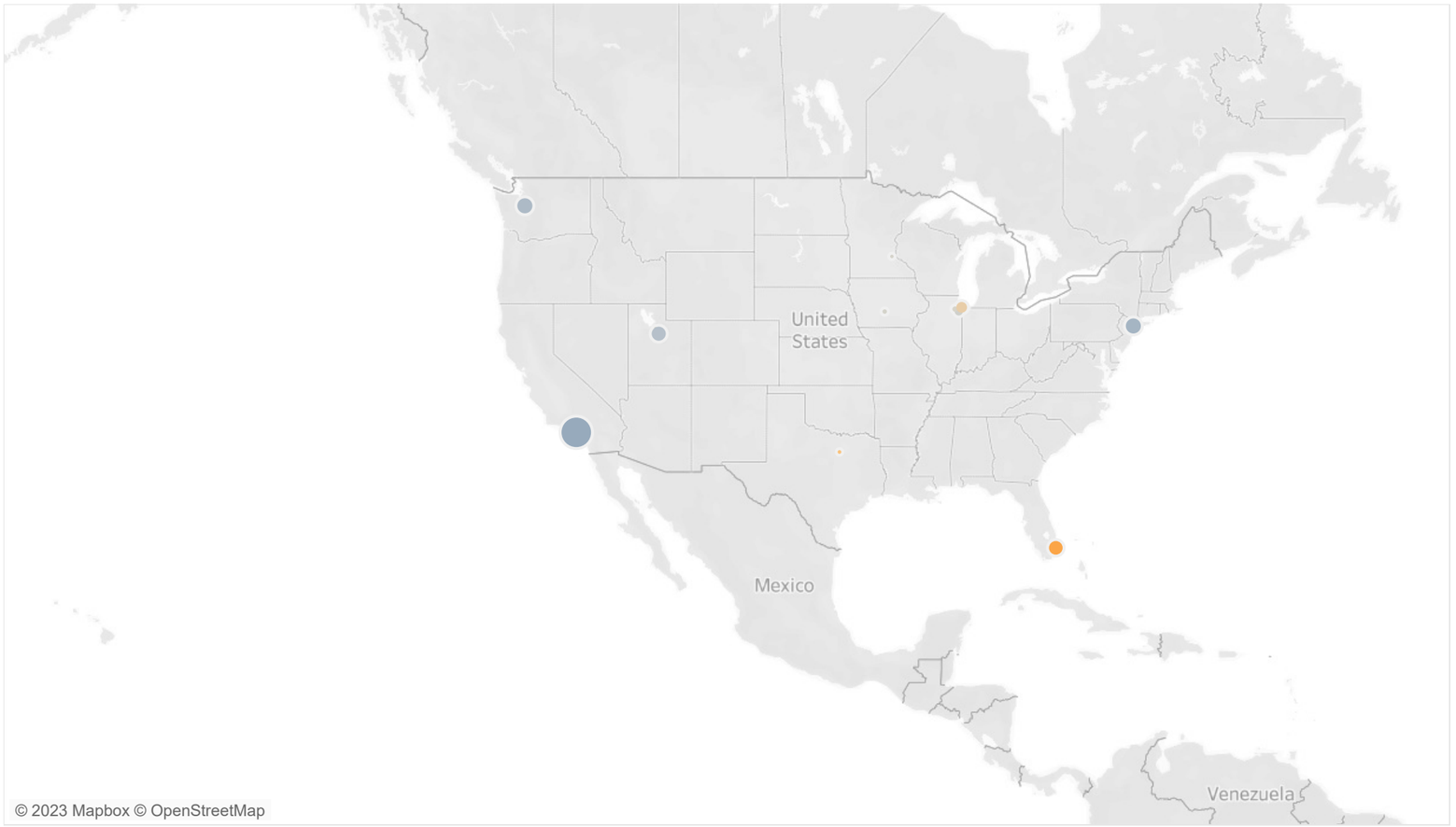
Sales performance



Sum of Sales for each Sub-Category.The data is filtered on Category, which keeps Furniture,Office SuppliesandTechnology.

City Analysis

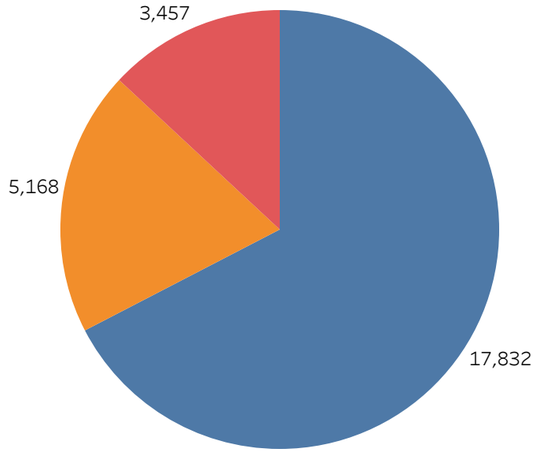


Sales
6
1,000
2,000
3,000
4,000
4,595

Profit
-1,633
469

Map based on Longitude (generated) and Latitude (generated). Colour shows sum of Profit. Size shows sum of Sales. Details are shown for City.

Consumer Segmentation

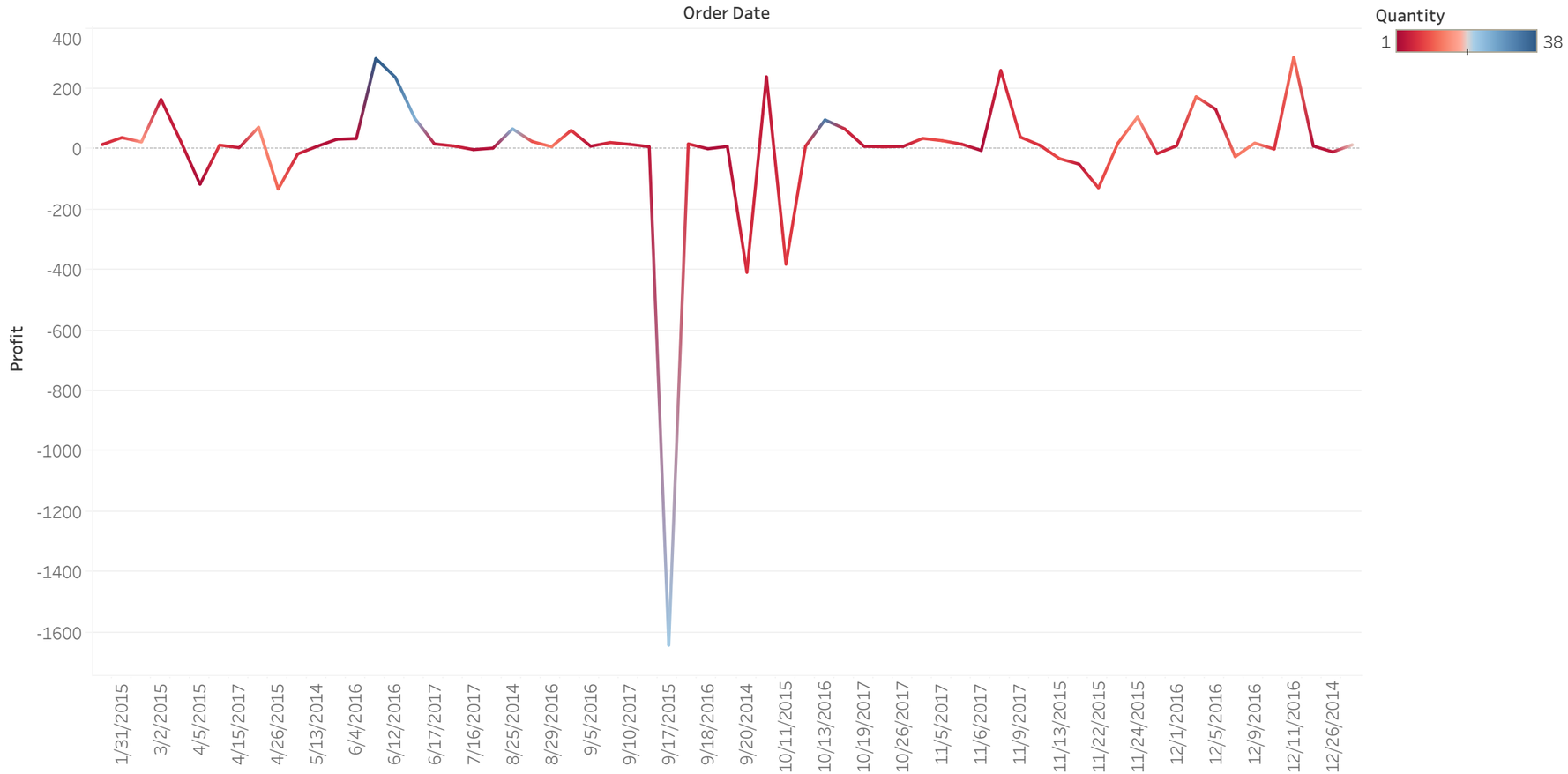


Sales
26,457

Segment
Consumer
Corporate
Home Office

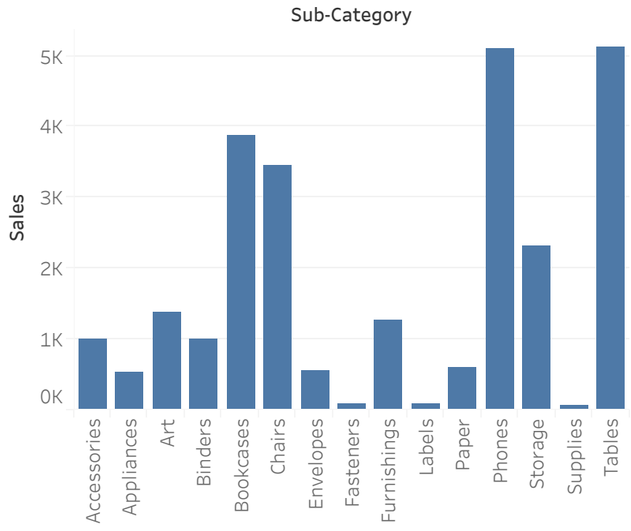
Segment (colour) and sum of Sales (size).

Time Analysis

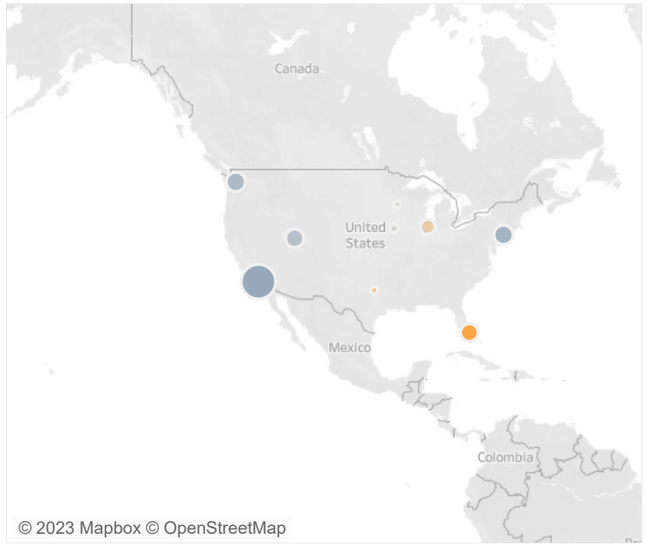


The trend of sum of Profit for Order Date. Colour shows sum of Quantity.

Sales performance



City Analysis



Category
- [x] Furniture
- [x] Office Supplies
- [x] Technology

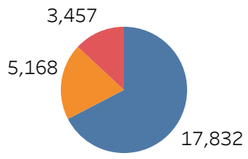
Sales
6
1,000
2,000
3,000
4,000
4,595

Profit
-1,633 469

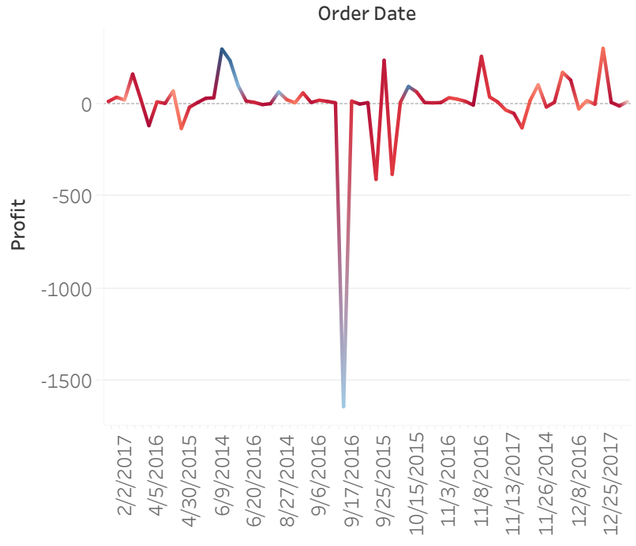
Segment
- Consumer
- Corporate
- Home Office

Quantity
1 38

Consumer Segmentation



Time Analysis



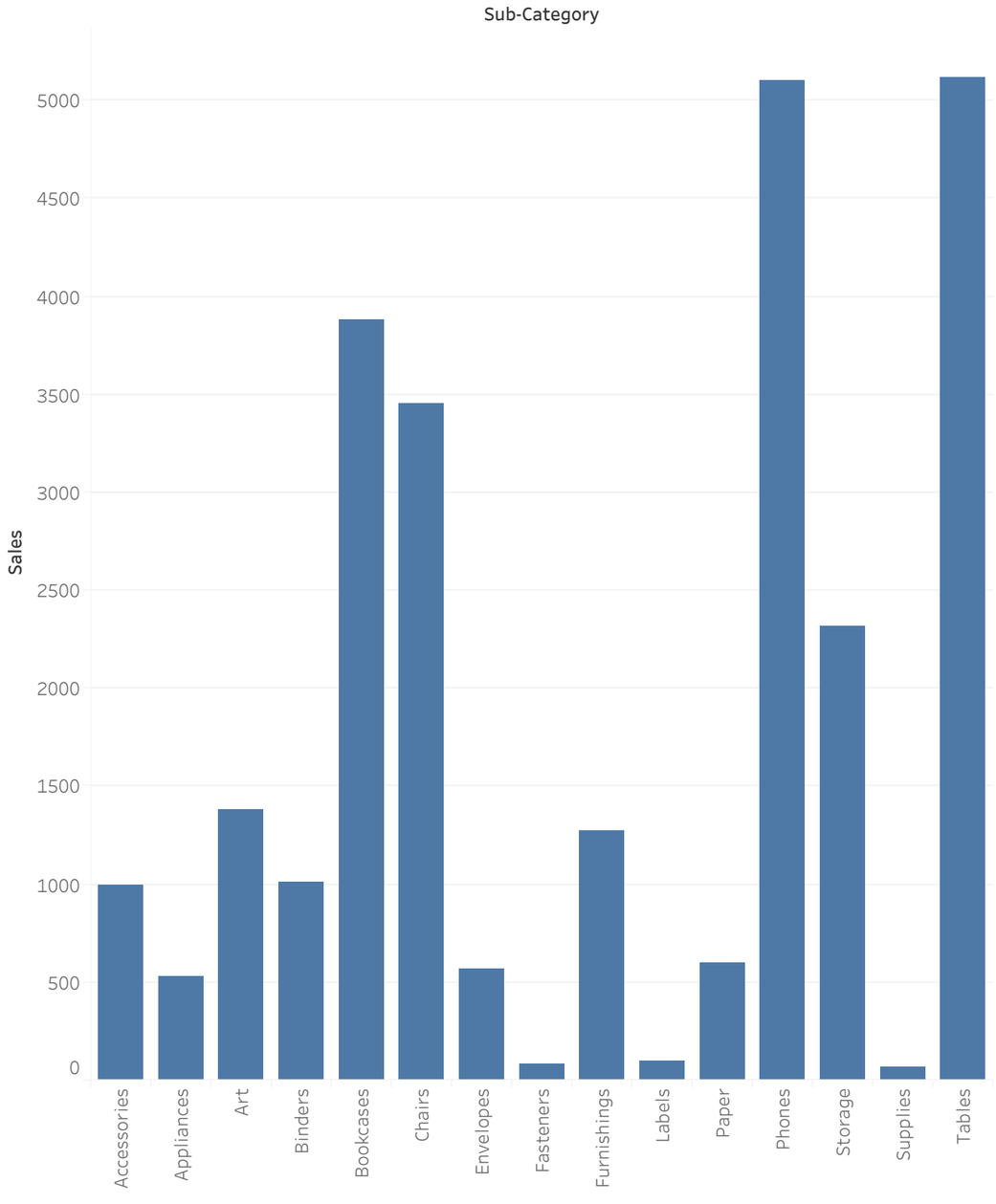
Unveiling the Secrets of Success at SampleStore

Sales Performance Overview (a bar chart to compare the total ..

City analysis (A map visualization can display the sales and ..

Consumer Analysis (a pie chart that allows for the comparison of..

Time analysis (A line chart can effectively visualize sales trends..



Category
- ✔ Furniture
- ✔ Office Supplies
- ✔ Technology

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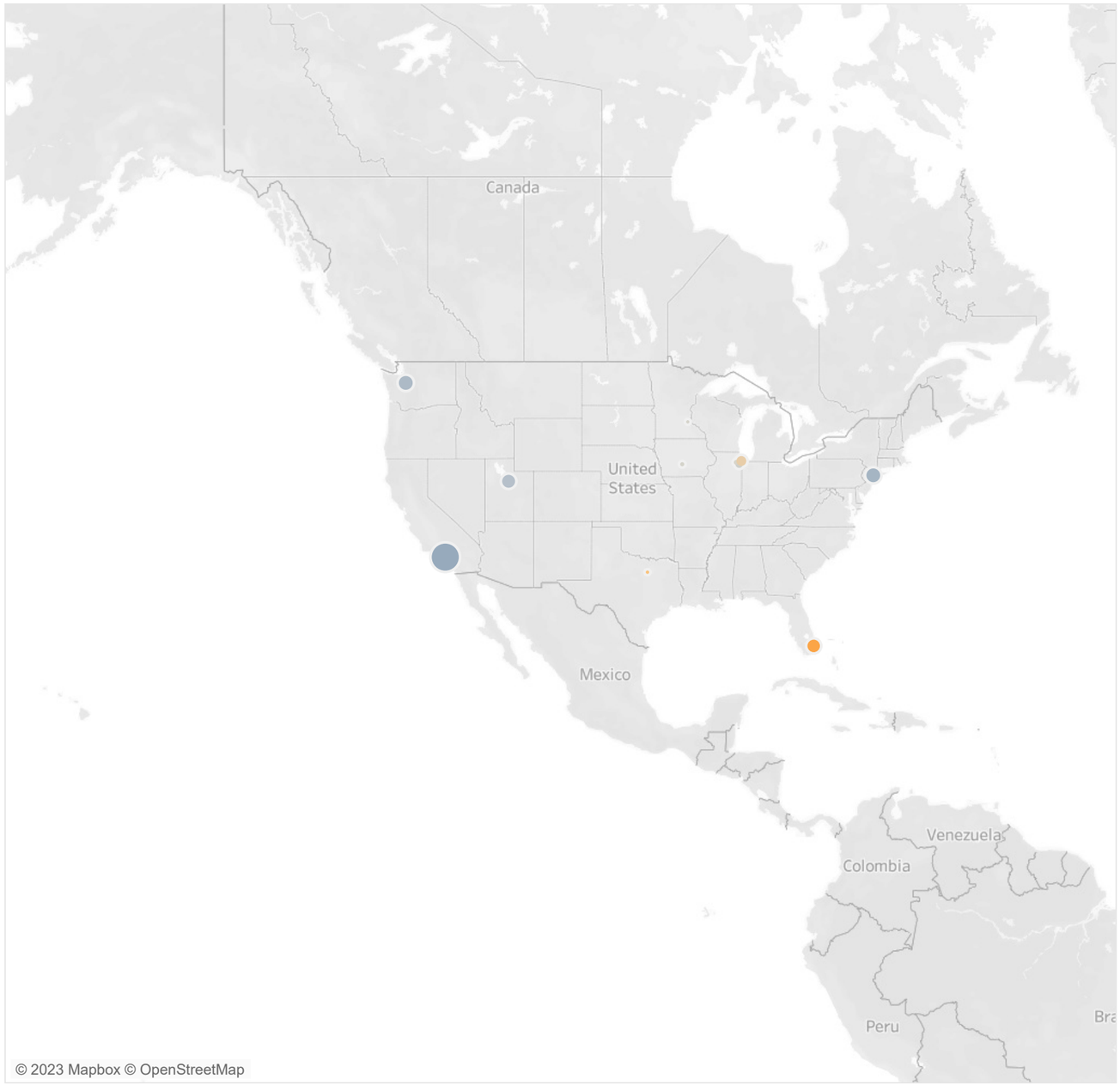

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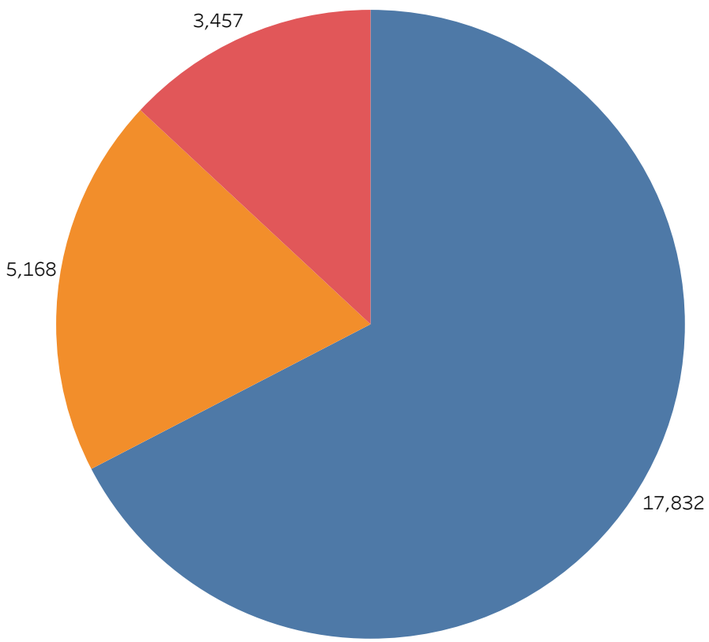

Segment
- Consumer
- Corporate
- Home Office

Sales
26,457

Unveiling the Secrets of Success at SampleStore

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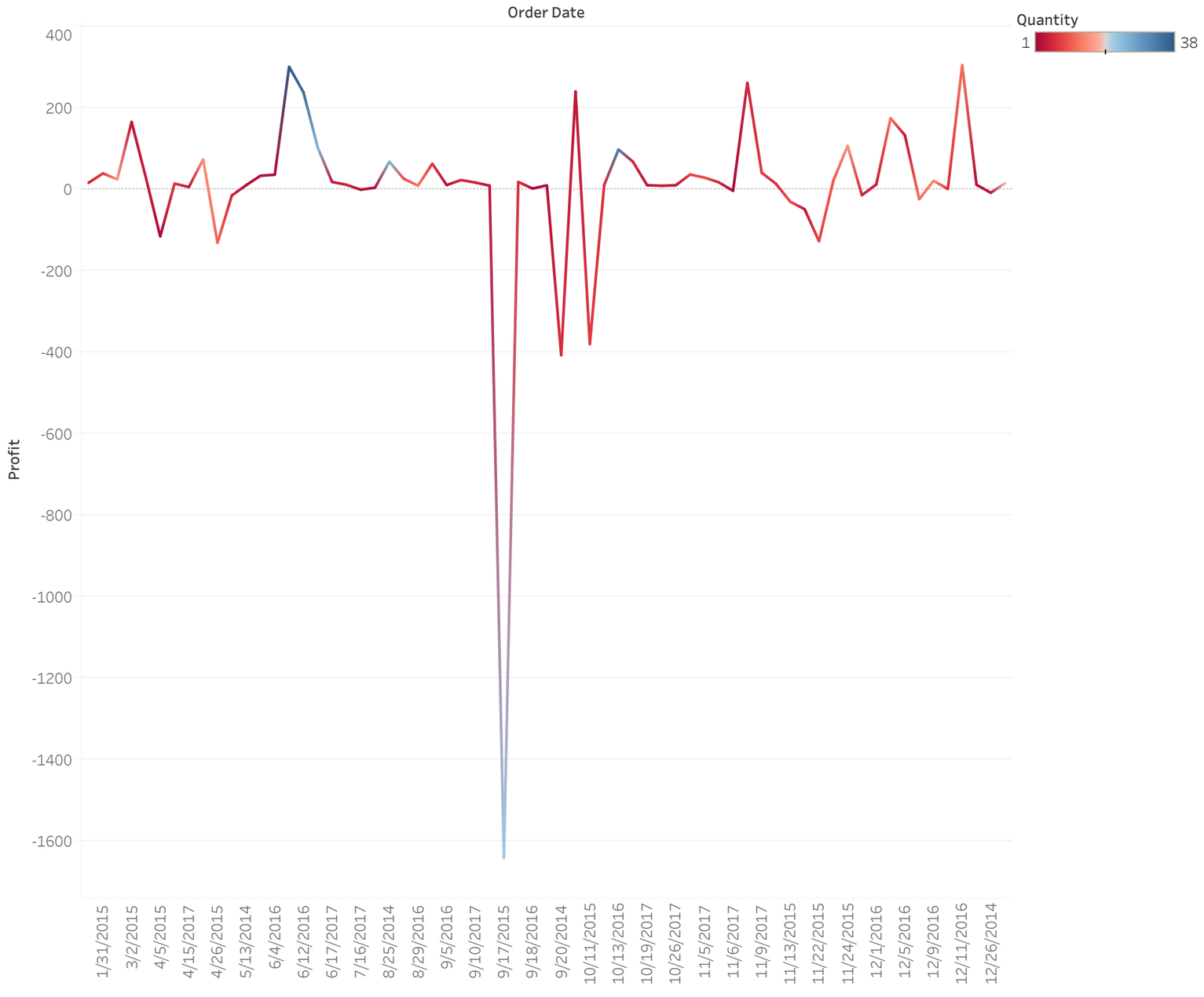
Time analysis (A line chart can effectively visualize sales trends..