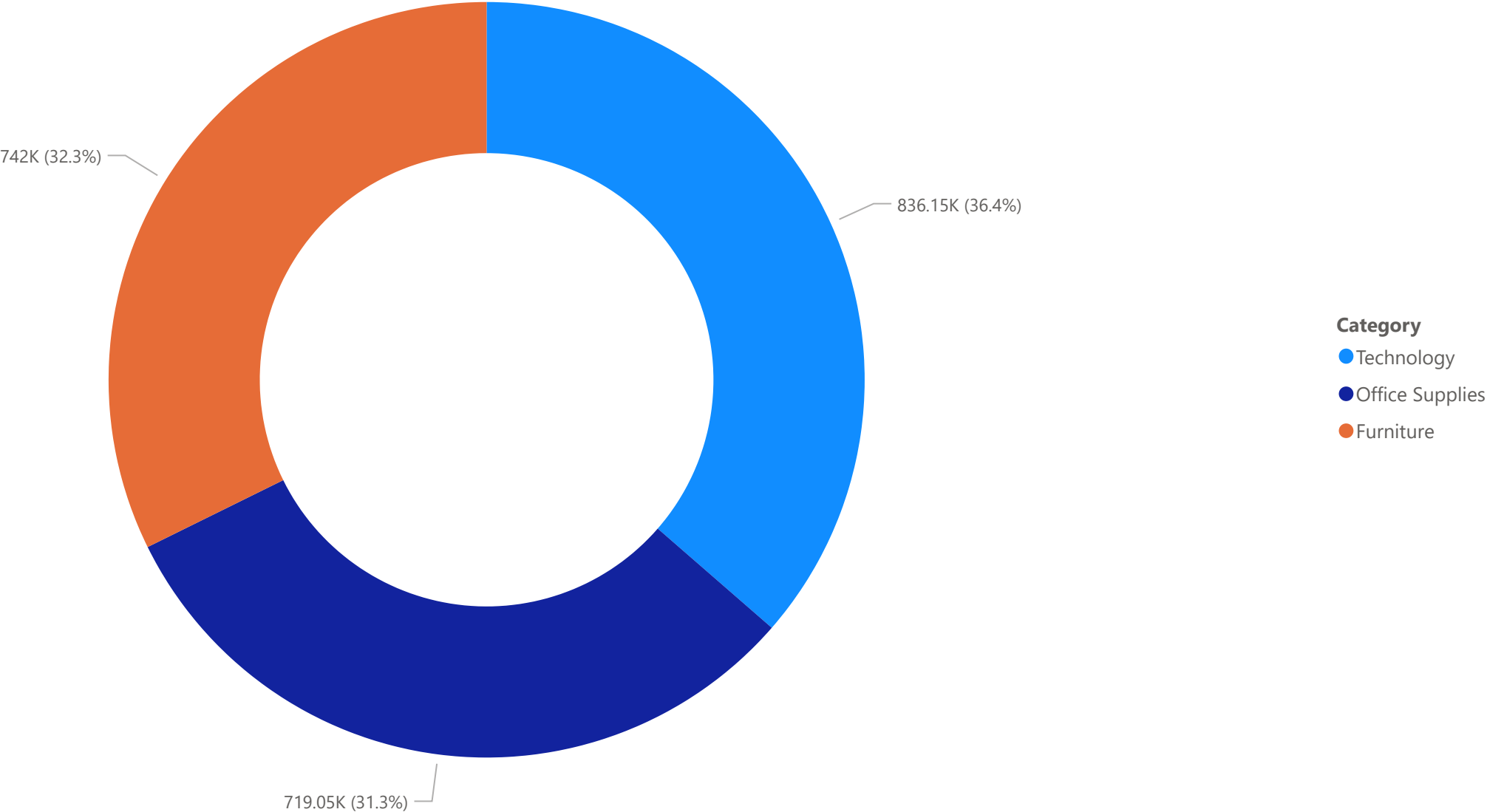
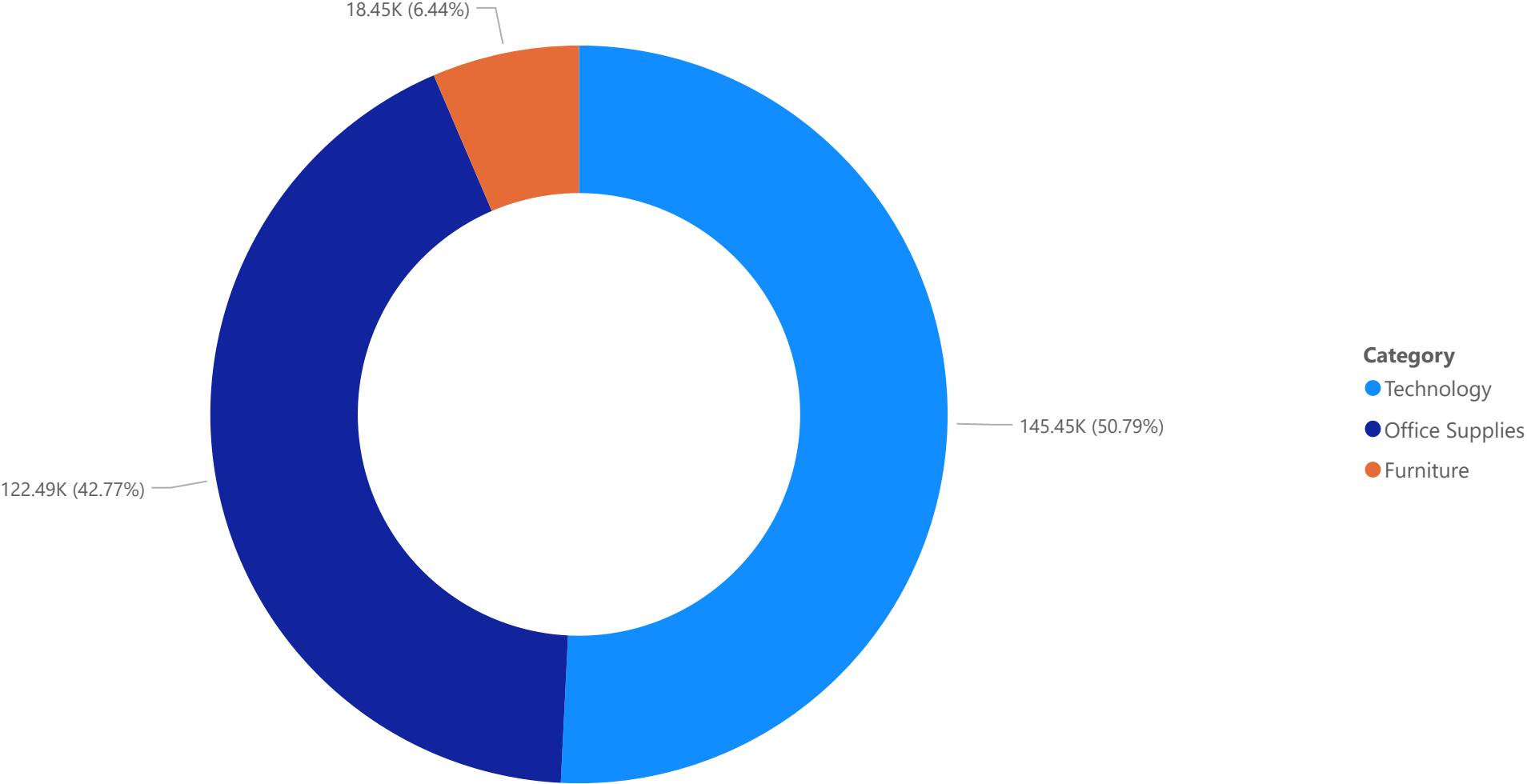


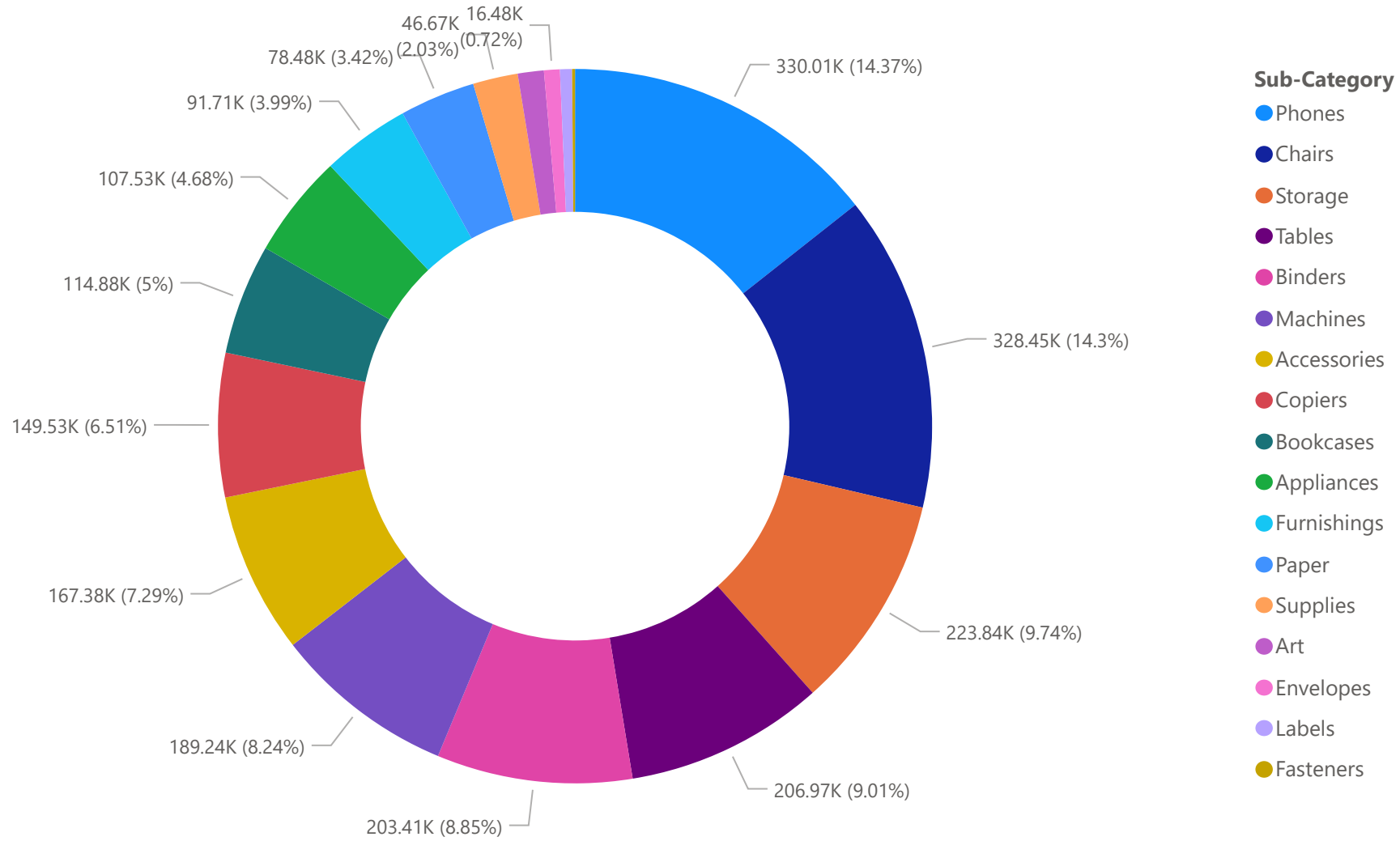
Sum of Sales by Category



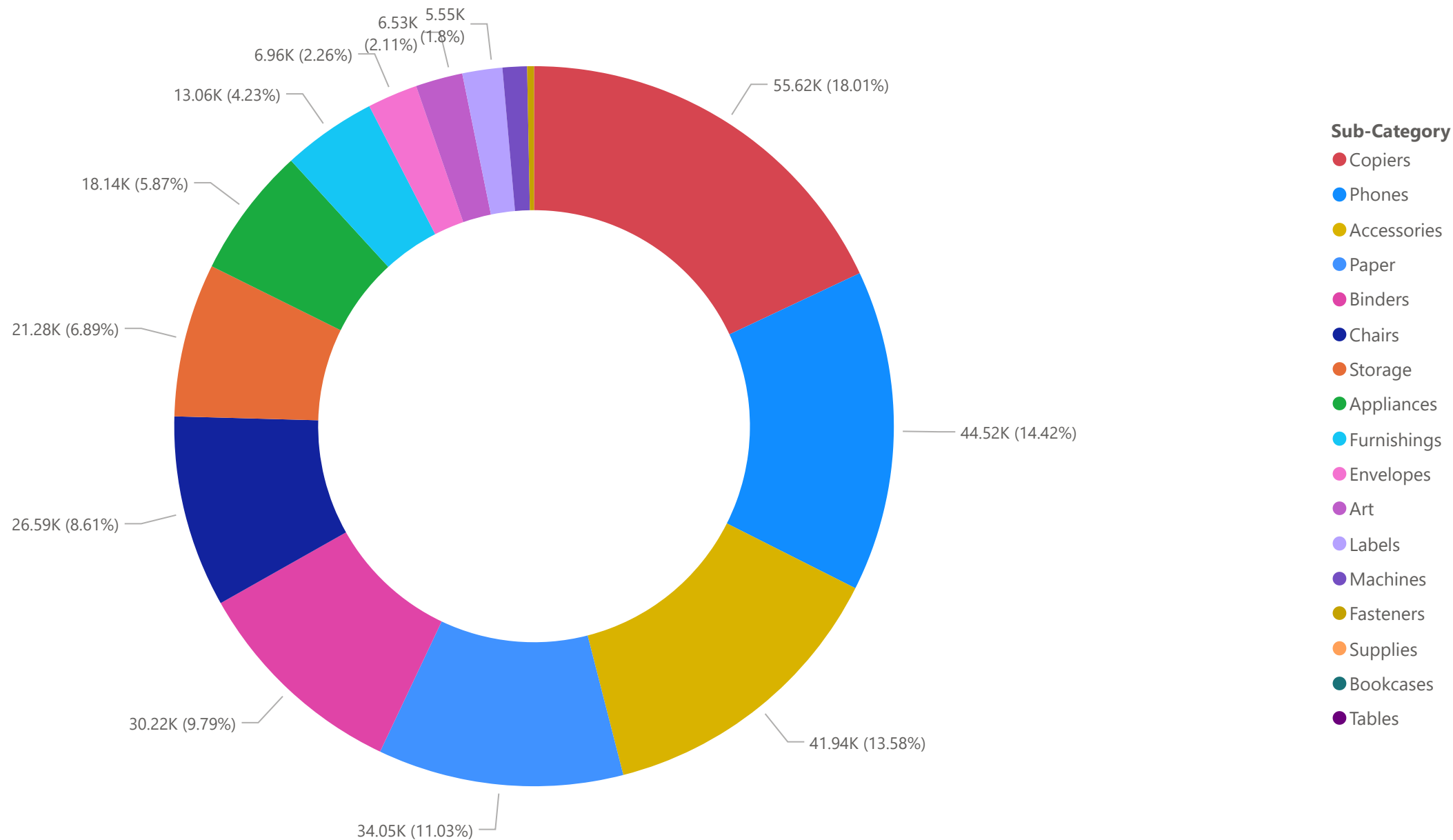
Sum of Profit by Category



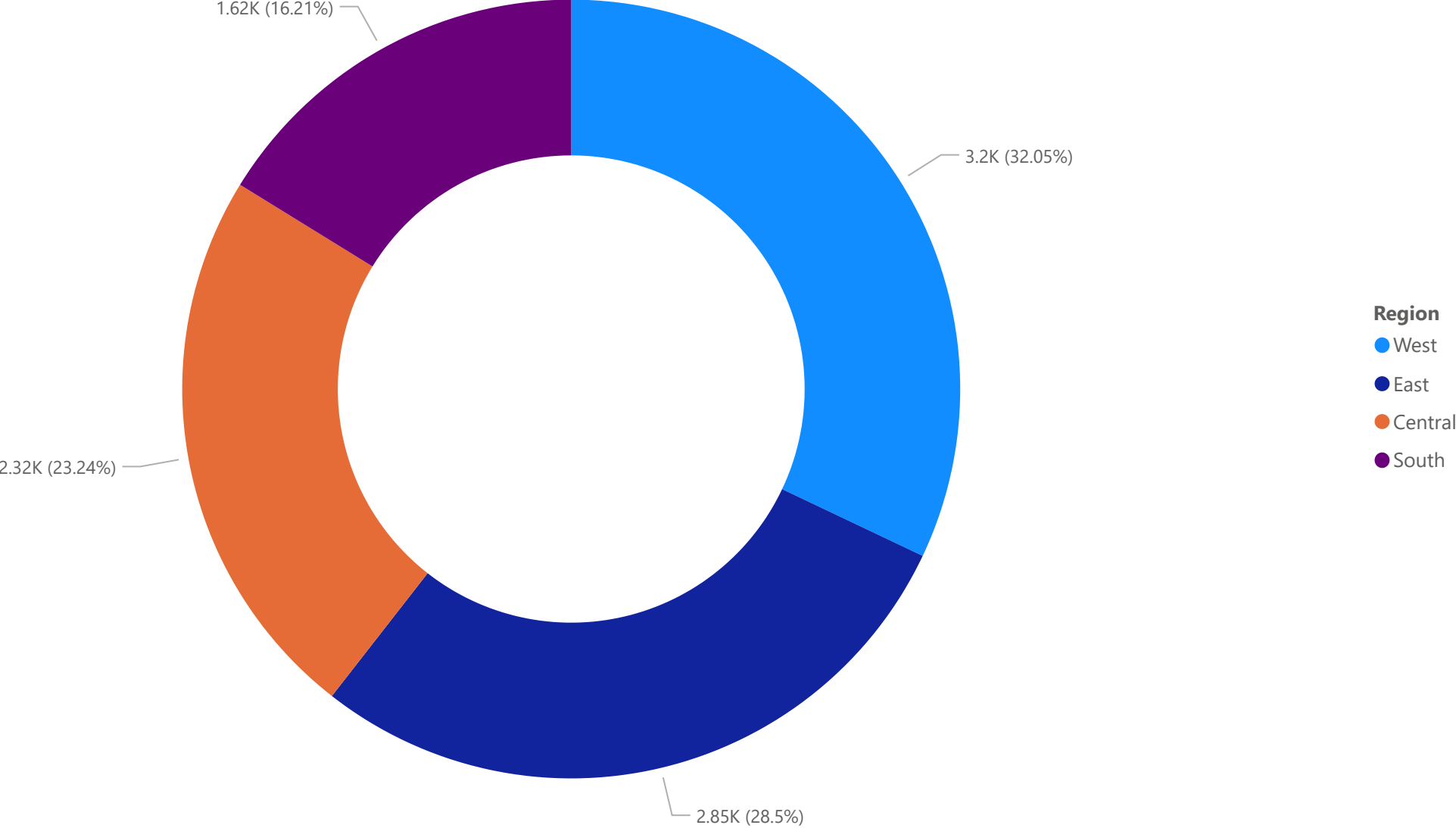
Sum of Sales by Sub-Category



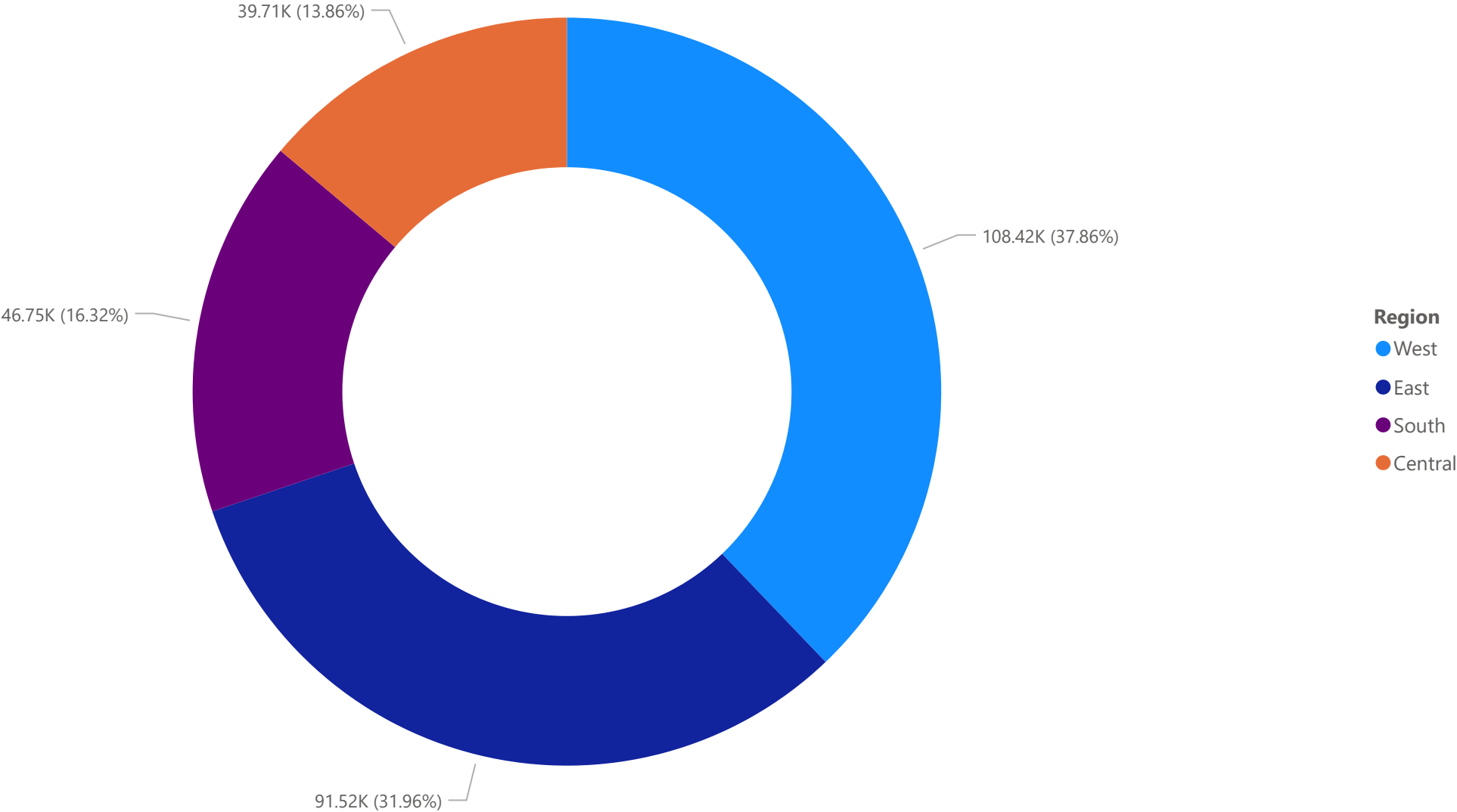
Sum of Profit by Sub-Category



Count of Category by Region



Sum of Profit by Region



## **ANALYSIS on 'SAMPLESUPERSTORE' Dataset:**

- . Technology category has more sales, and Furniture category has less sales. So, furniture can be produced in a innovative way so the sale can increase.
- . Also, there is less profit in Furniture and more profit in Technology, So Furniture is a weak category here, which can be worked on.
- . Fasteners and Labels are the sub-categories that has less sale
- . Fasteners and Machines are the sub-categories that has less profit, so this has to be worked on.
- . In the west the sale is high and in the south the sale is less.
- . Also, in the west the profit is higher and in the central the profit is less, so central is a weak are which can be more concentrated.