
NIGHT FLY

PROPOSAL

- ▶ Approached by McIntire Students to build an app
 - ▶ proposed idea: Snapchat meets Yelp
 - ▶ an app that lets you find out real time environment of local bars, restaurants, music festivals etc at the University of Virginia
- ▶ Team: 2 developers, and 4 business students

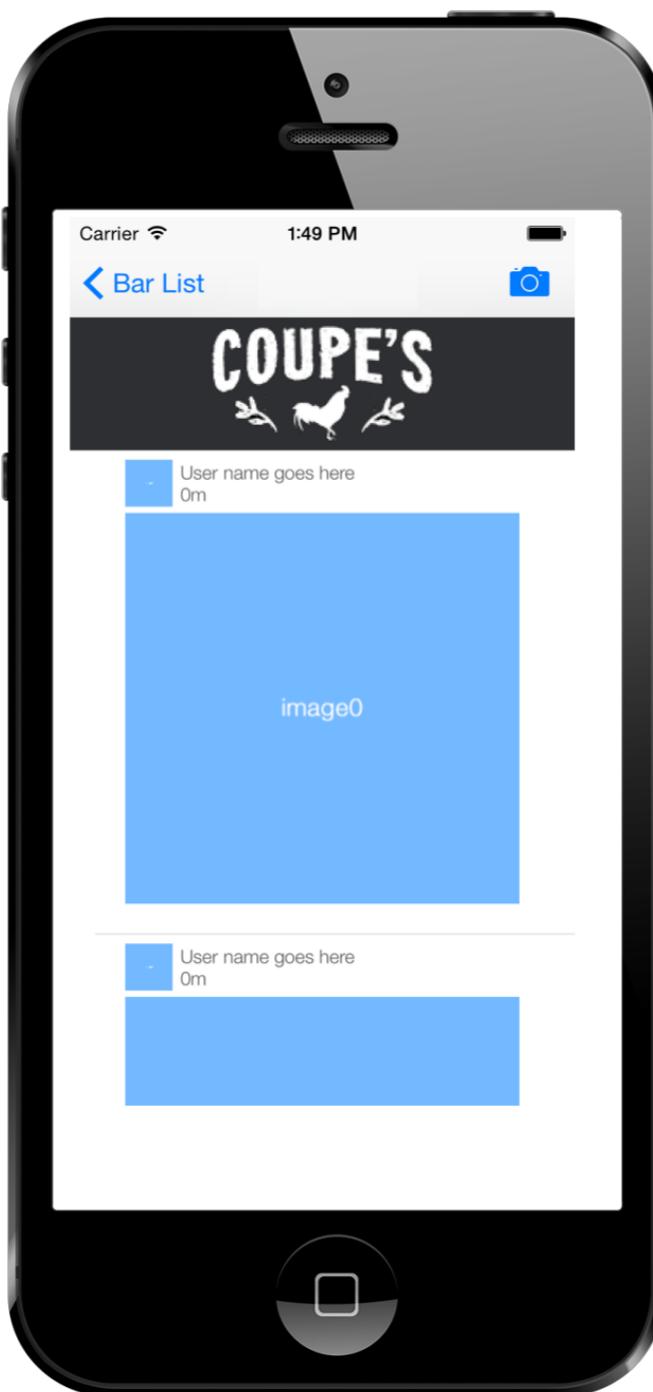
CUSTOMER MEETING

- ▶ Established requirements of application
 - ▶ visual process to establish a vision for the app
 - ▶ list of features
 - ▶ timeline
- ▶ Agile Methodology used
 - ▶ 2 week iterations

SKILL BUILDING

- ▶ Learn Swift and iOS Development
 - ▶ Tutorials and online courses
 - ▶ Workshops with local companies
 - ▶ University Faculty
- ▶ Built existing apps based on online tutorials
 - ▶ expanded off Instagram tutorial

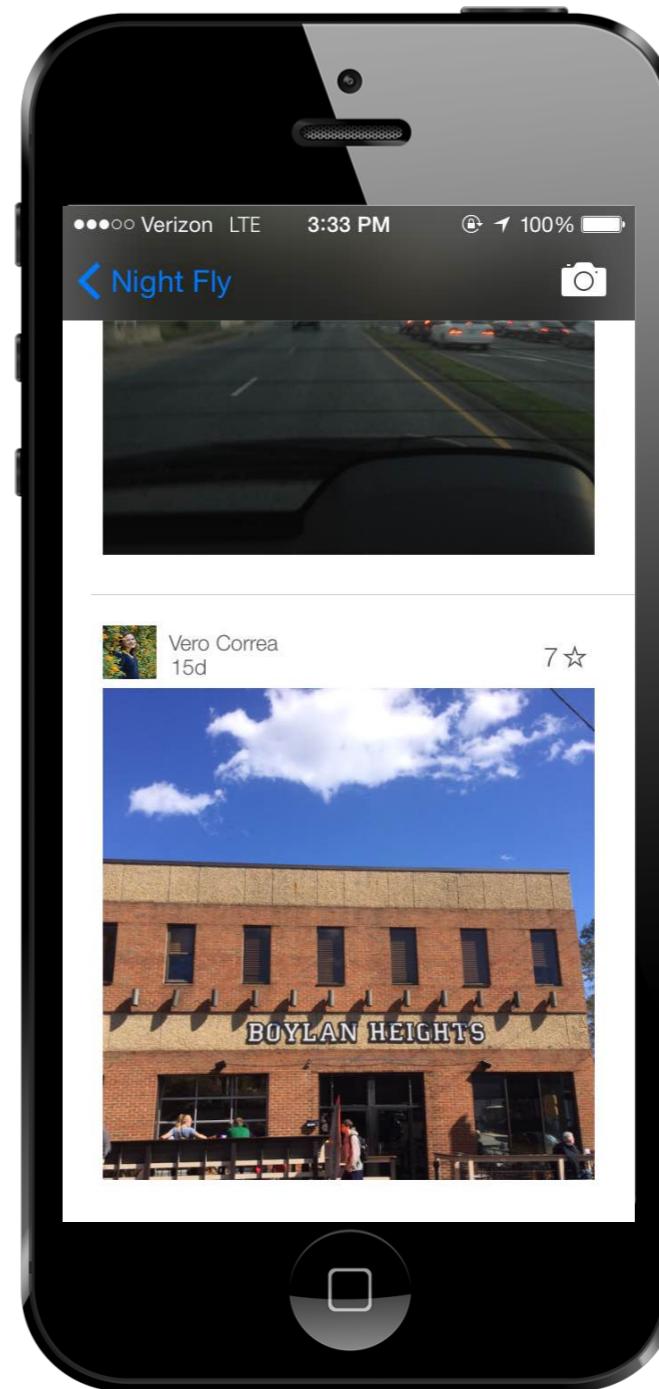
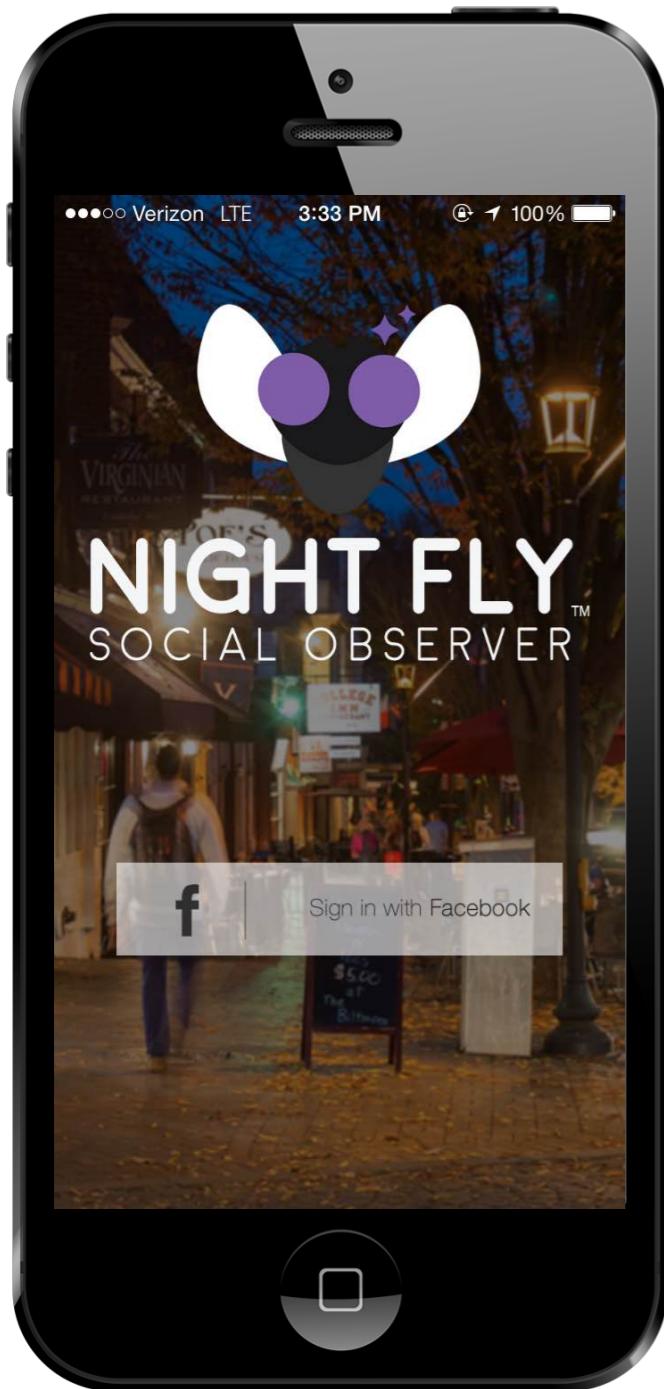
MINIMUM VIABLE PRODUCT



- ▶ Built in swift
- ▶ Backend is powered by Parse
- ▶ Three Views:
 - ▶ List
 - ▶ Content
 - ▶ Camera



FINAL PRODUCT



DAILY INSTALLATIONS



TAKEAWAYS

- ▶ Align the goals of both groups
 - ▶ clear requirements
- ▶ Both parties must contribute equally
 - ▶ collaboration and communication
- ▶ Timeline should consider unexpected hurdles
 - ▶ Apple App approval process