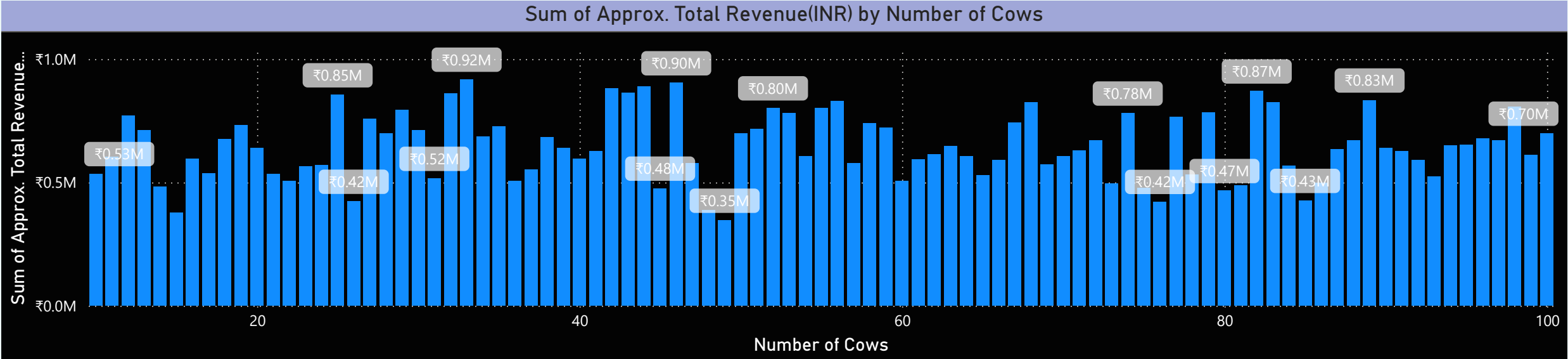
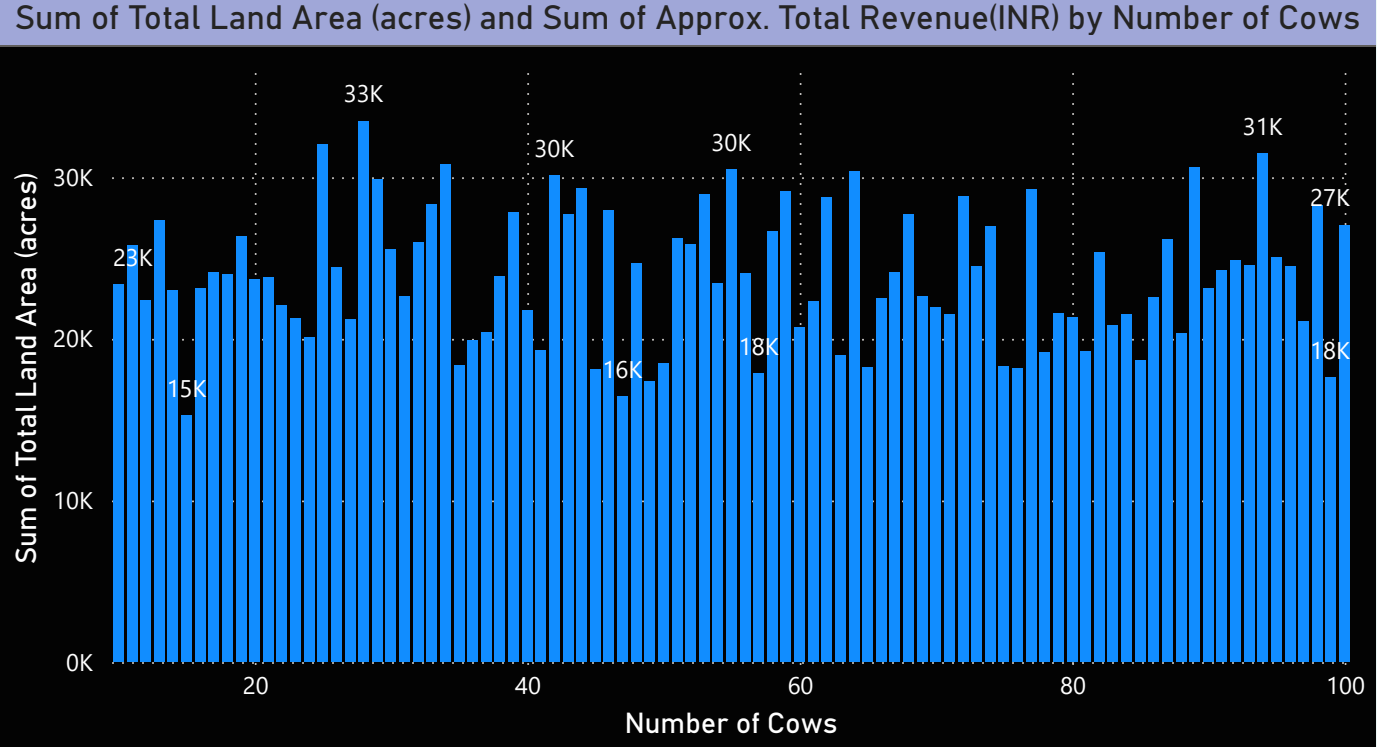
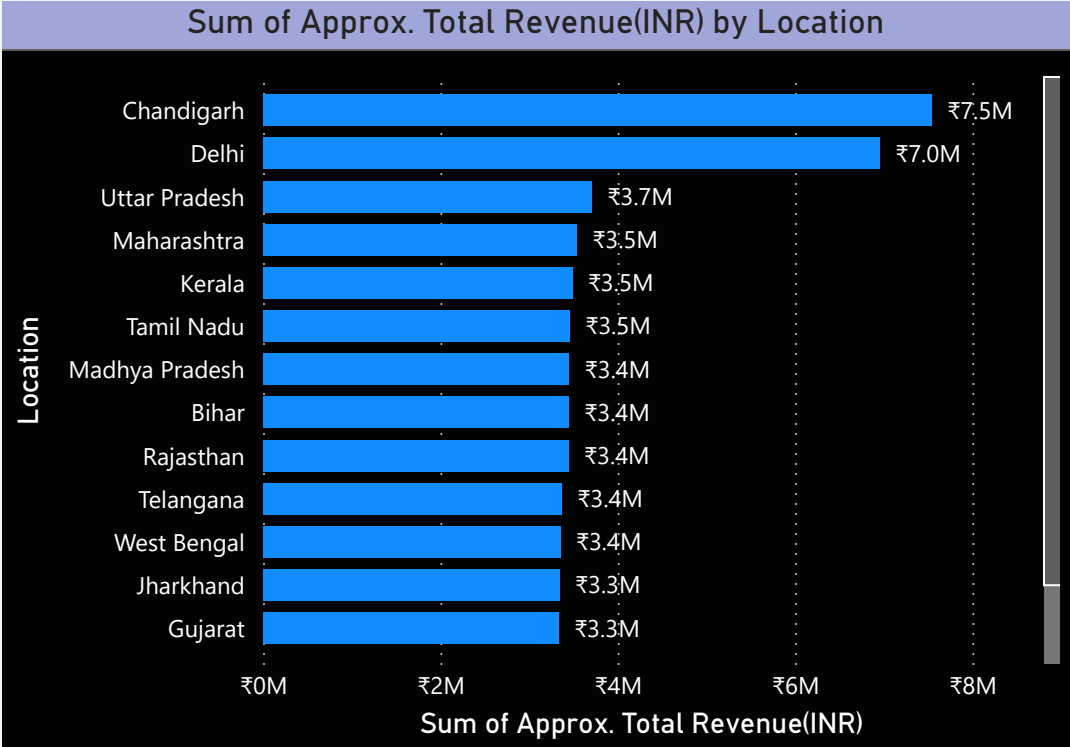


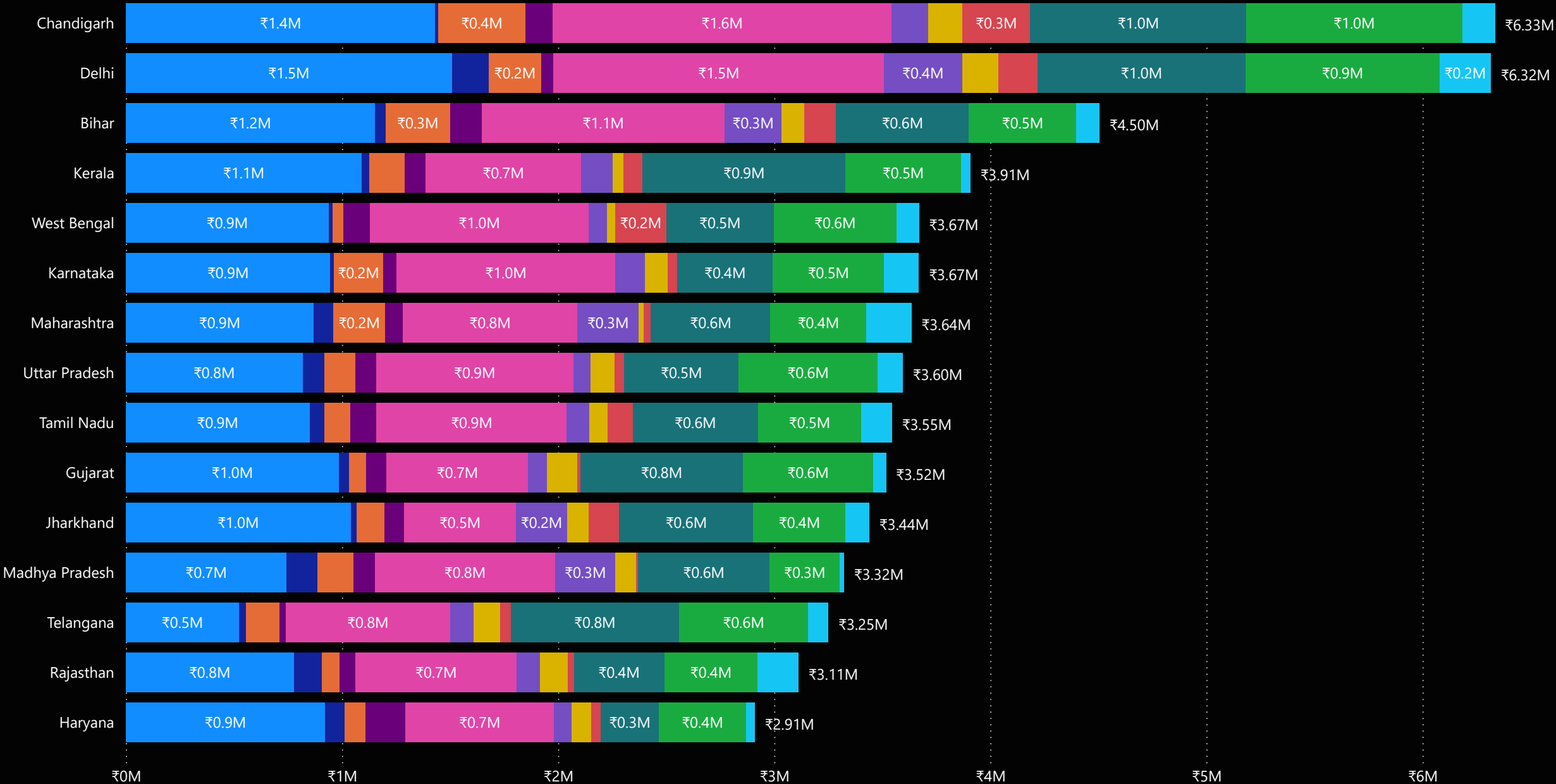
Analyzing the performance of dairy farms based on locations , fields size and cow population



Sum of Approx. Total Revenue(INR) by Customer Location and Brand

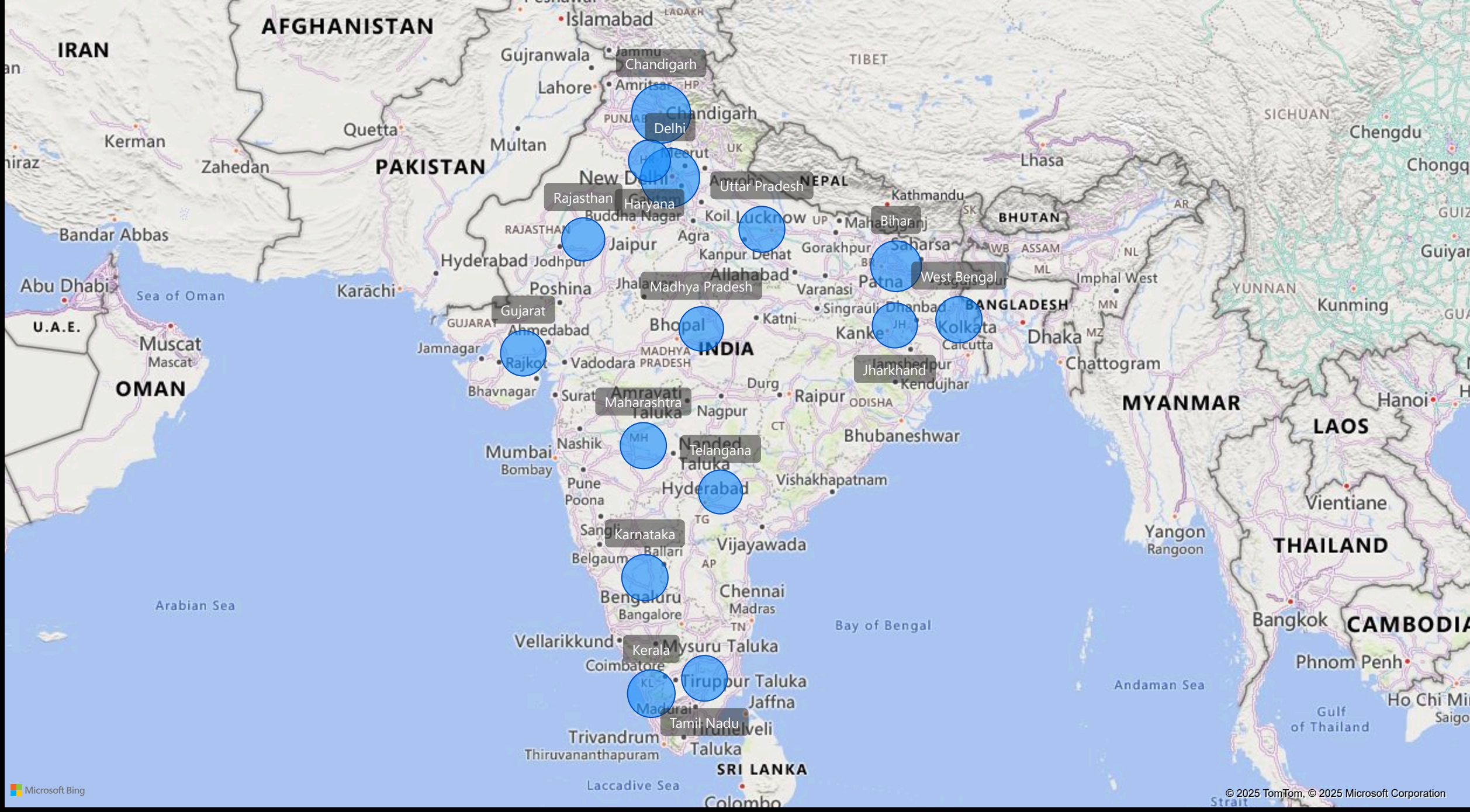
Brand Amul Britannia Industries Dodla Dairy Dynamix Dairies Mother Dairy Palle2patnam Parag Milk Foods Passion Cheese Raj Sudha Warana

Customer Location

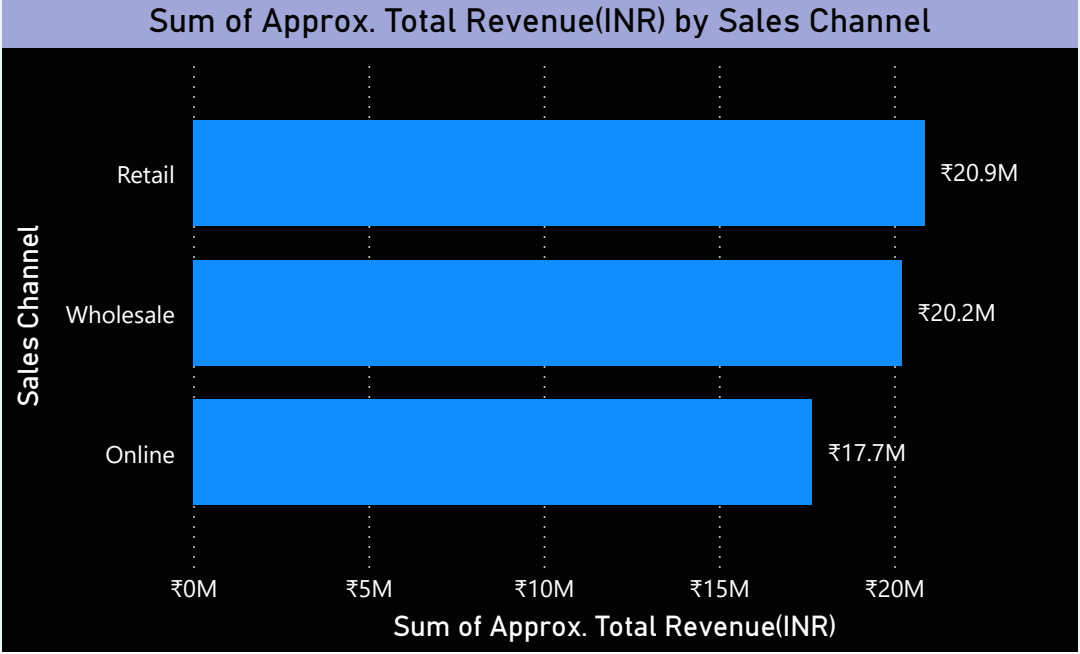
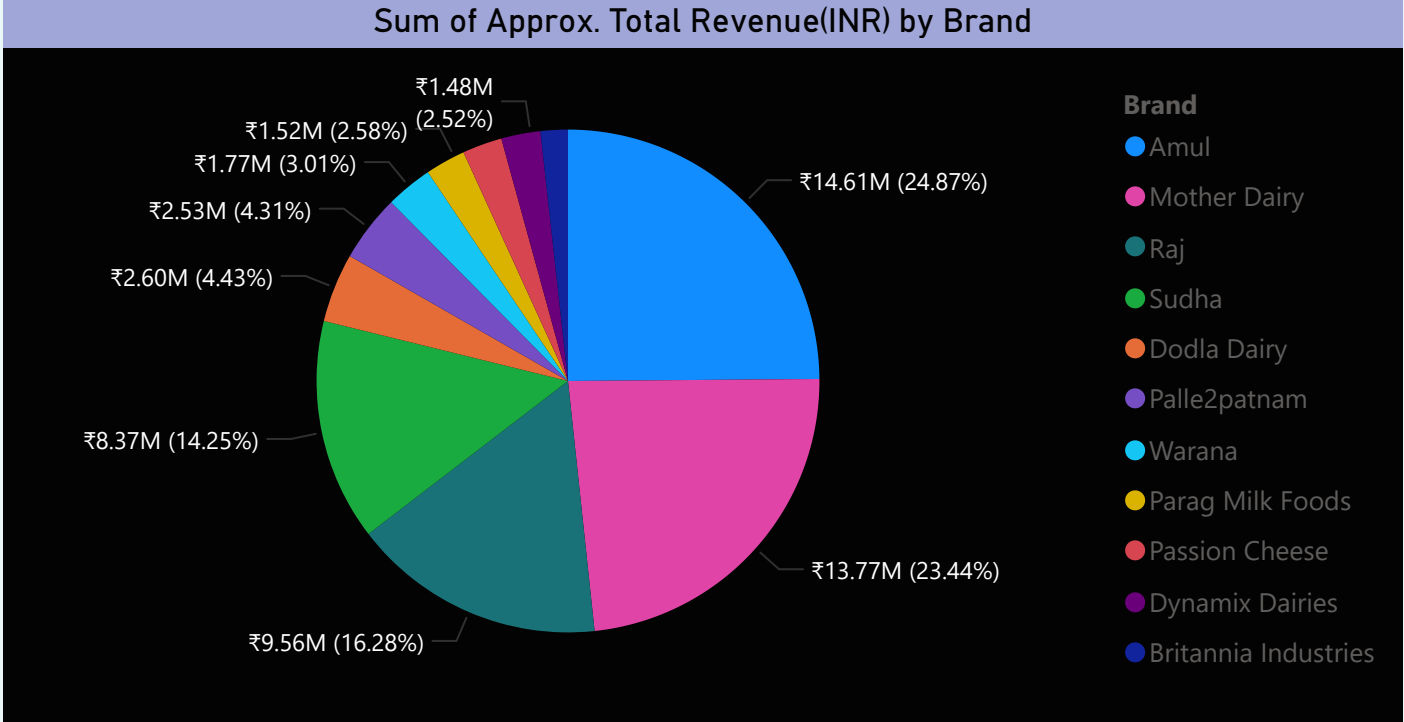
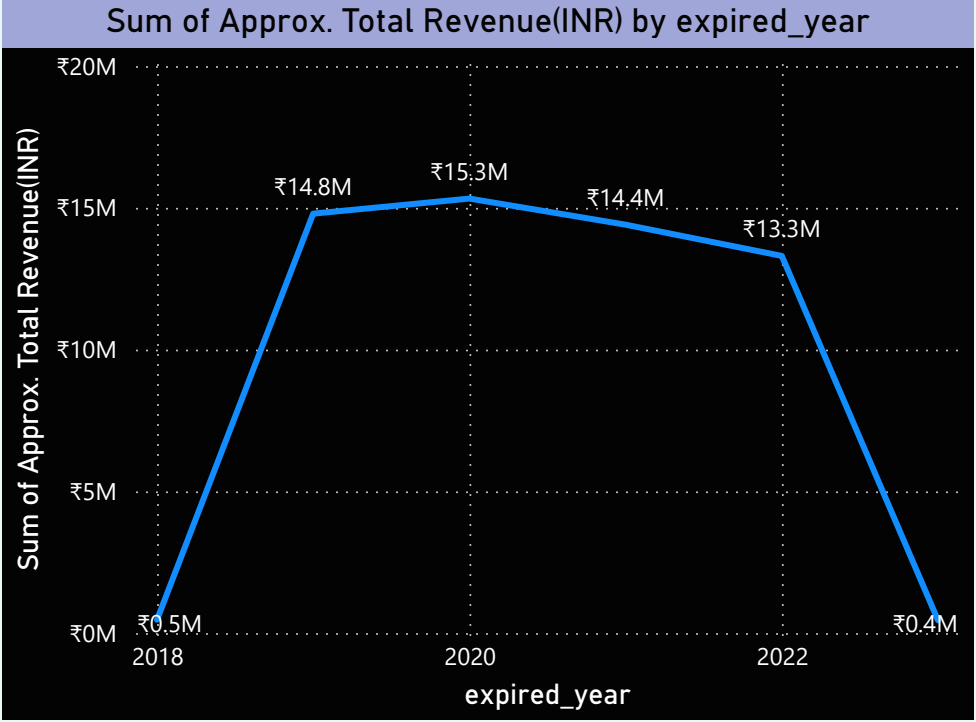


Sum of Approx. Total Revenue(INR)

Sum of Approx. Total Revenue(INR) by Customer Location







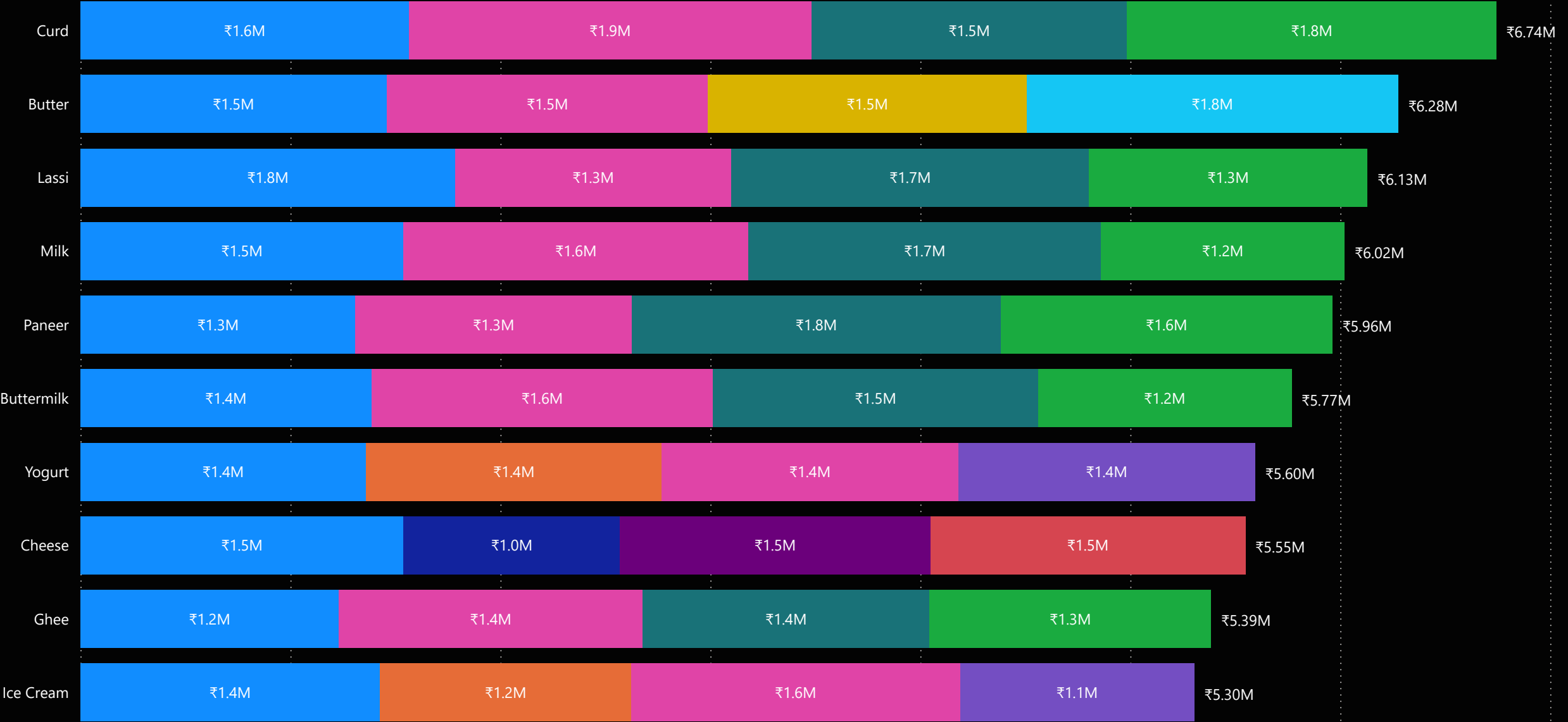
Month					
January	March	May	July	September	November
February	April	June	August	October	December

Year	
2018	2021
2019	2022
2020	2023

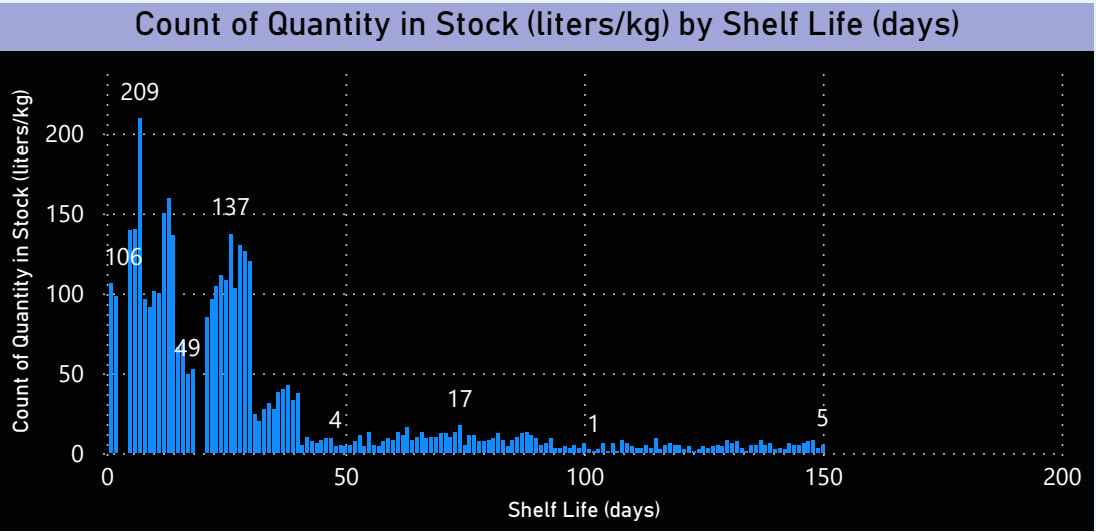
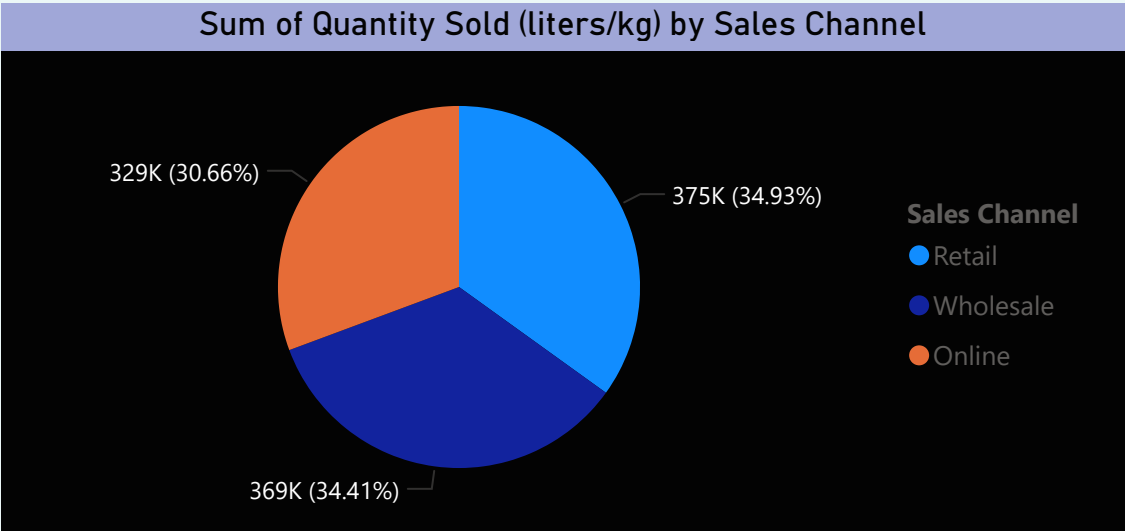
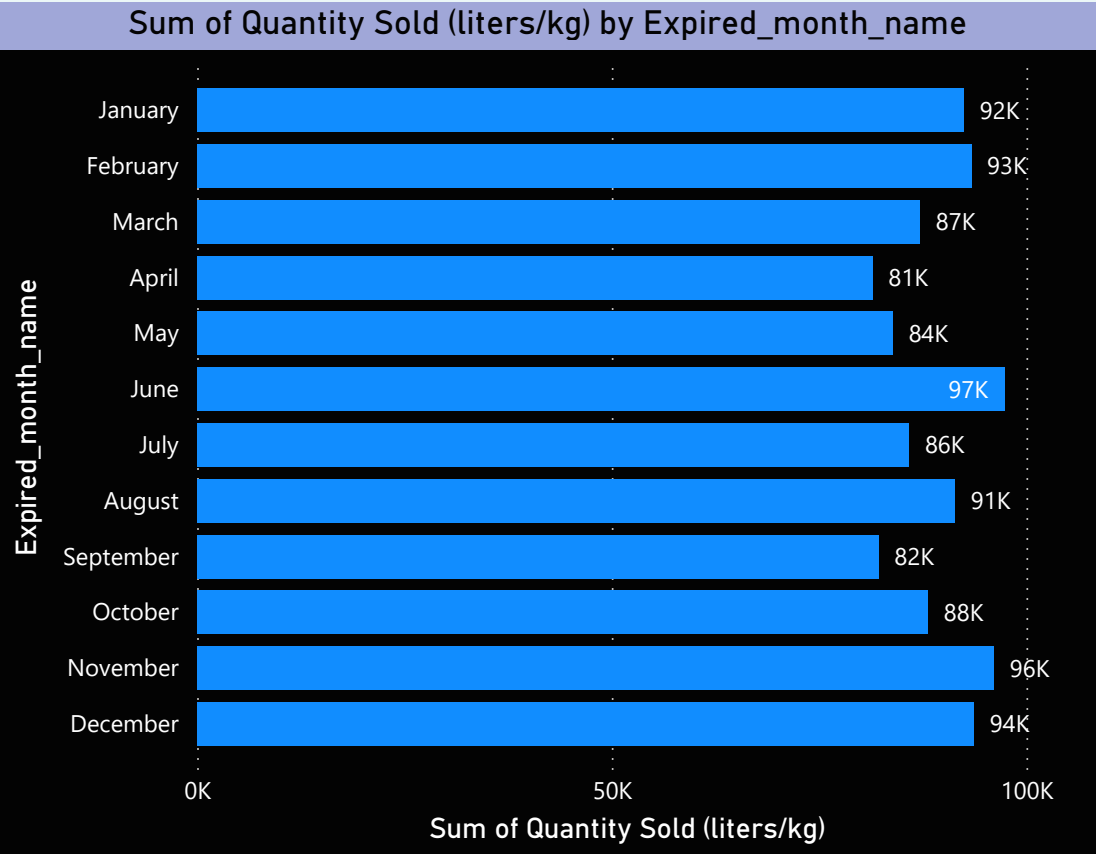
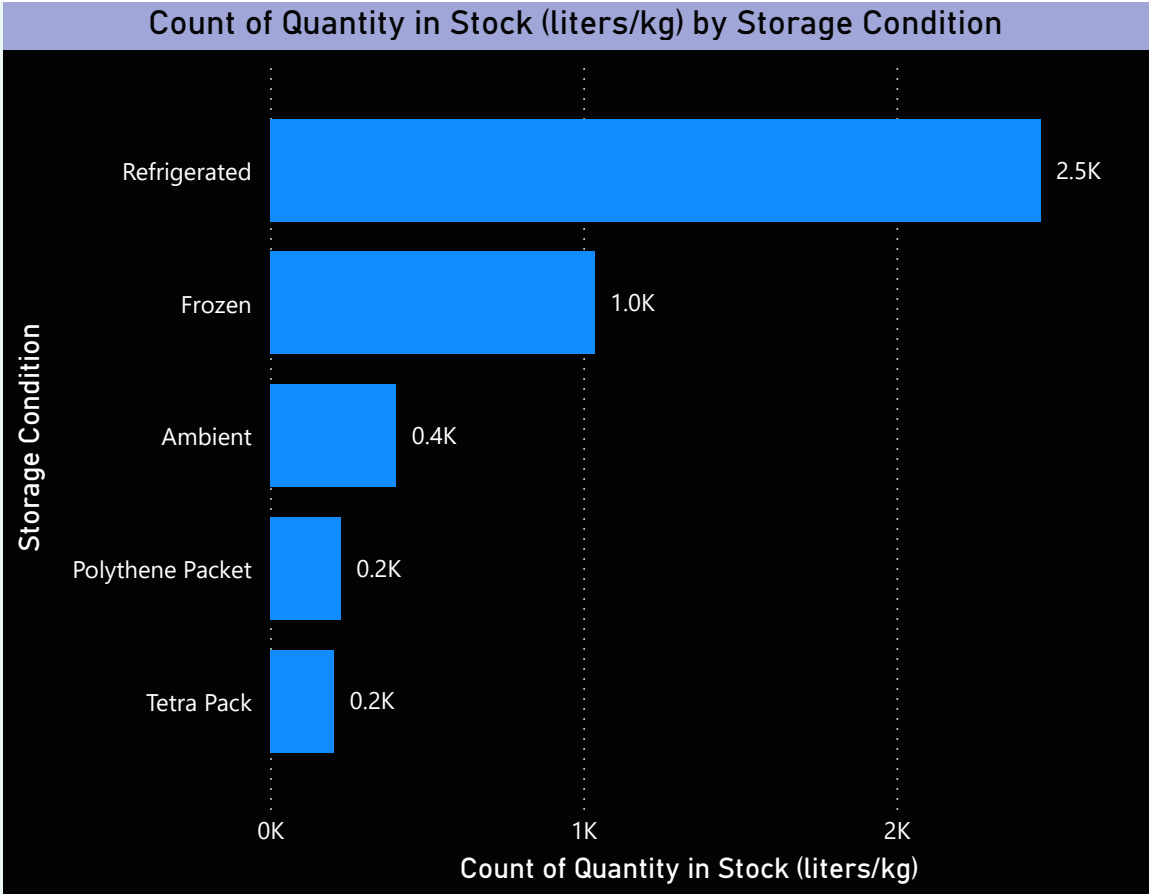
Sum of Approx. Total Revenue(INR) by Product Name and Brand

Brand Amul Britannia Industries Dodla Dairy Dynamix Dairies Mother Dairy Palle2patnam Parag Milk Foods Passion Cheese Raj Sudha Warana

Product Name

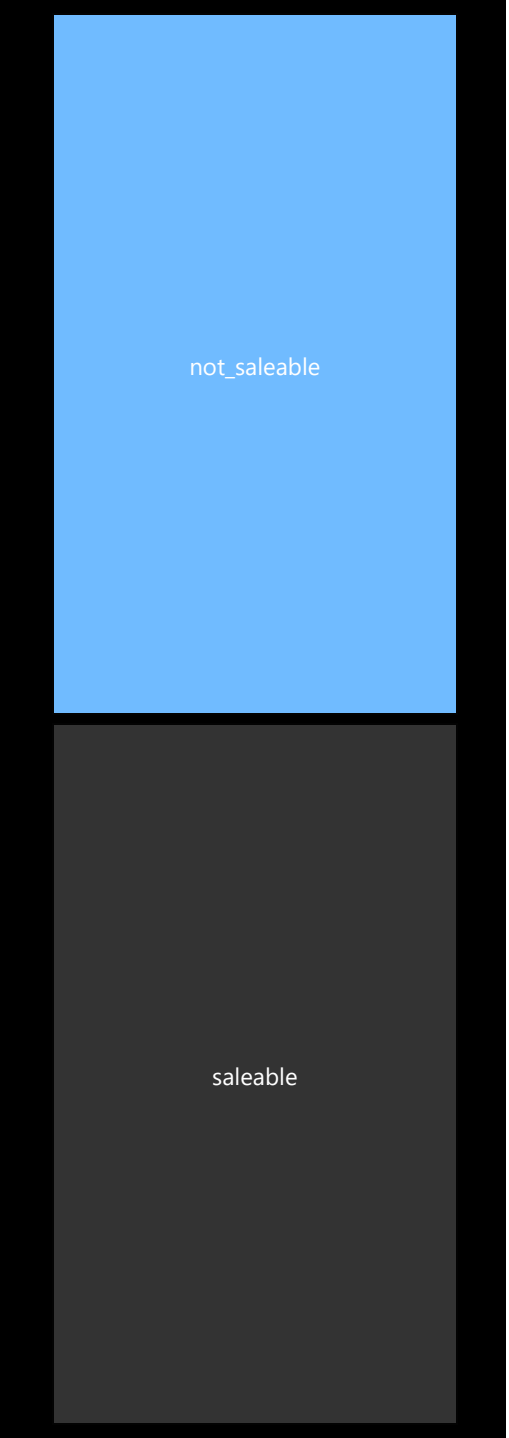


Sum of Approx. Total Revenue(INR)



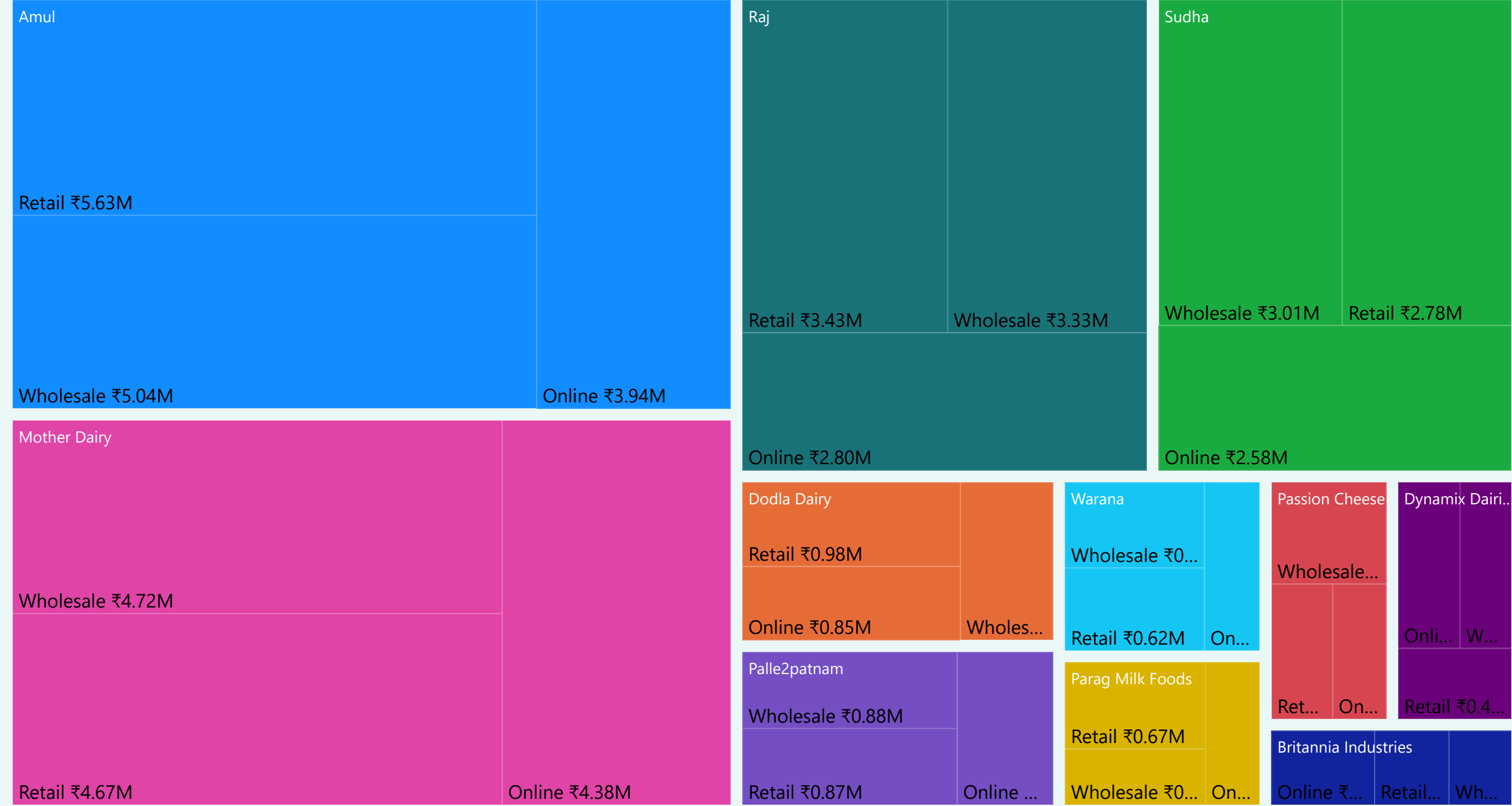
## whether the product is sold or not before expire







Sum of Approx. Total Revenue(INR) by Brand and Sales Channel



Customer Locati... ✕



Product Name ✕

Bihar

Sum of Quantity Sol...  
1073011

Delhi  
118604

Chandigarh  
114773

**Bihar**  
77544

Uttar Pradesh  
68399

Telangana  
67750

Karnataka  
67370

Kerala  
66948

Tamil Nadu  
65892

Maharashtra  
65848

**Yogurt**  
10571

Butter  
9735

Curd  
9694

Milk  
9186

Ice Cream  
7513

Ghee  
7130

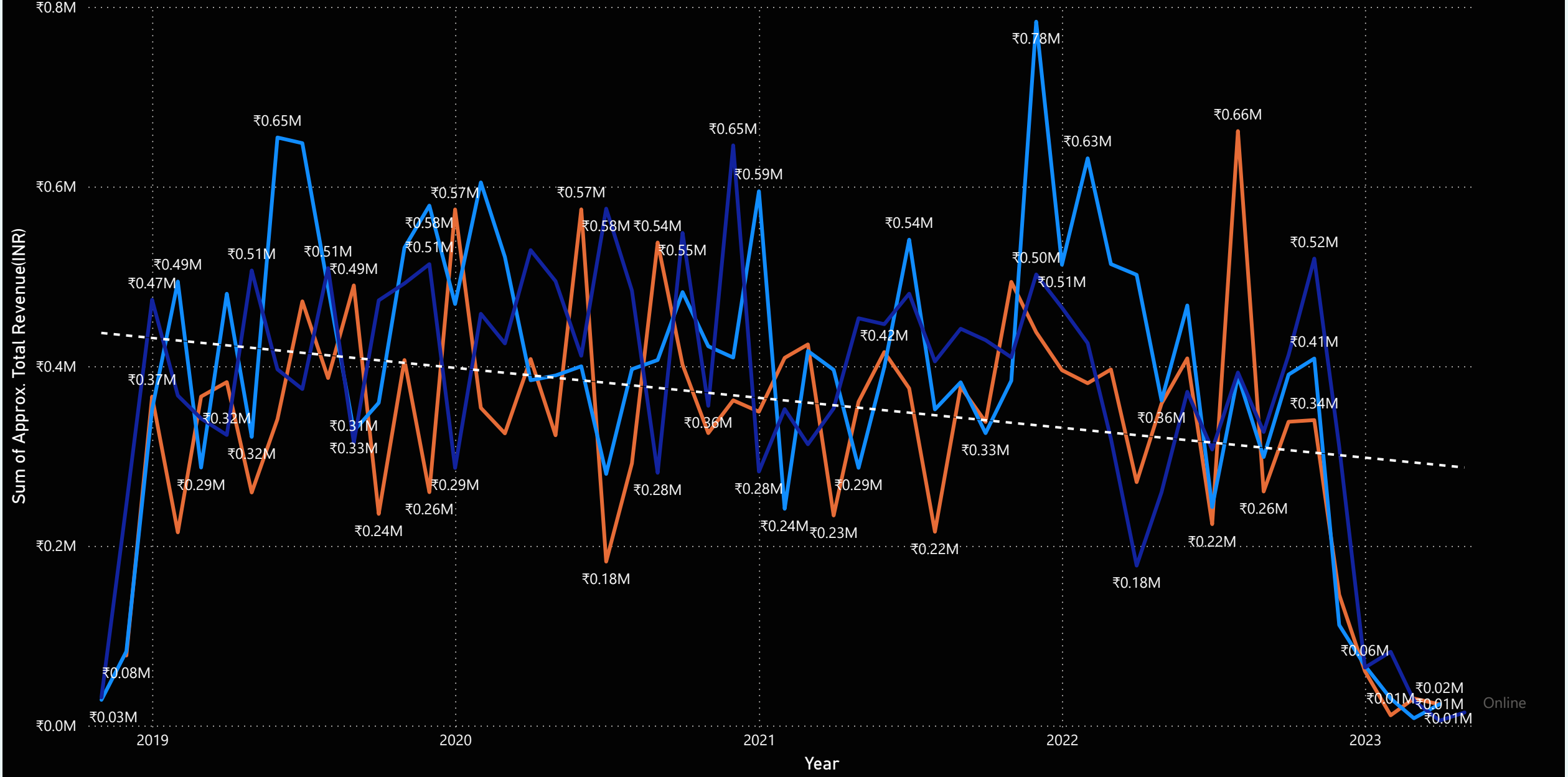
Cheese  
7085

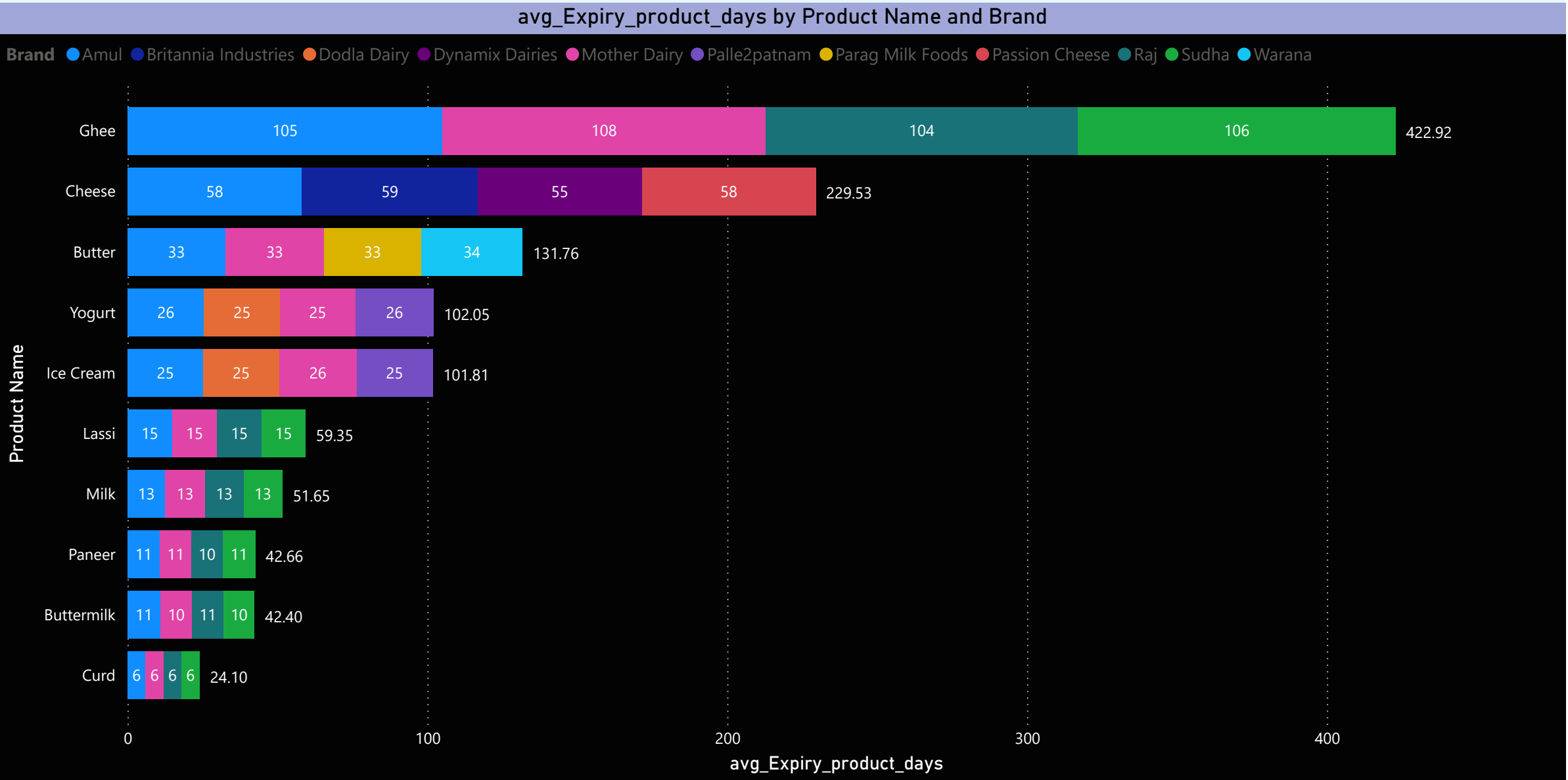
Buttermilk  
6483

Paneer  
6434

Sum of Approx. Total Revenue(INR) by Year, Quarter, Month, Day and Sales Channel									
Year	Quarter	Month	Day	Sales Channel	Revenue (INR)	Revenue (USD)	Revenue (GBP)	Revenue (EUR)	Revenue (JPY)
2023	Q1	Jan	1	Online	1000000	120000	90000	110000	15000000
2023	Q1	Jan	1	Offline	500000	60000	45000	55000	7500000
2023	Q1	Jan	1	Partners	200000	24000	18000	22000	3000000
2023	Q1	Jan	1	Referrals	100000	12000	9000	11000	1500000
2023	Q1	Jan	1	Direct	50000	6000	4500	5500	750000
2023	Q1	Jan	1	Other	10000	1200	900	1100	150000
2023	Q1	Jan	1	Total	1900000	228000	174000	212000	28500000
2023	Q2	Feb	1	Online	1100000	132000	100000	120000	16500000
2023	Q2	Feb	1	Offline	550000	66000	50000	60000	8250000
2023	Q2	Feb	1	Partners	220000	26400	20000	24000	3300000
2023	Q2	Feb	1	Referrals	110000	13200	10000	12000	1650000
2023	Q2	Feb	1	Direct	55000	6600	5000	6000	825000
2023	Q2	Feb	1	Other	11000	1320	1000	1200	165000
2023	Q2	Feb	1	Total	2040000	244800	186000	224000	30525000
2023	Q3	Mar	1	Online	1200000	144000	110000	132000	18000000
2023	Q3	Mar	1	Offline	600000	72000	55000	66000	9000000
2023	Q3	Mar	1	Partners	240000	28800	22000	26400	3600000
2023	Q3	Mar	1	Referrals	120000	14400	11000	13200	1800000
2023	Q3	Mar	1	Direct	60000	7200	5500	6600	900000
2023	Q3	Mar	1	Other	12000	1440	1100	1320	180000
2023	Q3	Mar	1	Total	2200000	264000	202000	244000	33000000
2023	Q4	Apr	1	Online	1300000	156000	120000	144000	19500000
2023	Q4	Apr	1	Offline	650000	78000	60000	72000	9750000
2023	Q4	Apr	1	Partners	260000	31200	24000	28800	3900000
2023	Q4	Apr	1	Referrals	130000	15600	12000	14400	1950000
2023	Q4	Apr	1	Direct	65000	7800	6000	7200	975000
2023	Q4	Apr	1	Other	13000	1560	1200	1440	195000
2023	Q4	Apr	1	Total	2350000	282000	216000	260000	35250000
2023	Q1	May	1	Online	1400000	168000	130000	156000	21000000
2023	Q1	May	1	Offline	700000	84000	65000	78000	10500000
2023	Q1	May	1	Partners	280000	33600	26000	31200	4200000
2023	Q1	May	1	Referrals	140000	16800	13000	15600	2100000
2023	Q1	May	1	Direct	70000	8400	6500	7800	1050000
2023	Q1	May	1	Other	14000	1680	1300	1560	210000
2023	Q1	May	1	Total	2500000	302400	230000	278000	37800000
2023	Q2	Jun	1	Online	1500000	180000	140000	168000	22500000
2023	Q2	Jun	1	Offline	750000	90000	70000	84000	11250000
2023	Q2	Jun	1	Partners	300000	36000	28000	33600	45000

**Sales Channel** ● Online ● Retail ● Wholesale

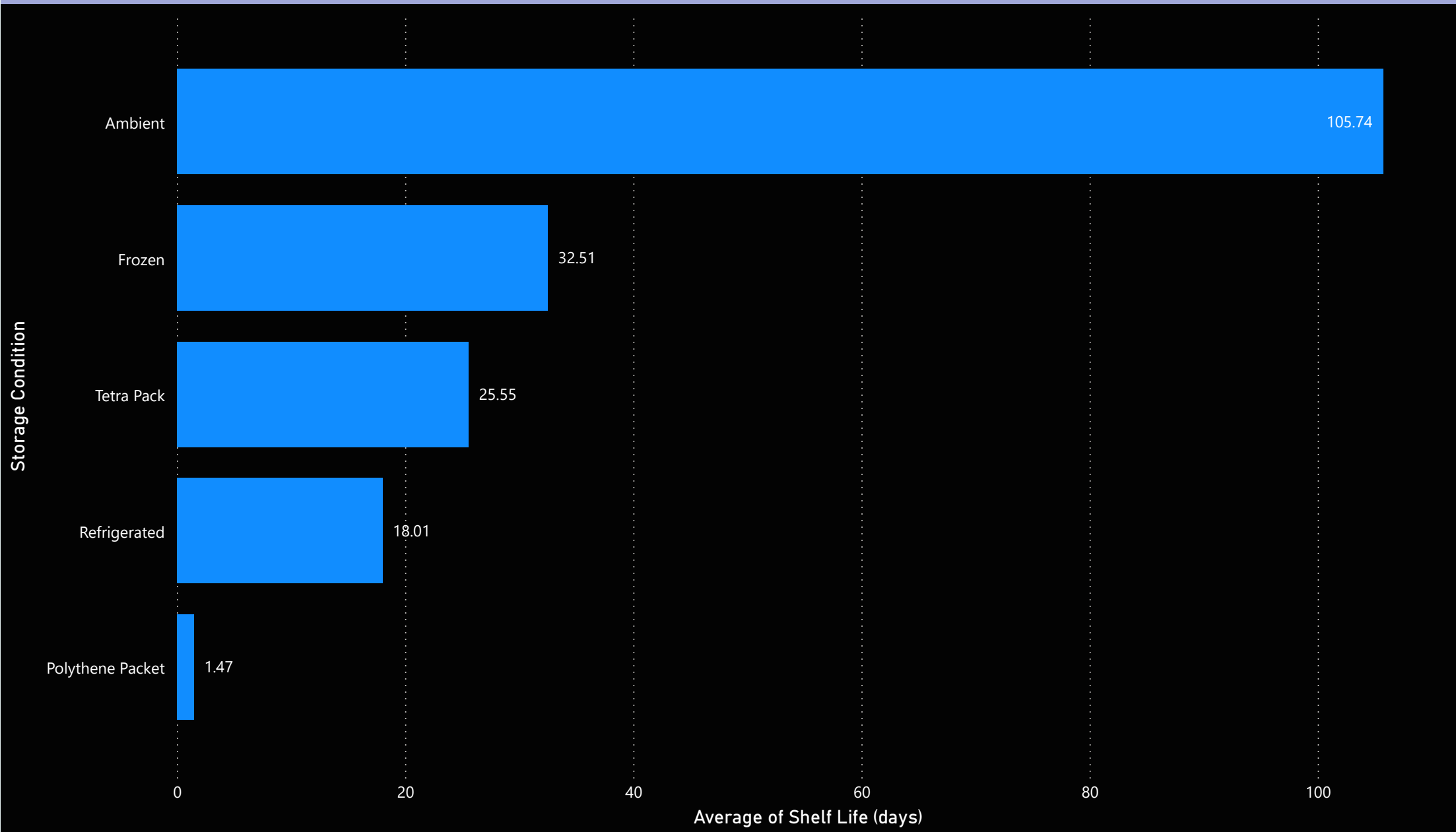


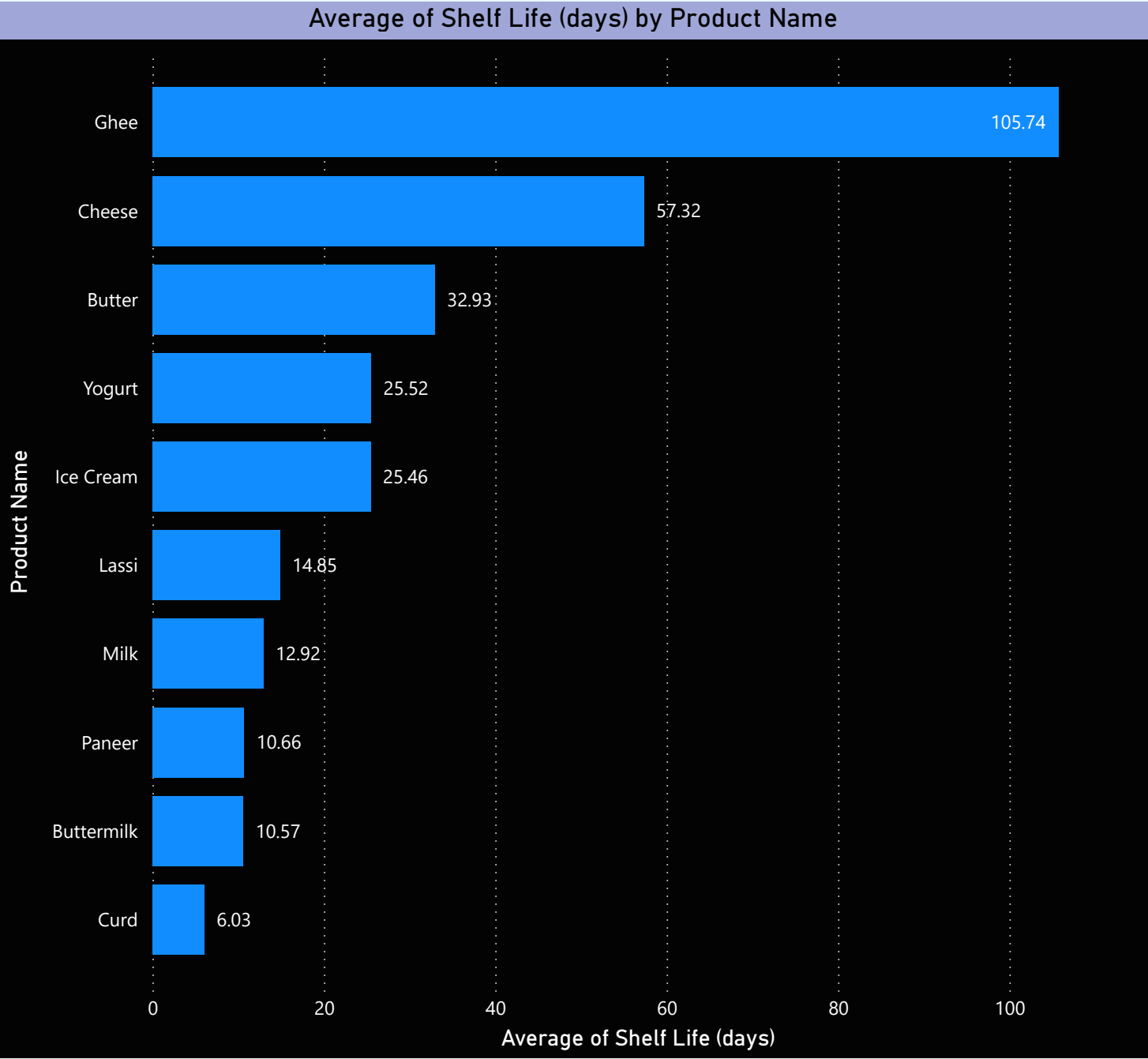


Avg Expiry Days

29.13

Average of Shelf Life (days) by Storage Condition





Min Shelf life (Days)

150

max\_shelf\_life

Product with max Shelf life

Ghee

Product with min shelf life

Milk

Min Shelf life (Days)

1