# Rinku Diwakar

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#### **Education**

Dr BR Ambedkar National Institute Of Technology, Jalandhar

B.Tech, Electrical Engineering, May 2027

- CGPA: 7.64

MGM KPS, Bheeti Kaushambi

Class 12th, CBSE, July 2023

- Percentage: 89.9

MGM KPS, Bheeti Kaushambi

Class 10th, CBSE, July 2021
- Percentage: 98.4

## **Skills**

**Data Analytics And Machine Learning/AI**: Python and its libraries, MySQL, Power BI, MS Excel, Data Cleaning and Visualization, and Data Predictions.

**Programming & Development**: C++, C, Python and its libraries , DSA and Web Development (fronted) .

**Electrical Engineering**: Power Systems, Electrical Machines, Matlab, Power Electronics, Electrical Circuits.

**Business & Communication**: Business Development, Customer Relationship Management, Marketing, sales and good command in **English**.

## Experience

## Coursevita, Hyderabad, Telangana

May 2024 – Aug 2027

**Business Development Intern** 

- Assisted in strategizing and executing marketing campaigns to attract students and educators.
- Conducted market research to analyze industry trends and customer needs.

#### Vivaconnect pvt ltd

May 2023 - July 2023

#### Customer care Executive

- Handled customer queries and complaints for JioMart, ensuring prompt and effective resolution.
- Assisted customers with order tracking, refunds, and product inquiries, enhancing customer satisfaction.
- Developed strong communication and problem-solving skills while managing high call volumes.

#### **Projects**

## Telegram Chat bot using OpenAI API

(GitHub Link)

- Developed a Telegram bot using **Python** and **OpenAI API** to generate AI-driven responses.
- Implemented API calls to process user inputs and return relevant outputs from ChatGPT.

## **Data Analytics Projects**

## 1) Power BI Data Visualization

(GitHub Link)

Developed an interactive Power BI dashboard using the Classic Models dataset from Kaggle, analyzing sales, customer trends, and product performance with dynamic visualizations.

#### 2) SQL-Python E-commerce Analysis

(GitHub Link)

 Conducted data extraction, cleaning, and analysis on an E-commerce dataset using SQL and Python to derive insights on customer behavior, sales trends, and business performance.

#### 3) Customer Churn Analysis

(GitHub Link)

- Built a machine learning model using Python to predict customer churn, applying data preprocessing, feature engineering, and exploratory data analysis (EDA) for strategic decision-making.

## Accomplishments

Winner of ImaGenAI Competition at IIT Delhi Techfest 2024, Secured 3rd Place in What If Competition at IIT Ropar Techfest 2024, Competed in the Hover Hurdle Competition at IIT Ropar and IIT Delhi.

### **Position Of Responsibility**

Institutions and Innovation Council (IIC) Club - Core Member ,Rtist (robotics Club) - Core Member ,Zeal Society - Core Member ,Daksh Club - Core Member , IOTA Club - Core Member