

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

56.52M

Transaction  
Amount

45.53M

Interests  
Earned

7.98M

Transaction  
Count

667.23K

Week on Week  
Revenue

28.8%

M

F

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	56,59,108.98	4647596	8,21,922.98
Total	5,65,17,010.81	45533021	79,82,479.81

Gold

Silver

Blue

Platinum

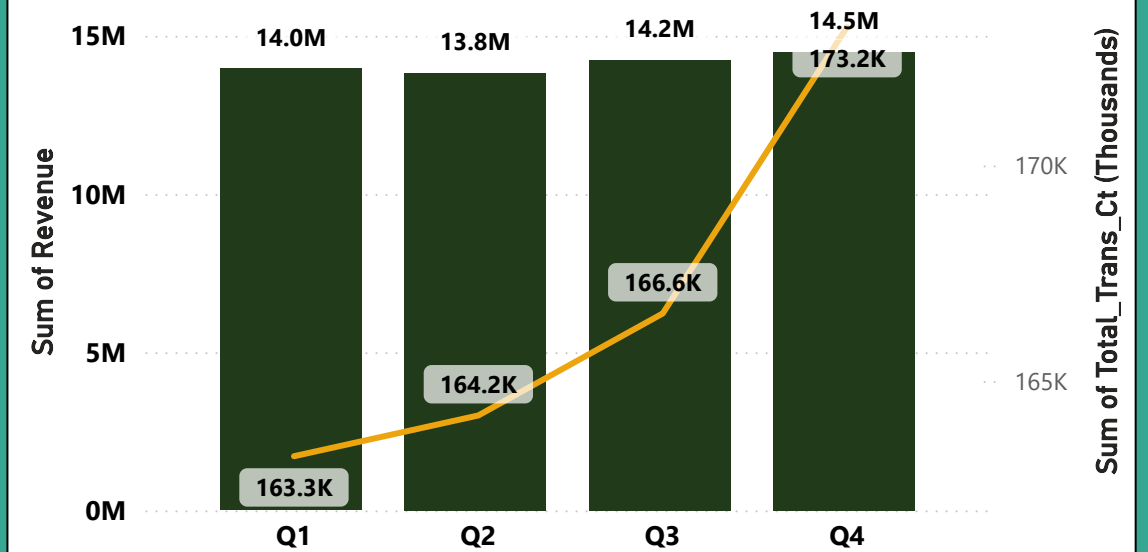
Low

Medium

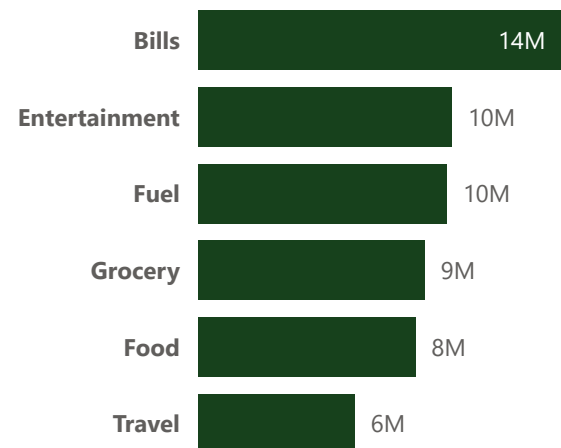
High

QTR Revenue & Total Transaction Count

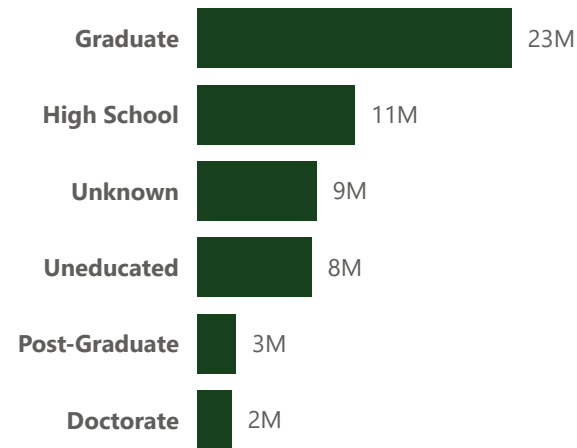
Sum of Revenue Sum of Total\_Trans\_Ct



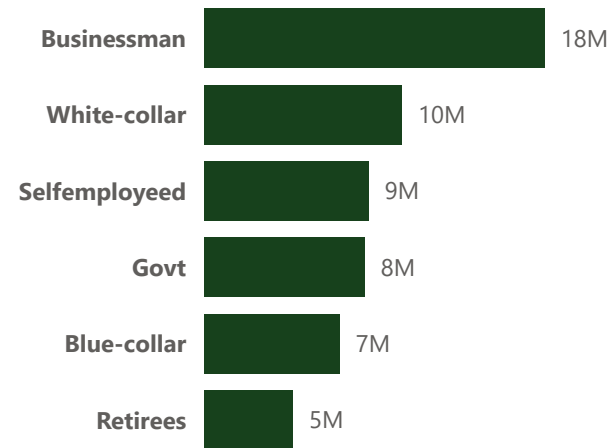
Revenue by Expenditure Type



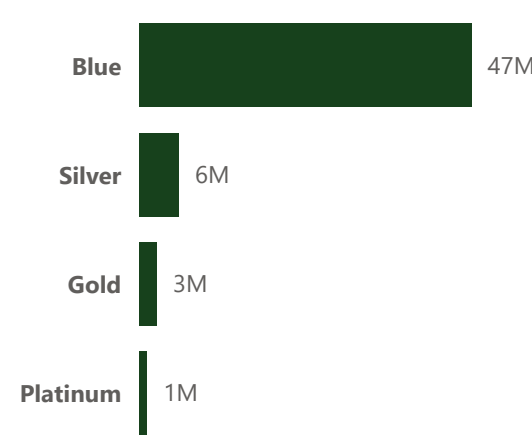
Revenue by Education Level



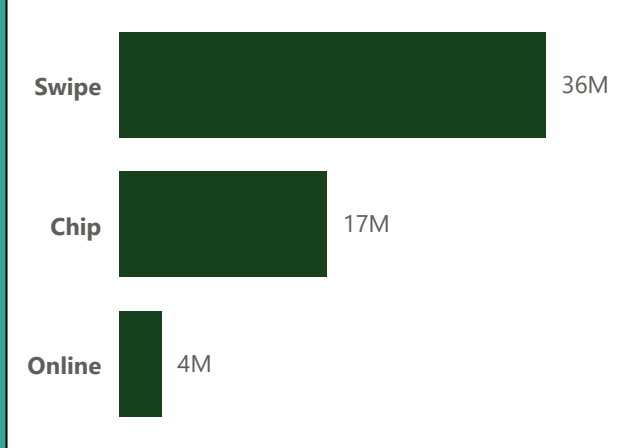
Revenue by Customer Job



Revenue by Acq Cost



Revenue by Use Chip



# Credit Card Customer Report

M  
31M

F  
26M

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue

56.52M

Interests  
Earned

7.98M

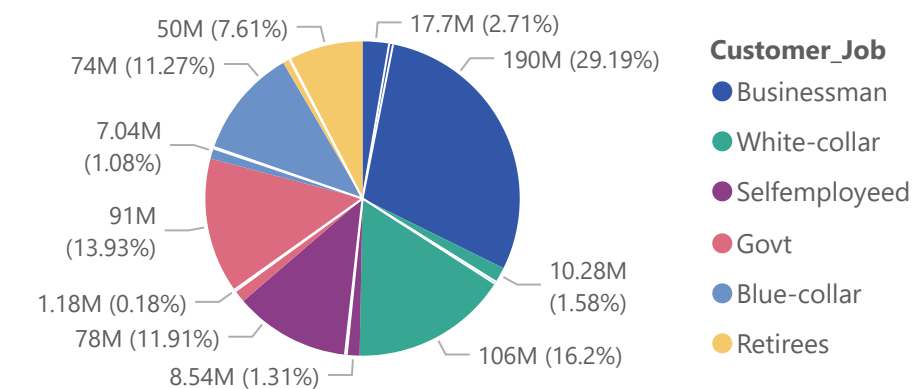
Cus\_Sat\_Score

3.19

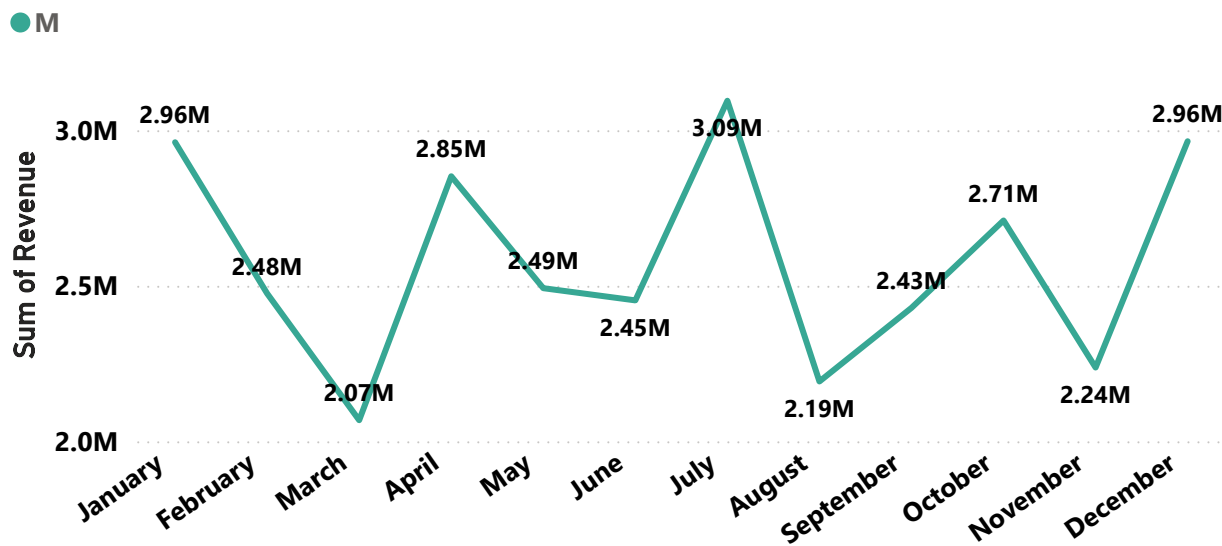
Avg. Credit  
Limit

8.64K

Sum of Revenue, Sum of Interest\_Earned and Sum of Income by Customer\_Job



Revenue by Weak

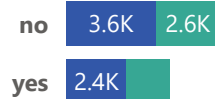


Swipe

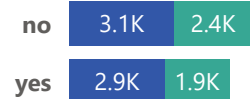
Online

Chip

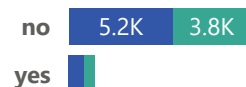
Car Owners



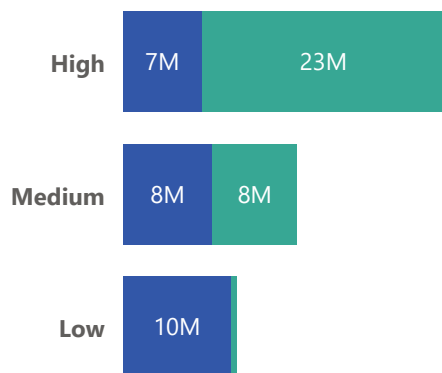
House Owners



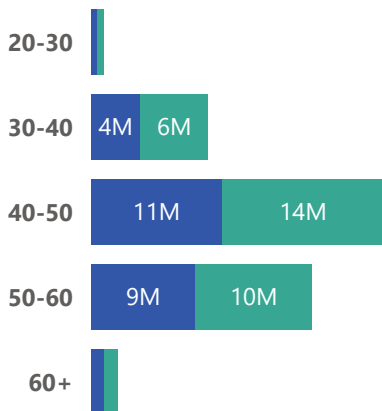
Availing Personal  
Loans



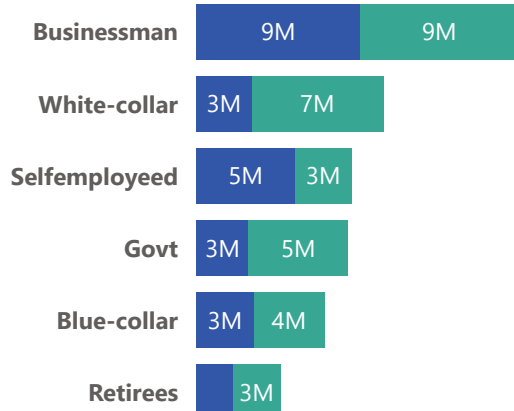
Revenue by Income Group



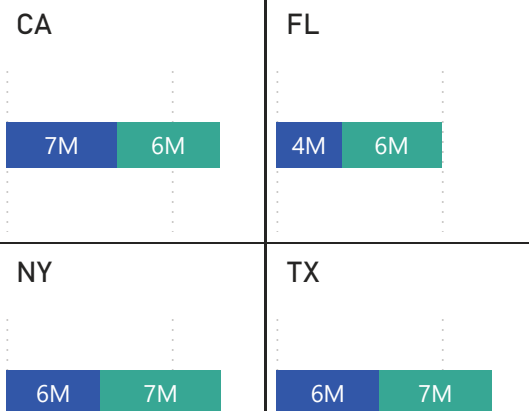
Revenue by Age Group



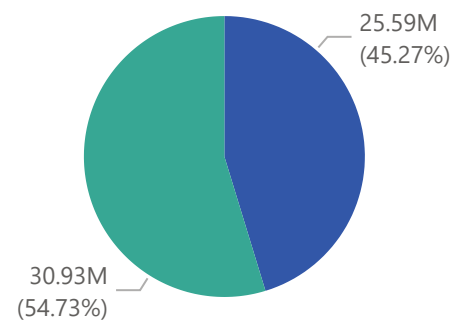
Revenue by Job



Revenue by States (Top 4)



Revenue by Dependent



Revenue by Marital Status

