SPARSH 2025

THE ANNUAL CULTURAL FEST OF SVNIT

17-19 APRIL 2025

ABOUT SVNIT

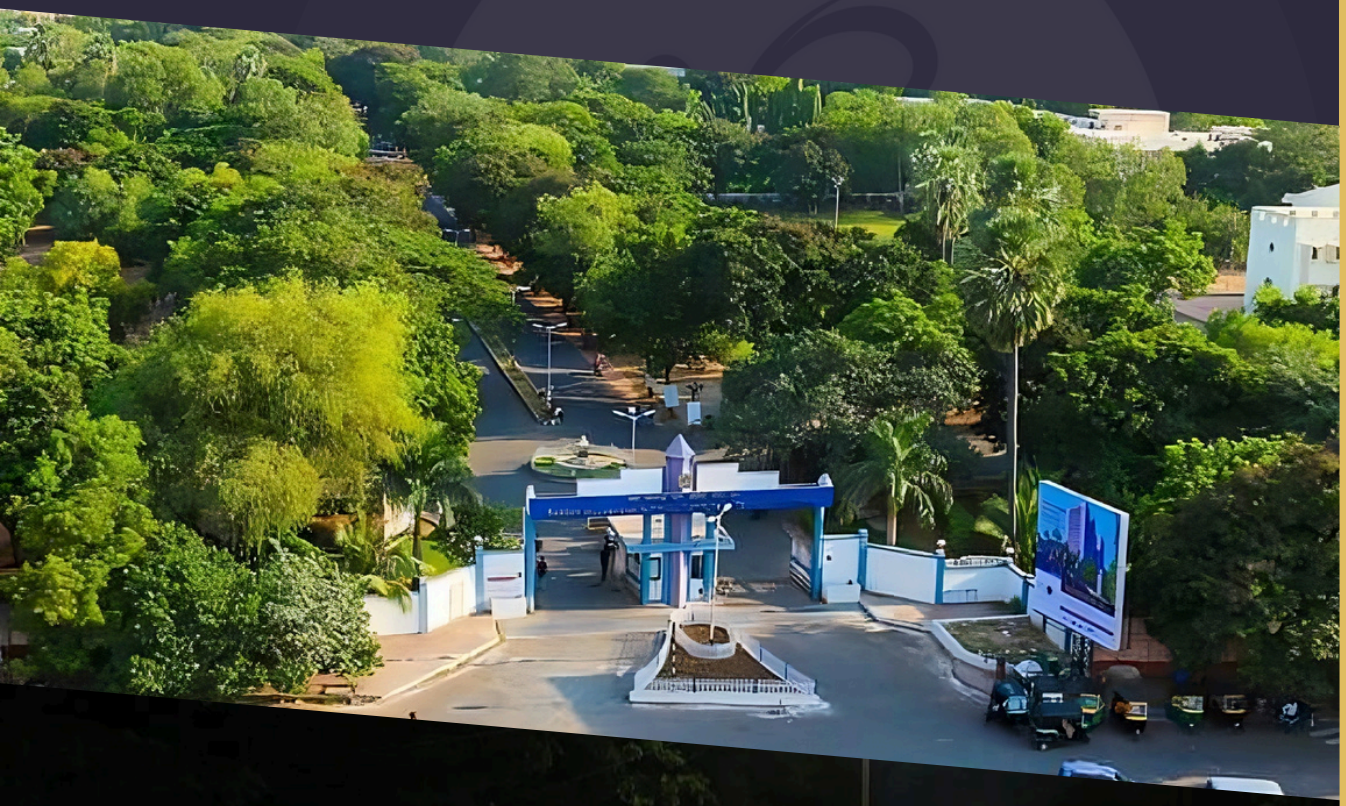
Established by the Parliament of India in 1961, Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat, is a distinguished public technical university.

SVNIT is among the prestigious group of 31 National Institutes of Technology in India, recognized by the Government of India as an Institute of National Importance.

As the anchor institute for the Auto and Engineering sector, SVNIT is committed to fostering technical expertise at both the national and international levels to meet the ever-evolving demands of technology.

Along with **Technical Knowledge** We understand and recognize the significance of **literary** and **cultural** pursuits in holistic development, both for individuals and communities.

Hence, we offer a platform for people to explore their potential and showcase their talents through our annual cultural fest - 'Sparsh.'



ABOUT SPARSH

Sparsh, the distinguished three-day cultural and signature festival of SVNIT, proudly stands as the largest of its kind in the western Gujarat. Held annually in mid-april , Sparsh brings to the forefront the exceptional talents hidden within SVNIT and presents them in captivating performances.

Each day of Sparsh is a unique journey, offering an array of exceptional events. From the lively Carnival Walk to the electrifying Battle of DJ and Battle of Band, from captivating Dramatics and Literature events to the exquisite Fine Arts exhibitions, from the graceful Cultural Fashion Shows to intellectually stimulating Mr. & Mrs. Sparsh Managerial events - the festival caters to a diverse range of interests.

Sparsh Nights further enhance the experience with an Inaugural Night, Singing Night, Dancing Night, EDM Night, and the highly anticipated Celebrity Night. Our stage has hosted iconic music acts, including Neha Kakkar, Sonu Nigam, Udit Narayan, Kailash Kher, KK, Shirley Sethia, and Bombay Rockers.
Last year, we had the honor of hosting five remarkable singers - Sachin, Jigar, Divya Kumar, Charu, and Assem Sharma, alongside two EDM artists, DJ Tracer and DJ Swattres.
Sparsh 2025 - 32nd Edition of this mega cultural extravaganza is your chance to immerse yourself in the vibrant tapestry of cultures that define our campus community.

Join us for an unforgettable celebration of talent, creativity, and cultural diversity at Sparsh 2025!

Sparsh

3
Days

3
pronites

30+
events

25K+
footfall

1M+
eyeballs

31
years of glory

100+
colleges

30+
Artist & Influencer in Sparsh 2k23

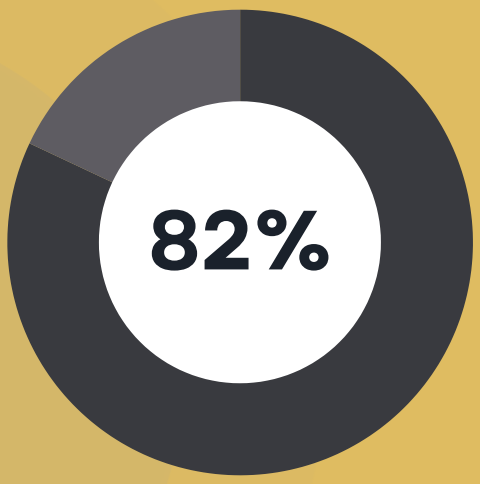
80+
Bollywood Artist Performed Till Date

7+
Bollywood Artist Performed in sparsh 2023

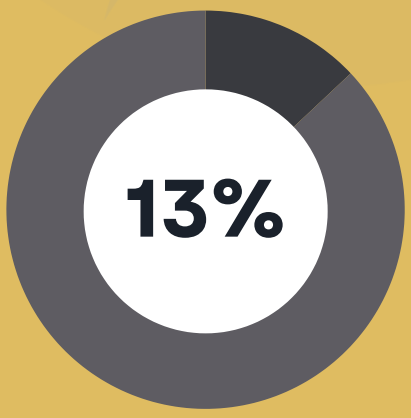
Attendee Demographics

FROM REGIONS

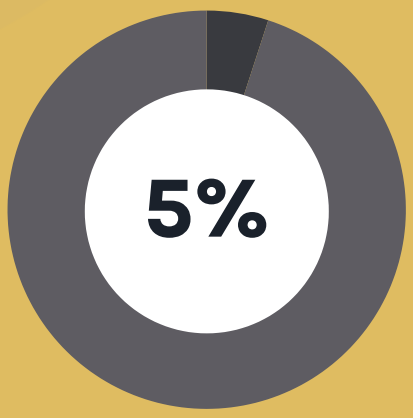
AGEWISE FOOTFALL



18-22 years



Above 22 years



Below 18 years

INAUGURATION

College is a place that comprises a wide array of people from different and vibrant cultures. Clouded with insightful and fun events and infusing a sense of togetherness is the epitome of vibrancy that Sparsh sets. ‘For every great journey the beginning has to be alluring’. This is brought about by the inaugural event, where the elegance of the event is reflected in the lights of the welcome diya ignited by the chief guest. Followed by pertinent speeches and a brief introduction on glamorous and carefully planned events finally being put to execution. the inaugural event introduces Sparsh as the largest cultural fest in western India along with the theme and the vision that the organizing committee had envisioned, attracting a massive audience serving as the perfect recipe to bliss

CARNIVAL WALK

"Indulge in the grandeur of Sparsh 2k24's Carnival Walk, a meticulously curated experience that transcends the ordinary. Immerse yourself in the spectacle of precision and design with our captivating bike and car shows, where automotive excellence takes center stage. The resounding beats of the Nashik Dhol add a cultural flair, while performances by local artists bring an artistic touch to the festivities.

This multifaceted event culminates in a spirited rally, inviting you to join the procession and become a part of the vibrant energy. Sparsh 2k24 extends an exclusive invitation to enthusiasts, professionals, and the community at large to participate in this celebration of innovation, culture, and artistic expression.

Prepare to be enthralled as Sparsh 2k24's Carnival Walk promises an unforgettable fusion of elegance, cultural richness, and artistic brilliance. Elevate your experience, embrace the excitement, and be part of a celebration that transcends the ordinary."

DRAMATICS EVENT

The Sparsh Dramatics event, featuring Nukkad Natak, Monoacting, Street Play, and more, is a dynamic showcase of diverse talents. Students enthusiastically engage with the fest, enjoying the rich tapestry of theatrical performances. From the compelling narratives of Nukkad Natak to the solo brilliance of Monoacting and the immersive experience of Street Play, Sparsh Dramatics is a celebration of artistic expression. This event not only serves as a platform for students to explore their dramatic prowess but also ensures that Sparsh remains a vibrant hub of creativity and entertainment. The collective enjoyment of the fest by numerous students highlights the success of this engaging and enriching event.

BATTLE OF DJ & BATTLE OF BAND

Sparsh reverberates with musical energy through the exhilarating Battle of DJ and Battle of Band events. These competitions are a thrilling showcase of auditory prowess, uniting music enthusiasts in a crescendo of beats and melodies. The Battle of DJ event transforms the atmosphere with electrifying mixes, while the Battle of Band resonates with live musical artistry. Students enthusiastically immerse themselves in these contests, making Sparsh a haven for music aficionados. The campus pulsates with rhythmic energy as participants and spectators alike revel in the sonic showdowns. The success of these events is evident in the collective enjoyment of numerous students, establishing Sparsh as a resonant symphony of musical passion.

FINE ART EVENTS

The Fine Arts Events at Sparsh are a canvas of creativity, featuring Face Painting, Tattoo Making, Rangoli, and more. Students immerse themselves in this artistic celebration, enjoying a spectrum of expressive activities. From the intricate strokes of face painting to the personalized artistry of tattoo making, and the vibrant designs of rangoli, Sparsh Fine Arts Events transform the campus into an artistic haven. This platform not only allows students to showcase their creative flair but also turns Sparsh into a vibrant tapestry of colors and forms. The collective enjoyment of the fest by numerous students underscores the success of this captivating and visually enchanting experience.

FASHION & LIFESTYLE

Sparsh's Fashion & Lifestyle Event is an exquisite blend of style and cultural expression, featuring a captivating Cultural Walk Show, dynamic Cosplay, the prestigious Mr & Mrs Sparsh competition, and the talent extravaganza, Sparsh Got Talent. This event transcends fashion, becoming a vibrant canvas where cultural narratives and individual flair come to life. Students immerse themselves in the runway elegance, creative expressions of cosplay, and the charisma of Mr & Mrs Sparsh. The stage lights up with diverse talents in Sparsh Got Talent. As attendees revel in this fusion of style and creativity, Sparsh Fashion & Lifestyle stands as a testament to the fusion of cultural diversity and individual excellence.

KAVI SAMMELAN

Sparsh proudly presents Kavi Samelan, an eloquent rendezvous of poetic brilliance under its umbrella. This event invites poets to share the cadence of their verses, weaving a tapestry of emotions and intellect. As the stage comes alive with poetic expressions, the audience is treated to a symphony of words and sentiments. Sparsh Kavi Samelan is a celebration of linguistic finesse and poetic resonance, where each poet becomes a storyteller, and every poem an enchanting narrative. Join us in this literary soiree, where the power of words takes center stage, and Sparsh becomes a haven for the artistry of spoken verse.

EXHIBITION

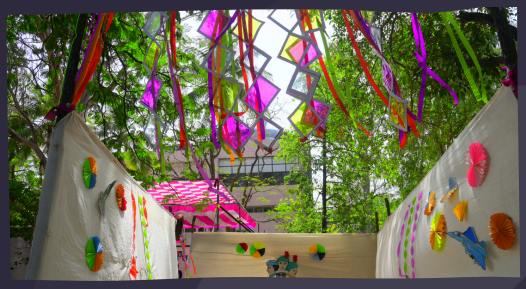
Sparsh proudly presents a dynamic fusion of art, science, and cultural exploration through our Exhibitions. Immerse yourself in a curated showcase that delves into the rich tapestry of India's artistic heritage, scientific advancements, and cultural intricacies. Our exhibitions serve as a visual journey, bringing together diverse facets of creativity and knowledge. From captivating artworks that tell stories to scientific exhibits that unravel mysteries, Sparsh Exhibitions are a celebration of intellectual curiosity and cultural richness. Join us as we embark on this enlightening voyage, where every display becomes a window into the vibrant tapestry of India's art, science, and culture. Sparsh - where exploration meets enlightenment.

WORKSHOPS & TALK SHOW

Sparsh invites you to immerse yourself in a world of knowledge and skill enhancement through our Workshops & Talk Show series. Renowned speakers and skilled artists converge to share their expertise, offering invaluable insights and hands-on training. Whether it's a specific skill like the exhilarating Skateboarding Workshop or enlightening discussions during the Talk Show, Sparsh fosters an environment of learning and growth. This is a unique opportunity for participants to engage with prominent figures, gain practical skills, and expand their horizons. Join us in this intellectual and skill-centric journey, where Sparsh becomes a nexus for education, empowerment, and expertise.

SPARSH MASTI MANIA

Sparsh is not just about formalities; it's a celebration of joy, camaraderie, and unbridled fun through our array of informal events. Dive into the laughter-filled moments of our Fun & Informal sessions, where you can relax, unwind, and forge connections. From engaging games to light-hearted competitions, Sparsh infuses the fest with a lively spirit. It's a chance to let loose, create memories, and revel in the carefree atmosphere. Join us in these delightful moments, where informality takes center stage, and Sparsh becomes a haven for laughter, friendships, and the joyous side of celebration. Let's make memories together at Sparsh!



SCHOOL EVENTS

Sparsh extends a warm welcome to the vibrant world of school events, where students from diverse schools converge for a unique and enriching experience. Our campus transforms into a hub of shared knowledge, creativity, and camaraderie as young minds come together to participate in a variety of activities. From engaging workshops to spirited competitions, Sparsh fosters an environment where students can learn, compete, and connect. It's a celebration of intellectual curiosity, talent, and the joy of shared experiences. Join us as Sparsh becomes a platform for cross-school interactions, creating memories and forging friendships that transcend institutional boundaries. Let the spirit of collaboration and learning flourish at Sparsh!

SOCIAL CAUSE : CSR INITIATIVE

Sparsh takes pride in fulfilling its commitment to social causes, employing a multifaceted approach through themed campaigns, seminars, workshops, and impactful events. Our campus becomes a hub of advocacy, where the power of collective action is harnessed to address pressing societal issues. Through engaging workshops and seminars, Sparsh educates and raises awareness, inspiring positive change. The themed campaigns serve as a catalyst, sparking conversations and promoting inclusivity. Sparsh is not merely a fest; it's a driving force for social change, where every event becomes a stepping stone towards a better, more compassionate world. Join us in making a difference as Sparsh embraces its role as a catalyst for social transformation and community impact.

Sparsh
AURORA DE FANTASIA

PRONITES

SINGING NIGHT

Music, as both sustenance and remedy for the soul, takes center stage during the festive period as Sparsh presents the captivating 'Sparsh Singing Night.' This event promises an evening of emotional resonance, where sincere sentiments find expression through heartfelt words. The atmosphere is charged with waves that delve deep into the soul, creating a night of unparalleled ecstasy. Amid dynamic lights and symphonic vibes, the entire SVNIT community unites in rhythm to a vast array of musical styles, spanning Classical, Bollywood, Western, Metal, Rock, Pop, and more. Sparsh Music Night, an embodiment of melodious emotions, becomes an indelible memory for all participants—be they performers, crew members, students, or faculty.

DANCING NIGHT

"The cosmos resonates with rhythm, where rhythmic patterns give rise to movement, and movement, in turn, evolves into the art of dance. A lifestyle remains incomplete without the inclusion of dance. The true essence of joy is intricately tied to the act of dancing, even in its most subtle form. Hence, it is only natural that Sparsh proudly presents an exhilarating event known as the 'Sparsh Dancing Night,' a celebration of dynamic dances and profound emotions. This night is dedicated to the art of dance in all its diverse forms—classical, hip-hop, jazz, contemporary, salsa, and lyrical. The performers, through their expressive dances, foster a sense of unity by highlighting the unique qualities of various cultures. The electrifying Sparsh competition garners significant attention as participants passionately vie to captivate the hearts of the audience, compelling them to sway to the rhythm."

EDM NIGHT

"Experience the enchantment when music and dance harmonize in perfect accord, weaving a spell that captivates both heart and mind. Welcome to Electronic Dance Music Nights—an electrifying journey where nights seamlessly transition into mornings and friends evolve into family. Join us in celebrating the brilliance of the night with your uninhibited moves, allowing the rhythm to guide your every step.

Embark on a sensory adventure as you switch off your mind, surrendering to the magnetic pull of the music. Dance to the pulsating beats and immerse yourself in the electric mix of music, entertainment, and unforgettable experiences.

Sparsh EDM Night has played host to renowned artists such as Progressive Brother, Swattrex Tracer, and more, ensuring an unparalleled sonic experience. Come, be part of this vibrant celebration where the convergence of music and dance transcends boundaries, creating memories that resonate long after the night comes to an end."

DJ JENIS

CELEBRITY NIGHT

Cap off a series of successful events with the pinnacle of excitement—Sparsh Celebrity Night. The anticipation is palpable as we unveil this year's star, someone to whom you've throbbed your heart. Sparsh's center attraction promises to take you on a journey into uncharted territories of entertainment. As night ascends to its zenith, the convergence of exquisite friends, engaging side events, and our proficient managerial team ensures that the fun multiplies exponentially. Sparsh Celebrity Night isn't just an event; it's a memory-making experience, unveiling new levels of madness and excitement. Join us for a night where the extraordinary unfolds, creating lasting memories and leaving you yearning for more. Don't miss the climax of Sparsh —where every moment is etched in exhilaration.

SARDAR VALLABHBHAI NATIONAL INSTITUTE OF TECHNOLOGY SURAT
SPARSH 2K24
Sachet & Parampara

CELEBRITY ACCLAIM 2023

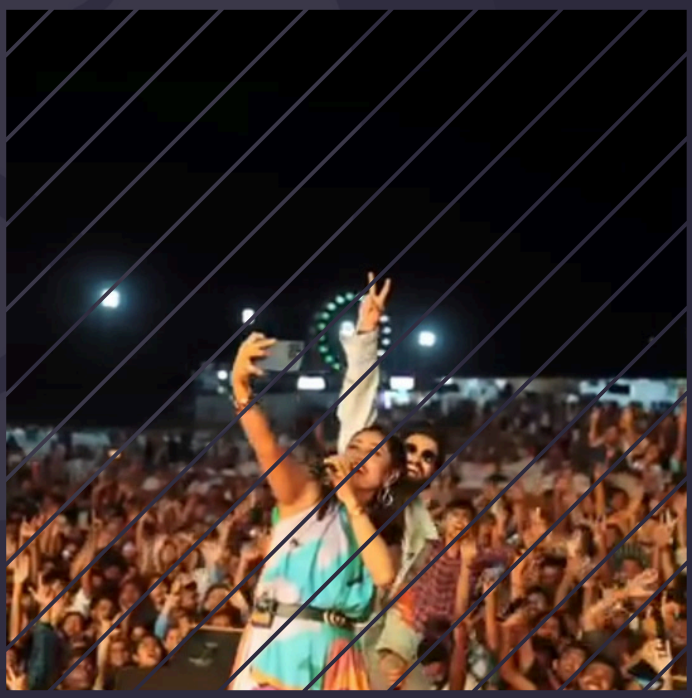
SPARSH IN THE WORDS OF ICONS

Sachin Sanghavi: Sparsh felt like sea of sparkling stars all giving us love at once. Grateful to all the students and fans.. No artist would ask for more

Jigar Saraiya : SVNIT thank you for incredible energy and dance moves that lit up the night. Can't wait to see you all again- be with me on my musical journey

Divya Kumar : Sparsh is a cultural extravaganza that defies expectations. Its impact goes beyond the stage, leaving an indelible mark on everyone involved. Proud to be part of such an incredible journey!

Charu Semwal: still hungover with the love you guyss showered



SPARSH PUBLICITY STUNTS BEYOND BORDERS

Sparsh breaks free from the campus confines! Witness electrifying flash mobs at VR Mall and RR Mall, and catch us taking the excitement to different colleges for an unmissable publicity stunt. Sparsh is not just a fest; it's a cultural revolution making its mark far and wide!

PERKS OF SPONSORING US

BEFORE SPARSH

- APP DOWNLOAD
- TALKS
- WEBSITE
- CAMPUS AMBASSADOR
- ELECTRONIC MEDIA
- NEWSLETTER
- INVITATIONS
- SOCIAL MEDIA

DURING SPARSH

- HOSPITALITY
- CROWD INTERACTION
- LCD
- CERTIFICATES
- KIOSK
- VIDEO FOOTAGE
- PROMOTIONAL STALL
- SHOUT OUT
- HAND BOOKS
- BANNERS
- VIP PASS
- PRO NIGHT ADS

AFTER SPARSH

- WEBSITE
- COMPANY OFFICIAL WEAR
- DATABASE
- CERTIFICATES
- AFTER MOVIE
- BROCHURES

OUR PREVIOUS PROUD SPONSORS

OUR PREVIOUS PROUD SPONSORS OF SPARSH 2K24

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sparsh@svnit.ac.in

Sardar Vallabhbhai National Institute of Technology, Surat

SPONSORSHIP PROPOSAL FOR

SPARSH 2025

Sardar Vallabhbhai National Institute of Technology, Surat

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Sardar Vallabhbhai National Institute of Technology, Surat

Respected Sir/Ma'am

Sardar Vallabhbhai National Institute of Technology, Surat, is in the process of organizing its Annual Cultural fest, 'SPARSH' This event encompasses a diverse array of activities, including dramatics, fine arts, fashion and lifestyle exhibitions, dance and singing nights, celebrity appearances, and festival celebrations.

Consistent with our tradition, we are diligently preparing to host SPARSH, Gujarat's highly anticipated cultural festival, spanning three days from 17th April to 19th April. Anticipated attendance includes over 35,000 gen Z crowd, alongside distinguished special guests.

Our student community has long awaited and earnestly prepared for this festivity and the multitude of engaging events it promises. We extend an invitation for your esteemed organization to join us as a participant and sponsor for this exciting occasion. Financial contributions may be facilitated through a bank transfer.

We kindly request and eagerly anticipate your involvement in this event.

Sardar Vallabhbhai National Institute of Technology, Surat

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@sparsh.nitsurat

Sponsorhip Structure

Powered By	Rs 7,00,000
Associate	Rs 5,00,000
Sponsored By	Rs 3,00,000
Partner	Rs 1,00,000
Stall	Rs 30,000

Your sponsorship would be highly appreciated and we look forward to your positive response. Please confirm your sponsorship by sending an e- mail to sparsh@svnit.ac.in We have also attached the contact numbers of people of interest & Brochure of SPARSH for your convenience.

With Regards
SPARSH SVNIT,
Surat

Barter Structure

We recognize that Atul Bakery may prefer to contribute their delicious baked goods instead of monetary support. In lieu of financial sponsorship, we welcome Atul Bakery to provide their delectable products of equivalent value. In return, we assure them of the same comprehensive range of benefits and services extended to our monetary partners. This includes prominent recognition in our promotional materials, exposure to our wide-reaching audience, and opportunities for brand promotion at our events. We value our partnership with Atul Bakery and are dedicated to ensuring that they receive the utmost value and recognition for their support.

Your sponsorship would be highly appreciated and we look forward to your positive response. Please confirm your sponsorship by sending an e- mail to sparsh@svnit.ac.in We have also attached the contact numbers of people of interest & Brochure of SPARSH for your convenience.

With Regards
SPARSH SVNIT,
Surat

Summary of Deliverables by SPARSH

Deliverables & Perks	Powered by	Associate	Sponsored by	Partner
Association of name with every event	Yes		-	-
Display on official college magazine/newsletters	Yes	Yes		-
Promotion through dropdown and standees	Yes	Yes	Yes	-
Sponsors website hyperlink with SPARSH website	Yes	Yes	Yes	Yes
On Screen Display Advertisement at different location in college	Yes (Upto 1 minute)	Yes (Upto 50 sec)	Yes (Upto 40 sec)	Yes (Upto 30 sec)
Workshops/seminars	-	-	-	Yes
Promotion on banners across 250 acres campus including academics area and faculty lawns	Yes	Yes	Yes	Yes
On Stage Announcements	Yes (On Frequent Intervals)	Yes (On Frequent Intervals)	Yes (On Frequent Intervals)	Yes (At Start & End)
Merchandise/Accessories	Yes	Yes	Yes	Yes

Summary of Deliverables by SPARSH

Stalls	Stalls: 3 Volunteers: 2 (each)	Stalls: 3 Volunteers: 2 (each)	Stalls: 2 Volunteers: 2 (each)	Stalls:1 Volunteers: 2 (each)
Mascots/Cut-outs	Yes	Yes	Yes	Yes
Social Media promotions in stories and posts (Instagram, Facebook, LinkedIn, Twitter)	Yes	Yes	Yes	Yes

All terms mentioned above are open for negotiation, and the final agreement will be reached after mutual agreement.

The SPARSH team assures you that the proposed deals will be mutually beneficial. We eagerly anticipate a positive response from you soon.

Sardar Vallabhbhai National Institute of Technology, Surat

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