SHARESPACE FEATURES V2

1. **Real-Time Chat-**
   - a seamless **real-time chat feature** that allows buyers and sellers to communicate directly within the platform.
   - This will improve negotiation efficiency, build trust, and ensure smooth communication.
   - Eliminates the need for external communication tools (e.g., WhatsApp, email).

2. **Payment Integration**
   - Add secure payment options to enable hassle-free transactions directly on the platform.
   - Encourages on-platform transactions, reducing dependency on cash or external payment methods.

3. **Point System**
   - A dynamic point-based ranking system where users earn points for platform activities like listing products, completing transactions, or receiving good reviews.
   - Assign points for specific actions (e.g., +10 for listing, +5 for transactions).
   - Provides fair visibility for sellers based on merit, not just timing or popularity.

4. **Admin Dashboard with Analytics**
   - Develop an **advanced admin panel** with detailed analytics to monitor platform performance and manage users, categories, and listings efficiently.
   - **User Activity Tracking:** Analyze login frequency, transactions, and engagement rates
   - **Sales Insights:** Identify most sold items, top-performing categories, and active sellers
   - **Trend Analysis:** Visualize product and category trends using charts and heatmaps.

5. **AWS Integration for Photos and Videos**
    - Integrate AWS S3 for secure and scalable storage of user-uploaded photos and videos.
    - Faster loading times with optimized cloud storage and **CDN support**.

6.) **Follow System:** Allow users to follow sellers and get notified about their new listings.

7.) **Wishlist:** Users can save items to a wishlist for future reference

8**.) Review and Rating System**:- Let buyers rate and review sellers and products after transactions.

(Optional) Features-

9.) **Chatbot**

- **Query Resolution:** Help users with FAQs, payment status, or listing issues.
- **24/7 Support:** Ensure continuous assistance without the need for human intervention.
- Add an AI-powered chatbot to assist users in navigating the platform, resolving common queries, or offering recommendations

10.) **Product Recommendation Engine-**

- Use machine learning to suggest products based on a user's previous searches, purchases, or wishlist items.
- Highlight trending products or items that match the buyer's category preferences.