

# Privacy Policy

Last updated: January 1, 2022

## Privacy Policy at AlmaBetter

This Privacy Policy("Privacy Policy / Policy") discloses the privacy practices for AlmaBetter Edutech Private Limited("AlmaBetter", "We / we" or "Us / us") with regard to Your("You / you" or "Your / your") use of the online platform [www.almabetter.com](http://www.almabetter.com)("Website").This Privacy Policy along with Terms of Use describes our practices regarding, including your choices in relation to how we collect, store, use, share and secure your personal information across our Website. It also describes your choices regarding use, access and correction of your personal information and your rights in relation to your personal information and how to contact us or supervisory authorities in the event you have a complaint.

By visiting this Website you agree to be bound by the terms and conditions of this Privacy Policy. Please read this Privacy Policy carefully. By using the Website, you indicate that you understand, agree and consent to this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not use / access this Website.

We'll review this Privacy Policy from time to time to make sure it is up - to - date. If you are just a visitor, then please note that this Privacy Policy is subject to change at any time without notice. To make sure you are aware of any changes, please review this Policy periodically. If you are our registered user, we will notify you before we make changes to this Policy and give you the opportunity to review the revised Policy before you choose to continue using our services.

By Personal Data, we mean any information that can either itself identify you as an individual("Personally-Identifying Information ") or that can be connected to you indirectly by linking it to Personally - Identifying Information

## COLLECTION OF INFORMATION

As a visitor, you can browse our Website to find out more about our Website. You are not required to provide us with any Personal Data as a visitor. When you visit the Site, we collect and store certain information in order to improve security, analyze trends and administer the Website with a view to assist us in improving customer experience. We use this information to evaluate traffic patterns on our Website so that we can make it more useful to our visitors. We collect your Personal Data when you register with us, when you express an interest in obtaining information about us or our products and services, when you participate in activities on our Website or otherwise contact us. We will only collect your Personal Data if we have a proper reason for doing so, e.g.: to comply with our legal and regulatory obligations; for the performance of our contract with you or to take steps at your request before entering into a contract; for our legitimate interests or those of a third party; or where you have given consent.

A legitimate interest is when we have a business or commercial reason to use your information, so long as this is not overridden by your own rights and interests. In some cases, we may also have a legal obligation to collect personal information from you or may otherwise need the personal information to protect your vital interests or those of another person(for example, to prevent payment fraud or confirm your identity. Our primary goal in collecting your Personal Data and other personal information is to provide you a safe, efficient, smooth and customized experience. This allows us to provide courses, study material, tutorials that most likely meet your needs and to customize our Website to make your experience safer and easier.

We also use your Personal Identifiable Information together with other Personally Non - Identifiable Information to help us better understand our users and to improve the content and functionality of our



Website. The information we learn from you helps us personalize and continually improve your experience at our Website. We do not voluntarily make this information available to third parties, nor do we use it for any other purpose, except as set out herein.

When you visit our Website, as part of a purchase of one of our courses or registering on our Website, we may collect a variety of information that you will voluntarily provide to us via one of our contact forms, via a chat or phone session(Personal Identifying Information), such as: Contact Information, such as name, email address, display picture, mailing address, phone number, IP address, geographic location, or phone number Information to enable us to check and verify your identity, e.g. your date of birth, mark - sheets, Passport / Aadhar / Voter ID details; Billing Information, such as debit card number, credit card number and billing address; Unique Identifiers, such as username or password; Reviews or ratings, syllabus and course preferences, account settings, (including preferences set in the " Account " section of our Website ); and Information provided to us through our service, interaction with our customer service, participation in surveys or marketing promotions. We collect information about you and your use of our service, your interactions with us as well as information regarding your computer or other device used to access our service).

This information includes all your activity on our Website, such as classes, study materials, courses and search queries; details of your interactions with customer service, such as the date, time and reason for contacting us, transcripts of any chat conversations, and if you call us, your phone number and call recordings; device IDs or other unique identifiers, device and software characteristics(such as type and configuration), connection information, statistics on page views, referring source( for example, referral URLs ), IP address(which may tell us your general location), browser and standard web server log information, information collected via the use of cookies, web beacons and other technologies. With the help of back end applications, we aim at providing better services and better interaction with teachers, depending on the beneficiary's line of interest. We also may ask for this information at other times, such as when you enter contests or other promotions sponsored by us and / or our partners.

If you use a feature that requires payment of a fee options like NEFT or Card will appear. IN case of payments via credit or debit card, we will redirect you to registered payment gateways such as razorpay, ccavenue, payubiz and other such registered gateways. You may store and save your payment details like card numbers with the gateway. We do not have access to this data. All payment transactions are processed through secure payment gateway providers.

We do not store any card information(other than the last 4 digits of your card) in our servers. When you use one of our paid products, we track the web pages, and information that has been accessed by you, and store it on our servers. This enables us to track items that you have completed, and those that you need to see. The user full name and his / her display picture can be publicly displayed on the Website. Depending on what profile and what services they are seeking, AlmaBetter can ask for more information relating to address, billing information, certificates, past employment information etc. AlmaBetter can use technologies such as cookies, clear gifs, log files, and flash cookies for several purposes, including to help understand how you interact with our site and services, in order to provide a better experience.

## USAGE AND RETENTION OF INFORMATION

We use the personal information we collect, including your Personal Data where it is necessary to deliver the services you have requested, where it is necessary to exercise or comply with legal rights or obligations or for normal business purposes of the kind set out in this Policy. We will use your personal information to provide, analyze, administer and improve our services, to provide you with a personalized experience on our Website(especially, by offering you services that is best suited for you), to contact you about your account and our services, to provide you customer service, to provide you with personalized marketing and to detect, prevent, mitigate and investigate fraudulent or illegal activities. We further use your personal information to determine your general geographic location, provide localized courses and classes, provide you with customized and personalized study material, recommendations, determine your Internet service provider, and help us quickly and efficiently respond to inquiries and requests and enforcing our terms(such as determining free trial eligibility) and communicate with you concerning our service(for example by email, push notifications, text messaging, and online messaging channels), so that we can send you details about new features and content available on the Website, special offers, promotional announcements, surveys, and to assist you with operational requests such as password reset requests.

## COMMUNITY



AlmaBetter is a community. We offer several features that allow members to connect and communicate in public or semi - public spaces, such as Forums and Teams. Please use sensibility and good judgment when posting in these community spaces or sharing your personal information with others on AlmaBetter. Be aware that any personal information you submit there can be read, collected, or used by others, or could be used to send you unsolicited messages.

## SHARING AND DISCLOSING PERSONAL INFORMATION

We use other companies, agents or contractors("Service Providers") to perform services on our behalf or to assist us with the provision of services to you. We engage Service Providers to provide marketing, advertising, communications, infrastructure and IT services, to personalize and optimize our service, to process credit card transactions or other payment methods, to provide customer service, to collect debts, to analyze and enhance data(including data about users interactions with our service), and to process and administer consumer surveys. In the course of providing such services, these Service Providers may have access to your personal or other information. We do not authorize them to use or disclose your personal information except in connection with providing their services. Note to our customers in Europe: We transfer your personal information from the European Economic Area and Switzerland to India, a country that does have an adequate level of data protection. When we do, we use contracts, to help ensure your rights and protections travel with your personal information. By submitting your data and / or using our services, you consent to the transfer, storing, and processing of your personal information in India.

## YOUR RIGHTS

For the purpose of this Privacy Policy, we are a Data Controller of your personal information. If you are from the European Economic Area(EEA), our legal basis for collecting and using your personal information, as described in this Privacy Policy, depends on the information we collect and the specific context in which we collect it. If you are a resident of the European Economic Area(EEA), you have certain data protection rights. In certain circumstances, you have the following data protection rights: The right to access, update or to delete the personal information we have on you The right of rectification The right to object The right of restriction The right to data portability The right to withdraw consent If you've got a AlmaBetter account, you can access, edit, download or delete your Personal Data associated with your profile, in accordance with the provisions of this Privacy Policy.

You have the right to confirmation as to whether or not we process your Personal Data and, where we do, access to the Personal Data, together with certain additional information. That additional information includes details of the purposes of the processing, the categories of Personal Data concerned and the recipients of the Personal Data. Providing the rights and freedoms of others are not affected, we will supply to you a copy of your Personal Data. The first copy will be provided free of charge, but additional copies may be subject to a reasonable fee. You can access your Personal Data by when logged into our Website. You have the right to have any inaccurate Personal Data about you rectified and, taking into account the purposes of the processing, to have any incomplete Personal Data about you completed. In some circumstances you have the right to the erasure of your Personal Data without undue delay.

Those circumstances include: the Personal Data are no longer necessary in relation to the purposes for which they were collected or otherwise processed; you withdraw consent to consent - based processing; you object to the processing under certain rules of applicable data protection law; the processing is for direct marketing purposes; and the Personal Data have been unlawfully processed. However, there are exclusions of the right to erasure. The general exclusions include where processing is necessary: for exercising the right of freedom of expression and information; for compliance with a legal obligation; or for the establishment, exercise or defense of legal claims. We may need to retain and use your personal Information in connection with legal claims, or for compliance, regulatory and auditing purposes. We may retain your personal information where we are required by law, or if we are compelled to do so by a court order or regulatory body. Also, when you exercise any applicable legal rights you have to access, amend or delete your Personal Data, we may request identification and verification documents from you for the purpose of confirming your identity. In some circumstances you have the right to restrict the processing of your Personal Data.

Those circumstances are: you contest the accuracy of the Personal Data; processing is unlawful but you oppose erasure; we no longer need the Personal Data for the purposes of our processing, but you require Personal Data for the establishment, exercise or defense of legal claims; and you have objected to processing, pending the verification of that objection. Where processing has been restricted on this basis, we may continue to store your Personal Data. However, we will only otherwise process it: with your



consent; for the establishment, exercise or defense of legal claims; for the protection of the rights of another natural or legal person; or for reasons of important public interest. You have the right to object to our processing of your Personal Data on grounds relating to your particular situation, unless the processing is necessary for: the performance of a task carried out in the public interest or in the exercise of any official authority vested in us; or the purposes of the legitimate interests pursued by us or by a third party.

If you make such an objection, we will cease to process the personal information unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing is for the establishment, exercise or defense of legal claims. You have the right to object to our processing of your Personal Data for direct marketing purposes (including profiling for direct marketing purposes). If you make such an objection, we will cease to process your Personal Data for this purpose. You have the right to object to our processing of your Personal Data for research purposes or statistical purposes on grounds relating to your particular situation, unless the processing is necessary for the performance of a task carried out for reasons of public interest. To the extent that the legal basis for our processing of your Personal Data is consent; or that the processing is necessary for the performance of a contract to which you are party or in order to take steps at your request prior to entering into a contract; and such processing is carried out by automated means, you have the right to receive your Personal Data from us in a structured, commonly used and machine - readable format. However, this right does not apply where it would adversely affect the rights and freedoms of others.

If you consider that our processing of your personal Data infringes data protection laws, you have a legal right to lodge a complaint with a supervisory authority responsible for data protection in your country. You may do so in the EU member state of your habitual residence, your place of work or the place of the alleged infringement. To the extent that the legal basis for our processing of your personal information is consent, you have the right to withdraw that consent at any time. Withdrawal will not affect the lawfulness of processing before the withdrawal. You may exercise any of your rights in relation to your personal data by written notice to us or by writing to us on [info@almabetter.com](mailto:info@almabetter.com). Please note that we may ask you to verify your identity before responding to such requests.

## SECURITY

We take all precautions to protect the personal information both online and offline. We protect your information using technical and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure and alteration. We have standard SSL certification which basically help us create a secure connection between our server and user to render any information or action. Some of the safeguards we use are firewalls and data encryption, physical access controls to our data centers and information access authorization controls. Only user passwords are encrypted in 64 bit encryption and stored because generally users use the same password on multiple sites, to prevent any kind of theft or unauthorized access. If you believe your account has been abused, please contact us by sending us an email at [info@almabetter.com](mailto:info@almabetter.com). We do not sell or rent your personal information to third parties for their marketing purposes without your explicit consent and we only use your information as described in the Privacy Policy. We view protection of your privacy as a very important community principle. We understand clearly that you and your Information is one of our most important assets.

We store and process your personal information on computers located in the India that are protected by physical as well as technological security devices. We use third parties to verify and certify our privacy principles. If you object to your Information being transferred or used in this way please do not use this Website. Under no circumstances do we rent, trade or share your personal information that we have collected with any other company for their marketing purposes without your consent. We reserve the right to communicate your personal information to any third party that makes a legally - compliant request for its disclosure. Keeping your Personal Data secure We have appropriate security measures to prevent Personal Data from being accidentally lost, or used or accessed unlawfully. Those processing your Personal Data will do so only in an authorized manner and are subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

## COOKIES

We transfer cookies, which are small files containing a string of character, to your IP address, giving the browser distinct identification, in order to keep track of the user's preferences. Furthermore, these files also help in logging in faster and act as a mechanism to determine user trends. The data thus retrieved



from the user's IP address, enables us to enhance our offers, including but not limited to more content in areas of greater interest to a majority of users. Our Website uses "Cookies" to identify the areas of our Website that you have visited. A Cookie is a small piece of data stored on your computer or mobile device by your web browser. We use Cookies to personalize the Content that you see on our Website. Most web browsers can be set to disable the use of Cookies.

However, if you disable Cookies, you may not be able to access functionality on our Website correctly or at all. We never place Personally Identifiable Information in Cookies.

### THIRD PARTIES AND LINKS

We may pass your details to other companies in our group. We may also pass your details to our agents and subcontractors to help us with any of our uses of your data set out in our Privacy Policy. For example, we may use third parties to assist us with delivering services to you, to help us to collect payments from you, to analyze data and to provide us with marketing or customer service assistance.

We may exchange information with third parties for the purposes of fraud protection and credit risk reduction. We may transfer our databases containing your personal information if we sell our business or part of it. Other than as set out in this Privacy Policy, we shall NOT sell or disclose your personal data to third parties without obtaining your prior consent unless this is necessary for the purposes set out in this Privacy Policy or unless we are required to do so by law. The Site may contain advertising of third parties and links to other sites or frames of other sites. Please be aware that we are not responsible for the privacy practices or content of those third parties or other sites, nor for any third party to whom we transfer your data in accordance with our Privacy Policy. Our Website may contain links to other websites that are not under our direct control. These websites may have their own policies regarding privacy. We have no control of or responsibility for linked websites and provide these links solely for the convenience and information of our visitors. You access such linked Websites at your own risk.

These websites are not subject to this Privacy Policy. You should check the privacy policies, if any, of those individual websites to see how the operators of those third - party websites will utilize your personal information. In addition, these websites may contain a link to Websites of our affiliates. The websites of our affiliates are not subject to this Privacy Policy, and you should check their individual privacy policies to see how the operators of such websites will utilize your personal information.

### CONSULTING

We use third parties to help us provide services to You including the fulfilment of service, processing of payments, monitoring site activity, conducting surveys, maintaining our database, administering emails, and administering contents, and to provide aggregate, comparative information on the performance of our website to us and a select group.

### CHOICE

You have a choice about how we use your personal information to communicate with you, to send you marketing information, how we provide you with customized and relevant advertising, and whether you want to stay signed into your account. If you do not wish to receive marketing communications from us, you can unsubscribe from the link in the email you received, change your Communication preferences, or indicate your communication preferences within the direct communication from us. You can also reach us via chat, WhatsApp, call or email to block promotional communication to you. Keep in mind, we do not sell or rent your personal information to third parties for their marketing purposes without your explicit consent.

### OWNERSHIP OF RIGHTS

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## CONDITIONS OF USE

GRIEVANCE OFFICER

CONSENT TO THIS POLICY

## GENERAL





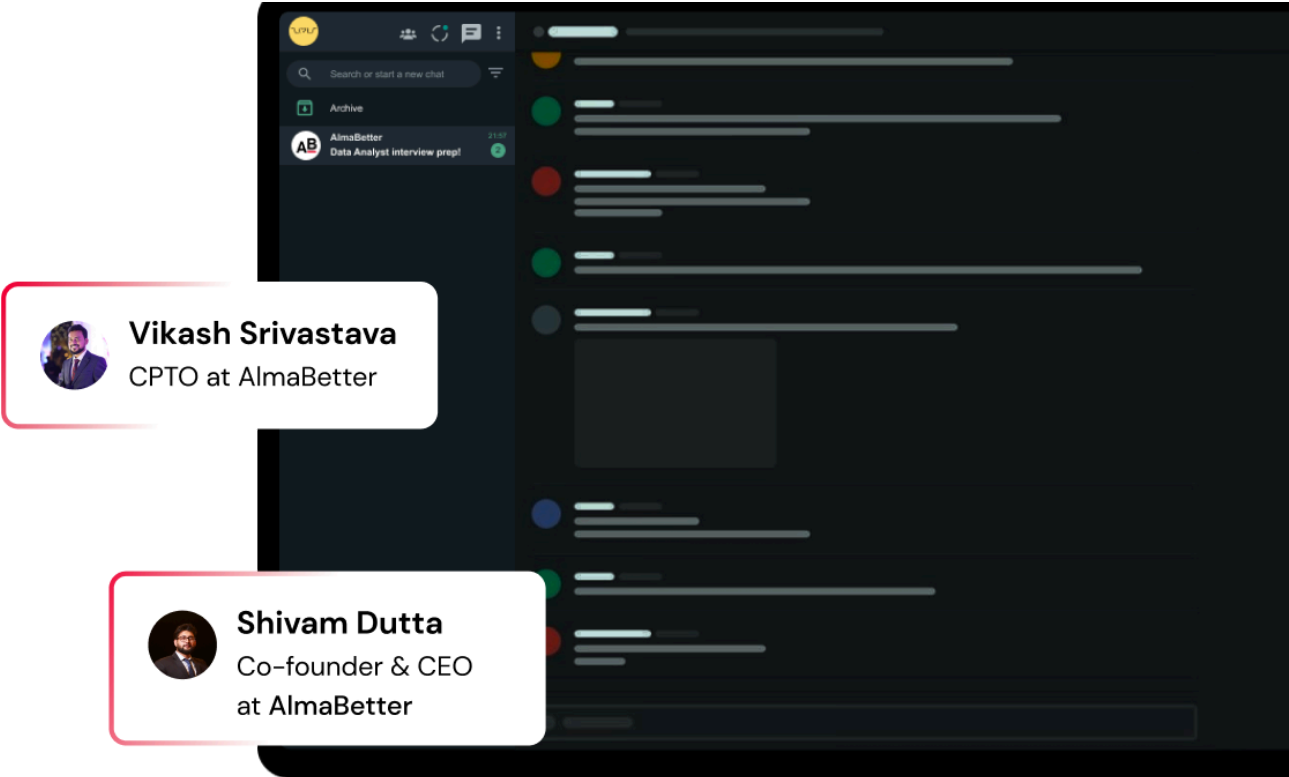
Governing Law and Jurisdiction:

These Policy shall be construed in accord with the applicable laws of India. You and we agree to submit any dispute arising under this Policy to the personal jurisdiction of a court located in Bengaluru, Karnataka for any actions for which the parties retain the right to seek injunctive or other equitable relief in a court of competent jurisdiction to prevent the actual or threatened infringement, misappropriation or violation of a party's copyrights, trademarks, trade secrets, patents, other intellectual property rights, or any provision of this Policy. You have the right to complain to a Data Protection Authority about our collection and use of your personal information. For more information, please contact your local data protection authority in the European Economic Area(EEA).

Learning is better with  
AlmaBetter Community

Join a community of serious & passionate tech folks, students, mentors and coaches to accelerate your career.

Join Whatsapp Community



AlmaBetter

Made with  in Bengaluru, India

Company

Success Stories

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Hire From Us

Careers



Courses

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- Masters Program in Data Science and Artificial Intelligence

Resources

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- Events
- Community
- Placement Statistics

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- Become A Coach
- Coach Login
- Refer and Earn

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- Privacy Statement
- Terms of Use

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