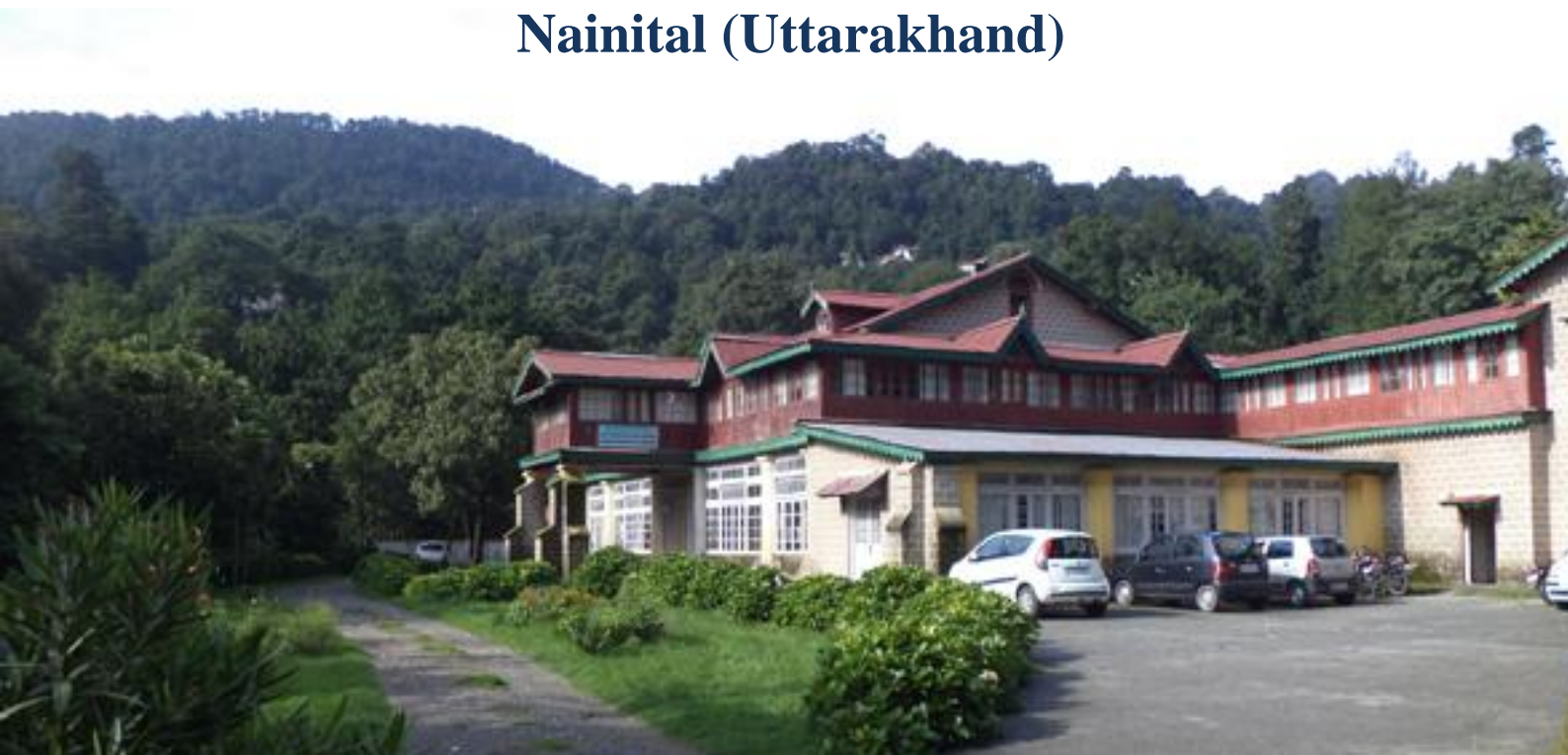


Information Brochure



Department of e-Commerce
‘The Hermitage’, Kumaun University
Nainital (Uttarakhand)



Kumaun University, Nainital was established in 1973. The University is a residential cum affiliating University. It has three campuses DSB Campus, Nainital, SSJ Campus, Almora and Bhimtal Campus. Under the visionary leadership of its Vice-Chancellors, the University is dedicated to the pursuit of value-based research and employment oriented education in all disciplines. This has contributed to the overall development of the state and equipping the youth with leadership qualities.

Department of e-Commerce was established in 2003. Presently the Department is conducting four courses both at the under-graduate and post-graduate levels. At the undergraduate level the Department is conducting Bachelor of Business Administration (BBA), Bachelor of Commerce (H) (B.Com (H)) programme both of three years duration consisting of six semesters each and Master of Business Administration (MBA) - part time at the post-graduate level. This programme has been especially designed to cater to the needs of career advancement for working executives. This programme is of three years duration consisting of six semesters. Industry exposure through project work is an integral feature of BBA & MBA- part time programmes.

Located at the heritage complex of 'The Hermitage', adjacent to the University's Administrative Block, the Department is nestled in pristine natural surroundings. The ambience makes it an ideal place for pursuit of academics and research.

Library and reading room facilities are provided to supplement the classroom instructions. The library is well-stocked with a wide range of titles in fields of management. Journals, magazines and dailies are also available to keep the students abreast of the current development. The text-books requirements of the students are catered through a book bank scheme. The Computer lab is well equipped. with Wi-Fi connectivity through broad-band leased line. The hardware and software are continuously updated.

The number of seats offered are MBA (Part-Time)-30, B.Com (H)-40, and BBA-40. MBA (Part Time) is for persons possessing work-experience. Admission shall be on the basis of merit /preliminary screening /performance in the Admission Test/GD/PI to be conducted by the Department.

Course Curriculum

1) Bachelor of Business Administration (BBA)

Semester I BBA 101 Business Organization & Management BBA 102 English Language & Communication English BBA 103 Micro Economics BBA 104 Statistics for Business Decisions BBA 105 Basic Accounting BBA 106 Computer Fundamental-Practical Computer Fundamental- Theory General Proficiency	Semester IV BBA 401 Production Management BBA 402 Environmental Science BBA 403 Income Tax Law & Practice BBA 404 Research Methodology BBA 405 Indian Economics BBA 406 e-Commerce BBA 407 Comprehensive viva-voce
Semester II BBA 201 Organizational Behavior BBA 202 Business Communication BBA 203 Business Environment BBA 204 Macro Economics BBA 205 Financial Accounting BBA 206 Business Mathematics BBA 207 Comprehensive viva-voce	Semester V BBA 501 Business Policy & Strategic Management BBA 502 International Marketing BBA 503 Industrial Relations & Labour Laws BBA 504 Financial Markets & Institutions BBA 505 Advertising & Sales Management BBA 506 Consumer Behavior BBA 507 Summer Training Project Report
Semester III BBA 301 Human Resource Management BBA 302 Business Laws BBA 303 Management Accounting BBA 304 Marketing Management BBA 305 International Business BBA 306 Financial Management General Proficiency	Semester VI BBA 601 Management Information System BBA 602 Entrepreneurship & Small Business Management BBA 603 Project Management BBA 604 Rural Marketing BBA 605 Marketing of Services BBA 606 Project Report BBA 607 Project Viva-Voce

2) Bachelor of Commerce (H)

Semester -I BCH 101 English Language & Business Communication BCH 102 Business Organization & Management BCH 103 Micro Economics BCH 104 Financial Accounting BCH 105 Comprehensive Viva- Voce	Semester -II BCH 201 Business Environment BCH 202 Business Regulatory Framework BCH 203 Business Mathematics BCH 204 Cost Accounting BCH 205 Comprehensive Viva- Voce
Semester -III BCH 301 Management Accounting BCH 302 Corporate Legal Framework BCH 303 Business Policy and Strategic Management BCH 304 Business Research Methods BCH 305 Comprehensive Viva- Voce	Semester -IV BCH 401 Production Management BCH 402 Financial Management BCH 403 Marketing Management BCH 404 Computer Applications in Business BCH 405 Comprehensive Viva- Voce Qualifying – Environmental Studies
Semester -V BCH 501 Income Tax Law & Accounts BCH 502 International Business BCH 503 Corporate Accounting BCH 504 Auditing BCH 505 Comprehensive Viva- Voce	Semester -VI BCH 601 Business Ethics & Social Responsibility BCH 602 Entrepreneurship & Small Business Management BCH 603 Project Report & Viva-Voce

	<i>Elective Papers :</i> <i>Elective I</i> <i>BCH 604 Financial Market & Institutions</i> <i>BCH 605 Security Analysis & Portfolio Management</i> <i>Elective II</i> <i>BCH 606 Public Finance</i> <i>BCH 606 Corporate Tax Planning</i> <i>Elective III</i> <i>BCH 608 Human Resource Management</i> <i>BCH 609 Industrial Relations & Labour Laws</i> <i>Elective IV</i> <i>BCH 610 Information Technology</i> <i>BCH 611 Management Information System</i>
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3) Master of Business Administration - MBA (Part Time)

Semester I Management Concepts Business Environment Computer Applications in Management Accounting for Managers Business Communications	Semester-II Managerial Economics Business Statistics Indian Ethos and Management Business Laws Organization Behaviour
Semester III Management Information Systems Financial Management Marketing Management Human Resource Management Production Management	Semester IV Operation Research Business Research Methodology Project Management Strategic Management Consumer Behaviour
Semester V Summer Internship International Trade and Business Cross-cultural and Global Management Total Quality Management Project and Project based viva-voce	Semester VI Entrepreneurship Training and Development Management of Financial Services Planning and Managing Retail Business Comprehensive Viva-voce

Summer internship/industrial training is an integral part of the curriculum for BBA & MBA (Part time). This provides the students an opportunity to understand the realities of business and corporate world. This also enables the students to relate and apply the knowledge gained in the classroom to the real world situation.

Attendance in classes, tutorials and project work is accorded due importance. A mandatory requirement of 75% is stipulated for appearing in the mid-term and end-term examinations. Attendance also serves as a component of internal evaluation.

Book bank scheme is provided to all students. For availing this facility the students are required to deposit an amount of Rs. 5000/- at the beginning of

the course which is refundable after the completion of the course. An amount of Rs. 1000/- will be charged annually from the student.

A uniform is prescribed by the Department. Arrangements for the uniform are made by the Department for which the requisite charge is payable at the time of admission.

Placements assistance is arranged by the Department. The alumni of the Department are well placed in reputed organizations, both in India and abroad. Some of the corporate houses where the students of the Department have been placed are :

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|-------------------------------|----------------------------------|
| 1. ICICI Bank | 08. Cadbury India Ltd. |
| 2. HDFC Bank | 09. Canara Bank. |
| 3. Priyagold Industries | 10. IndusInd Bank |
| 4. Britannia Industries | 11. Dabur India Ltd. |
| 5. Glenmark Pharmaceuticals | 12. DMMC, Uttarakhand Government |
| 6. Jyoti Laboratories | 13. Wipro Ltd. |
| 7. Super Cassettes Industries | 14. HCL Infotech. Ltd. |
| | 15. Reliance Telecom |

Fee Structure

The fee structure for BBA, B.COM.(H) and MBA (3 Year-part time) is as follows :

Course	Semester/Year	Fee
BBA	I Year (I & II Semester)	25,000=00
	II Year (III & IV Semester)	23,000=00
	III Year (V & VI Semester)	23,000=00
B. Com. (H)	I Year (I & II Semester)	42,000=00
	II Year (III & IV Semester)	34,000=00
	III Year (V & VI Semester)	34,000=00
MBA (3 Year-part time)	I Year (I & II Semester)	59,202=00
	II Year (III & IV Semester)	50,000=00
	III Year (V & VI Semester)	50,000=00

10. Telephone Nos.PSTN

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Mobile

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11. e- mail Address - _____**12. Educational Qualifications**

Degree	Board/University	Subjects/Specialization	Marks/Max. marks	%
10+2 / B.A./B.Sc./ B. Com./B.E. /B. Tech.				
M.A./M.Sc./M.Com.				
Others				

13. Professional Experience (only for MBA Part-Time)

S. No.	Organization	Duration	From-To	Profile/Responsibilities
1.				
2.				
3.				

14. Other activities/achievements (Co-curricular/community service.)

S. No.	Activity	Achievement
1.		
2.		
3.		

Declaration**1. By the Applicant**

I hereby declare that all the information given above is correct and nothing has been concealed. I shall abide by the decision of the admission committee. Further, if admitted, I pledge to abide by the rules and norms of discipline of University and will be liable to administrative action if I am found guilty of a breach of conduct in the campus.

Date:**Place:****Signature of the Applicant****2. By Parent/Guardian**

If my son/daughter/ward Mr./Ms. is permitted admission to above-mentioned course, I, hereby give an undertaking to pay regularly all his/her charges & dues related to that course. I also undertake the responsibility for his/her conduct. I shall not claim refund of fees in part or full once the admission has been taken.

Date:**Place:****Signature of Parent/Guardian**

Important Phone Numbers

▪ Vice Chancellor	:	05942-235068 (0)
▪ Head (e-Commerce)	:	05942-232332 (0)
▪ Campus Director	:	05942-235562 (0)
▪ Controller of Examinations	:	05942-231064 (0)
▪ Registrar	:	05942-235563 (0)
▪ Finance Officer	:	05942-235286 (0)



Department of e-Commerce

'The Hermitage', Kumaun University
Nainital (Uttarakhand)

E-mail: departmentofecommerce@gmail.com

Website: kunainital.ac.in; ☎ 05942-232332