



# DR. C.V. RAMAN UNIVERSITY

## ASSIGNMENT 2020-2021

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Human Values & Ethics

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STUDENT'S DIGITAL SIGNATURE

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## Q.1 Corporate Social Responsibility (CSR)

→ Corporate Social Responsibility is a self-regulating business model that helps a company be socially accountable - to itself, its stakeholders, and the public. By practicing Corporate social responsibility also called Corporate Citizenship, Companies can be consider of the kind of impact they are having on all aspects of society, including economic, social and environmental.

In this sense it is important to draw a distinction between CSR, which can be a strategic business management concept and charity, sponsorship or philanthropy. Even though the latter can also make a valuable contribution to poverty reduction, will directly enhance the reputation of a company and strengthen its brand, the concept of CSR clearly goes beyond that.

To engage in CSR means that, in the ordinary course of business, a company is operating in way that enhance society and the environment, instead of contributing negatively to them.

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Q.2 Canons of Ethics.→ Followings are the Canons of Ethics -

i) Honesty - Ethical executives are honest and truthful in all their dealings and they do not deliberately mislead or deceive others misrepresentation, over statements, partial truths, selective omissions, or any other means.

ii) Integrity - Ethical executive demonstrate personal integrity and the courage of their convictions by doing what they think is right even when there is great pressure to do otherwise they are principled, honorable and upright they will fight for their beliefs, They will not sacrifice principle for expediency be hypocritical, or unscrupulous.

iii) promise-keeping & Trustworthiness - Ethical executives are worthy of trust, they are candid and forthcoming in supplying relevant information and correcting misapprehension of fact, and they make every reasonable efforts to fulfill the letter and spirit of their promises and commitments.



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iv) Loyalty - Ethical executives are worthy of trusts, demonstrate fidelity and loyalty to persons and institutions by friendship in adversity, support and devotion to duty. They do not use or disclose information earned in confidence for personal advantage.

v) Concerns for others - Ethical executives are caring, compassionate, benevolent and kind; they like the golden rule help those in need, and seek to accomplish their business objectives in a manner that cause the least harm and the greatest positive good.

vi) Respect for others - Ethical executive demonstrate respect for the human dignity, autonomy, privacy rights and interests of all those who have a stake in their decisions. They are courteous and treat all people with equal respect and dignity regardless of sex, race or national origin.

vii) Law Abiding - Ethical executives abide by law, rules and regulations relating to their business activities.

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### Q:3 Gender Discrimination.

→ Gender discrimination is the type of discrimination which is based on the gender of the person. Usually women are treated differently and unequal than men in their education career, economic advancement and political influences.

The discrimination issue is happening through the world, even in the developed countries.

Women are not just considered to be physically weak but are considered to be weak in everything when compared with men and that's how the society treats them.

#### Types of Gender Discrimination -

i) Discrimination in Education - Women are treated unequally when it is matter of admissions, increments, financial aid, grading, housing, classroom assignment, counselling, guidance, academic programs, vocational education and discipline.

ii) Discrimination in Employment - This is a major problem women have to face in workplace. They are



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deprived of the basic rights at the workplace and often harassed by the co-workers. Just because they are females they are not assigned job with they are capable of doing. even bosses sometimes treat womens unfairly. In many workplace, womens are a minority.

iii) Wage Discrimination :- These are many situation where men and women perform the same type of work and they probably have the same education too, but still employments don't give equal pay for women. This difference is merely because of gender inequality.

iv) Maternity and pregnancy Discrimination at work -

If a women is pregnant, some employers do not even like to interview them, many females hide their pregnancy at their workplace. Just because of the fear of getting fired. Sometime they are even demoted.

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Q.4 Value Crisis at Cultural level.

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- All values pursued by man are comprehensible under term culture and civilization.
  - The contemporary value crisis in the Indian society can therefore be best understood as a cultural crisis.
  - Indian culture is an unbroken living tradition spanning several millennia. In its evolution over this long span with many ups and downs it has generated a variety of ideas, philosophies, religious beliefs and social customs.
  - The newer trends of idea over-layer the older ones without smothering them. Some have seen this as tolerance as a virtue, constituting a unity in diversity.



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## Q.5 Code of Ethics

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A code of ethics is a guide of principles designed to help professional conduct business honestly and with integrity. A code of ethics document may outline the mission and values of the business or organization how professional are supposed to approach problem the ethical principles based on the organization core values and the standards to which the professional is held.

A code of ethics also referred as an "ethical code" may encompass areas such as business ethics a code of professional practice and an employee code of conduct. Business ethics refers to how ethical principles guide a business operations. Common issues that fall under the umbrella of business ethics include employer-employee relation, discrimination, environmental issue, bribery and insider trading and social responsibility. The business community it is largely dependent upon a business leadership to develop a code of ethics.