

# BHARAT Pharma

S e r v i n g   N a t i o n

NANOPHARM HEALTHCARE SOULTIONS PVT. LTD

“ We are on a mission to provide *Availability*,  
*Affordability & High Quality of Medicines* and  
Healthcare *Services* across the world ”

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# PROBLEM STATEMENT

PROBLEM THAT WE ARE SOLVING



## PROBLEMS THAT WE IDENTIFY

- Time
- Price
- Inconvenience
- Range of Choices
- Medical Information

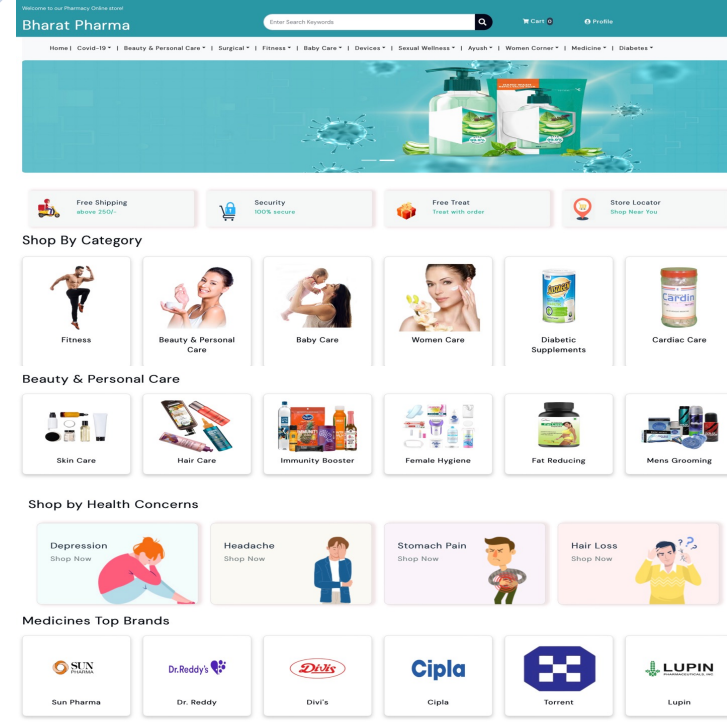
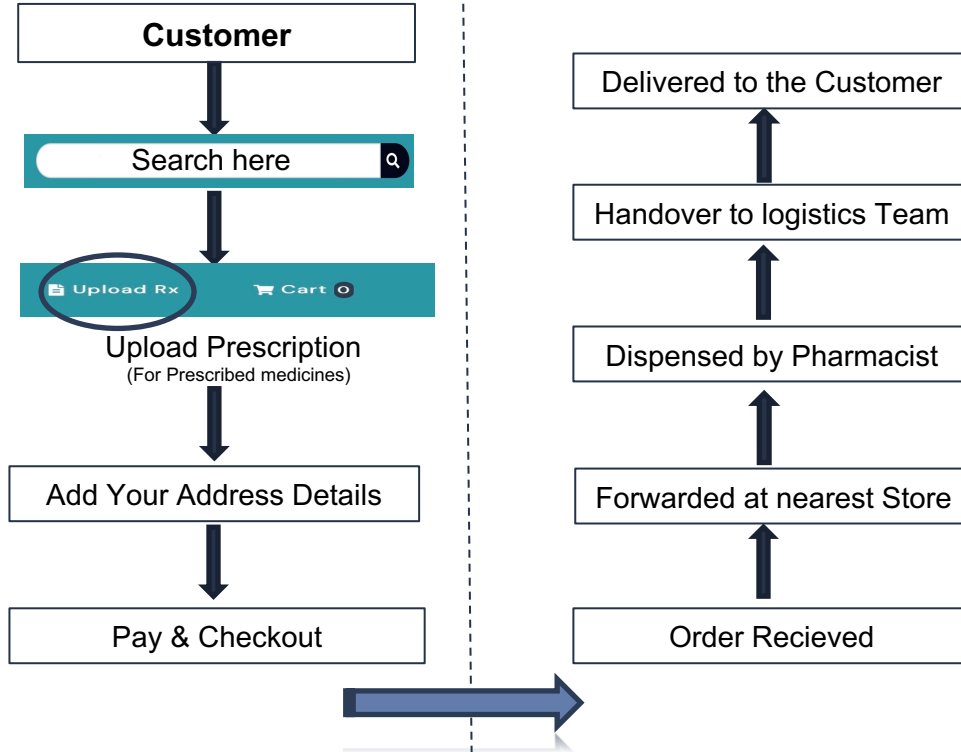
# BHARAT PHARMA

- A Platform which is the one stop solution of Pharmacy, Pathology & Dr. Consultation
- A Platform which is the integration of online and offline Pharmacy



# Our work flow

www.bharatpharma.in



## Market Size

**344.8 Million \$**

E-Pharmacy Market in India

**177,794 Million \$**

E-Pharmacy Market in World

**40-45%**

Annual CAGR



## Our Competitors

Competitors	1MG	Netmeds	PharmEasy + Medlife
Source of Revenue	Pathology Lab	Commission, Shipping	Advertisement
Revenue	266 Cr	500 Cr	2360 Cr
Funded By	TATA Digital Limited	Reliance Retail Limited	API Holdings





**FRANCHISE EARNINGS**

**COMMISSIONS**

**SUBSCRIPTIONS**

**B2B BUSINESS**

**ADVERTISEMENT**



# SWOT ANALYSIS

## STRENGTHS-

- FASTEST GOING MARKET
- LARGEST POPULATION
- FOUNDERS EXPERIENCE

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## WEAKNESSES-

- DEPENDENCY OVER 3<sup>RD</sup> PARTY LOGISTICS
- SHORTAGE OF FUNDS

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- INTERNET PENETRATION
- INCREASING AWARENESS
- E-CONSULTANCY GROWTH

## OPPORTUNITIES-

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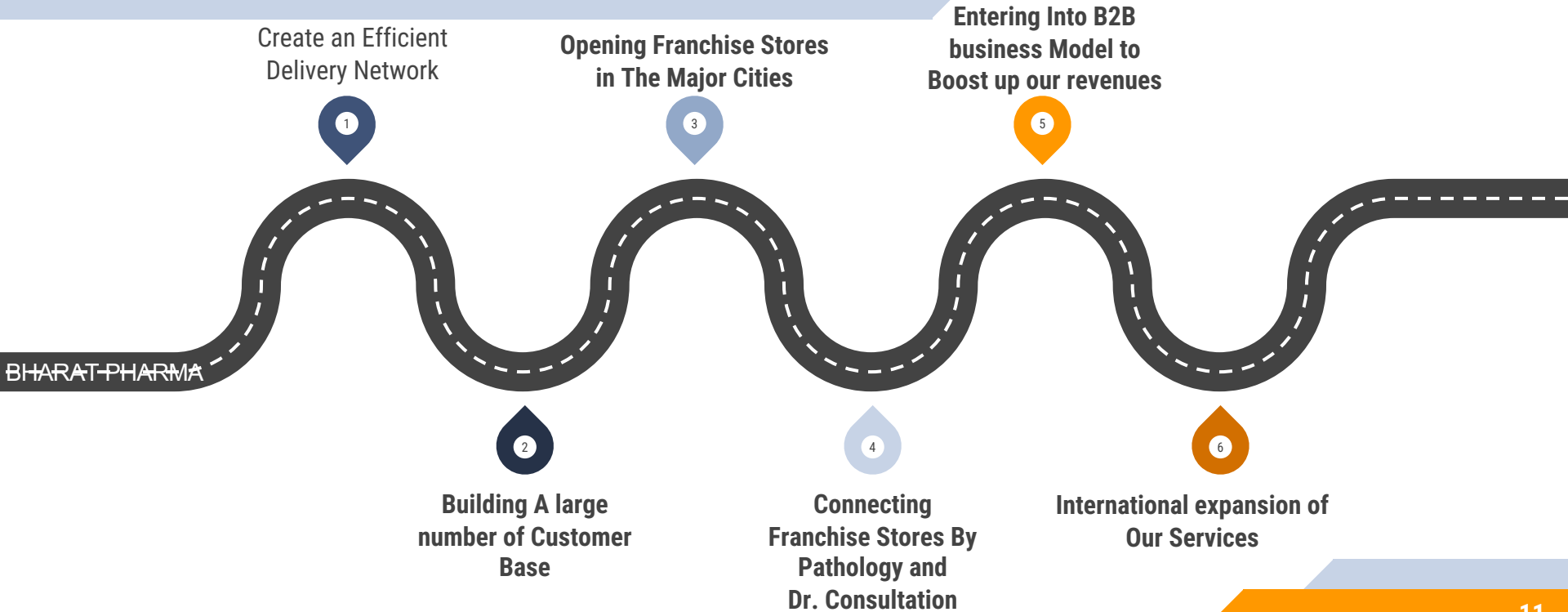
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- UNCLEARED INDIAN LAWS
- COMPETITIVE MARKET

## THREATS-



# ROADMAP





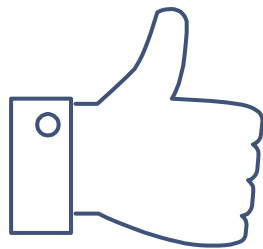
## OUR TEAM



**HRITIK PATHAK**  
Co-Founder



**PRATHAM KESHARWANI**  
Co-Founder



**THANKS!**