

# Ayojan Wala

FREEDOM OF STRESS AND PLANNING

AYOJAN WALA IS A COMPANY WHO CAN PROVIDE  
YOU FULL WEEDING PLANNER SERVICE

# Problems

- \*There is no wedding planner
- \*No emergency situation plan (rain and electricity)
- \*Not have money management and Time management
- \*wastage of money
- \*Not have Time schedule
- \*Stress

# Solution

- ▶ We provide all types of service like meals service decoration makeup artist and music system
- ▶ We are providing astrologer in low budget
- ▶ We provide no cost making charge jewellery with unique design
- ▶ we provide first meeting hall
- ▶ Fix money spent and time
- ▶ Surety of event planning

# USP of startup

- ▶ We sell our services locally and national
- ▶ We are planning to solve all types of stress in wedding
- ▶ We are providing maximum services in low cost and fix amount
- ▶ Emergency situation planning
- ▶ We are targeting villagers and middle class family

# Revenue

- ▶ We charge for our all types of services
- ▶ Commission from b2b
- ▶ Profit from b2c
- ▶ Affiliate marketing

# Competitors

- ▶ There is no one who can provide this service in locally
- ▶ There is lot of companies they provide wedding planning services in City areas
- ▶ We are different from all competition by our local service

# Last six months revenue

- ▶ 23 thousand from astrologist services
- ▶ 45000 from jewellery business
- ▶ 8000 from B2B
- ▶ 3000 from affiliate marketing

# Future goals

- ▶ We are planning to solve all Indian wedding stress and Management
- ▶ We are planning to provide good service in low budget
- ▶ Freedom from makeup artist cost and astrologist cost



# Team worker in company

- ▶ Shrikant Soni as a founder and marketing expert
- ▶ Janvijay Mishra as a co founder and field manager
- ▶ Saurabh Patel finance manager
- ▶ Akash as a team leader

# Help we need

- ▶ Marketing support
- ▶ Mentoring
- ▶ Funding
- ▶ Office space

# Contact details

- ▶ Founder name- shrikant Soni
- ▶ Mobile number- 6264919158
- ▶ Email address- shrikantsoni2001@gmail.com



Thank you