



Mech-Buddy

We add more value to your vehicles



About us



Mech-Buddy is a technology-driven **Mech-Tech** start-up that aims to organize the unorganized vehicle Maintenance & Repairing sector. We provide a variety of professional vehicle-related solutions from our tech platform.

Why?

When your **WHY** is clear , Then your **HOW** is Easy.

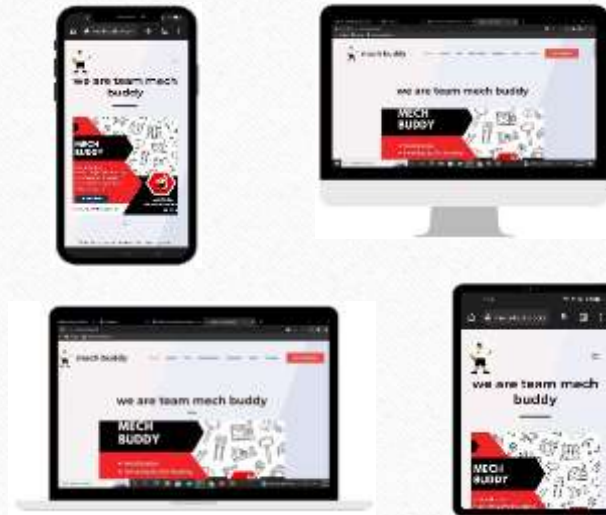
Problem Statement



In India, the automobile maintenance & repairing sector is an unorganized sector. In Our startup @mech-buddy, we are trying to make the process of maintenace & repairing of vehicles as easy and organized as possible.

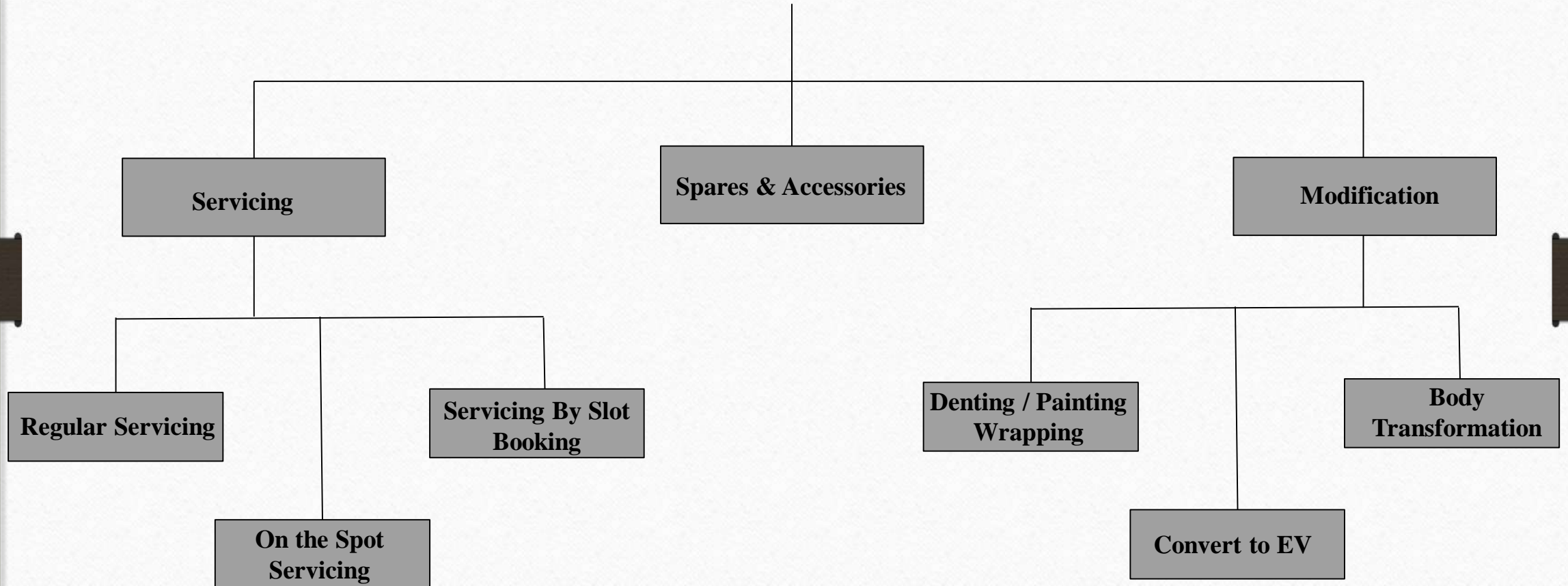


How are we solving that problem



The solution is to introduce a platform where customers can book a slot To save time and money. Our start-up is trying to solve this problem with an online technology-driven platform that offers time-saving, well-quality, fast services, etc. Our mission is to make the lives of our customers easier and more convenient. We want to be your go-to for all things auto-related! We plan to provide RTO-related services, fuel delivery, registration of vehicles, etc. These services help us connect our customers with the right people at the right time so that they can get their vehicles fixed.

Service

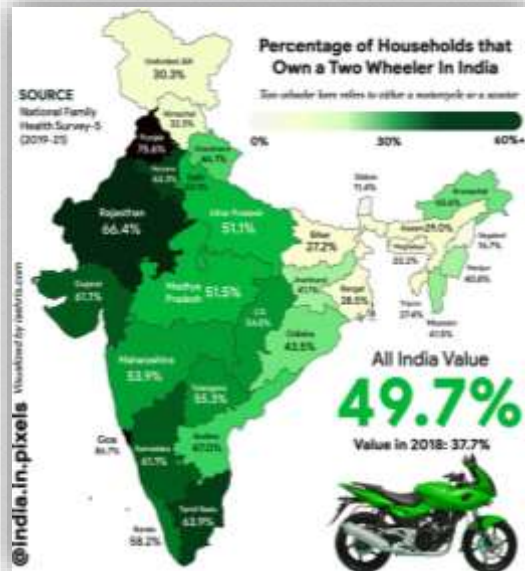


Indian Automobile Sector

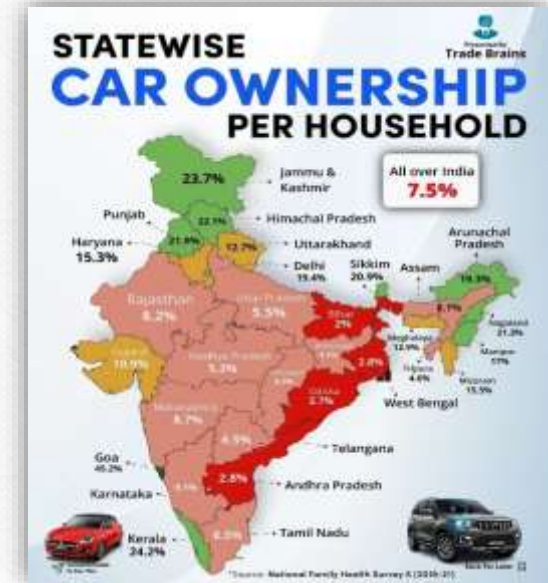


The Indian automobile sector is one of the biggest & growing sectors of the country it contributes 7.1% of India's GDP. According to reports, the four-wheeler service and repair market is expected to reach \$25 billion by 2030 from \$8 billion in 2020 (growing at a CAGR of 12.48 percent) in the country similar to the two-wheelers too but it's also the most complicated sector to navigate.

Target Audience



- ☐ Working Professionals
- ☐ Students / Youth
- ☐ Upper Class
- ☐ Middle Class



Every person who owns a vehicle is our customer.



Revenue Model



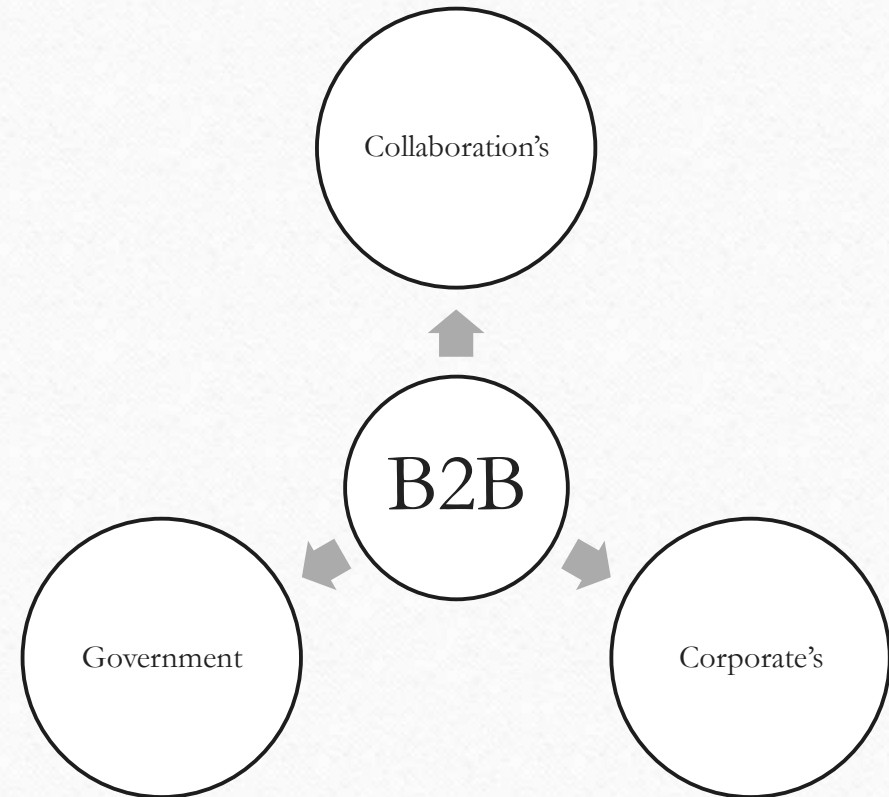
Service Charges

Subscription

White Labelling

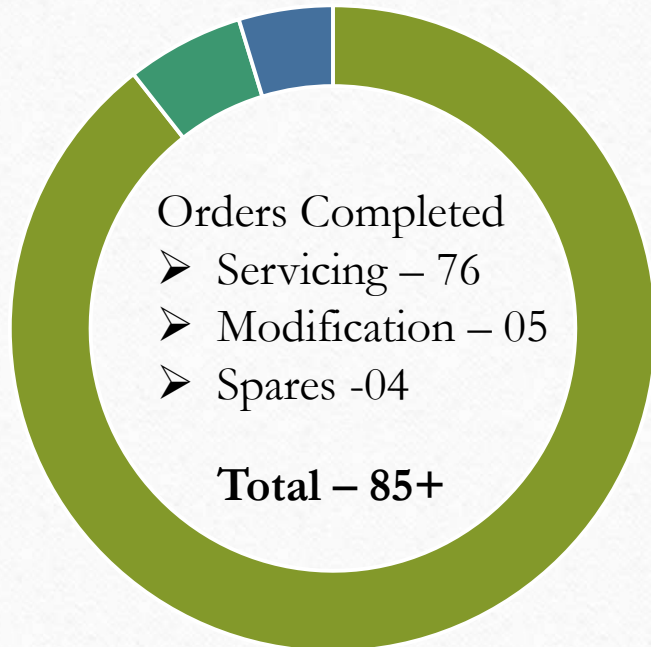
E-Commerce

Advertising



M.V.P Revenue September – October 2022

■ Servicing ■ Modification ■ Spares



Revenue : 2.93 lakh
Gross margin : 16 – 20 %
Net Profit : 5 – 9%



INDORE, MADHYA PRADESH



Testimonies



Full Body Transformation of Royal Enfield classic (OLD MODEL)

Competition/Rivals in the market



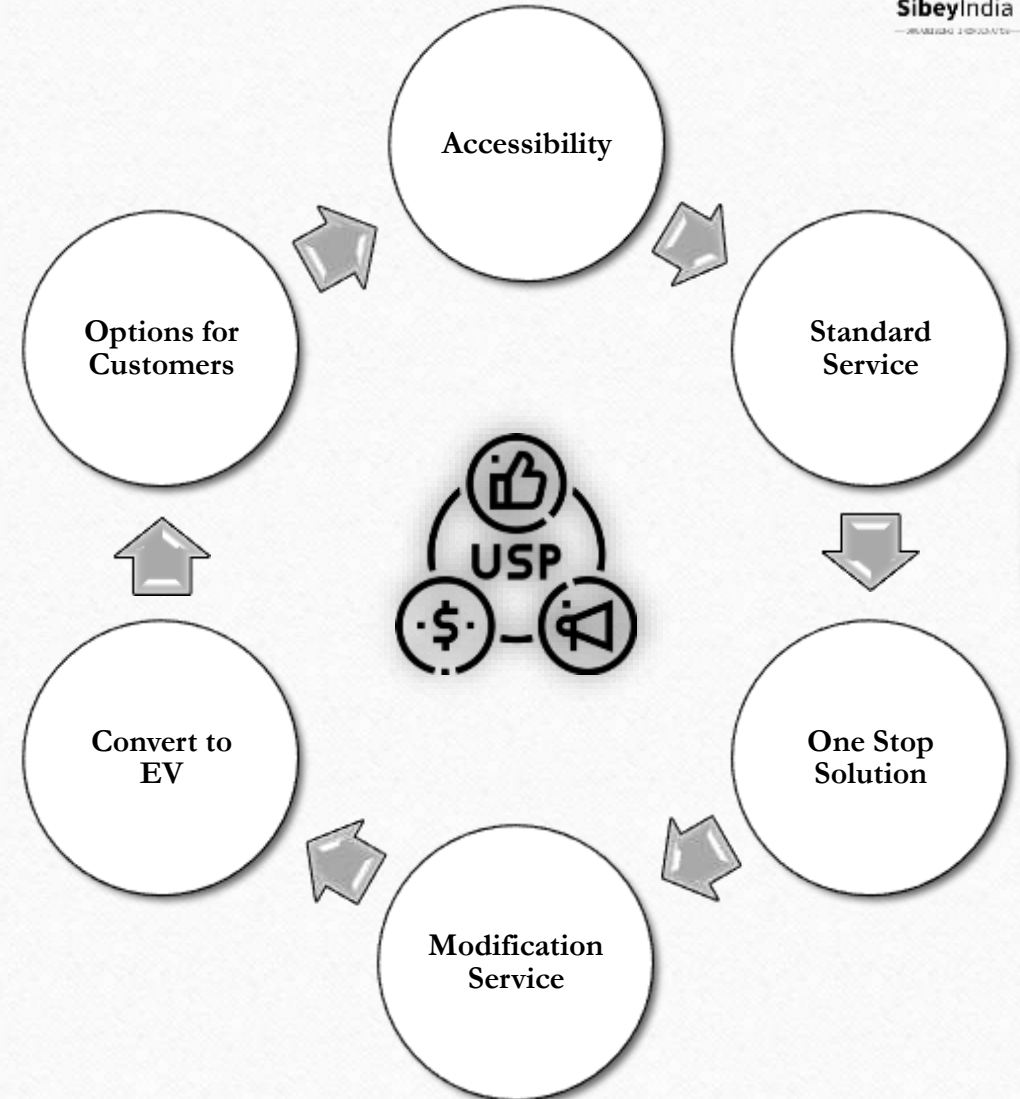
U.S.P



- Standardization
- Options
- Accessibility
- Pricing



- Standardization
- Customer Foot Fall
- Network

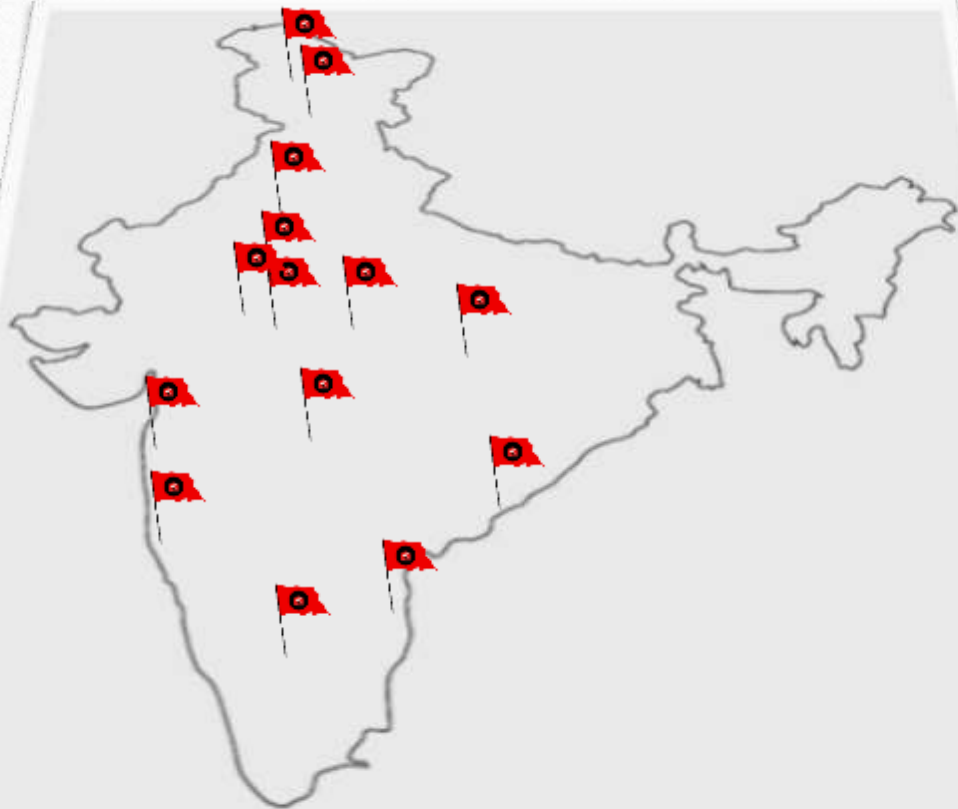


Apart from all this, the future goals of Mech-Buddy will have a wide variety of the best services. Such as R.T.O Related Services & Vehicle Rental Services etc.

Deployment Plan



Five-Year Deployment Plan



- ✓ Indore
- ✓ Ujjain
- ✓ Dewas
- ✓ Jabalpur
- ✓ Gwalior
- ✓ Bhopal
- ✓ Bangalore
- ✓ Chennai
- ✓ Vijayawada
- ✓ Pune
- ✓ Nagpur
- ✓ Aurangabad
- ✓ Nashik
- ✓ Gurgaon
- ✓ Manesar

Core Team




Siddharth Dubey · 1st
Director Sibey India Pvt Ltd || Founder of mech-buddy.com || Engineering Student
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Nishant kumar singh · 1st
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Rahul Kori · 1st
Engineering Student || Core team Member Mechbuddy || 1st runner up in HACKFEST 4.0
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Thank
you.