



KOYO  
WORKER SERVICE  
PROVIDER



# KOYO THE WORKERS SERVICE PROVIDER

This application provides many types of labour services of all kind of customer.



# Problem

List 3-5 problems our company observes and wants to solve.



## **Point 1**

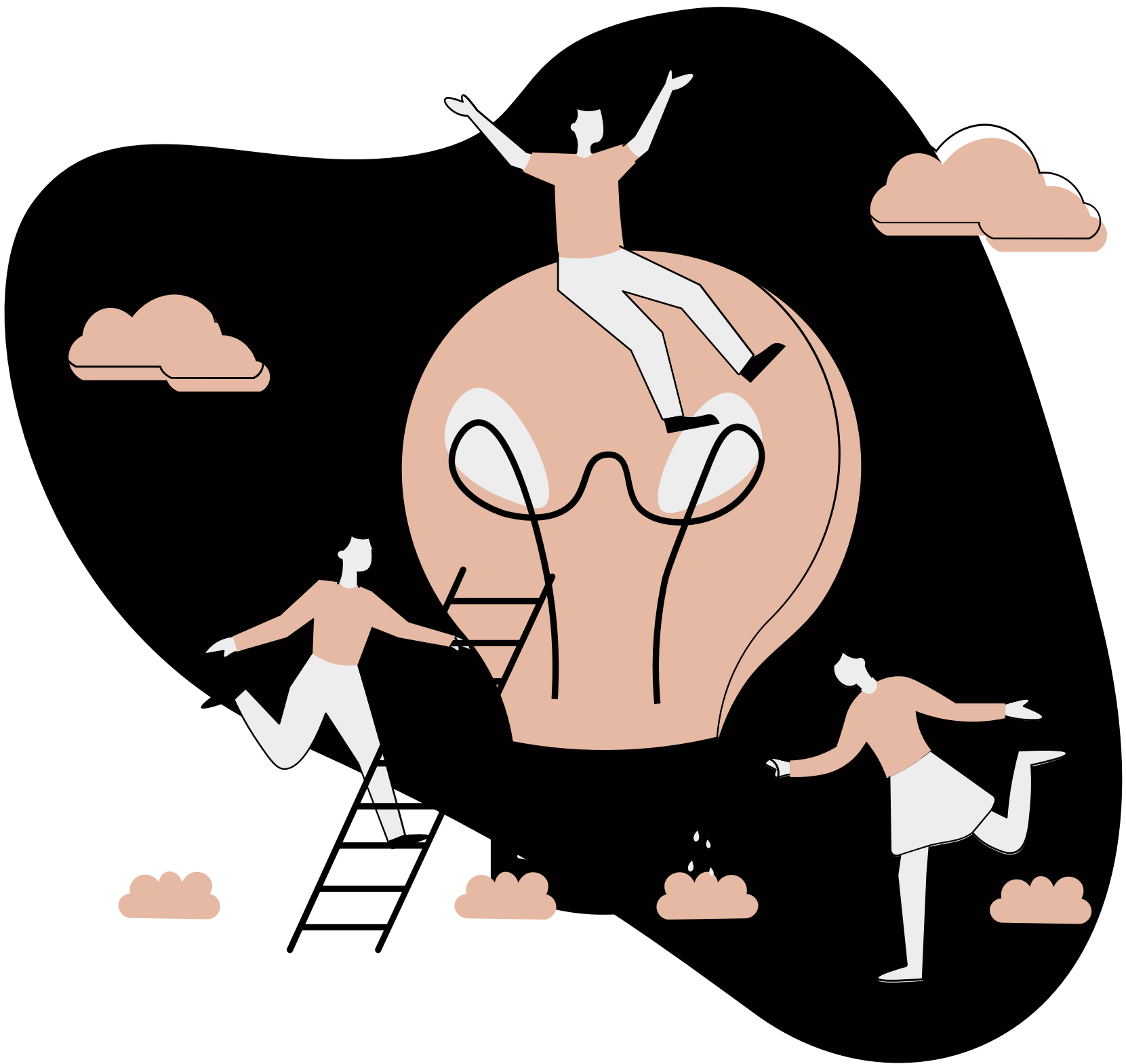
Small labours are often needed in our daily life , which are difficult to find immediately.

## **Point 2**

These labours are of different types, for example:- cook, carpainter , wages worker , and electrician etc.

## **Point 3**

According to your expectations:- it is very difficult to find the right labour at the right price in a short time .



# The Utopia

List 3-5 ways our company  
proposes to solve them.

## Point 1

Through our application we will create a digital network between labours and consumer.

## Point 2

Due to which the consumer can get any type of small labours services in the right labour and at the right price in less time period.

## Point 3

We will provide our services from urban to rural areas with best labours and best prices.





# USP of our solution

List 7 - 8 unique selling proposition of our solution.

## Point 1

KOYO's service cost will be reasonable so that all sections of customers can take advantage of its services.

## Point 2

In order to deliver its service to each customer in less time, KOYO sends its service to the customer through the nearest KOYO bender. Due to which labour cost is low and profit is high.

## Point 3

KOYO provides different types of bender services to all categories of customer, which makes it unique in the market with its competitors.

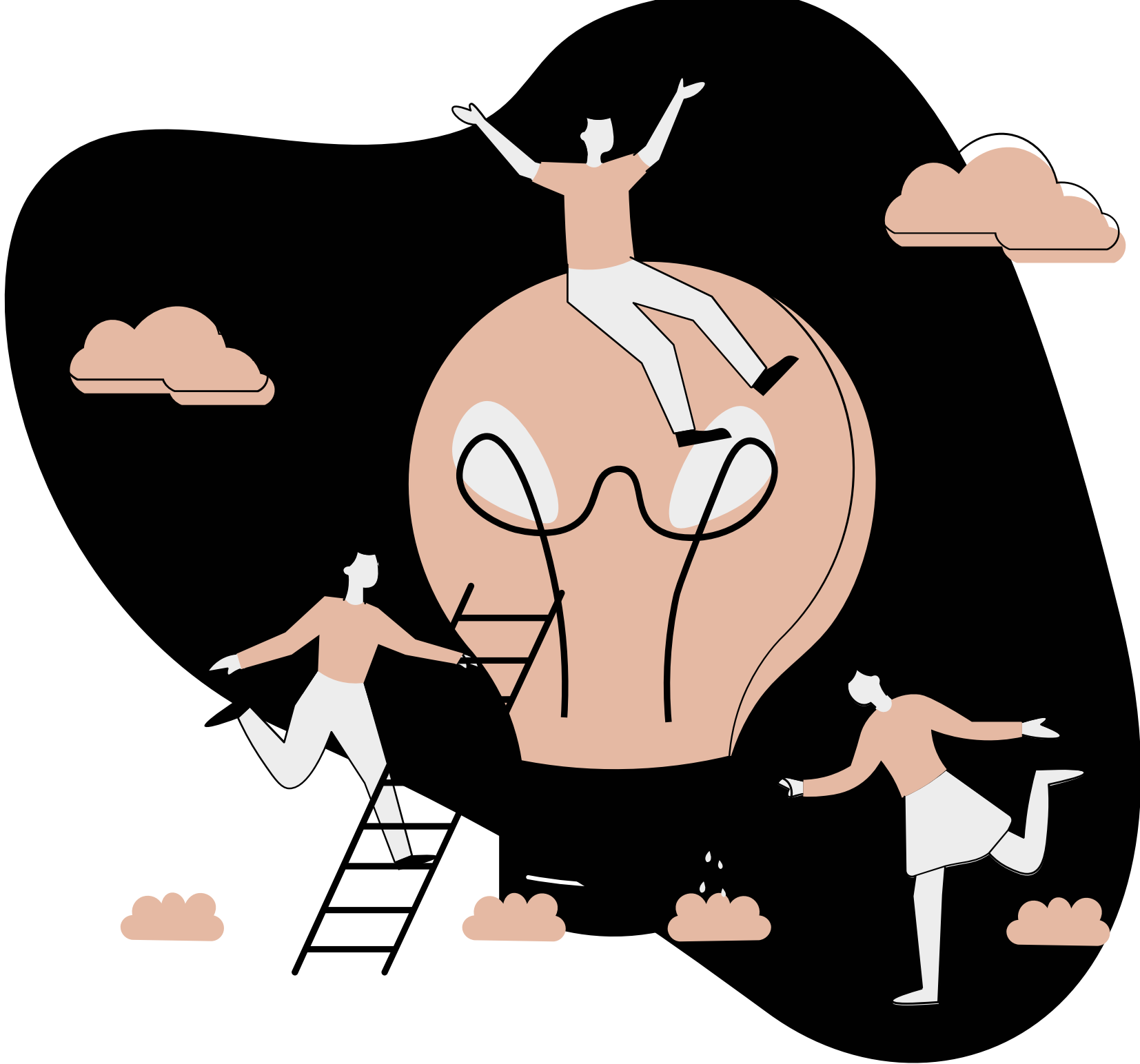






Fund That I can  
arrange for my startup  
?

List - 3 - 5



**Since I am belong a middle class family, I am not able to arrange much more money for my startup.**

**But I am able to invest up to 10,000 initially for my startup dream .**

**but it is also true that I need more money to start my startup dream.**



# Who are / can be our customers ?

All kind of people who need  
electrician , plumber, shop helper ,  
cook , home servant, and wages  
worker ect Service.

all those people are KOYO's  
customer.



## Funding – how much we need?

Since our startup is based on daily workers we have to build a strong digital network among them.

since our startup plan will provide online service for which there will be other big expenses including create a official website, app development and digital marketing cost . That reason so initially I may require an amount up to 50,000.



# How much time we need to launch our startup business?

We may take at least 12 month to launch this start-up business in the market.



# **TIMING TO LAUNCH OUR STARTUP THIS TIME**

## **Reason 1**

Nowadays when we look around us we see that our society has been digital and morden so this is the best time to launch this application.

## **Reason 2**

Nowadays almost people mostly like to do all their work and consume services digitally through many applications.



# Revenue model

List 7 - 8    Revenue model of  
our company .



# REVENUE GENERATING PROCESS

## Point 1

Our company revenue generating model will be based on commission.

Which will be received from customer.

Whatever be the market rate or price of any type of labour service, we will show it to the customer through our app with an increment of 20 % on that labour cost. And that increment is our commission.

The price difference between any type of labour market price and the customer payment price is our company commission. Which is our company revenue.





# Contact Us

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**THANK  
YOU!**

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