



DigiQure E-Clinic

Delivering Last-Mile Healthcare

Equal Health Pvt. Ltd.

PROBLEM

Rural Healthcare is Broken

70% Health Infra concentrated in just top 20 cities

Shortfall of 80% specialists at CHCs

2.4M deaths every year due to preventable diseases

IT'S IMPACT

Time & Cost

2 Negligence in early detection

3 Poor health seeking behaviour

* source: PWC, RHS, The lancet

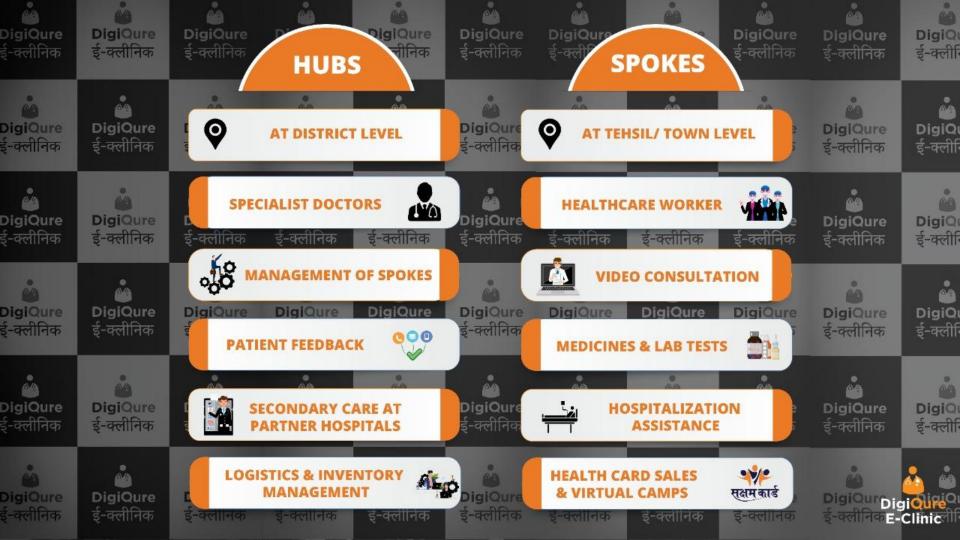


OUR PRODUCT & SERVICE

END-TO-END SOLUTION FOR RURAL & SEMI-URBAN PEOPLE







GTM STRATEGY





*1100+ Saksham cards sold in just 4 months!



- >>> FAMILY HEALTH CARD AT ₹365 (ANNUAL SUBSCRIPTION)
- >> UNLIMITED CONSULTATIONS
- DISCOUNTED MEDICINES/TESTS
- DISCOUNTED HOSPITALISATION
- **BUSINESS WITH EVERY WALK-IN** (MEDICINE, LABTEST)
- >>> UNLIMITED HEALTH CHECKUPS AND MANY MORE FEATURES

CREATING A CUMMUNITY WHERE WE GAIN
CUSTOMER LOYALTY

RECURRING REVENUE MODEL BRINGS BETTER
CASH FLOW VISIBILITY

TAM: \$50BN HEALTHCARE MARKET

Total target population (lacking easy & affordable access to quality healthcare): 1B

Per year per capita expenditure on healthcare: \$50

Total Addressable market: \$50B

10% Serviceable Obtainable Market (SOM) in next 5 years = \$5B in ARR

Our focus is recurring patient base

- Chronic disease patients
- Maternal & Child health
- Ortho/Rehab cases
- General Surgeries



Competitive Landscape



360° healthcare solutions for Semi urban & rural people



Apollo Jiyyo Tattvan





MARKET VALIDATION & ACHIEVEMENT

Our Users



40,000+ Lives Touched 3000+ Consultations 150+ Specialist Doctors (MBBS,MD & DM)

500+ Virtual Camp

AyushQure



45,000+ Downloads 15,500 Bookings

14, 000+ Consultations 89.14% Avg Consultation (T-AIM)

NASSCOM®



We are glad to inform that our startup is one among the 38 AI startups selected for the second cohort of the Revv Up startup acceleration program by the Telangana AI Mission (T-AIM)

Trusted Patients

Developed for Ayush dept. Govt, of M.P. By: IOTA Informatics Telangana Al Mission Revv UP Cohort 2022

DigiQure E-Clinic

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Founders

NIT Bhopal '09 alumni | Close friends | Rural backgrounds



Akanksh Tandon, CMO 9 yrs exp. in Marketing at BHEL



Ankur Chourasiya, CEO 6 yrs in IT, 5 yrs Business Ops



Saket Asati, CTO
MS (CS) USA, 9 yrs IT exp. (3 in US)

Advisors



Dr. Deepanshu Dubey Neurologist DM | 12+ yrs exp.



Anant Singh Sr. Physiotherapist MPT-Neurology | 12 yrs exp.



Dr. Aditya Dubey Psychiatrist MD | 10+ years exp.



Team awesome



DigiQure E-Clinic



Team awesome

Mission 2023

e-clinics & health vans to cater to about 10 million people across Central India

Integrating Latest IOT Health Devices

