**VALIDATION REPORT**

[Startup Name]

**J**

RESPONDENTS SURVEY AREA GENDER AGE BETWEEN

***This is a report on:***

***Problem:***

***Solution:***

**OVERVIEW**

OVERALL SCORE FOR YOUR IDEA:

50/100

OVERVIEW OF RESULTS:

4,3

3,9

4,8

4,1

4,2

RESULT (OUT OF 5)

P R O B L E M S O L U T I O N U N I Q U E N E S S V I R A L I T Y W I L L I N G N E S S

T O B U Y

CATEGORIES



RESULTS IN DETAIL

# PROBLEM.

1) Is the following problem relevant to you?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | X |  |
| Not relevant |  |  |  | Very relevant |

Note: Justify the response:

# SOLUTION.

2) Do you think the following solution is useful?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | X |  |
| Not useful |  |  |  | Very useful |

Note: Justify the response:

# UNIQUENESS.

3) Is the suggested idea unique and new?

X

Not unique at all Unique, completely new

Note: Justify the response:

**The idea is highly unique and new.**

Unique selling propositions of your solution are important for people to become your clients. If there are already a large number of similar solutions available, you should focus on how to set yourself apart from competitors.

# VIRALITY.

4) Does your audience liked your idea?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | X |  |
| Very unlikely |  |  |  | Highly likely |

Note: Justify the response:

# WILLINGNESS TO BUY.

5) How likely are you to buy the product/service?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  | X |  |
| Very unlikely |  |  |  | Highly likely |

Note: Justify the response:

# FEEDBACK.

6) Do you have any feedback testimonials?

For example

|  |  |
| --- | --- |
|  | Maybe people could also rent out “special properties”  on the platform like tree houses, for example. |
|  | It might make for a good stream of income for a host, too. |
|  | I think you need strict identity checks for hosts. |
|  | Have you already thought about whether regulations in different countries allow this? |



BENCHMARK

**We have compared the results of idea:**

# RELEVANCE OF THE PROBLEM.

Average



|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Our Result

Our result regarding the relevance of the problem is above average.

# USEFULNESS OF THE SOLUTION.

Average



|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Our Result

Our result regarding the usefulness of the solution is above average

# UNIQUENESS.

Average



|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Our Result

Our result regarding the uniqueness of the solution is above average

# VIRALITY.

Average



|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Our Result

Our result regarding the virality of the solution is above average

# WILLINGNESS TO BUY.

Average



|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 |

Our Result

Our result regarding the willingness to buy of the solution is above average

Final Remarks: