Alex Couvertier

Professional Profile

Dynamic customer service management professional poised to deliver savvy sales and business strategies proven to generate profitable growth.

Versatile sales leader offering profitability through customized, and collaborative tactics- managing accounts systematically and logically, generating sales for a portfolio of accounts. Proven history of success ensuring outstanding client satisfaction, able to think rapidly and adapt to customer needs- creating methodical strategies for customer acquisition and retention. Excellent verbal and written communication skills- forging long lasting customer relationships.

Areas of expertise include...

- Service Delivery
- Negotiation
- Strategic Sales & Business Planning
- Brand Awareness & Promotion

- Key Account Development
- Customer Satisfaction & Retention
- Prospecting & Cold Calling
- Presentations & Proposals

Professional Experience

GROUP ACCOUNTS MANAGER, 2017 to Present

GROUP VOYAGERS INC, LITTLETON, CO

Increase travel agent sales by integrating sales, service, and marketing strategies. Coordinate growth, identify, and target new channel opportunities- producing viable and profitable business units.

- Orchestrate accounts through the full life-cycle, ensuring each detail receives proper attention.
- Correspond with travel agents regarding client inquiries.
- Maintain knowledge of trade group business development efforts, destination expertise, and subject matter expert on company products and group invoicing.
- Manage assigned bookings to specific team procedures, and reference a variety of strategic tools for group bookings.
- Subject matter expert on company products and policies.
- Ensure travel agent and client satisfaction through the delivery of accurate, timely, quality product information, resolution and de-escalation of customer complaints.
- Communicate with the operational office regarding group details, and ensuring quality delivery of the group product.
- Coordinate group booking details with travel agents, and maintain records.
- Salvage escalated accounts, acquire and develop business relationships- fostering a spirit of cooperation with company departments.
- Achieved over \$6 Million in group accounts sales in 2018.

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SALES SPECIALIST, JUNIORS DEPARTMENT, 2015 to 2016

DILLARD'S, LITTLETON, CO

- Greeted customers, and offered personalized assistance- advised and selected items for the customer based on personal style.
- Arranged, and displayed merchandise to enhance visual appeal and aesthetic.
- Managed inventory and processed product transfers to outlet locations.
- Processed payments made by check, cash, and successfully increased store credit applications.
- Met and exceeded sales quotas.
- Strengthened knowledge of retail merchandising and inventory.
- Awarded top department sales associate two times in one year.

BELL ATTENDANT, GUEST SERVICES, 2014 to 2015

THE HYATT REGENCY DENVER, DENVER, CO

- Welcomed guests with a hospitable spirit.
- Demonstrated five-star service by providing quality presentation and delivery.
- Assisted guests to suites, and carefully tended to their luggage and personal items.
- Provided guests information of hotel amenities and recommended guests to concierge.
- Facilitated the delivery of promotional items to guest rooms for conventions and events.
- Strengthened knowledge of brand awareness and brand promotion.

NATURAL LIVING SALES ASSOCIATE, NATURAL LIVING, 2012 to 2014

SPROUTS FARMERS MARKET, GREENWOOD VILLAGE, CO

- Provided exceptional customer service and fostered long-lasting customer relationships.
- Managed department inventory and communicated the ordering of stock with vendors.
- Attended promotional and educational events to increase product knowledge.
- Provided customers information on wide array of products that catered to their specific needs.
- Exceeded sales quotas for supplements and vitamins.

Educational Background

General Studies

Arapahoe Community College, Littleton, Colorado 2016 to 2017

Community Involvement

Volunteer, Ambassador – Community Supported Agriculture

The Denver Botanic Gardens, Denver, Colorado 2013 to 2017