

Dennis A. Cooper

Greater Atlanta, Georgia

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UI/UX Design & Development Professional

Aligning User Needs with Business Goals

An inspired & talented designer delivering user-focused experiences and quality innovative results-driven development.

Creative and technically sophisticated with exceptional interpersonal skills, able to identify client needs for delivery of on-time, in-budget projects that receive top-notch customer satisfaction response. Evolves with new technology to bring innovative design elements to actualization in cross-platform, cross-browser environment. Produces high-quality outcomes in fast-paced environments working independently or collaborating with a team.

Business Analysis / Information Architecture – User Interface – User Experience (IA-UI-UX) / Product Design

Design Thinking / Lean UX / Wireframing / Prototyping / Visual Design (Graphics, Animation, Mockups, Templates)

Responsive Front-End Coding / Web Development / Research / Testing / Full Design Life Cycle / AngularJS

TECHNICAL PROFICIENCIES

UI/UX (Tools & Practices): Axure, iRise, inVision, Sketch, SmartDraw, Visio, Design Thinking,
Lean UX (Principals & Process), Creative Implementation

Design, Mockup: Adobe Master Collection (PhotoShop, Illustrator, InDesign)

Film, Audio: Final Cut, Pro Tools, Audio Production

Development Tools: Websphere, RAS (Rational Application Developer), Rational ClearCase [Version Control, Defect Tracking], Sublime Text 3 Editor, DreamWeaver, TopStyle Pro, Acrobat Pro

Languages, Libraries: HTML, CSS, JavaScript, jQuery, Intermediate AngularJS, Word Press, Agile-SCRUM

Microsoft Applications: Excel, Project, Visio, Word

PROFESSIONAL EXPERIENCE

Senior UI/UX Design & Development {Consultant} (2018 January 04 to 2019 March 01) CVS Health, Monroeville, PA
Technical Scope: HTML, CSS, JS, AngularJS, Adobe Creative Suite, Axure

Senior UX Consultant and Front-End Developer for CVS Health's Specialty IS Team. Participated in daily stand-ups, brainstorming exercises, sketching, rapid prototyping, research, usability tests, persona development, task analysis, and user needs analysis for Angular Application Development UX Lead for phase 2 of the project for the proprietary pharmacy benefits tool. UX Lead for the CVS specialty nursing application; collaborated with business, application development, and project teams to complete the design.

- Utilized HTML5, CSS3, and AngularJS 4.0 to support Front-End development in line with backend development

Stepped outside of my core expertise to provide issue and defect resolution; which included documentation and rapid turn-around on static design and front-end application work. Additional documentation work included authoring User Interface Specifications, and review and edits of User Acceptance Testing, and Quality Assurance Test Reports for business audience.

<https://cvshealth.com/>

<https://www.cvsspecialty.com/wps/portal/specialty>

User Interface, User Experience Design and Development for Pharmaceutical and Nursing browser-based applications.

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Key Achievements: Leadership, Program Management.

UI/UX Consultant, Project Coordinator, & Architect (2013 Jan–2017 Dec) ZUPER Enterprises, LLC, Saint John, IN

Technical Scope: HTML, CSS, JS, Adobe Creative Suite, Axure

Collaborated with the design team on website development, maintenance, and graphic design that specialized in small business start-up promotion. Created wireframes, design specifications, and mock-ups founded on website architecture and conceived visually appealing graphics and navigational design elements. Partnered directly with third-party developers as liaison for customers.

Key Achievements:

- Utilized HTML and CSS for concept and layout.
- Utilized JavaScript for Front-End UX calls to action, animation and form validation.
- Aligned concepts and strategies with business objectives to deliver effective web design that supports maximum return on investment.
- Integral in front-end and back-end code merger working in cooperation with a team of developers within an Agile Development Process.
- Maintained knowledge of current industry trends to provide client consultation that delivered cutting-edge technology, founded on industry standards and delivering desired outcomes.
- Achieved exceptional client-satisfaction preparing customized graphics and print assets, such as, promotional items, mailer coupons, signs, and menus that appeal to their individual consumer market.

User Interface Design and Development (2010 January–2013 January) The Warranty Group, Inc. Chicago, IL

Technical Scope: HTML, CSS, JS

Executed various project-based design developments including wireframes, navigations systems, page templates, and mock-ups requiring attention to strategic business objectives. Collaborated with Java developers on front-end and back-end code merger.

Key Achievements:

- Provided browser-based application development for insurance and warranty systems as a member of the special projects team.
- Analyzed business documents to identify project objectives and requirements.
- Drove creative development with innovative new concepts in graphics and navigational design.

Web User Interface Developer (2008 Jan–2009 Dec) Veracity Payment Solutions, Atlanta, GA

Technical Scope: XHTML, CSS, JavaScript, HTML, W3, SEO, RAD, Firebug, Firefox, Photoshop, Illustrator, Acrobat

Designed, developed, and maintained a corporate website for online merchant services reporting application. Analyzed and debugged Web/HTML pages using Firebug within the Firefox browser.

Key Achievements:

- Captured user attention with well-developed storyboards and effective design that was cross-platform and cross-browser compatible.
- Utilized W3 coding standards for Search Engine Optimization (SEO) and basic Accessibility requirements.
- Correspond with senior management on priorities, progress, and issues providing recommended resolution to concerns that would impact project development.
- Created dynamic and interactive menu systems, menu trees, form validations, and error handling cues through a client-side JavaScript programming implementation.

Sr. Web Designer (1998 Oct–2008 Jan)

The Warranty Group, Inc. (Formerly Aon Warranty Group), Chicago, IL

Technical Scope: *XHTML, CSS, JavaScript, HTML, W3, SEO, RAD, WebSphere, Firebug, Firefox, Photoshop, Illustrator, Acrobat*

Developed user interface/user experience design for B2B / B2C websites and browser-based business applications. Created website storyboards, design mockups, graphics, animation, and templates. Correspond with clients and business analysts to ensure understanding of needs and requirements. Active in standing-iteration meetings to identify and prioritize daily tasks that support project timelines.

Key Achievements:

Championed UI/UX design of E-Commerce based applications for a world premier provider of extended warranty programs.

- Coached and mentored project team members on design work and functionality providing constructive feedback and critiques for growth and improvement.
- Established work processes, practices, and standards consistently striving for optimal performance with continued review and improvement modifications.

ADDITIONAL PROJECT-BASED PROFESSIONAL EXPERIENCE:

Designer | Curtis 1000, Duluth GA | E-Business mailer graphic design and layout.

User Interface Designer | ADP (Automated Data Processing, Inc), Alpharetta, GA | Web development collaboration, design and functionality feasibility, and business system redesign.

MILITARY EXPERIENCE: SECRET Level of Security Access Granted

Fire Direction Specialist | United States Army, C Battery, 1st Battalion, 12th Field Artillery | Fort Sill, OK

EDUCATION

Bachelor of Fine Arts, Graphic Design (3-years course completion) - The Art Institute of Atlanta, Atlanta, GA

Other Education experience upon request